

MINUTES

ORDINARY MEETING OF COUNCIL

Tuesday, 24 June 2014

Held at the
Council Conference and Reception Centre
City Hall, Little Malop Street, Geelong
commencing at 7.00p.m.

COUNCIL:

Cr. D. Lyons <i>Mayor</i>	(G21 Geelong Regional Alliance, Finance, Governance, Regional Cities)
Cr. T. Ansett (<i>Windermere</i>)	(Heritage, Rural Communities)
Cr. L. Ellis (<i>Coryule</i>)	(Coastal Communities, Infrastructure, Parks and Gardens)
Cr. J. Farrell (<i>Beangala</i>)	(Community Safety, Youth, Women in Community Life)
Cr. K. Fisher (<i>Corio</i>)	(Community Development, Aboriginal Affairs)
Cr. B. Harwood (<i>Kardinia</i>)	(Enterprise Geelong, Primary Industries)
Cr. M. Heagney (<i>Brownbill</i>)	(Central Geelong, Planning)
Cr. J. Irvine (<i>Austin</i>)	(Sport and Recreation)
Cr. E. Kontelj (<i>Cowie</i>)	(Aboriginal Affairs, Multicultural Affairs, Finance)
Cr. Dr. S. Kontelj (<i>Kildare</i>)	(Finance)
Cr. R. Macdonald (<i>Cheetham</i>)	(Major Projects, Knowledge Economy & Education)
Cr. R. Nelson (<i>Deakin</i>)	(Major Events, Tourism)
Cr. A. Richards (<i>Buckley</i>)	(Environment & Sustainability, Transport, Arts & Culture)

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CLOSE OF MEETING

**MINUTES OF THE ORDINARY MEETING
OF THE GREATER GEELONG CITY COUNCIL
HELD AT THE COUNCIL CONFERENCE AND RECEPTION CENTRE
CITY HALL, LITTLE MALOP STREET, GEELONG
TUESDAY, 24 JUNE 2014
COMMENCING AT 7.00 P.M.**

PRESENT: Cr D Lyons (Mayor), Crs T Ansett, L Ellis, J Farrell, K Fisher,
M Heagney, J Irvine, E Kontelj, S Kontelj, R Macdonald, R Nelson,
A Richards

Also present: D Frost (Acting Chief Executive Officer), M Kelly (Acting General Manager
Corporate Services), P Bettess (General Manager Planning and Tourism),
G Van Driel (General Manager City Services), J McMahon (General Manager
Community Services, P Jane (Acting General Manager Projects, Recreation
and Central Geelong), K Fulton (Acting Manager Financial Services), J Brown
(Manager Administration and Governance), R Bourke (Co ordinator
Governance & Legal Services), J Merlo (Senior Media Officer), A Paterson
(EO – Mayor)

OPENING: The Mayor declared the meeting open at 7.00pm

ACKNOWLEDGEMENTS:

Council acknowledges Wadawurrung Traditional Owners of this land and all Aboriginal
and Torres Strait Islander People who are part of the Greater Geelong community today.

APOLOGIES: Cr B Harwood (Leave of Absence)

CONFIRMATION OF MINUTES:

Cr Irvine moved, Cr E Kontelj seconded -

That the Minutes of the Ordinary Meeting held on 10 June 2014 be confirmed and
signed.

Carried.

DECLARATIONS OF CONFLICTS OF INTEREST: Nil.

QUESTION TIME:

Question Time is an opportunity for questions to be addressed to Council and while the minutes record the general content, they do not purport to be a transcript of what was said by individuals. Likewise Councillor or Officer verbal responses are in summary form only. Views expressed may not be the views of Council.

Council's practice is to provide a separate document on its website setting out questions and responses including any more detailed written responses which may be provided subsequent to the meeting.

Colin Wallace asked that following advice given to my wife and me by a lawyer specialising in planning law, it is evident that Council has breached that part of the Ropeworks Section 173 Agreement that required Council to provide to the owner/permit holder half-yearly reports for up to five years from the date of the opening of the supermarket, in that, to the best of my knowledge, Council did not provide any of the half-yearly reports to Woolworths or the subsequent owner and it is also evident that Section 114 of the Planning and Environment Act does not preclude this from being the legitimate business of my wife and me. In the light of these things, would you, Mr Mayor, consider the possibility that Council's breach of part of the Ropeworks Section 173 Agreement by not providing any of the half-yearly reports to Woolworths or the subsequent owner was deliberate?

Cr Heagney responded questions in relation to the Ropeworks and First Street have been discussed extensively, and as advised in recent correspondence, this matter will not be discussed further.

The Mayor concurred with Cr Heagney's comments.

Mary Wallace asked:

- 1) In the Minutes of the 27th May 2014 Council Meeting held at Corio, why is it concealed that Cr Andy Richards spoke at some length in response to my question without answering it?
- 2) Why is the question I asked at the 27th May 2014 Council Meeting at Corio unanswered to this day?
- 3) Keeping in mind that Keith Fagg resigned as Mayor on the 16th August 2013, I am asking, since Mayor Keith Fagg had been granted leave from the 3rd to the 9th August 2013 and had returned from this period of leave, attending in his mayoral role a function at Geelong Trades Hall two days later on Sunday 11th August 2013, why did Cr Andy Richards mislead the Council Meeting of Tuesday 13th August 2013 by requesting an extension of leave for Mayor Fagg from the 5th August 2013 instead of requesting an additional period of leave from the 12th or 13th August 2013?

Cr Richards advised his response is the same as that provided at the 27 May Council Meeting.

Cr Richards also expressed his belief that someone must have requested that he move the extension of leave.

PETITIONS:

Cr Farrell presented a petition containing 213 signatures from "Friends of the Old Netball Courts Reserve". The required action is to enable genuine engagement with the community to ascertain the feasible future use/s for community purpose. The petitioners respectfully request that Council defer the proposed Amendment C299 and proposed sale of land until after completion of the review of Council's Open Space Strategy Policy.

Cr Farrell moved, Cr Fisher seconded –

That Item 16, “Contractual Matter” be moved from Confidential for discussion in the open forum.

The vote was tied and the Mayor exercised his casting vote.

Lost.

Division requested:

For: Crs Ellis, Fisher, Richards, Heagney, Farrell, Irvine
Against: Crs Ansett, S Kontelj, Nelson, E Kontelj, Lyons, Macdonald

1. ADOPTION OF BUDGET AND STRIKING OF RATES FOR THE FINANCIAL YEAR 1 JULY 2014 TO 30 JUNE 2015

Portfolio:	Finance – Cr Lyons (Mayor), Cr S Kontelj & Cr E Kontelj
Source	Corporate Services – Financial Services
A/General Manager	Michael Kelly
Index Reference	Financial Management / Budget – Fin Yr 2014/2015

Purpose

To adopt the 2014-2015 Budget as proposed at Council meeting held on 13 May 2014, after consideration of budget submissions.

Summary

- The Proposed 2014-2015 Budget for the year commencing 1 July 2014 was considered by Council at its meeting on 13 May 2014 and public notice was given in accordance with Section 129 of the Local Government Act 1989.
- At that meeting Council appointed a Budget Submissions Panel to hear submissions made in relation to the Proposed Budget and Differential Rating.
- A Budget Submissions Panel comprising of Cr A Richards, Cr E Kontelj, Cr K Fisher, Cr S Kontelj and Cr T Ansett met on Friday, 13 June 2014 and considered submissions as per Appendix 3.
- The panel re-convened at 6.05 pm and concluded the meeting at 6.35 pm on Monday 16 June 2014, with the following present: Cr S Kontelj, Cr T Ansett and Cr K Fisher.
- Fees & Charges have been updated in accordance with legislation and notification with no change to budget revenue estimates.

Cr S Kontelj moved, Cr E Kontelj seconded -

That Council:

PART A

- 1) Having considered all submissions lodged, together with the report of the Budget Submissions Panel (Appendix 3), the Proposed Budget (Appendix 1) and Councillor allowance, the Deputy Mayor allowance and also the Mayoral allowance, as considered by Council on 13 May 2014 be adopted.**
- 2) Public notice be given of the decision to adopt the Budget and Rate Declaration in accordance with Section 130 (2) of the Local Government Act 1989.**
- 3) Pursuant to Section 171 (4)(f) of the Local Government Act 1989, Council resolves to treat any person who has successfully applied for and been granted a pensioner waiver of rates as having made a continuing application for such waiver, unless the person advises otherwise.**

Amendment

Cr Richards moved, Cr Irvine seconded -

That Council:

PART A

- 1) Having considered all submissions lodged, together with the report of the Budget Submissions Panel (Appendix 3), the Proposed Budget (Appendix 1) and Councillor allowance, the Deputy Mayor allowance and also the Mayoral allowance, as considered by Council on 13 May 2014 be adopted.**
- 2) In response to the report of the Budget Submissions Panel Council approve:**
 - a) Additional funding of \$91,000 for the Geelong Regional Library Corporation as part of the 2014-2015 Amended Budget.**
 - b) Additional funding of \$45,000 for Future Proofing Geelong initiatives as part of the 2014-2015 Amended Budget.**
- 3) Public notice be given of the decision to adopt the Budget and Rate Declaration in accordance with Section 130 (2) of the Local Government Act 1989.**
- 4) Pursuant to Section 171 (4)(f) of the Local Government Act 1989, Council resolves to treat any person who has successfully applied for and been granted a pensioner waiver of rates as having made a continuing application for such waiver, unless the person advises otherwise.**

Carried.

Division Requested:

For: Ansett, Ellis, Fisher, Macdonald, Richards, Heagney, Farrell, Irvine
Against: S Kontelj, E Kontelj, Nelson, Lyons

Cr Farrell requested an additional change which was approved by Crs Richards and Irvine (the original mover and seconder).

That Council:

PART A

- 1) Having considered all submissions lodged, together with the report of the Budget Submissions Panel (Appendix 3), the Proposed Budget (Appendix 1) and Councillor allowance, the Deputy Mayor allowance and also the Mayoral allowance, as considered by Council on 13 May 2014 be adopted.
- 2) In response to the report of the Budget Submissions Panel Council approve:
 - a) Additional funding of \$91,000 for the Geelong Regional Library Corporation as part of the 2014-2015 Amended Budget;
 - b) Additional funding of \$45,000 for Future Proofing Geelong initiatives as part of the 2014-2015 Amended Budget;
 - c) The \$2million allocated in the 2014-15 Budget for an Iconic Christmas Tree and street lighting be deferred pending a probity audit by an independent external auditor.
- 3) Public notice be given of the decision to adopt the Budget and Rate Declaration in accordance with Section 130 (2) of the Local Government Act 1989.
- 4) Pursuant to Section 171 (4)(f) of the Local Government Act 1989, Council resolves to treat any person who has successfully applied for and been granted a pensioner waiver of rates as having made a continuing application for such waiver, unless the person advises otherwise.

Amendment

Cr S Kontelj moved, Cr E Kontelj seconded –

That c) above be removed.

Carried.

The vote was tied and the Mayor exercised his casting vote.

Division Requested:

For: Crs Ansett, S Kontelj, Nelson, E Kontelj, Lyons, Heagney
Against: Crs Ellis, Fisher, Macdonald, Richards, Farrell, Irvine

The motion was then put and carried.

Division Requested:

For: Crs Ansett, S Kontelj, Nelson, Fisher, Ellis, Lyons, Macdonald, Richards, Heagney, Farrell, Irvine
Against: Cr E Kontelj

PART B

I. Council adopts the Rating Strategy 2014-2015 (Appendix 2).

II. Declare the following Rates & Charges:

1. Amount Intended to be raised by General Rates, Municipal Charge, and Annual Service Charge for the period 1 July 2014 - 30 June 2015.

An amount of \$179,535,930 be declared as the amount which Council intends to raise by General Rates, Municipal Charge and the Annual Service Charge, which amount is calculated as follows:

General Rates \$144,438,756;

Municipal Charge \$10,258,471; and

Annual Service Charge \$24,838,703.

2. General Rates

2.1 A general rate be declared for the period 1 July 2014 to 30 June 2015.

2.2 It be further declared that the general rate be raised by the application of differential rates.

2.3 A differential rate be respectively declared for rateable land having the respective characteristics specified below, which characteristics will form the criteria for each differential rate so declared.

2.3.1. Farm Land – means any land which:

- i. is not less than 2 hectares in area; and
- ii. is used predominantly for the business of grazing (including agistment), dairying, pig-farming, poultry farming, fish farming, tree farming, bee-keeping, viticulture, horticulture, fruit growing or the growing of crops of any kind or for any combination of those activities; or
- iii. satisfies the criteria for municipal purpose benefit for large holdings to the extent that it is, for example, land that is predominantly used and maintained for heritage, cultural or environmental purposes, or land that is held as natural bushland under a trust for nature covenant, or land that is held under some other type of similar formal undertaking.

To avoid doubt, 'business' for the purposes of identifying Farm Land has the same meaning as that given to it by section 2(1) of the *Valuation of Land Act* 1960 for the same purpose, being a business that:

- a) has a significant and substantial commercial purpose or character; and
- b) seeks to make a profit on a continuous or repetitive basis from its activities on the land; and
- c) is making a profit from its activities on the land, or that has a reasonable prospect of making a profit from its activities on the land if it continues to operate in the way that it is operating.

2.3.2 Residential Land - means any land:

- i. that is used exclusively for residential purposes; or

- ii. on which a habitable building is erected, which building is unoccupied, and which is zoned residential under the Greater Geelong Planning Scheme.

2.3.3 Vacant Land - means any land:

- i. that does not have the characteristics of Farm Land; and
- ii. on which no building is erected, save for any uninhabitable shed or shelter, the size of which does not exceed 5% of the total area of the land.

2.3.4 Petroleum Production Land – means any land that is:

- i. used primarily for the production or conveyance of petroleum and/or petroleum by-products; and
- ii. is described as such in Schedule A.

2.3.5 Industrial Land – means any land that:

- i. does not have the characteristics of
 - a) Vacant Land; or
 - b) Commercial Land; or
 - c) Petroleum Production Land; or
 - d) Aluminium Production Land; or
 - e) Automobile Manufacture Land; and
- ii. is used predominately for industrial purposes, which includes manufacturing, repairing, servicing, processing and reprocessing.

2.3.6 Commercial Land – means any land that:

- i. does not have the characteristics of:
 - a) Farm Land; or
 - b) Industrial Land; or
 - c) Petroleum Production Land; or
 - d) Aluminium Production Land, or
 - e) Automobile Manufacture Land; and
- ii. is used predominately for the sale of goods or services or other commercial purposes; or
- iii. on which a habitable building is erected, which building is unoccupied, and which is zoned other than residential under the Greater Geelong Planning Scheme.

2.3.7 Aluminium Production Land - means any land that is:

- i. used primarily for the manufacture or production of aluminium or aluminium products and
- ii. is described as such in Schedule A.

2.3.8 Automobile Manufacture Land – means any land that is:

- i. used primarily for the manufacture of automobiles or automobile products;
and
- ii. is described as such in Schedule A.

2.3.9 Mixed Use Land – means any land that:

- i. has the characteristics of Residential Land combined with the characteristics of Commercial Land or Industrial Land; and
- ii. is used partly for residential purposes and partly for commercial and/or industrial purposes.

2.3.10 The Point – Residential Land - means any land that:

- i. is used exclusively for residential purposes; or
- ii. on which a habitable building is erected, which building is unoccupied, and which is zoned residential under the Greater Geelong Planning Scheme; and
- iii. is described as such in Schedule A.

2.3.11 The Point – Vacant Land - means any land:

- i. that does not have the characteristics of Farm Land; and
- ii. on which no building is erected save for any small uninhabitable storage shed or shelter, the size of which does not exceed 5% of the total land area; and
- iii. is described as such in Schedule A.

2.3.12 The Point – Commercial Land - means any land that:

- i. does not have the characteristics of:
 - a) Farm Land; or
 - b) Industrial Land; and
- ii. is used predominantly for the sale of goods or services, or other commercial purposes; or
- iii. on which a habitable building is erected, which building is unoccupied, and which is zoned other than residential under the Greater Geelong Planning Scheme; and
- iv. is described as such in Schedule A.

2.4 A rate pursuant to the Cultural and Recreational Lands Act 1963 be declared for rateable land having the respective characteristics specified below.

2.4.1 Cultural and Recreational Land -

Any land which -

- (a) has the characteristics of Recreational land as defined by the Cultural and Recreational Lands Act 1963; and
- (b) is described as such in Schedule A.

2.5 Each differential rate and Cultural and Recreation Lands Rate will be determined by multiplying the Capital Improved Value of each rateable land (categorised by the characteristics described in paragraph 2.3 and 2.4 by the relevant percentages indicated in the following table:

CATEGORY %

Farm Land .002710 (or .2710 percent of Capital Improved Value).

A rebate of 34% of the CIV by rate in dollar in accordance with Council policy for farm rating.

Residential Land .002710 (or .2710 percent of Capital Improved Value)
Vacant Land .003930 (or .3930 percent of Capital Improved Value)
The Point Residential Land .002710 (or .2710 percent of Capital Improved Value)
The Point Vacant Land .003930 (or .3930 percent of Capital Improved Value)
The Point Commercial Land .005654 (or .5654 percent of Capital Improved Value)
Petroleum Production Land .009946 (or .9946 percent of Capital Improved Value)
Industrial Land .007542 (or .7542 percent of Capital Improved Value)
Commercial Land .005654 (or .5654 percent of Capital Improved Value)
Aluminium - Manufacture Land .009946 (or .9946 percent of Capital Improved Value)
Automobile - Production Land .009946 (or .9946 percent of Capital Improved Value)
Mixed Use Land .004146 (or .4146 percent of Capital Improved Value)
Cultural and Recreational .001702 (or .1702 percent of Capital Improved Value).

2.6 It be recorded that Council considers that each differential rate will contribute to the equitable and efficient carrying out of Council functions; and that

2.6.1 the respective objectives of each differential rate be those specified in Schedule B;

2.6.2 the respective types or classes of land which are subject to each differential rate be those defined in Schedule B;

2.6.3 the respective uses and levels of each differential rate in relation to those respective types or classes of land be those described in Schedule B; and

2.6.4 the relevant

(a) uses of; and

(b) geographical locations of; and

(c) planning scheme zonings of; and

(d) types of buildings on the respective types or classes of land be those identified in Schedule B; and

2.7 It be confirmed that no amount is fixed as the minimum amount payable by way of general rate in respect of each rateable land within the municipal district.

3. Rebates

3.1 Farm Rebate

For 2014-2015 Council declare a rebate under section 169 of the LGA of 34% (incorrectly recorded at 30.7% in the draft budget) for all land classified and rated as farm land.

Properties defined as farms will be entitled to a rebate recognising that there is a benefit to the community in encouraging the retention of large lot primary producing holdings. An application can be made to Council to have land classified as Farm land.

3.2 Transitional Rebate

For 2014-2015 Council declare a rebate under section 169 of the LGA of 25% of general rates and municipal charge for the following listed properties. This rebate benefits the community by allowing a smooth transition from “exempt” to “rateable” status for these properties.

Properties having the benefit of the Transitional Rebate for 2014-2015:

Owners	Location
Housing Associations	
Winteringham Housing Association / Alexander Miller Homes	7 Culbin Avenue, Belmont
	4-10 Malvern Grove, Manifold Heights
	22A Park Street, Geelong
Housing Choices Australia (previously known as Melbourne Affordable Housing Association)	22 Saffron Street, Newtown
	22-31 Noble St, Newtown
	4-6 Wendover Avenue, Norlane
Royal Freemasons	159-165 Wilsons Road, Whittington
Retirement Villages	
St Laurence Community Services Inc.	30-38 Isabella St, Geelong West
	1-5 McKenzie Street, Belmont
	215-221 Yarra Street, Geelong
	8-14 Mundy Street, Geelong
	13-25 Carr Street, Geelong
	90 Station Lake Road, Lara
Uniting Care	87 Francis Street, Belmont
	7 Spring Street, Belmont
	48 Settlement Road, Belmont
Multicultural Aged Care Services Geelong Inc.	16 De Stefano Drive, North Geelong
St Peter Court / Melbourne Anglican Trust Corporation	110 West Fyans St, Newtown
Noble St Uniting Church	31A Noble St, Newtown

4. Waivers

4.1 Rates Assistance Waivers

Council declares a waiver of general rates under Section 171 of the LGA for the class of persons comprised of ratepayers in respect of assessments which are categorised as Residential Land or Farm Land where the valuation of the assessment has increased, between the 2012 valuation and the 2014 valuation, by 50% or more and that increase is purely attributable to market factors, not attributable, in whole or in part, to improvements made to the assessment by the owner (or occupier). The amount of the waiver is set at:

- 4.1.1 between 25% and 49.99% of the general rates payable for the 2014-2015 financial year, increasing pro rata according to the valuation increase, for valuation increases between 50% and 59.99%; and

50% of the general rates payable for the 2014-2015 financial year for valuation increases of 60% or more.

The waiver is designed to mitigate the rates shock of a valuation increase and can only be claimed in respect of an assessment once in a two year valuation cycle.

- 4.2 Council declares a Housing Support waiver of 100% of general rates and municipal charge under section 171 of the LGA for the class of persons comprised of ratepayers in respect of assessments which contain the following types of housing:

- 4.2.1 transitional, emergency or crisis housing;
- 4.2.2 housing for Legatees or War Widows, provided by the Geelong Legacy Club or provided by RSL; and
- 4.2.3 supported housing for disabled people.

This waiver recognises that these properties provide for specific needs within the community. Application can be made to Council to have land classified as being eligible for the waiver.

- 4.3 New Corio Estate (Inappropriate Subdivision)

For 2014-2015 financial year, Council declares a waiver of 100% of general rates and municipal charge under Section 171 of the LGA for the class of persons comprised of ratepayers in respect of assessments which are in private ownership within the inappropriate subdivision known as New Corio Estate. This rates assistance waiver recognises the financial burden associated with ownership of this land. Land within the New Corio Estate is zoned as farming land and the area has been determined to be an inappropriate subdivision due to the difficulty of providing utilities and drainage and due to its distance from other residential areas. The Minister for Environment & Climate Change has approved a native vegetation plan for this land in support of natural temperate grassland of the Victorian Volcanic Plains. The waiver recognises the ongoing encumbrances on the land that prevent owners from making any demands on Council services now and into the future.

5. Municipal Charge

- 5.1 An annual municipal charge be declared for the period commencing 1 July 2014 to 30 June 2015.
- 5.2 The purpose of the municipal charge is to recover some of the administrative costs of the Council.
- 5.3 The charge be the sum of \$91.55 for each rateable property in the municipality.
- 5.4 Applications for exemption for farm land in accordance with section 159 of the LGA, is to be made within two months from the date of issue of annual rate notice.

6. Annual Service Charge

- 6.1 An Annual Service Charge be declared for the period commencing 1 July 2014 to 30 June 2015.

6.2 The Annual Service Charge be declared for the collection and disposal of refuse.

6.3 The Annual Service Charge be \$246.50 for each rateable land and non-rateable land (or part) in respect of which the Annual Service Charge may be levied.

6.4 The criteria specified below, be the criteria, which form the basis of the Annual Service Charge, so declared:

Geographic existence within those areas of the municipal district in which Council provides a domestic refuse collection and disposal service. The charge will be raised irrespective of whether the service is used or not.

7. Central Activities Area Rate

Council has declared a special rate in respect of the central business district of Geelong applicable to non-residential, non-exempt properties. The special rate is the Central Activities Area (CAA) Rate and is in addition to other rates and charges. The purpose of the special rate is to promote the CAA as a commercial shopping precinct using events, marketing and media.

For 2014-2015 the rate will raise \$804,400 (\$736,000 in 2013-2014). The rate in dollar for 2014-2015 is set at \$0.0006310 and \$0.0001899 for Cultural & Recreation (Cultural and Recreation properties are charged a reduced CAA rate, in accordance with the ratio of the recreation rate to the commercial rate).

8. Incentives

No incentives be declared as the incentives to be given by Council for the payment of General Rates, Municipal Charge and the Annual Service Charge (described earlier in this document) before the dates fixed for their payment under Section 167 of the LGA.

9. Consequential

8.1 Notwithstanding anything said in any earlier Resolution of Council, the Geelong Advertiser and the Geelong Independent be chosen, as the newspapers in which the public notice will appear.

8.2 The Responsible Officer of Council be authorised to levy and recover the General Rates, Municipal Charge and the Annual Service Charge described earlier in accordance with the LGA.

10. Interest

Interest on unpaid rates and charges will be charged in accordance with Section 172 of the LGA. Interest will be charged at the penalty interest rate of 11.5% applicable from July 1 2014. In proven cases of hardship where Council allows rates to be deferred, interest will be charged at 6.19% for 2014-2015.

Schedule A on following page.

SCHEDULE A

1. Petroleum Production Land

All that land generally bounded more or less by Princes Highway, Shell Parade, Corio Bay Foreshore, Wharf Road, Station Road and neighbouring land.

2. Aluminium Production Land

All that land generally bounded more or less by Point Henry Road, Corio Bay Foreshore and Stoddart Lane.

3. Automobile Manufacture Land

(a) All that land generally bounded more or less by Cowies Creek, Melbourne Road, North Shore Road and Geelong – Melbourne Railway, excluding the land known as 60-80 North Shore Road being the Ford Research and Development Facility.

(b) All that land generally bounded more or less by Sea Beach Parade, St Georges Road, Geelong-Melbourne Railway and neighbouring southern land.

4. The Point Residential Land

All the residential land formerly described in Certificate of Title Volume 11423 Folio 073 and 074 and also described in Lot C PS 638301 and Lot Y PS 638300.

5. The Point Vacant Land

All the vacant land formerly described in Certificate of Title Volume 11423 Folio 073 and 074 and also described in Lot C PS 638301 and Lot Y PS 638300.

6. The Point Commercial Land

All the commercial land formerly described in Certificate of Title Volume 11423 Folio 073 and 074 and also described in Lot C PS 638301 and Lot Y PS 638300.

7. Cultural and Recreational Land

Any land reserved under the Cultural and Recreational Lands Act 1963 including the following:

Ratepayer Name	Property Address
Bareena Bowling Club Incorporated	89 Noble Street, Newtown VIC 3220
Drumcondra Bowling Club	9 Glenleith Court, Geelong VIC 3220
Geelong Race Course Trustees	99 Breakwater Road, Breakwater VIC 3219
Geelong Agricultural & Pastoral Society	79 Breakwater Road, Breakwater VIC 3219
Royal Geelong Yacht Club	25 Eastern Beach Road, Geelong VIC 3220
Eastern Park Bowling Club Inc	51-55 Garden Street, East Geelong VIC 3219
Geelong Football Club Incorporated	360-380 Moorabool Street, South Geelong VIC
East Geelong Golf Club	Eastern Park Circuit, East Geelong VIC 3219
Highton Bowling Club Inc	204 Roslyn Road, Highton VIC 3216
Barwon Heads Golf Club Incorporated	Golf Links Road, Barwon Heads VIC 3227
Belmont Bowling Club Incorporated	16-36 Reynolds Road, Belmont VIC 3216
Geelong Lawn Tennis Club Incorporated	12-20 Sommers Street, Belmont VIC 3216
Geelong Bowls Club Incorporated	4-10 Sommers Street, Belmont VIC 3216
Beckley Park Committee of Management Inc	40 Broderick Road, Corio VIC 3214
Bell Park Sport & Rec Club Inc	68 Calvert Street, Hamlyn Heights VIC 3215
St Leonards Golf Club Inc	79-175 Harvey Road, St Leonards VIC 3223
Clifton Springs Golf Club Incorporated	86-88 Clear Water Drive, Clifton Springs VIC 3222
Clifton Springs Bowling Club	Clifton Street, Clifton Springs VIC 3222

Ratepayer Name	Property Address
Drysdale Bowling & Croquet Club inc	19-29 Collins Street, Drysdale VIC 3222
Lonsdale Golf Club	31-69 Fellows Road, Point Lonsdale VIC 3225
Portarlington Bowls Club Incorporated	Harding Street, Portarlington VIC 3223
Portarlington Golf Club	92-160 Hood Road, Portarlington VIC 3223
Leopold Sportsmans Club Inc	131-139 Kensington Road, Leopold VIC 3224
Ocean Grove Bowling Club	16-24 The Terrace, Ocean Grove VIC 3226
St Leonards Bowling Club	1274 Murradoc Road, St Leonards VIC 3223
Curlewis Golf Club Incorporated	1201-1419 Portarlington Road, Curlewis VIC 3222
Australian Croatian Sporting Centre	15 Gibbons Road, Lara VIC 3212
Bell Park Sports Club Inc	515 Ballarat Road, Batesford VIC 3221
Geelong West Bowling Club Incorporated	12 Bowlers Avenue, Geelong West VIC 3218
Barwon Rowing Club Inc	2 Barwon Terrace, South Geelong VIC 3220
Geelong Grammar School Rowing	6 Barwon Terrace, South Geelong VIC 3220
Geelong Rowing Association	8 Barwon Terrace, South Geelong VIC 3220
Corio Bay Rowing Club	10 Barwon Terrace, South Geelong VIC 3220
East Geelong Uniting Church Tennis Club Inc	39 Denman Street, East Geelong VIC 3219
East Geelong Recreation Reserve Committee	137-139 McKillop Street, Geelong VIC 3220
Portarlington Sailing Club	219 Point Richards Road, Portarlington VIC 3223
Indented Head Boat Club	The Esplanade, Indented Head VIC 3223
Indented Head Yacht Club	The Esplanade, Indented Head VIC 3223
St Leonards Yacht Club & Motor Squadron	Lower Bluff Road, St Leonards VIC 3223
Geelong Watersports Club Incorporated	493-499 Wilsons Road, St Albans Park VIC 3219
Geelong College Rowing Club	4 Barwon Terrace, South Geelong VIC 3220
Geelong Pistol Club	70-80 Williams Road, Mount Duneed VIC 3216
Geelong Table Tennis Association	84-88 Church Street, North Geelong VIC 3215
Western Beach Boat Club Incorporated	74-90 Western Foreshore Road, Geelong VIC 3220
Lagoon Boat Club Inc	Foreshore Road, Corio VIC 3214
Lara Sporting Club Incorporated	4 Walkers Road, Lara VIC 3212
Western District Car Club	55 Beach Road, Avalon VIC 3212
Corio Bay Sailing Club	Foreshore Road, Corio VIC 3214
North Shore Sports & Community Club Inc	39 Rose Avenue, Norlane VIC 3214
Herne Hill Bowls Club Inc	180 McCurdy Road, Fyansford VIC 3221
Norlane Bowling Club Incorporated	26-36 St Georges Road, Corio VIC 3214
Lara Bowling Club Inc	10 Alkara Avenue, Lara VIC 3212
Barwon Heads Bowling Club	18 Geelong Road East, Barwon Heads VIC 3227
Geelong & Dist Angling Club & Fish Protect Society	9 Yuille Street, Geelong West VIC 3218
Seabrae Boat Owners Club Inc	302 Clifton Avenue, Leopold VIC 3224
Geelong Speedway Drivers Club Inc	1/4 Wood Street, South Geelong VIC 3220
Wood Street Public Recreation Reserve COM Inc.	2-3/4 Wood Street, South Geelong VIC 3220
Geelong Transport Drivers Social Club Inc	4/4 Wood Street, South Geelong VIC 3220

Properties granted Cultural & Recreational Rate status include any other not-for-profit clubs or associations having similar characteristics and objectives to Cultural & Recreational land as defined which is extended to include indoor sporting, recreational and cultural activities. To be considered, each property should have limited venue hire, restricted liquor licensing provisions and have little impact on neighbouring amenity.

Ratepayer Name	Property Address
Geelong Bridge Club	148-152 Portarlington Road, Newcomb Vic 3219
Austrian Club Geelong Incorporated	258 Plantation Road, Lovely Banks Vic 3221
Serbian Parish Youth Club	256 Plantation Road, Lovely Banks, Vic 3221
Polish Community Association in Geelong	35 Ryrie Street, Geelong Vic 3220

SCHEDULE B

1. Farm Land

Rating Objectives:

- i. To ensure that all rateable land makes an equitable and efficient financial contribution to the cost of carrying out the functions of Council generally, including the:
 - a) construction and maintenance of public infrastructure;
 - b) development and provision of health and community services; and
 - c) provision of general support services.
- ii. To encourage and support the business of primary production and, where appropriate, expand the business of primary production.

These objectives will be met by setting the Farm Land differential at 100% of the Residential Land differential and by the provision of a farm rebate under Section 169 of the LGA.

Types and Classes

Rateable land having the relevant characteristics described previously in 2.3.

Use and Level of Differential Rate

The differential rate will be used to fund some of those items of expenditure described in the Budget adopted by Council.

The level of the differential rate less the applicable rebate is the level, which Council considers it necessary to achieve the objectives specified above.

Geographic Location

Wherever located within the municipal district.

Use of Land

Any use permitted under the Greater Geelong Planning Scheme.

Planning Scheme Zoning

The zoning applicable to each rateable land within this category, as determined by consulting maps referred to in the Greater Geelong Planning Scheme.

Types of Buildings

All buildings which are now constructed on the land or which are constructed prior to 30 June 2015.

2. Residential Land

Rating Objective:

To ensure that all rateable land makes an equitable and efficient financial contribution to the cost of carrying out the functions of Council generally, including the:

- a) construction and maintenance of public infrastructure;
- b) development and provision of health and community services; and
- c) provision of general support services.

Types and Classes

Rateable land having the relevant characteristics described previously in 2.3.

Use and Level of Differential Rate

The differential rate will be used to fund some of those items of expenditure described in the Budget adopted by Council.

The level of the differential rate is the level which Council considers is necessary to achieve the objectives specified above.

Geographic Location

Wherever located within the municipal district.

Use of Land

Any use permitted under the Greater Geelong Planning Scheme.

Planning Scheme Zoning

The zoning applicable to each rateable land within this category, as determined by consulting maps referred to in the Greater Geelong Planning Scheme.

Types of Buildings

All buildings which are now constructed on the land or which are constructed prior to 30 June 2015.

3. Vacant Land

Rating Objectives:

- i. To ensure that all rateable land makes an equitable and efficient financial contribution to the cost of carrying out the functions of Council generally, including the:
 - a) construction and maintenance of public infrastructure;
 - b) development and provision of health and community services; and
 - c) provision of general support services.
- ii. To encourage the prompt development of vacant land to attract new residents and businesses to the City of Greater Geelong.
- iii. To discourage untimely and unnecessary divisions of land.

These objectives will be met by setting the Vacant Land differential at 145% of the Residential Land differential.

Types and Classes

Rateable land having the relevant characteristics described previously in 2.3.

Use and Level of Differential Rate

The differential rate will be used to fund some of those items of expenditure described in the Budget adopted by Council.

Geographic Location

Wherever located within the municipal district.

Use of Land

Any use permitted under the Geelong Regional Planning Scheme.

Planning Scheme Zoning

The zoning applicable to each rateable land within this category, as determined by consulting maps referred to in the Geelong Regional Planning Scheme.

Types of Buildings

No building must be located on the land or constructed prior to 30 June 2014 save for any uninhabitable shed or shelter that does not exceed more than 5% of the total area of the land.

4. Petroleum Production Land

Rating Objective:

To ensure that all rateable land makes an equitable and efficient financial contribution to the cost of carrying out the functions of Council generally, including the:

- a) construction and maintenance of public infrastructure;
- b) development and provision of health and community services; and
- c) provision of general support services.

The Petroleum Production Land differential is set at 367% of the Residential Land differential with the long term intention that the Petroleum Production Land differential will move closer to the Industrial Land differential over time.

Types and Classes

Rateable land having the relevant characteristics described previously 2.3.

Use and Level of Differential Rate

The differential rate will be used to fund some of those items of expenditure described in the Budget adopted by Council.

Geographic Location

As described in Schedule A.

Use of Land

Any use permitted under the Greater Geelong Planning Scheme.

Planning Scheme Zoning

The zoning applicable to each rateable land within this category, as determined by consulting maps referred to in the Greater Geelong Planning Scheme.

Types of Buildings

All buildings which are now constructed on the land or which are constructed prior to 30 June 2015.

5. Industrial Land

Rating Objective:

To ensure that all rateable land makes an equitable and efficient financial contribution to the cost of carrying out the functions of Council generally, including the:

- a) construction and maintenance of public infrastructure;
- b) development and provision of health and community services; and
- c) provision of general support services.

Types and Classes

Rateable land having the relevant characteristics described previously in 2.3.

Use and Level of Differential Rate

The differential rate will be used to fund some of those items of expenditure described in the Budget adopted by Council.

Geographic Location

Wherever located within the municipal district.

Use of Land

Any use permitted under the Greater Geelong Planning Scheme.

Planning Scheme Zoning

The zoning applicable to each rateable land within this category, as determined by consulting maps referred to in the Greater Geelong Planning Scheme.

Types of Buildings

All buildings which are now constructed on the land or which are constructed prior to 30 June 2015.

6. Commercial Land

Rating Objective:

To ensure that all rateable land makes an equitable and efficient financial contribution to the cost of carrying out the functions of Council generally, including the:

- a) construction and maintenance of public infrastructure;
- b) development and provision of health and community services; and
- c) provision of general support services.

Types and Classes

Rateable land having the relevant characteristics described previously in 2.3.

Use and Level of Differential Rate

The differential rate will be used to fund some of those items of expenditure described in the Budget adopted by Council.

Geographic Location

Wherever located within the municipal district.

Use of Land

Any use permitted under the Greater Geelong Planning Scheme.

Planning Scheme Zoning

The zoning applicable to each rateable land within this category, as determined by consulting maps referred to in the Greater Geelong Planning Scheme.

Types of Buildings

All buildings which are now constructed on the land or which are constructed prior to 30 June 2015.

7. Aluminium Production Land

Rating Objective: To ensure that all rateable land makes an equitable and efficient financial contribution to the cost of carrying out the functions of Council generally, including the:

- a) construction and maintenance of public infrastructure;
- b) development and provision of health and community services; and
- c) provision of general support services.

The Aluminium Production Land differential is set at 367% of the Residential Land differential with the long term intention that the Aluminium Production Land differential will move closer to the Industrial Land differential over time.

Types and Classes

Rateable land having the relevant characteristics described previously in 2.3.

Use and Level of Differential Rate

The differential rate will be used to fund some of those items of expenditure described in the Budget adopted by Council.

Geographic Location

As described in Schedule A.

Use of Land

Any use permitted under the Greater Geelong Planning Scheme.

Planning Scheme Zoning

The zoning applicable to each rateable land within this category, as determined by consulting maps referred to in the Greater Geelong Planning Scheme.

Types of Buildings

All buildings which are now constructed on the land or which are constructed prior to 30 June 2015.

8. Automobile Manufacture Land

Rating Objective:

To ensure that all rateable land makes an equitable and efficient financial contribution to the cost of carrying out the functions of Council generally, including the:

- a) construction and maintenance of public infrastructure;
- b) development and provision of health and community services; and
- c) provision of general support services.

The Automobile Manufacture Land differential is set at 367% of the Residential Land differential with the long term intention that it will move closer to the Industrial Land differential over time.

Types and Classes

Rateable land having the relevant characteristics described previously in 2.3.

Use and Level of Differential Rate

The differential rate will be used to fund some of those items of expenditure described in the Budget adopted by Council.

Geographic Location

As described in Schedule A.

Use of Land

Any use permitted under the Greater Geelong Planning Scheme.

Planning Scheme Zoning

The zoning applicable to each rateable land within this category, as determined by consulting maps referred to in the Greater Geelong Planning Scheme.

Types of Buildings

All buildings which are now constructed on the land or which are constructed prior to 30 June 2015.

9. Mixed Use Land

Rating Objective:

To ensure that all rateable land makes an equitable and efficient financial contribution to the cost of carrying out the functions of Council generally, including the:

- a) construction and maintenance of public infrastructure;
- b) development and provision of health and community services; and
- c) provision of general support services.

Types and Classes

Rateable land having the relevant characteristics described previously in 2.3.

Use and Level of Differential Rate

The differential rate will be used to fund some of those items of expenditure described in the Budget adopted by Council.

Geographic Location

Wherever located within the municipal district.

Use of Land

Any use permitted under the Greater Geelong Planning Scheme.

Planning Scheme Zoning

The zoning applicable to each rateable land within this category, as determined by consulting maps referred to in the Greater Geelong Planning Scheme.

Types of Buildings

All buildings which are now constructed on the land or which are constructed prior to 30 June 2015.

10. The Point – Residential Land

Rating Objectives:

- i. To ensure that all rateable land makes an equitable and efficient financial contribution to the cost of carrying out the functions of Council generally, including the:
 - a) construction and maintenance of public infrastructure;
 - b) development and provision of health and community services;
 - c) provision of general support services; and
 - d) management of environmentally sensitive land.
- ii. To ensure that, following the development of the Point Land, and transfer to Council of the management of environmentally sensitive land, including the provision of a range of services around an existing waterway, constructed lake and canal system, an equitable and efficient financial contribution to the cost of Council's management responsibilities will be made by the ratepayers in respect of that land.

Types and Classes

Rateable land having the relevant characteristics described previously in 2.3.

Use and Level of Differential Rate

The differential rate will be used to fund some of those items of expenditure described in the Budget adopted by Council.

Geographic Location

As described in Schedule A.

Use of Land

Any use permitted under the Greater Geelong Planning Scheme.

Planning Scheme Zoning

The zoning applicable to each rateable land within this category, as determined by consulting maps referred to in the Greater Geelong Planning Scheme.

Types of Buildings

All buildings which are now constructed on the land or which are constructed prior to 30 June 2015.

11. The Point – Vacant Land

Rating Objectives:

- i. To ensure that all rateable land makes an equitable and efficient financial contribution to the cost of carrying out the functions of Council, generally including the:
 - a) construction and maintenance of public infrastructure;
 - b) development and provision of health and community services;
 - c) provision of general support services; and
 - d) management of environmentally sensitive land.
- ii. To ensure that, following the development of the Point Land, and transfer to Council of the management of environmentally sensitive land, including the provision of a range of services around an existing waterway, constructed lake and canal system, an equitable and efficient financial contribution to the cost of Council's management responsibilities will be made by the ratepayers in respect of that land.

Types and Classes

Rateable land having the relevant characteristics described previously in 2.3.

Use and Level of Differential Rate

The differential rate will be used to fund some of those items of expenditure described in the Budget adopted by Council.

Geographic Location

As described in Schedule A.

Use of Land

Any use permitted under the Greater Geelong Planning Scheme.

Planning Scheme Zoning

The zoning applicable to each rateable land within this category, as determined by consulting maps referred to in the Greater Geelong Planning Scheme.

Types of Buildings

All buildings which are now constructed on the land or which are constructed prior to 30 June 2015.

12. The Point – Commercial Land

Rating Objectives:

- i. To ensure that all rateable land makes an equitable and efficient financial contribution to cost of carrying out the functions of Council, generally including the:
 - a) construction and maintenance of public infrastructure;
 - b) development and provision of health and community services;
 - c) provision of general support services; and
 - d) management of environmentally sensitive land.
- ii. To ensure that, following the development of the Point Land, and transfer to Council of the management of environmentally sensitive land, including the provision of a range of services around an existing waterway, constructed lake and canal system, to ensure that an equitable and efficient financial contribution to the cost of Council's management responsibilities will be made by the ratepayers in respect of that land.

Types and Classes

Rateable land having the relevant characteristics described previously in 2.3.

Use and Level of Differential Rate

The differential rate will be used to fund some of those items of expenditure described in the Budget adopted by Council.

Geographic Location

As described in Schedule A.

Use of Land

Any use permitted under the Greater Geelong Planning Scheme.

Planning Scheme Zoning

The zoning applicable to each rateable land within this category, as determined by consulting maps referred to in the Greater Geelong Planning Scheme.

Types of Buildings

All buildings which are now constructed on the land or which are constructed prior to 30 June 2015.

13. Cultural and Recreational Land

Has the characteristics of Recreational land as defined by the Cultural and Recreational Lands Act 1963.

Types and Classes

Rateable land having the relevant characteristics described previously in 2.4.

Use and Level of Differential Rate

The differential rate will be used to fund some of those items of expenditure described in the Budget adopted by Council.

Geographic Location

As described in Schedule A.

Use of Land

Any use permitted under the Greater Geelong Planning Scheme.

Planning Scheme Zoning

The zoning applicable to each rateable land within this category, as determined by consulting maps referred to in the Greater Geelong Planning Scheme.

Types of Buildings

All buildings which are now constructed on the land or which are constructed prior to 30 June 2015.

Background

The City prepared a Proposed Budget for the 2014-2015 financial year in accordance with Section 127 of the Local Government Act.

The Proposed Budget was received and considered at a Meeting of Council held on 13 May 2014.

At that meeting Council appointed a Budget Submissions Panel to hear submissions made in relation to the Proposed Budget and Differential Rating.

Discussion

Following consideration by Council of the Proposed Budget, an advertisement was placed in the Geelong Advertiser advising that the budget document would be available for public scrutiny and inviting written submissions to be made.

The Budget Submissions Panel met on Friday, 13 June 2014 at 3.00pm to consider written submissions and hear any person who wished to address the Panel in support of a submission.

The report of the Budget Submissions Panel is incorporated in Appendix 3. The Budget Submissions Panel recommends the adoption of the Proposed Budget as presented to Council on 13 May 2014 with no changes.

Fees & Charges have been updated in accordance with legislative notification. Other minor corrections were made as required with no change to budget estimates.

Farm rebate has been amended to 34% after being incorrectly recorded at 30.7% in the draft budget.

The LGA regulates the allowance payable to the Mayor and Councillors of Local Government in Victoria.

By notice in the Government Gazette published on 24 December 2013 the Minister for Local Government implemented an annual adjustment of allowances payable to Mayor, Deputy Mayor and Councillors effective from 24 December 2013. For the City of Greater Geelong the Mayoral allowance is \$182,426, the Deputy Mayoral allowance is \$57,112 and for councillors \$30,059. These allowances have been provided for in the 2014-2015 Budget.

Following adoption of the Budget, Council will advertise the adoption of the Budget and Declaration of the Rates.

Environmental Implications

The Budget identifies the sources and allocation of the resources to implement the many environmental initiatives that impact on the community as outlined with Council's 2013-2017 City Plan, (2014-2015 Update).

Financial Implications

The Budget has been prepared in accordance with the direction provided by Council. Changes in rates, fees and charges have been structured to meet the financial requirements as proposed for the 2014-2015 financial year.

Expenditure includes the continuation of Council services to the community.

The Budget includes a recurrent operating surplus of \$0.2M.

The gross capital expenditure of \$132.3M includes funding of \$13.5M on Infrastructure Leisure, \$27.2M on roads, footpaths, kerb and channel, drains and \$44.8M on Buildings.

New loans of \$36.04M are proposed for 2014-2015 and \$16.53M from 2013-2014 has been deferred until 2014-2015. The projected total amount of borrowings as at 30 June 2015 is \$77.3M.

Policy/Legal/Statutory Implications

The Annual Budget has been prepared in accordance with the requirements of the Local Government Act including:

Section 127 of the Local Government Act that requires that a Council prepare a budget for each financial year that contains:

- a) the standard statements in the form and containing the matters required by the regulations;
- b) a description of the activities and initiatives to be funded in the budget;
- c) a statement as to how the activities and initiatives described under paragraph (b) will contribute to achieving the strategic objectives specified in the Council plan;
- d) separately identified Key Strategic Activities to be undertaken during the financial year and performance targets and measures in relation to each Key Strategic Activity;
- e) any other details required by the regulations.

The Council must also ensure that the budget contains:

- a) the information the Council is required to declare under section 158(1);
- b) if the Council intends to declare a differential rate under section 161, the details listed in section 161(2);
- c) if the Council intends to declare a differential rate under section 161A, the details listed in section 161(2).

Section 129 of the Local Government Act requires:

- 1) As soon as practicable after a Council has prepared a budget or revised budget, the Council must give public notice.
- 2) A person has a right to make a submission under section 223 on any proposal contained in the budget or revised budget.

- 3) In addition to any other requirements specified by this Act, the notice referred to in sub-section (1) must —
 - a) contain any details required by the regulations; and
 - b) advise that copies of the budget or revised budget are available for inspection for at least 14 days after the publication of the notice at —
 - i) the Council office and any district offices; and
 - ii) any other place required by the regulations.

A copy of the budget or revised budget must be displayed at the places specified under sub-section (3)(b).

Section 130 of the Local Government Act requires that:

- 1) A Council may adopt a budget or revised budget if it has complied with all of the relevant requirement of this Act relating to budgets and revised budgets.
- 2) The Council must give public notice of its decision under sub-section (1).
- 3) The Council must adopt the budget by 31 August each year.
- 4) The Council must submit a copy of the budget to the Minister by 31 August each year.
- 5) The Minister may extend the period within which a Council must comply with sub-section (4).
- 6) If a Council fails to submit a copy of the budget to the Minister within the time allowed, the Minister must ensure that details of the failure are published in the annual report of the Department for Victorian Communities.
- 7) A Council must give the Minister any details concerning its budget or revised budget that the Minister requests.
- 8) A Council must comply with sub-section (7)—
 - a) within 14 days of receiving a request in writing for the details from the Minister; or
 - b) within any longer period specified by the Minister in the request.
- 9) A copy of the budget or revised budget must be available for inspection by the public at—
 - a) the Council office and any district offices; and
 - b) any other place required by the regulations.

An adequate timeframe is available to ensure first instalment rate notices will be issued in accordance with legislative requirements.

Alignment to City Plan

This report contributes to responsible and sustainable financial management as aligned in Council's City Plan objective on How We Do Business.

Officer Direct or Indirect Interest

No Council officers involved in the preparation of this report have a direct or indirect interest in any matter to which this report relates.

Risk Assessment

There are outstanding 2014 level valuation objections from 2013-2014 that may carryover and impact on 2014-2015 general rates. The amount at risk is not known when adopting the budget.

Although not required to adopt the Annual Budget until August there are adverse implications if the process is delayed. These include:

- A lack of internal control to monitor the financial position of the City into the new financial year.
- Delays in commencing (and therefore completion) of projects identified within the Annual Budget.

Delaying the issuing of the first rate instalment notices (due in early September) and possible breach of the Local Government Act.

Social Considerations

The Proposed budget identifies the sources and allocation of resources to implement the many social initiatives that impact on the community as outlined with council's 2013-2017 City Plan, (2014-2015 Update).

Human Rights Charter

There are no known positive or negative effects.

Consultation and Communication

Following adoption of the Budget, a public notice will be placed in the newspaper on Wednesday, 25 June 2014, advising of the adoption of the Budget along with the Declaration of the Rates.

APPENDIX1

BUDGET 2014 – 2015

APPENDIX 2

RATING STRATEGY 2014- 2015

APPENDIX 3

SUBMISSIONS REVIEW PANEL REPORT

MINUTES

BUDGET SUBMISSIONS REVIEW PANEL

BUDGET PANEL HEARING HELD IN THE COUNCIL CHAMBER

COUNCIL CONFERENCE AND RECEPTION CENTRE CITY HALL, LITTLE MALOP STREET, GEELONG ON FRIDAY, 13 JUNE 2014 AT 3PM

The meeting commenced Friday, 13 June at 3.00 pm and adjourned at 6.00 pm with the panel agreeing to re-convene Monday, 16 June 2014 at 5.45 pm.

Present: Cr A Richards, Cr E Kontelj, Cr K Fisher, Cr S Kontelj and Cr T Ansett

Also Present: D Frost (Acting Chief Executive Officer), M Kelly (Acting General Manager - Corporate Services), K Fulton (Acting Manager - Financial Services), John Brown & Rhiannon Bourke (Governance Services), Jenny McMahon (General Manager - Community Services), Gary Van Driel (General Manager - City Services)

Election of Chairperson:

Cr Ansett moved and Cr Fisher seconded –

That Cr S Kontelj be elected Chair. As there were no further nominations, Cr S Kontelj was elected Chair.

The panel re-convened at 6.05 pm and concluded the meeting at 6.35 pm on Monday, 16 June 2014, with the following present: Cr S Kontelj, Cr T Ansett and Cr K Fisher.

In addition, D Frost (Acting Chief Executive Officer), M Kelly (Acting General Manager - Corporate Services), K Fulton (Acting Manager - Financial Services), John Brown (Manager Governance Services), and Jenny McMahon (General Manager - Community Services) attended this meeting.

Declarations of Interest or Conflicts of Interest:

At both meetings there was no conflict of interests declared.

Items for consideration:

On 13 May 2014 Council gave notice of intention to adopt the Proposed Budget 2014-2015. The following reports are presented for consideration by the Submissions Review Panel for recommendation to Council.

1. Geelong Regional Library Corporation Funding (35 Submissions)
2. Cycling (4 Submissions)
3. Principle Bicycle Network (78 Submissions)
4. Future Proofing Geelong (11 Submissions)
5. Environmental Management Strategy Implementation (11 Submissions)
6. Differential Rating (1 Submission)

7. Geelong Environment Council (Joan Lindros).
8. Tanoch Brae Retirement Village (Averil Caulfield, Village Manager & Lorraine Harrison).
9. Chris Sharkey.
10. Mik Aidt.
11. Vivienne Burke.
12. AFL Barwon – Community Concept (Lee Hartman, Regional General Manager).
13. Highton Bowls Club – Community Concept (Ken Mansfield).
14. North Shore Recreation Club – Community Concept (David Milsome).
15. Grovedale Tennis Club – Community Concept (Donna Schoenmaekers – Secretary).
16. Karingal – Community Concept (Daryl Starkey, CEO).
17. Pulse Radio Station – Community Concept (Liz Carr, Executive Producer).
18. John Burke.
19. Kristie Thatcher.
20. Bell Park Sports Club (David Secen, President).
21. Barwon Health Foundation (Jill Moodie, Executive Director).
22. Kerry Petty – Playground Development Implementation.
23. Andrew Senia.
24. Anthony Aitken.
25. Barbara Fletcher.
26. Ray Gladwell.
27. Greg McDonald.

PANEL CONSIDERATION OF SUBMISSIONS MADE TO THE PROPOSED 2014-2015 BUDGET

Portfolio: Finance – Cr Lyons (Mayor), Cr S Kontelj & Cr E Kontelj
Source: Corporate Services – Financial Services
A/General Manager: Michael Kelly
Index Reference: Financial Management / Budget – Fin Yr 2014/2015

Summary

- In accordance with the requirements of the Local Government Act, Council advertised its Proposed 2014-2015 Budget and invited submissions which closed on Tuesday, 10 June 2014 at 5.00pm.
- The purpose of the Budget Submission Review Panel is to consider any submissions received and make a recommendation to Council at the meeting to be held Tuesday, 24 June 2014 at 7.00pm.
- Council received 135 written submissions in relation to the Proposed Budget. A number of written submissions were received on specific topics multiple times, these submissions have been combined and listed by topic. Other submissions have been listed by the name of the submitter.

Recommendation

That recommendation 1 on the agenda for the Meeting of Council on Tuesday, 24 June 2014 be as follows:

- 1) **“Having considered all submissions lodged, together with the report of the Budget Submissions Panel (Appendix 3), the Proposed Budget considered by Council on 13 May 2014 be adopted,”**

That council advise the following submitters, of the panels’ resolution regarding their funding requests.

- a) **Council will consider additional funding to the Geelong Regional Library Corporation as part of the 2014-2015 amended budget review, at which time it will be clear what funding GRLC will receive from the State Government. The City of Greater Geelong request the Library Corporation to defer any proposed reduction in operating hours until the outcome of the amended budget review, to be held in August 2014, is completed.**
- b) **Council will consider a contribution up to \$25,000, on a matching dollar for dollar basis from Corporate support, to Pulse TV for purposes of a weekly timeslot on channel 31 which highlights Geelong and its surrounds. This funding to be considered subject to operational savings being identified.**
- c) **Council will consider increasing the contribution to Gala Day from \$10,000 to \$15,000 subject to operational savings being identified.**
- d) **Council will fund \$70,000 for Future Proofing Geelong as part of a co-contribution with State Government and Geelong Manufacturing Council, for the Cleantech Innovations Geelong market development program. This initiative will be funded from unspent program funds from 2013-2014 as part of the 2014-2015 amended budget review.**

Report

Background

Council gave formal notice of its proposed 2014-2015 Budget in the Geelong Advertiser and Geelong Independent, inviting written submissions to Council in relation to the Proposed Budget. The submission period closed on Tuesday, 10 June 2014 at 5.00pm.

Discussion

In accordance with the Local Government Act, the Submission Review Panel appointed by Council must consider every submission received. Further, the person lodging the submission may have the opportunity to speak in support of their submission, providing a specific request is received.

The making of submissions in respect of the Budget is an important opportunity for the community to have input into the budget process. A total of 17 submitters took the opportunity to speak to their submission.

Having considered all submissions made, the Budget Submissions Review Panel will need to formulate a recommendation to Council, which may either:

- 1) Resolve that having considered submissions received in relation to the Budget, the Budget be adopted without change, or
- 2) That having considered submissions in relation to the Budget, the Budget be varied.

The following formal submissions, summarised in this report, were received in response to Council's notice of intention to adopt a Budget and the Budget Submissions Panel has reviewed each submission with recommendations as follows.

The submissions have been grouped according to subject matter.

1. Geelong Regional Library Corporation Funding (35 Submissions)

The Geelong Regional Library Corporation (GRLC) is only receiving a 2.5% increase (\$175K) to its contribution from the City in the 2014-2015 Proposed Budget. The request from the Library was for a 5.4% increase (\$379K) to maintain opening hours and current service delivery however, with identified savings in 2013-2014 they would like to amend their request to a 4% increase.

There is concern from the community that the reduced contribution will result in reduced services and opening hours for the Libraries within the Geelong region.

Patti Manolis (GRLC CEO) attended the panel hearing to speak to the GRLC submission.

Yvonne Adami attended the panel hearing to speak to her submission.

Officer Comments

In 2013-2014 Council allocated \$7.027M in the recurrent budget to the GRLC and this has increased to \$7.20M in the 2014-2015 Proposed Budget. The shortfall has been reviewed by GRLC and they have identified savings in the 2013-2014 financial year to partially offset the shortfall. Additional savings can be made through reduced hours at three branches based on current utilisation and proximity to other branches. A reduction in programming was not considered due to the high level of social outcomes being achieved through participation.

Recommendation

That:

- 1) The submissions are received and all submitters be advised that Council resolved to consider additional funding to the Geelong Regional Library Corporation (GRLC) as part of the 2014-2015 amended budget review, at which time it will be clear what funding GRLC will receive from the State Government.**
- 2) The City of Greater Geelong request the GRLC to defer any proposed reduction in operating hours until the outcome of the 2014-2015 amended budget review, to be held in August 2014, is completed. Accordingly Council resolved not to vary the 2014-2015 Budget as a result of their submission, at this time.**
- 3) All Submitters are thanked for their submission and responses are forwarded in terms of the officer comments.**

2. Cycling (4 Submissions)

Council received four submissions in regards to general cycling infrastructure in the region. The issues related to the overall state of the infrastructure (e.g. lack of sealed shoulders on roads) and lack of maintenance, signage for cyclists and safe bicycle route connections across the municipality.

Officer Comments

Projects from the Greater Geelong Cycle Strategy are identified for implementation each year. There is \$100K included in the 2014-2015 Proposed Budget to continue development works to assist cyclists and the sport of cycling throughout Geelong.

Council were successful in a funding submission to Sport & Recreation Victoria and will utilise this grant funding to construct a pavilion at the Geelong Criterium Circuit in Belmont.

The Bellarine Rail Trail will have pedestrian lights installed at the Jetty Road crossing and will also have remedial works completed to redesign and replace a number of the chicanes and vehicle access points between Geelong and Drysdale.

Total funding for cycling infrastructure in the 2014-2015 Proposed Budget is \$2.23M as compared to the 2013-2014 Budget total of \$1.46M.

Recommendation

That:

- 1) The submissions are received and the submitters be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submissions.**
- 2) All submitters are thanked for their submissions and responses be forwarded in terms of the officers comments.**

3. Principle Bicycle Network (78 Submissions)

Council have received 78 submissions from cyclists and cycling groups who are concerned that there is no specific funding in the 2014-2015 Proposed Budget for the Principle Bicycle Network (PBN). The submissions outline the safety concerns that exist with the current bicycle network and the real and perceived risk of injury when using current bike routes.

The volume of cycling traffic is increasing in the region but the cycling network is not being expanded to support this increase. Council endorsed the PBN in January 2014 however, have not continued that support by including funding for specific projects that were put forward as concepts during the budget process.

The following submitters attended the panel hearing to speak to their submission:

- Rod Charles.
- Coralee Jenkin.
- Vicki Perrett.

Officer Comments

- The Principal Bicycle Network (PBN) provides strategic support to high priority bicycle infrastructure, but does not cover the complete bicycle network within the municipality. The PBN describes the network but not the infrastructure that needs to be implemented.
- The PBN and the Greater Geelong Cycle Strategy will complement each other in providing clear direction for the prioritisation and implementation of a safe, connected bicycle network throughout the municipality.
- Bikesafe have identified the top four routes from the PBN that require further investigation and funding in order to provide the appropriate infrastructure to support a safe, connected bicycle network within the City of Greater Geelong. One route has received some support at a Federal level. Engineering services has been requested to complete a design on the Barwon to Bay project, to more accurately cost out the project. If grant funding was announced Council would need to determine a position regarding progress of the project.
- The 2013-2014 Budget included \$1.46M for cycling and associated infrastructure while the 2014-2015 Proposed Budget includes \$2.23M for these assets.

Recommendation

That:

- 1) The submissions are received and all submitters be advised that detailed design work has commenced for the Barwon to Bay project (one of the top four routes identified) from within 2014-2015 Engineering services funding. Accordingly Council resolved not to vary the 2014-2015 Budget as a result of their submissions.**
- 2) All submitters are thanked for their submissions and responses be forwarded in terms of the officers comments.**

4. Future Proofing Geelong (11 Submissions)

Council have received 11 submissions questioning the reduction in funding for Future Proofing Geelong and the importance of at least maintaining the current level of funding.

Officer Comments

The Future Proofing Geelong project is in its third year under the structure of an EPA sustainability covenant with a number of partners. It is focused on three principal activities of Clean Technology, Community Engagement and Green building program. The 2014-2015 Proposed Budget includes \$300K to pursue the continued implementation of Low Carbon Growth Plan.

The State Government has announced a \$300,000 three year funding grant to deliver market development program, Cleantech Innovations Geelong. Council and Geelong Manufacturing Council have committed to making a co-contribution of \$300,000 (over 3 years) of which Councils commitment is \$70,000 per year.

The 2013-2014 budget included \$240,000 for Future Proofing (Year 3) plus \$104,500 for a Project Officer 2nd year giving a total budget of \$344,500. There was no income against these items in the 2013-2014 budget. It is proposed that unspent funds will carry over into 2014-2015 to provide \$70,000 funds for Councils commitment to the Cleantech Innovations Geelong.

Dave Campbell attended the panel hearing to speak to the submission made by the Geelong Sustainability Group Inc.

Recommendation

That:

- 1) Council will fund a commitment of \$70,000 for Future Proofing Geelong as part of a co-contribution with State Government and Geelong Manufacturing Council, for the Cleantech Innovations Geelong market development program. This initiative will be funded from 2013-2014 unspent program funds as part of the amended budget review.**

Accordingly the submissions are received and the submitters be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submissions.

- 2) The submitters are thanked for their submissions and responses be forwarded in terms of the officers comments.**

5. Environmental Management Strategy Implementation (11 Submissions)

Council has received 11 submissions in regards to the exclusion of funding in the 2014-2015 Proposed Budget to implement the Environmental Management Strategy.

Officer Comments

Council will invest significant funding and resources towards the implementation of the indicators and actions within the Environmental Management Strategy. This includes significant investment in the environmental performance of the new \$40M Library and Heritage Centres, various waste reduction and recycling programs and approximately \$1.5M improving water quality and biodiversity.

The Environment Management Strategy will provide strategic direction for Council programs and will utilise the One Planet Framework which will encourage staff across Council to think about sustainability in all aspects of their work. This will foster a culture of environmental improvement which is intended to result in staff questioning current practices and giving greater consideration to making changes which result in positive environmental outcomes across the entire Council.

Recommendation

That:

- 1) The submissions are received and the submitters be advised that Council resolved not to vary the 2014-2014 Budget as a result of their submissions.**
- 2) The Submitters are thanked for their submissions and responses are forwarded in terms of the officers comments.**

6. Differential Rating (1 Submission)

The Committee for Bellarine is concerned with the rating differentials charged to properties with split assessments on the Bellarine Peninsula (farm and commercial). It is requesting a review of these differentials and the properties that they are charged to.

Officer Comments

Rates are charged based on land use and this can result in properties having split assessments.

Properties on the Bellarine have been reviewed and 12 have been identified as having a mix of farm and commercial components.

Only the portion of land that is used for a different land use or other activities is separated and enables the balance of the property to retain the farm rate and rebate.

Recommendation

That:

- 1) The submission is received and Committee for Bellarine Inc. be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) Tom O'Connor as representative for Committee for Bellarine Inc. is thanked for the submission and a response be forwarded in terms of the officers comments.**

7. Geelong Environment Council (Joan Lindros)

Geelong Environment Council Inc. (GEC) comment that Geelong has fantastic environmental assets, an attractive waterfront, coastline and a bay with fishing and boating values that result in a city with beauty and environmental significance. The City has 1,000ha of conservation space, 50km of land fronting waterways and over 30km of coastline. These are major assets and must be cared for and managed so that future residents and tourists can enjoy what we have now.

The GEC make the following submission requests:

- The Environmental Unit at City of Greater Geelong is funded at a higher level to enable the department to expand both its staff and activities.
- The Environment Management Strategy (EMS) be supported and understood by all departments across Council.
- GEC request that a budget line for biodiversity be established which could be utilised for “Greening Geelong”.
- GEC would like to see permanent trees and shrubs in the city area and would like Council to aim for a “Green Geelong” within 10 years.

Joan Lindros attended the panel hearing to speak to the submission.

Officer Comments

The Environment Unit’s budget is \$3.1M in 2013-2014 increasing to \$3.3M in 2014-2015.

Council invests significant funds in the maintenance and restoration of land and community assets that it manages along the Barwon River. This includes an allocation in 2014-2015 of \$30K to the Friends of Buckley Falls to continue development, maintenance and restoration of the significant parklands along the Barwon and Moorabool rivers.

Council has been developing the Environment Management Strategy which will guide both Council and Community activities, provide strategic direction for Council programs and utilise the One Planet Living Framework to do this.

Council has included funding to investigate the installation of a Green Roof and Vertical Garden at Civic Centre Car Park, Tree Planting and Maintenance across the municipality.

Recommendation

That:

- 1) **The submission is received and Joan Lindros be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) **Joan Lindros as a representative of the Geelong Environment Council is thanked for the submission and a response is forwarded in terms of the officers comments.**

8. Tannoch Brae Retirement Village – Averil Caulfield (Village Manager) & Lorraine Harrison
--

Tannoch Brae Retirement Village have submitted a petition through the submission process in relation to Council considering a differential rate for Retirement Villages.

Elizabeth Cross attended the panel hearing to speak to the submission.

Officer Comments

The Ministerial Guidelines on Differential Rating released in April 2013 are not legislated but provide definitions of appropriate, inappropriate and other differentials that can be carefully considered. Council investigated differential rating as part of their 2014-2015 Rating Strategy and recommended that a differential rate for Retirement Villages not be struck.

Recommendation

That:

- 1) The submission is received and Averil Caulfield and Lorraine Harrison be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) Averil Caulfield and Lorraine Harrison as representatives for Tannoch Brae Retirement Village are thanked for the submission and a response be forwarded in terms of the officers comments.**

9. Chris Sharkey

Chris Sharkey raises concerns on the rate impact for his family business and other agricultural family run businesses.

He requests responses to the following queries:

- The difference between the number of Farm Rate accounts that Council record in comparison to the number recorded by the Australian Bureau of Statistics (ABS).
- Reason for rate revenue increase if Farm Rebate has decreased.
- Explain the fairness and equity with regards to the Remplan data.

Chris Sharkey attended the panel hearing to speak to his submission.

Officer Comments

The Council has a definition for farm land which is detailed in the Draft 2014-2015 Rating Strategy. All 1,075 rate assessments have met the Council definition of farm land. Council do not know what the definition of farm land is for classification by the ABS.

The 1,075 farm land rate assessments does not equate to the same number of farming properties as some properties receive more than one rate assessment.

The completion of the Statutory Information on Rates looks at all rating differentials in total. No differential is looked at in isolation. The amount of income to be raised has increased from 2013-2014 causing the net percentage change in income to increase to 4.1% for farm. As a result of the revaluation, the CIV for farm properties has decreased causing the rate in the dollar to increase by 1.7%. These factors have resulted in an overall increase to the average farm of 4.44%, which is lower than the increase to the residential rate of 4.51%. The recently annouced State Government decision for 2014-2015 Fire Services Levy will result in lower Farm FSL contributions to benefit Geelong Farmers.

Remplan data is not considered for Council rating purposes and therefore a comparison cannot be made between the two sets of data.

Recommendation

That:

- 1) The submission is received and Chris Sharkey be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) Chris Sharkey is thanked for the submission and a response be forwarded in terms of the officers comments.**

10. Mik Aidt

Mik Aidt is concerned with the exclusion for funding for important sustainability and environment projects.

His specific concerns are:

- No funding for the Principle Bicycle Network.
- No fund for implementing the Environment Management Strategy.
- Reduced Funding for Future Proofing Geelong.
- Increased funding for Environment Department.

Officer Comments

The first three concerns raised by Mik Aidt have been addressed in Items 2, 4 and 5 of the Report.

The Environment Department has received an increase in funding of \$0.2M in the 2014-2015 Proposed Budget and also has funding for a number of projects:

- Clifton Springs Coastal Erosion Mitigation Works.
- Geelong Healthy Waterways Program.
- Greenhouse Program.
- Wastewater/Stormwater Reuse.
- Friends of Buckley Falls.

Recommendation

That:

- 1) **The submission is received and Mik Aidt be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) **Mik Aidt is thanked for the submission and a response be forwarded in terms of the officers comments.**

11. Vivienne Burke

Vivienne Burke is concerned with the lack of meaningful financial commitment to the impacts of global warming and climate change.

Her specific concerns are:

- The high level of funding for Landfill sites.
- The low level of funding for other sustainability and environmental projects.
- The reduction in funding for Future Proofing Geelong.

Vivienne Burke attended the panel hearing to speak to her submission.

Officer Comments

Council has legislative requirements to rehabilitate the Corio Landfill Site to specifications as agreed with the Environmental Protection Authority. There is also significant funding allocated to the Drysdale Landfill site for the construction of new cells.

Council has allocated funding to a number of projects including:

- Clifton Springs Coastal Erosion Mitigation Works.
- Geelong Healthy Waterways Program.
- Greenhouse Program.
- Wastewater/Stormwater Reuse.
- Friends of Buckley Falls.

The reduction of funding for Future Proofing Geelong has been addressed in Item 4 of the report.

Recommendation

That:

- 1) The submission is received and Vivienne Burke be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) Vivienne Burke is thanked for the submission and a response be forwarded in terms of the officers comments.**

12. AFL Barwon – Community Concept (Lee Hartman, Regional General Manager)

AFL Barwon submitted a Community Concept (\$50K) during the budget process for an office upgrade at their facility in Highton. This request was unsuccessful and they would like an opportunity to discuss the details of their request further.

Officer Comments

Council received 207 Community Concept requests for funding during the budget process. These were reviewed by Councillors and 135 were recommended for further review by Officers. This concept was not considered a high enough priority relative to other concepts received.

Recommendation

That:

- 1) The submission is received and Lee Hartman be advised that Council resolved not to vary the 2014-2014 Budget as a result of their submission.**
- 2) Lee Hartman as a representative for the AFL Barwon is thanked for the submission and a response is forwarded in terms of the officers comments.**

13. Highton Bowls Club – Community Concept (Ken Mansfield)

Highton Bowls Club submitted a Community Concept (\$1.1M) during the budget process for a multi purpose all weather facility at their club in Highton. This request was unsuccessful and they would like an opportunity to discuss the details of their request further.

Ken Mansfield attended the panel hearing to speak to his submission.

Officer Comments

Council received 207 Community Concept requests for funding during the budget process. These were reviewed by Councillors and 135 were recommended for further review by Officers. This concept was not considered a high enough priority relative to other concepts received.

Recommendation

That:

- 1) The submission is received and Ken Mansfield be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) Ken Mansfield as a representative for Highton Bowls Club is thanked for the submission and a response is forwarded in terms of the officers comments.**

14. North Shore Recreation Club – Community Concept (David Milsome)

North Shore Recreation Club submitted a Community Concept (\$250K) during the budget process for resurfacing, irrigation and lighting of the second sports oval at Windsor Park, Norlane. This request was unsuccessful and they would like Council to reconsider the inclusion of this concept in the Proposed Budget.

Officer Comments

Council received 207 Community Concept requests for funding during the budget process. These were reviewed by Councillors and 135 were recommended for further review by Officers. Although this concept is consistent with the Master Plan for Windsor Park it was not considered a high enough priority relative to other concepts received.

Recommendation

That:

- 1) The submission is received and David Milsome be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) David Milsome as a representative for North Shore Recreation Club is thanked for the submission and a response is forwarded in terms of the officers comments.**

15. Grovedale Tennis Club – Community Concept (Donna Schoenmaekers - Secretary)

Grovedale Tennis Club submitted a Community Concept (\$469K) during the budget process for an upgrade to the toilet and kitchen facilities, club room expansion and court resurface at their facilities in Grovedale. This request was unsuccessful and they would like Council to reconsider the inclusion of this concept in the Proposed Budget.

Officer Comments

Council received 207 Community Concept requests for funding during the budget process. These were reviewed by Councillors and 135 were recommended for further review by Officers. This concept was not considered a high enough priority relative to other concepts received. Council are currently working on a Tennis Strategy which is due for completion during the 2014-2015 year and will provide further direction.

Recommendation

That:

- 1) The submission is received and Donna Schoenmaekers be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) Donna Schoenmaekers as a representative for Grovedale Tennis Club is thanked for the submission and a response is forwarded in terms of the officers comments.**

16. Karingal – Community Concept (Daryl Starkey - CEO)

Karingal submitted a Community Concept (\$600K) during the budget process to assist with the building of the Eastern Geelong Community Centre which has a total cost of \$6M. This request was unsuccessful and they would like Council to reconsider the inclusion of this concept in the Proposed Budget split over two years with \$300K included in 2014-2015 and \$300K included in 2015-2016.

Caroline Moore attended the panel hearing to speak to the submission on Mr Starkey's behalf.

Officer Comments

Council received 207 Community Concept requests for funding during the budget process. These were reviewed by Councillors and 135 were recommended for further review by Officers. This concept is not funding for a Council asset and was not considered a high enough priority relative to other concepts received.

Recommendation

That:

- 1) The submission is received and Daryl Starkey be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) Daryl Starkey as a representative for Karingal is thanked for the submission and a response is forwarded in terms of the officers comments.**

17. Pulse Radio Station – Community Concept (Liz Carr, Executive Producer)

Pulse TV submitted a Community Concept (\$120K) during the budget process to enable them to continue to produce the half hour weekly timeslot on C31 which highlights Geelong and its surrounds. This request was unsuccessful and they would like Council to reconsider the inclusion of this concept in the Proposed Budget but at a reduced amount of \$50K.

Liz Carr & Lisa Schneider attended the panel hearing to speak to the submission.

Officer Comments

Council received 207 Community Concept requests for funding during the budget process. These were reviewed by Councillors and 135 were recommended for further review by Officers. This concept was not considered a high enough priority relative to other concepts received.

Recommendation

That:

- 1) **The submission is received and Liz Carr be advised that Council will consider a contribution up to \$25,000, on a matching dollar for dollar basis from Corporate support, to Pulse TV for purposes of a weekly timeslot on channel 31 which highlights Geelong and its surrounds. This funding is to be considered subject to operational savings being identified.**

Accordingly Council resolved not to vary the 2014-2015 Budget as a result of their submission.

- 2) **Liz Carr as a representative of Pulse TV is thanked for the submission and a response is forwarded in terms of the officers comments.**

18. John Burke

John Burke has provided the following comments in his submission:

- GRLC funding should be increased.
- Future Proofing Geelong budget should not be decreased.
- Principle Bicycle Network should have some funding allocated to it.
- Community Concepts process should be maintained and reviewed.
- Imbalance of funding in Strategic Objective 2, between priorities 4 and 6 and 5 and 7.

Officer Comments

The first three subjects in John Burke's submission have been answered in items 1, 2 and 4.

The Community Concepts submission process was new in the 2014-2015 Budget process and has resulted in 16 projects being included in the Proposed Budget. Some projects were not considered because Council were being asked to invest in assets that were not Council's responsibility. Council acknowledges that there were funding requests for many beneficial projects and that they will endeavour to work with the groups to further develop these business cases for consideration in future budgets.

Strategic Objective 2 is concerned with Securing Geelong's Economic Future. The imbalance between these priorities is largely due to the level of spending on the new Library and Heritage Centre and the revitalisation of Central Geelong.

Recommendation

That:

- 1) The submission is received and John Burke be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) John Burke is thanked for the submission and a response be forwarded in terms of the officers comments.**

19. Kristie Thatcher

Kristie Thatcher would like to request that Reconciliation in the Park be an ongoing funded item in the Budget rather than being funded by a grant application each year. Kristie believes this would allow the event organisers to focus on organising and expanding the event rather than spending time on grant applications.

Officer Comments

Council has funded this event via the Community Arts and Festival Grants program over the last four years (\$6K per year) and the event organisers are able to continue to apply for funding via this program.

Recommendation

That:

- 1) The submission is received and Kristie Thatcher be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) Kristie Thatcher is thanked for the submission and a response be forwarded in terms of the officers comments.**

20. Bell Park Sports Club (David Secen - President)
--

Bell Park Sports Club is requesting that Council consider providing financial or in-kind support for the maintenance of their soccer grounds and that they be included in the Council Ground Renovation Core Process.

David Secen attended the panel hearing to speak to his submission.

Officer Comments

The Bell Park Soccer Club has received approximately \$166K in grants and disbursements from Council since 2008. The Club would not be considered for inclusion in Council maintenance budgets as their facilities privately owned by the Club.

Recommendation

That:

- 1) The submission is received and David Secen be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) David Secen as a representative for Bell Park Sports Club is thanked for the submission and a response is forwarded in terms of the officers comments.**

21. Barwon Health Foundation (Jill Moodie, Executive Director)

Jill Moodie would like Council's proposed contribution of \$10,000 to support the costs of Gala Day 2014 be reviewed and increased to \$15,000. Barwon Health is very grateful for the support from Council and had assumed that the contribution would remain at the same level as 2013-2014 which was \$15,000 (\$5,000 funded from operational savings).

Jill Moodie attended the panel hearing to speak to her submission.

Officer Comments

Council contributed \$15,000 in 2013-2014 however, \$5,000 of this was funded from operational savings at Council. The General Manager Corporate Services communicated to Barwon Health that Council would consider an ongoing increase to \$15,000 as part of the 2014-2015 however, due to financial constraints this has not been approved.

Recommendation

That:

- 1) The submission is received and Jill Moodie be advised that Council will consider increasing the contribution to Gala Day from \$10,000 to \$15,000 subject to operational savings being identified. Accordingly Council resolved not to vary the 2014-2015 Budget, at this time.**
- 2) Jill Moodie as a representative of Barwon Health Foundation is thanked for the submission and a response is forwarded in terms of the officers comments.**

22. Kerry Petty - Playground Development Implementation

Kerry Petty is concerned with the state of the playground and its equipment at 20 Lorikeet Close, Ocean Grove. It has outdated equipment which she doubts would meet current safety standards and is utilised by five young families in the area. Kerry understands that Council has a playground strategy to prioritise the budget allocation of \$525K and requests Council to consider the inclusion of this playground in the 2014-2015 allocation.

Officer Comments

Council has included \$525K in its 2014-2015 Proposed Budget for Playground Development. This is used to bring existing playgrounds up to standard to legislative requirements and the needs of the community. There are 11 playgrounds identified for upgrade in 2014-2015 which is Stage 4 of the 10 Stage Playground Strategy.

Recommendation

That:

- 1) The submission is received and Kerry Petty be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) Kerry Petty is thanked for the submission and a response be forwarded in terms of the officers comments.**

23. Andrew Senia

Andrew Senia has requested that Council consider allocating \$3M from the Central Geelong Revitalisation funding to “The Geelong Sea Dragon” project. This is an intriguing eye catching sculpture made mainly of carbon fibre, sitting on a floating platform at the waterfront. It will be marketed as a tourist attraction for Geelong and could also create power for a variety of purposes (e.g. street lighting).

Officer Comments

Council has \$3M included in the 2014-2015 Proposed Budget for the Central Geelong Advancement Fund which can be used to implement priority actions under the Central Geelong Action Plan. Council has a list of projects related to revitalizing the CBD and it includes the employment of a core team to manage the implementation of the Central Geelong Action Plan.

Recommendation

That:

- 1) The submission is received and Andrew Senia be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) Andrew Senia is thanked for the submission and a response be forwarded in terms of the officers comments.**

24. Anthony Aitken

Anthony Aitken provides the following comments:

- **Borrowings**

Council debt has grown from \$12.49M in June 2005 to a proposed balance of \$77.7M in June 2015.

Anthony is concerned that borrowings are being used to pay for projects that should be funded from recurrent operations.

- **Rating Strategy**

The submission states that Council needs a new Rating Strategy and that a continual increase of approximately 5% is not acceptable.

The MAV Cost index should be utilised as the basis for rate increases or the capping of rate rises at CPI.

Review of the CAA rate is required as the continual increase is a burden on businesses in the CBD.

- **Fees and Charges**

Raises concerns with the 22.9% increase in weekday parking and permit parking at Haymarket, Civic Centre and Busport to subsidise free weekend parking.

- **Council Funding Priorities**

Concerned with the minimal or no funding for the following areas:

- Volunteers and Volunteer Programs.
- Limited funding for Youth Programs.
- New Environment Strategy.
- Commuter City Strategy.

Officer Comments

The increase in the loan balance over the past nine years is due to the funding of major projects including Leisurelink Facility (\$30M), Bellarine Aquatic Centre (\$3.12M) and restoring working capital balances to due payments for unfunded Superannuation (\$17.0M).

Future years include loans for Geelong Library Heritage Centre, Community Facilities, Landfill Sites and Central Geelong Revitalisation.

Council is not borrowing for the Light and Decorate project or the Office Accommodation for the Mayor and Chief of Staff.

Central Geelong Revitalisation does have loans associated with it to match the funding from the Central Geelong Advancement Fund.

Council's Rating Strategy is reviewed annually as part of the budget process and changes are made accordingly, based on legislation, etc. As demonstrated in the Rating Strategy, Council's rates are consistently low compared to other Councils.

The MAV Cost Index for 2012-13 was forecast at 3.9% but was revised upwards to 4.4%. The future of this index is currently under review to try and encourage all Councils to use an agreed benchmark index in their annual reporting of rates and charges.

The CAA is a Special rate and charge for five years concluding 30 June 2016. This scheme assists businesses in the CBD with promotion and marketing initiatives, financing the Central Geelong Marketing Committee, training and networking and encouragement and development of commerce and trade within the Geelong Central Business Precinct.

On-Street Parking fees are increasing by 25% however, these fees have not been increased for at least four years by Council. Permanent Car Parks at Busport, Haymarket and Civic Centre are increasing by 22.9% but this still results in the cost of parking being comparable to other available parking within the City.

Council continues to support volunteer programs through Meals on Wheels delivery, manning of the tourist information centres and support at the National Wool Museum. These are included in the recurrent funding of the Council.

Youth programs throughout Geelong have been supported including the fOrt youth Centre, Geelong Adolescent Sexuality Program, Youth Action Teams, Place Based Youth Programs, Courthouse Youth Arts and festivals such as SKAART and Spudfest.

Council has been developing an Environment Management Strategy which will provide strategic direction and will utilise the One Planet Living Framework.

The Central Geelong Task Force Unit is working on a number of projects relating to the City including:

- City loop bus feasibility and expansion of park and ride service.
- Transport Network Operating Plan for Central Geelong.

Recommendation

That:

- 1) The submission is received and Anthony Aitken be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) Anthony Aitken is thanked for the submission and a response be forwarded in terms of the officers comments.**

25. Barbara Fletcher

Barbara Fletcher provides the following comments:

- Christmas tree should be scrapped so that increase to service costs can be minimised.
- Fees for street parking should be reinstated on weekends.
- Are Borrowings and Grants assumptions still valid?
- Can expenditure on the Mayor's offices be deferred?

Officer Comments

The Christmas tree is one component of the project Light and Decorate Geelong which will provide a focus at Christmas time and will include lighting and projections that are utilised throughout the year.

The weekend fees for street parking were only applicable to Saturday parking and Council have passed a resolution to continue the free parking. Weekday street parking fees have not increased for at least four years and will provide additional income to offset the loss of weekend fee income.

The borrowing assumptions of Council are still valid however; there are a number of projects that require co-funding from State and/or Federal departments for the projects to commence.

The impact of the Federal budget cutbacks on Council is being reviewed and addressed in a separate report to Council.

The expenditure on the office accommodation for the Mayor is being funded from recurrent funding council officers is working to minimise the cost of this project.

Recommendation

That:

- 1) **The submission is received and Barbara Fletcher be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) **Barbara Fletcher is thanked for the submission and a response be forwarded in terms of the officers comments.**

26. Ray Gladwell

Ray Gladwell has provided comments on a variety of subjects however not all of them are budget related. The main issues are:

- Spending Ratepayers Funds.
- Armstrong Creek Development.
- Suburban Infrastructure.
- CBD spending.
- CBD Parking.
- Fiscal Policy.

Officer Comments

Council develops its budget with some specific fiscal objectives to consider:

- To maintain an operating surplus that contributes internal funding to the capital works program.
- To maintain funds for core infrastructure renewal whilst increasing expenditure on new community infrastructure.
- To maintain net financial liabilities at a sustainable level.
- To minimise rate increases whilst maintaining funding for the delivery of services.

This year the Community Concepts process was introduced to replace the ward funding and to allow Community engagement as part of the budget process.

The development at Armstrong Creek incorporates a significant injection of funds and infrastructure from developers as agreed to under the Developer Contributions Plans in place for that area.

Council has a core program for Footpath renewal which prioritises based on data received from condition inspections. There is also the ability to construct new footpaths under a Special Rates and Charges scheme which includes ratepayers' contribution to the construction of the footpath.

Council has a core program for toilet block renewal/ replacement included in the budget.

The weekend fees for street parking were only applicable to Saturday parking and Council have passed a resolution to continue the fee parking. Weekday street parking fees have not increased for at least four years and will provide additional income to offset the loss of weekend fee income.

Council have budgeted to borrow for specific projects and cannot utilise all of their cash reserves as there are restrictions placed on cash being available to cover certain statutory and discretionary reserves.

Recommendation

That:

- 1) The submission is received and Ray Gladwell be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) Ray Gladwell is thanked for the submission and a response is forwarded in terms of the officers comments.**

27. Greg McDonald

Greg McDonald raised questions on a number of items included in the budget.

- Wages and Salaries – unjustifiable increases.
- Council's Financial Position.
- Rating – Investment properties.
- Enterprise Geelong.
- Ring Road Employment Precinct.

Greg McDonald attended the panel hearing to speak to his submission.

Officer Comments

- The budget income statement shows an increase of \$26.566M for Salaries and WorkCover from the 2013-2014 Budget to Plan 2017-2018. This increase would include a percentage for growth (i.e. increase in EFT's).
- The notion of Assets in Kind being recognised is confusing but is classified as per current Australian Accounting Standards.
- If the developers did not construct and then gift these assets to us they would have to pay the equivalent in cash contributions which would be recorded as Capital Income or Developer Cash Contributions in the Budget Income Statement.
- Council will not have a surplus of funds of \$73.592M but accounting standards prescribe how we must present our information.
- Council Officers are investigating the full impact of the Federal Government's cuts to grants and to our 2014-2015 Budget. A number of the grants we have included will not be impacted as we already have signed agreements e.g. Geelong Library Heritage Centre, Armstrong Creek.
- Council investigated the introduction of a Residential Investment differential rate however chose not to pursue this during the 2014-2015 budget process.
- Council are in the process of recruiting a new CEO however, individual employment contracts are not discussed.
- The Geelong Ring Road Employment Precinct is an important industrial zone in the North. Council is not a developer but the land does need to have infrastructure completed to enable Council to sell. This financial year there been contracts signed for sale of land in that area.

Recommendation

That:

- 1) The submission is received and Greg McDonald be advised that Council resolved not to vary the 2014-2015 Budget as a result of their submission.**
- 2) Greg McDonald is thanked for the submission and a response is forwarded in terms of the officers comments.**

2. AMENDMENT C276 35 HAMS ROAD AND 151-229 ANGLESEA ROAD, WAURN PONDS- CONSIDERATION OF REZONING APPLICATION

Portfolio:	Planning - Cr Heagney
Source	Planning and Tourism- City Development
General Manager:	Peter Bettess
Index Reference	C276 - Resolution to Exhibit

Purpose

The purpose of this report is to consider an application to amend the Greater Geelong Planning Scheme to rezone land at 35 Hams Road and 151-229 Anglesea Road, Waurn Ponds, for residential purposes.

Summary

- The Amendment has been prepared by SMEC Urban consulting group on behalf of the two landowners, Waurn Ponds Trust and Echin Pty Ltd.
- The Amendment proposes to rezone the land from Farming Zone to General Residential Zone Schedule 1, apply the Development Plan Overlay to the land to be rezoned and delete the Public Acquisition Overlay 3 (VicRoads) from the affected part of the site.
- The site boundary is defined by Hams Road to the north, Ghazeepore Road and a Powercor substation to the east, Barwon Water land, the Geelong/Warrnambool railway line and the Geelong Ring Road (Section 4C) to the south and the Geelong Ring Road (Section 4B) to the west.
- The site is constrained by a number of internal and external factors including the Powercor substation, Geelong/Warrnambool Rail line, the Geelong Ring Road (Section 4C) Baanip Boulevard that is currently under construction, the designated waterway traversing the site, the SP AusNet high pressure gas pipeline to the west of the site and the operations of the Boral quarry to the south. These issues will be considered in detail later in this report.
- The concept plan prepared for the site estimates the site yield to be 430 lots provided within a subdivision that includes stormwater management infrastructure, open space including a linear park reserve along the waterway and the provision of shared path through the site connecting to the wider network.
- Strategic justification for the amendment is confirmed in the Armstrong Creek Urban Growth Plan (Adopted May 2008; Amended May 2010) and the State and Local Planning Policy Frameworks contained in the Greater Geelong Planning Scheme.
- Council officers propose to rezone land at 25 Hams Road, Waurn Ponds, being the Powercor substation, from Farming Zone to General Residential Zone Schedule 1.
- The VicRoads land to the south and west of the site will be rezoned from Farming Zone to Road Zone Category 1 and the Public Acquisition Overlay 3 (VicRoads) will be deleted from the land to be road zone.
- A tract of land owned by Barwon Water that adjoins the southern boundary of the site will also be rezoned from Farming Zone to Public Use Zone 1 to reflect the nature of the land use.

- The main focus of this report is on the land to be rezoned for future residential development and subject to the development plan overlay, being 35 Hams Road and 151-229 Anglesea Road, Waurin Ponds.
- It is recommended that Council resolves to support the preparation of the Amendment and that Council requests the Minister for Planning to authorise preparation and exhibition of the Amendment.

Cr Heagney moved, Cr Richards seconded -

That Council, having considered the Amendment application, resolves to:

- 1) Support the preparation and exhibition of Amendment C276 to the Greater Geelong Planning Scheme as described below and as per Appendices 4, 5 and 6 of this report:**
 - a) Rezone the land at 35 Hams Road and 151-229 Anglesea Road, Waurin Ponds, from Farming Zone to the General Residential Zone Schedule 1.**
 - b) Apply the Development Plan Overlay to the land at 35 Hams Road and 151-229 Anglesea Road, Waurin Ponds.**
 - c) Rezone the Powercor substation at 25 Hams Road from Farming Zone to General Residential Zone Schedule 1.**
 - d) Rezone the land contained in the Geelong Ring Road Section 4B and Section 4C that adjoins the southern and western boundaries of the land to be rezoned for residential purposes as outlined in part 1 (a) above, from Farming Zone to Road Zone Category 1.**
 - e) Rezone the Barwon Water land between the site to be rezoned for residential purposes and the Geelong/Warrnambool railway from Farming Zone to Public Use Zone 1.**
 - f) Delete the Public Acquisition Overlay 3 (VicRoads) from the affected land to be rezoned as outlined in parts 1 (a) and 1 (d) of this resolution, where applicable.**
- 2) Request the Minister for Planning to authorise the preparation and exhibition of Amendment C276 to the Greater Geelong Planning Scheme.**

Carried.

Background

Amendment C276 has been prepared by SMEC Urban consulting group on behalf of the Waurin Ponds Trust and Echin Pty Ltd. and seeks to rezone land at 35 Hams Road and 151-229 Anglesea Road, Waurin Ponds, from Farming Zone to General Residential Zone Schedule 1, apply the Development Plan overlay to the land and delete the Public Acquisition Overlay 3 (VicRoads) from the affected part of the site.

In addition to the application to rezone land at 35 Hams Road and 151-229 Anglesea Road, Waurin Ponds, Council officers propose to:

- rezone the Powercor substation at 25 Hams Road, Waurin Ponds, from Farming Zone to General Residential Zone Schedule 1;
- rezone the VicRoads land to the south and west of the site from Farming Zone to Road Zone Category 1;
- rezone the Barwon Water land between the site and the Geelong/Warrnambool railway from Farming Zone to Public Use Zone 1; and

- delete the Public Acquisition Overlay 3 from the affected land in this area.

Appendix 1 provides a site location plan for all land affected by the Amendment.

Appendix 2 shows the existing zoning for all land affected by the Amendment.

Appendix 3 shows existing overlays affecting the land subject to the Amendment.

Appendix 4 shows the proposed rezoning of all land affected by the Amendment.

Appendix 5 shows the application of the Development Plan Overlay to land at 35 Hams Road and 151-229 Anglesea Road

Appendix 6 shows the deletion of the Public Acquisition Overlay 3 from the affected areas of land.

The site is in the Farming Zone and is affected by the Public Acquisition Overlay 3 (VicRoads). The site is split by two landownerships, being the Waurn Ponds Trust at 35 Hams Road and Echin Pty Ltd at 151-229 Anglesea Road,

The site area is approximately 24 hectares. The land is often used for livestock grazing but is not of any significant agricultural value. It also contains a number of outbuildings.

A tributary of the Armstrong Creek traverses the site in a west-east direction and continues in an south-easterly direction to connect to Armstrong Creek running through the designated Armstrong Creek Urban Growth Area. The water course running through the site is a designated waterway under the Waterways Act 1989.

The site also contains native vegetation and is located within an area of cultural heritage sensitivity as it is located within 200m of Armstrong Creek.

The site boundary is defined to the north by Hams Road, Ghazeepore Road and the Powercor substation to the east, Barwon Water land, the Geelong/Warrnambool railway and Geelong Ring Road Section 4C alignment to the south and the Geelong Ring Road (Section 4B) to the west. Within the VicRoads road reserve to the west of the site, SP AusNet operates a high pressure gas pipeline that runs parallel to the site boundary.

VicRoads are currently constructing the new Geelong Ring Road (Section 4C) Baanip Boulevard. The Section 4C alignment extends from the existing roundabout intersection at Section 4B and routes eastwards abutting the site to the south and then crosses the railway into land own by Boral. The new road alignment will traverse the Armstrong Creek Urban Growth Area forming a link to the Surf Coast Highway.

The wider site context confirms a largely residential character to the north and east with major road and rail infrastructure adjoining the southern and western boundaries. The Armstrong Creek West precinct, which forms part of the wider Urban Growth Area, is located to the south-east of the site across Ghazeepore Road. The Armstrong Creek West area is set to deliver extensive residential development including regional active open space at its western extent, adjoining Ghazeepore Road.

Council officers have been engaged in pre-application discussions for a number of years preceding the submission of the rezoning application in October 2013. During this period, extensive discussions have taken place between both Council officers and the proponent, including numerous statutory authorities and bodies such as the Corangamite Catchment Management Authority, VicRoads, Boral, and SP AusNet.

The amendment application is supported by the following:

- Planning report;
- Concept layout plan;
- Noise assessment;
- Flora and Fauna assessment;
- Surface Water Management Strategy;
- Preliminary Traffic assessment;
- Preliminary assessment of the effects of blasting from the Boral quarry;
- Cultural Heritage Desktop assessment; and
- Safety Management Study for the SP AusNet gas pipeline.

Since receiving the rezoning application, Council officers have engaged in further negotiations with the proponent and discussions with internal and external referral bodies. A number of issues have arisen as a consequence of seeking initial comments from referral authorities. This includes the identification of SP AusNet's high-pressure gas pipeline running parallel to the western boundary of the site- this required further work to be undertaken in the form of a Safety Management Workshop.

Council officers have also been drafting the development plan overlay schedule and section 173 agreement in advance of the amendment exhibition process commencing.

Council officers recommend that authorisation be requested from the Minister for Planning to exhibit the Amendment.

Discussion

This section of the report will discuss the key issues that must be addressed in the consideration of Amendment.

Strategic basis

The planning report states:

"The subject site provides an 'infill' development opportunity to consolidate the existing urban area of Waurin Ponds and make efficient use of surrounding physical and community infrastructure."

The planning report goes on to state:

"The subject site is the last remaining piece of Farming Zone land in the Waurin Ponds area. It is a fragmented piece of farm land and is not of a size and nature which is suitable for the majority of agricultural practices."

The G21 Regional Plan (April 2013) and the G21 Residential Land Supply Monitoring Project (October 2013) are important considerations in the strategic justification for rezoning the site.

The G21 Regional Plan seeks to deliver co-ordinated growth in the region to the year 2051 and make land supply available to provide for the predicted population target of 500,000 people. In responding to these considerations, the G21 Regional Plan seeks to minimise the continued expansion of the urban footprint and provides for a mix of infill development and targeted new development areas in suitable locations. Within the context of the Regional Growth Plan, urban Geelong includes the urban area within the Geelong Ring Road extending southwards from Norlane and inclusive of the Armstrong Creek Urban Growth Area.

The G21 Residential Land Supply Monitoring Project identifies the site as '*potential residential*' land.

Rezoning of the site for residential purposes will assist in implementing the objectives of the G21 Regional Plan by delivering residential land supply to accommodate for future population growth. It will also assist in maintaining an adequate supply of residential land within the municipality.

The Armstrong Creek Urban Growth Plan (UGP) (Adopted 13 May 2008), Amendment May 2010) specifically refers to the site, being land "Northwest of Growth Area". The UGP states:

"An isolated area of rural-zoned land is located north west of the growth area at 151-229 Anglesea Road and 35 Hams Road, Waurin Ponds. The land is between the future quarry area, the railway line and residential land, and is likely to be affected by the link road that will link the Geelong Ring Road to Surf Coast Highway via Anglesea Road.

It is recommended that land on the northern side of the proposed east-west link road that is not required for road purposes be considered for future residential and/or recreation zoning. This may add to the existing residential area to the north and increase the population within the catchment of the proposed Rossack Drive Railway Station and associated local activity centre.

The future of this land should be confirmed after the alignment of the link road is determined by VicRoads and take into account amenity issues created by the road. Land that falls outside (south) of the proposed east-west link should be reviewed at the same time. (Emphasis added)

The UGP outlines the strategic approach to considering the site for residential purposes. Given the new road alignment for the Section 4C Baanip Boulevard has been determined and is now under construction, it is appropriate to consider the land for residential development, subject to investigations relating to internal and external site constraints. Amendment C276 comprises the formal assessment of the site.

The site forms the last remaining wedge of non-urban land use in the Waurin Ponds area. Council officers agree with the Planning report in so far as the site represents an 'infill' residential development opportunity that will consolidate the existing urban area and make efficient use of surrounding physical and community infrastructure.

The Amendment will facilitate the rezoning of the site in accordance with Regional and Council strategic directions for this area. Further consideration of the Greater Geelong Planning Scheme provisions is provided in the *Policy* section of this report.

The Amendment will provide a range of net community benefits such as retention of the waterway, passive open space, housing options, cycle and pedestrian links and a contribution toward regional community infrastructure. This will result in a positive planning outcome for Geelong and is a logical land use proposal for the site.

In addition to the rezoning of the land from Farming Zone to General Residential Zone Schedule 1, the Amendment will also delete the Public Acquisition Overlay 3 (VicRoads) from the south-west corner of the subject land. This is a consequential change that forms part of the rezoning of the VicRoads land comprising the Geelong Ring Road Section 4B and Section 4C, where the land has already been acquired.

Concept Layout Plan

The concept layout plan (See **Appendix 7**) has informed the pre-exhibition discussions in so far as showing the key land use elements to be delivered on the site. It is acknowledged that the concept plan is a tool to inform the amendment process and the final layout will be determined by the Development Plan.

Nonetheless, for indicative purposes, the concept plan shows all the relevant requirements that will be necessary to inform the future development plan including, residential type and density, the waterway, vegetated buffers and open space, drainage infrastructure and road infrastructure, including movement and access points.

The planning report advises that the site will be able to accommodate a range of housing options and it is likely that the primary type of dwelling will be single detached housing on lots which range between 300m² and 600m². Medium density housing is likely to be sited beside areas of open space. The estimated lot yield is approximately 430 units. This is an indicative figure and will change as a consequence of the Development Plan prepared for the site and permit applications for subdivision.

The concept plan shows the inclusion of the waterway. It does not retain the natural alignment but rather is provided within a rigid linear corridor. The final outcome for the alignment and length of the waterway is yet to be determined. However, the concept plan shows how the waterway corridor can be accommodated through the site including the vegetated buffer areas, open space provision, shared path, and drainage infrastructure. The concept layout plan shows two retarding basins that are likely to be provided on-stream, located in each landownership and will be able to accommodate all stormwater to a pre-development flow.

Vehicle access to the site will be provided along Hams Road. No vehicle access is to be provided off Ghazeepore Road. Internal access arrangements will be determined at a detailed design stage. The shared path to be provided along the waterway will enable pedestrian and cycle access to the site from the existing VicRoads shared path and Hams Road underpass to the west and from Ghazeepore Road. The shared path will enable access to the wider pathway network to be provided in the Armstrong Creek Urban Growth Area to the south-east.

Cultural Heritage

The Wathaurung Aboriginal Corporation advised Council officers that the site is located within an area of cultural heritage sensitivity as it is located within 200m of Armstrong Creek. Consequently, the Wathaurung Aboriginal Corp. advised that a Cultural Heritage Management Plan (CHMP) will be required prior to subdividing the land but would not be necessary for the rezoning. (The site is also proximate to the Duneed Aboriginal Reserve located to the south-east)

Council officers requested the proponent to prepare an initial cultural heritage assessment to inform the rezoning process. The cultural heritage assessment included a desktop assessment and a systematic surface survey of the site.

The findings of the desktop review concluded that the geographic region of which the site forms part of has been subject to thorough and in-depth cultural heritage investigation. Based on the results of previous archaeological assessments carried out within the geographic region and the distribution of registered Aboriginal places, the desktop assessment established that there is potential for Aboriginal cultural heritage to occur in the activity area.

The findings of the archaeological survey indicated that the site is potentially sensitive to Aboriginal archaeological sites and that the south-eastern section of the site (area within 100 metres of the west branch of the Armstrong Creek) is considered to be of moderate to high archaeological sensitivity with the remainder of low potential sensitivity.

Ideally, the CHMP should be prepared to inform the Development Plan to achieve an informed development framework for future subdivision.

SP AusNet- High Pressure Gas Pipeline

SP AusNet advised Council officers that a high pressure gas pipeline operates adjacent to the western boundary of the site (See **Appendix 8**). The gas pipeline is located in the VicRoads road reserve (Section 4B). The pipeline is a 250mm licensed gas transmission pipeline and has a maximum operation pressure of 2760kPa.

SP AusNet advised that the rezoning application would impact the current location class of the pipeline. To maintain the public safety, SP AusNet advised that a number of requirements should be met.

Pipelines are constructed to a specific location class in terms of proximate land uses. The pipeline has a current designation of 'R2 Rural Residential' given the rural nature of the site. However, it has actually been designed to a 'T1- Residential' designation.

With high pressure pipelines, SP AusNet applies a safety buffer. For the high pressure pipeline adjacent to the site, the safety buffer requires that no construction activity which could result into 'Residential Use (T1)' location class shall be allowed within 90 metres of the pipeline. This includes areas where multiple dwellings exist in proximity to each other and areas of land with public infrastructure.

The buffer distances are based on the risk to pipeline integrity and public safety and cannot be amended unless a detailed Safety Assessment Study is undertaken.

SP AusNet requested that a Safety Management Study (SMS) be carried out and its recommendations be implemented prior to allowing any development within the vicinity of the transmission pipeline. The purpose of the SMS is to identify, review and validate the credibility of potential threats to the pipeline and subsequently identify measures to mitigate and/or control those threats.

The proponent appointed OSD Pty Ltd. to lead the SMS which was undertaken on 4 April 2014. A number of key stakeholders were invited to the workshop including, the proponent, Council officers, Energy Safety Victoria and SP AusNet.

The workshop gave detailed consideration to the threats identified for the section of pipeline under review in the SMS. The general conclusions of the pipeline stated that all threats identified have either been determined as 'non-credible' or have been 'controlled'. No threats required failure analysis or risk assessment.

The workshop also outlined a number of Actions that required to be implemented by various stakeholders. A total of 5 Actions are required to ensure that additional design and procedural measures are incorporated. Council is required to action a number of these during the rezoning stage and future detailed design of the land to be rezoned for residential use.

These include:

- A requirement of Council to refer any detailed design plans to SP AusNet for works proximate to the pipeline.

This requirement can be achieved through the preparation of the draft DPO schedule for the site. Council officers will include wording in the schedule to require the development plan to be referred to SP AusNet prior to being approved. SP AusNet will then be able to provide comments about the proposed development framework for future subdivision in the western section of the site.

The SMS workshop also determined that the current designation of the pipeline be upgraded to 'T1 Residential', being an increase from the current location class of 'R2 Rural Residential'. The workshop concluded that there are sufficient procedural and physical controls for a T1 designation.

Boral Quarry

The location of the Boral Quarry to the south creates a potential constraint to the future development of the site. The Works Authority issued by the Department of State Development, Business and Innovation (DSDBI) to Boral for limestone quarrying of this land, extends up to the southern boundary of the Geelong/Warrnambool rail reserve (See **Appendix 9**). An internal 20 metre buffer is imposed from the Works Authority between the railway reserve.

There are a number of factors that need to be considered in the assessment of the operations of the Boral quarry on the subject site. These include: the Works Authority boundary (current and future extent), the new Geelong Ring Road (Section 4C) Baanip Boulevard and associated land to be acquired by VicRoads from Boral, and the Greater Geelong Planning Scheme in terms of proximity of future residential development to uses with adverse amenity potential. In addition to this, the EPA has prepared updated guidelines for *Recommended separation distances for industrial residual air emissions* (March 2013).

Equally, Council officers must consider the potential impact of the proposed rezoning on the operations of the limestone quarry, which is a significant industry in the Victorian economy. The Greater Geelong Planning Scheme confirms the importance of the earth and natural resources industry.

Clause 13.04-2 of the State Planning Policy Framework (SPPF) seeks to support the protection and improvement of air quality. Policy Guidelines to address this element of the SPPF include the *Recommended Buffer Distances for Industrial Residual Air Emissions (1990) in assessing the separation between land uses that reduce amenity and sensitive land uses*. These guidelines have been updated in March 2013 (as outlined above) but have not yet been incorporated into the Victorian Planning Provisions. The EPA has advised the updated guidelines should be addressed in the consideration of this rezoning application.

The updated guidelines provide recommended separation distances for industrial residual air emissions and 'sensitive' land uses. The following recommended distances are relevant to the Boral quarry:

- Quarry – quarrying, crushing, screening, stockpiling and conveying of rock without blasting: separation distance of 250 metres; and
- Quarry – quarrying, crushing, screening, stockpiling and conveying of rock with blasting: separation distance of **500 metres**.

The issues relating to the subject site are therefore quarrying activities with and without blasting. The distances referred to above are measured from the Works Authority boundary.

Quarrying with blasting

Rock blasting for limestone extraction has not yet commenced on the Boral land south of the site. However for quarrying activities with blasting, a preliminary assessment of the effects of the future blasting on the site has been undertaken by Terrock Consultants (August 2013).

The assessment concluded that quarrying activities with blasting will be limited to part of the Boral quarry in excess of 800 metres from the southern boundary of the site. The 800 metre separation distance between the area of potential blasting and the site is considered to be sufficient for flyrock not to be an issue. The 800 metre estimate is well beyond the general 500 metres required between blasting and sensitive uses such as residential development. This position is also supported by DSDBI.

The assessment also concluded that ground vibrations that are predicted to occur from blasting at the site are considered to be below the DSDBI guidelines limits.

Quarrying without blasting

For quarrying activities 'without blasting', a 250 metre separation distance will affect part of the site. This is based on Boral's current Works Authority as per **Appendix 9**. The Works Authority is likely to be amended in the future based on the acquisition of the northern part of the Boral land holding by VicRoads for the Geelong Ring Road Section 4C and additional buffer requirements between the quarry and the new road relating to the impact of quarrying activities on the visibility of future road users. VicRoads are conducting a dust study to the ring road to assist in understanding the impacts of dust. The results will assist VicRoads to determine the extent of any additional land that needs to be acquired from Boral or any internal buffer requirements to be implemented on the Boral land.

Construction of the Baanip Boulevard (Geelong Ring Road 4C) will be of a nature that forms a potential physical barrier between the air emissions generated by the quarry (both blasting and non-blasting activities). The new road structure is designed to provide an overpass across the existing railway. The Planning report states that this approach requires the road to be built up approximately 9 metres from ground level with batters extending along both sides. On completion of Baanip Boulevard, the physical nature of the new road is likely to comprise significant barrier to any air, dust and noise concerns generated by the Boral quarry.

The Planning report also advises that as part of the Baanip Boulevard construction a significant landscape buffer will be established between the site and the road carriageway. It is considered the landscaped buffer will form a further physical barrier that will assist to reduce air emissions generated by quarrying activities.

The EPA advises that until the Works Authority has been amended, the Baanip Boulevard road has been constructed and the VicRoads dusty study finalised, the 250 metre separation distance should be maintained between the site and Boral's current Works Authority.

The amendment process should proceed on the basis of the above considerations. The outcome of the amended Works Authority and the completed construction of the Baanip Boulevard and associated landscaping will inform the extent of the 250 metre buffer affecting the site. It is possible that even when all of the above mentioned factors are resolved, the site may remain affected by the 250 metre buffer.

To accommodate the period between the rezoning/subdivision of the site and the amendment to the Works Authority boundary, it is proposed to include wording in the draft DPO schedule to require an air quality (dust) assessment to be undertaken for the affected part of the site, where relevant. Council officers can determine whether an air quality assessment is necessary during the consideration of the development plan and future subdivision.

Designated Waterway

The designated waterway traversing the site is a tributary of the Armstrong Creek. Designated Waterways are protected under the Water Act 1989. The Corangamite Catchment Management Authority (CCMA) is responsible for controlling any works in, over or under designated waterways and this responsibility is independent of the planning process.

Extensive consultation was undertaken between Council officers, the proponent and the CCMA. Discussions focused on the protection of the designated waterway and integration of the waterway in the future residential subdivision of the site.

CCMA states that the natural waterway should be retained- its alignment and length. Given the waterway is designated under Water Act 1989, the provisions of Clause 14.02-1 Catchment management and planning of the Greater Geelong Planning Scheme come into play. Clause 14.02-1 requires the retention of natural drainage corridors with vegetated buffer zones at least 30m wide along each side of a waterway to maintain the natural drainage function, stream habitat and wildlife corridors and landscape values, to minimise erosion of stream banks and verges and to reduce polluted surface run-off from adjacent land uses.

The CCMA considers that a 30 metre buffer either side of the designated waterway would be consistent with the approach taken for the Armstrong Creek corridor in the Urban Growth Area. However, during pre-application discussion, the CCMA referred to Melbourne Waters Guidelines for Waterway Corridors to provide a more strategic approach to the creation of an environmentally and socially sustainable waterway corridor for the site.

The CCMA advise that using these guidelines and the strategies from Clause 14.02-1, the Authority would consider the following:

- a *minimum* setback on each side of 20 metres from a nominated (yet to be determined in accordance with the Melbourne Water Guidelines) setback reference point is appropriate for the site. The setback being the vegetated buffers.

Council officers, including the Engineering Dept, support the CCMA's stance in so far as the retention of the waterway and requirements for vegetated buffers on both sides, generally in line with the provisions of Clause 14.02-1. The provision of vegetated buffers on both sides of the waterway will provide a linear open space reserve that can be used for public open space and shared path connections through the site. This will be discussed in further detail under the open space section.

The requirements in relation to the retention of natural waterway- alignment and length, where practical, the requirements for a vegetated buffer and the preparation of a waterway management plan will be included in the draft DPO Schedule.

Drainage

The proposed Surface Water Management Strategy (SWMS) is intrinsically linked to the retention of the waterway. The report provides an assessment of the suitability of the site to detain, convey and treat stormwater run-off from residential development.

The SWMS allows for the retention of the designated waterway, which will convey stormwater run-off through the site, into the downstream catchment. The works will discharge to the existing culvert under the railway line and then under Ghazeepore Road into the Armstrong Creek West Precinct. The waterway will be formalised as part of future residential development and will form part of the riparian corridor reserve, as outlined in the previous section.

Two retarding basins are also to be established along the waterway- one retarding basin per landownership. Both the waterway and retarding basins will ensure site run-off is retarded to pre-development flows.

The SWMS states that the hydraulic flood modelling results show that with the functional design in place, peak outflow limits and flood level targets are effectively achieved with full development of the site- all events up to and including the 1 in 100 year flood event can be fully contained within the proposed drainage basins and importantly, outside the railway reserve. (The estimated peak flows along the open waterway will be maintained at 3 m³/s in the 1 in 100 year flood event.)

It will be necessary for the culvert under Ghazeepore Road to be upgraded in capacity and at a lower invert level as part of future works downstream of the railway in the Armstrong Creek West precinct. This is required to provide free drainage outfall to the existing railway culvert.

The draft DPO schedule will require a Flooding, Stormwater and Drainage Management Plan to be prepared to guide the future residential subdivision of the land. This will require the management plan to adopt an integrated approach to stormwater system management and be designed with reference to the whole of the catchment. Input from Council's Engineering department is on-going and appropriate wording for the draft DPO schedule will be prepared prior to exhibition.

Open Space

The site will be required to provide an open space contribution of 10%.

Given the requirements associated with the designated waterway including the vegetated buffers, Council officers, the CCMA and the proponents agreed that any part of the riparian corridor for the waterway which is above the 1 in 100 year flood level could be considered as 'unencumbered' land for the purposes of calculating the 10% open space contribution.

The draft DPO schedule will require the preparation of an Open Space and Landscape masterplan. It will seek the provision of a linear open space reserve along the waterway, which will result in a passive open space spine traversing the land. The linear open space reserve will need to accommodate the waterway course, the vegetated buffer on both sides of the waterway, a shared pedestrian and cycle path and landscaping. The proposed retarding basins will also form part of this corridor. The linear open space corridor will need to clearly identify the useable areas of open space.

The shared cycle path will provide a continuous connection through the site between the existing VicRoads shared path and Hams Road underpass to the west of the site and to Ghazeepore Road. The intention is to establish a connection point from Ghazeepore Road to the wider regional open space network, including the shared pathways and regional active open space to be provided in the Armstrong Creek West Precinct Structure Plan area to the south-east of the site.

Discussions with Council's Sport and Recreation unit are on-going to prepare wording for inclusion in the draft DPO schedule for exhibition.

Native Vegetation

The original application was supported by a due diligence flora and fauna assessment. Since then, the report has been updated in line with new legislation that came into force in December 2013.

The updated report, *Flora and Fauna Assessment and No Net Loss Analysis Recommendations* by Practical Ecology provides a comprehensive analysis of on-site biodiversity issues and recommendations for future subdivision and treatment of native vegetation off-sets.

The summary of findings is as follows:

- The site contains patches of low quality native vegetation with little habitat value for significant species;
- There was high cover of invasive weeds across the site;
- The drainage line contains the most environmentally sensitive areas within the site and requires careful consideration to avoid adverse impacts at the detailed design stage.

Notwithstanding the low quality of native vegetation contained on the site, the future residential subdivision of the land will require native vegetation off-sets to be provided. A permit to remove the native vegetation from the site will be required.

The total extent of native vegetation that is likely to be removed is 4.833ha. Using the Department of Environment and Primary Industries Biodiversity Assessment Report framework, this has provided an indication of the likely impacts and offset requirements of potential future clearing on the site. The site received a strategic biodiversity score of all marked native vegetation of 0.386. This means that only a general offset amount is required for the removal of all vegetation on the site. The report confirms that this implies that the removal of native vegetation and habitat is not likely to cause a significant impact to the decline of the species listed in the Biodiversity Impact and Offset Report.

The report recommends that off-set requirements be delivered off-set. There are several methods for acquiring native vegetation credits to deliver off-site requirements. This is a matter that can be dealt during the application to remove native vegetation.

Council's Environment unit have played an important role in reviewing the ecology reports and have provided input to the preparation of the draft DPO schedule. The Environment unit agrees that off-set requirements should be delivered off-site due to the likely restrictions to be placed along the waterway such as open space and stormwater management systems. Further, given the highly degraded nature of the vegetation in the waterway and the likelihood of the waterway being significantly disturbed and modified, the Environment unit considers securing native vegetation off-sets elsewhere as a better outcome for biodiversity when viewed in a landscape context.

Noise and Amenity

The noise assessment considered existing and future noise impacts proximate to the site, being Ghazeepore Road to the east, the Geelong/Warrnambool railway to the south and the Geelong Ring Road (Section 4B) to the west of the site. The noise assessment was carried out in accordance with the relevant Australian Standards. The report concludes that with some minor noise attenuation measures the site can be developed and utilised for residential purposes. For example, noise attenuation measures will be required for residential development proximate to Ghazeepore Road. The treatment is likely to comprise acoustic fencing.

Council officers note that the assessment did not consider potential noise and vibration from the Powercor substation. This is a matter that will need to be addressed during the development plan stage. Council officers will require a further assessment to be carried out including recommendations for an appropriate interface between residential development and the substation. Powercor recommend that the development plan includes a wording to require either a buffer zone or building measure controls of noise and vibration sufficient to ensure compliance with EPA guidelines.

The assessment did not consider potential noise arising from the future Geelong Ring Road (Section 4C) Baanip Boulevard. Given the road is only in the initial stages of construction, this would be a difficult task. The draft DPO schedule will include wording to require a noise assessment to be undertaken to inform the development plan and future subdivision for the affected part of the site, being the south/south-west corner.

Traffic and Movement

The preliminary traffic assessment provides an overview of the future road infrastructure requirements to be delivered. To confirm these requirements, a detailed traffic impact assessment will need to be prepared as part of the Development Plan.

At this stage, the following requirements are considered necessary to achieve a suitable traffic management outcome:

- Upgrading and widening of Hams Road.
- Upgrading and widening of Ghazeepore Road.
- Intersection upgrades at Hams Road/Ghazeepore Road/Sugargum Drive- this is likely to be a roundabout intersection.
- Provision of footpaths/cycle paths around the development site.

Council's Traffic Engineering support the abovementioned requirements.

The preliminary traffic assessment concludes that there are no traffic engineering grounds that should prohibit the rezoning application. The report advises that all impacts can be effectively mitigated.

Public Transport Victoria (PTV) offer 'in principle' support for the rezoning. The eastern section of the site is within the 800m walking catchment of the new Grovedale railway station. On this basis, PTV advises that more medium density development should be supported in this section of the site. PTV also notes that provision of a shared path through the site and the importance of connecting the shared path to the existing wider network to the east and west of the site.

Development Plan Overlay Schedule

The draft Development Plan Overlay schedule will include matters relating to the requirement for an Urban Design Masterplan, Road Network and Traffic Management Plan, Flooding, Stormwater and Drainage Management Plan, and an Open Space and Landscape Masterplan. One development plan will be required for the site.

As has been discussed in the above sections, the preparation of the draft DPO schedule is on-going and will be finalised prior to exhibition. The schedule will be exhibited alongside the other amendment documents.

Section 173 Agreement

A Section 173 Agreement will be necessary to ensure the two landowners undertake specific works. A draft S.173 Agreement will be exhibited alongside the exhibition documents. A draft has not been included in this report but is currently being negotiated with the proponents.

The agreement is likely to include the following matters:

- Upgrading and widening of Hams Road and Ghazeepore Road.
- New intersection at Hams Road/Ghazeepore Rd/Sugargum Drive.
- Off-site drainage works including the cleaning and upgrading of the railway culvert and drainage works within the VicRoads road reserve (Section 4B) to connect the waterway to the site.
- Community Infrastructure Levy- \$900/lot contribution- as required by Council's Community Development unit.

Other matters pertaining to the future residential subdivision of the site may arise during the course of the exhibition process. Where necessary, these will be included in the agreement.

Environmental Implications

The site is in the Farming Zone, it contains approximately 4.8 ha of native vegetation, is traversed by a designated waterway that is considered to have high ecological value (in parts) and is proximate to the Boral quarry and associated buffer requirements.

The rezoning of the site for residential purposes will remove one of the last parcels of Farming Zone land in the Waurin Ponds area. The site is not used for intensive agricultural purposes but rather for limited animal grazing. It is of a size that is considered to be inappropriate for intensive agricultural operations. Consequently, the loss of this land is not considered a significant issue.

Native vegetation will be removed from the site to enable residential development and off-set requirements are likely to be provided off-site. The provision of off-set requirements off-site is considered a good planning and environmental outcome given the on-site constraints and future subdivision requirements.

In terms of the designated waterway, the CCMA has advised that a vegetated buffer will be required on both sides of the waterway and that its alignment and length should be retained. It is considered that the creation of a linear open space reserve incorporating the waterway, vegetated buffers and open space requirements will result in a good planning and environmental outcome. It will contribute to the rehabilitation of the waterway and formalise this part of the site as a recreational and ecological corridor similar to the approach adopted in the Armstrong Creek Urban Growth Area.

The supporting SWMS advises that potential issues relating to flood and stormwater can be mitigated through the provision of an appropriate retardation management system that will limit any off-site impacts downstream.

Proximity to the Boral quarry and associated potential amenity issues affecting the site will continue to be a consideration through the rezoning of the land. Until the Works Authority for the Boral quarry has been amended and approved, the site will continue to be affected by the industrial air emissions buffer requirements, as per the EPA Guidelines. This matter will be an on-going consideration during the amendment process.

Financial Implications

Beyond the administrative processing of the planning scheme amendment, there will be no financial implications for Council. Should an Independent Panel be appointed by the Minister for Planning, the proponent will bear the costs for this process.

Policy/Legal/Statutory Implications

The strategic justification for the proposed rezoning of the site has been confirmed in previous sections of this report. The Armstrong Creek Urban Growth Plan (Adopted 13 May 2008, Amended May 2010) provides the strategic basis to undertake an assessment as to the suitability of the site for residential purposes.

The G21 Regional Growth Plan and associated background material further provides support for the potential residential use of the land and in a broader context the development of infill sites.

Clause 11.02-1 Supply of urban land seeks to ensure a sufficient supply of land is available for a number of land uses, including residential. To achieve this objective, it is necessary to ensure the ongoing provision of land supporting infrastructure to support sustainable urban development. The proposed rezoning application can facilitate this objective.

Clause 21.06 Settlement and Housing discusses the importance of urban consolidation unless otherwise directed to designated growth areas. Locating development in areas that are well serviced and that have the capacity to accommodate sustainable development. The rezoning of the site from Farming Zone to General Residential 1 Zone will assist in meeting urban consolidation objectives. The site is clearly contained by existing and proposed infrastructure to the south and west. The rezoning of the site will effectively lead to the development of a greenfield site contained within an otherwise urban area.

The proposed General Residential Zone Schedule 1 is considered appropriate for the rezoning of the subject land for residential purposes. The General Residential Zone Schedule 1 will replace the Residential 1 Zone from July 2014. The General Residential 1 Zone is very similar to the Residential 1 Zone in terms of land uses and building and works requirements.

The proposed rezoning of land owned by Barwon Water, VicRoads and Powercor will result in a good planning outcome and will accurately reflect existing land uses and remove the Farming Zone from this general area.

The deletion of the Public Acquisition Overlay 3 is logical in so far as its purpose is no longer relevant due to the acquisition of the affected land by VicRoads.

Other provisions of the Greater Geelong Planning Scheme are relevant in so far as guiding the rezoning and future subdivision of the subject land- in particular, Clause 14.02-1 Catchment planning and management; Clause 52.01 Public Open Space Contribution and Subdivision and Clause 52.10 Uses with Adverse Amenity Potential are of importance in the assessment of the land proposed for residential use.

Alignment to City Plan

The report aligns with the City Plan's strategic direction *Sustainable Built and Natural Environment*. This direction seeks to protect and enhance natural ecosystems and to encourage sustainable design and reduced resource consumption. Specific priorities of the strategic direction included: Enhance and protect natural areas and ecosystems (including waterways); Advocate for and promote sustainable design and development (including the assistance of the planning system).

Officer Direct or Indirect Interest

No Council officers involved in the proposed rezoning application have a direct or indirect interest in matters contained in this report.

Risk Assessment

There are no notable risks that would inhibit the use of the land for residential purposes. The technical assessments prepared in support of the rezoning application outline the necessary steps required to inform the preparation of the Development Plan and subsequent permits for subdivision to ensure potential risks are dealt with appropriately.

It is noted that the land is currently identified as Bushfire Prone. However, the land is not affected by the Bushfire Management Overlay (BMO). The Minister for Planning has determined that specific areas are designated bushfire prone areas for the purposes of the building control system. However, this is matter that will need to be considered during the detailed design and construction stage. The subject land is relatively sheltered in this respect with established residential development to the north, the elevated Geelong Ring Road Section 4B to the west, the under construction Geelong Ring Road to the south and Ghazeepore Road to the east.

Social Considerations

The Amendment will result in the rezoning of land for residential purposes proximate to a number of potential amenity constraints such as the Powercor substation, the Geelong/Warrnambool railway, relevant sections of the Geelong Ring Road and the Boral quarry to the south. The rezoning application has sought to deal with these matters and has provided recommendations for future residential subdivision with regard to mitigating any identified issues. It is considered that the land is suitable for residential purposes subject to incorporating the recommendations contained in the relevant supporting technical reports and the advice provided by relevant Council officers and external referral bodies.

The site will deliver a sizeable area of linear open space on both sides of the designated waterway. This area will be used for open space purposes and will incorporate a shared path connecting to the existing VicRoads shared path and underpass to the west of the site and to Ghazeepore Road to the east allowing for future connection to the wider regional open space network that will be delivered through the Armstrong Creek Urban Growth Area. This will result in a good outcome for the community.

Human Rights Charter

The Amendment will not impact on any basic rights, freedoms, and responsibilities as set out in the Charter. Planning legislation ensures an open community consultation process occurs enabling people to freely express their views and if necessary, obtain a fair hearing before an Independent Planning Panel.

Consultation and Communication

Consultation will form part of the exhibition of the planning scheme amendment. The next step in the amendment process will be to request the Minister for Planning to authorise the preparation and exhibition of the amendment. The amendment will be exhibited for a minimum 30 days and this will allow formal submissions to be made to the Amendment. The notice of exhibition for Amendment C276 will be published in local newspapers and proximate landowners will be notified. Consultation with relevant referral authorities will also be undertaken during the exhibition of the Amendment.

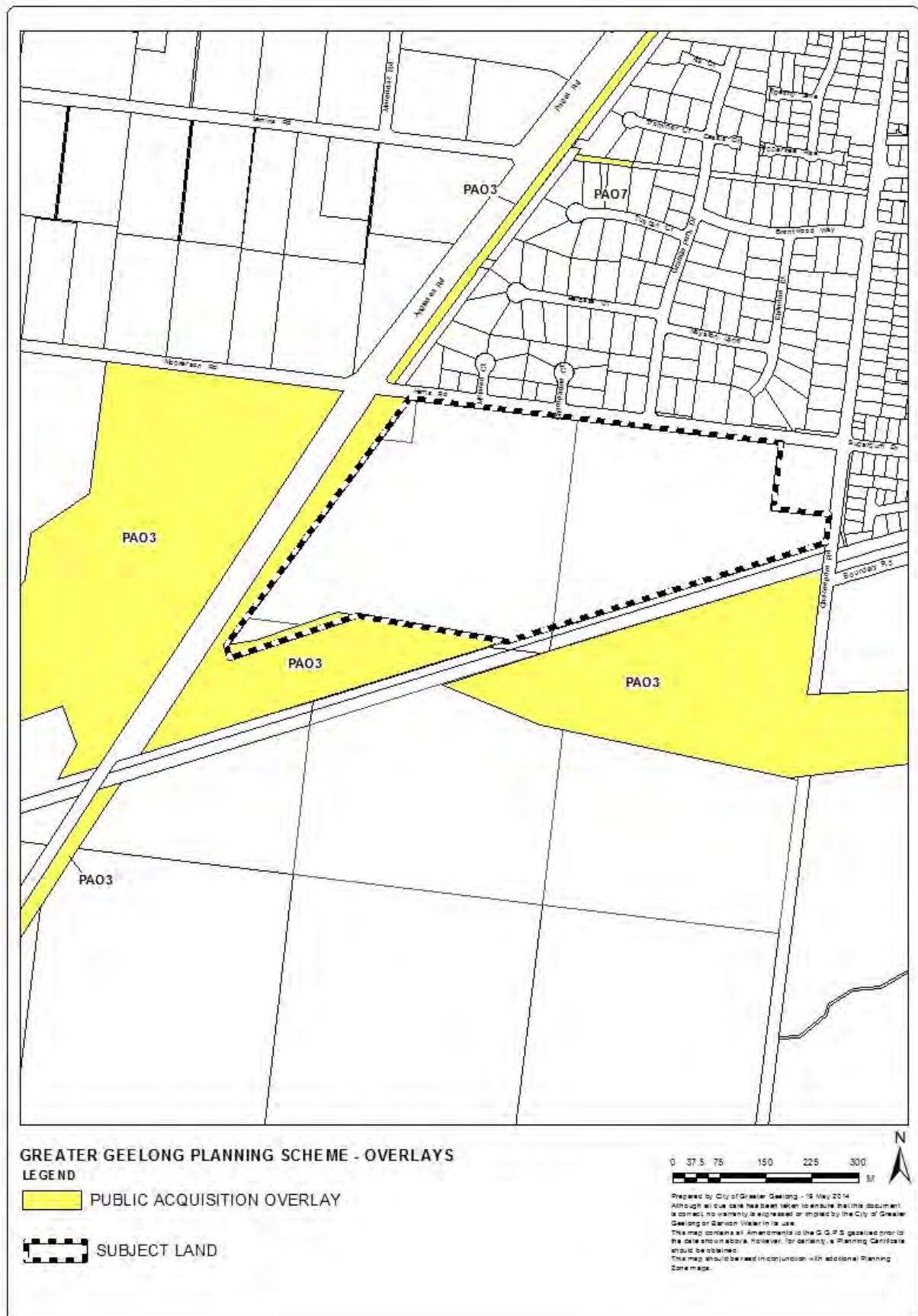
Appendix 1- Site location plan



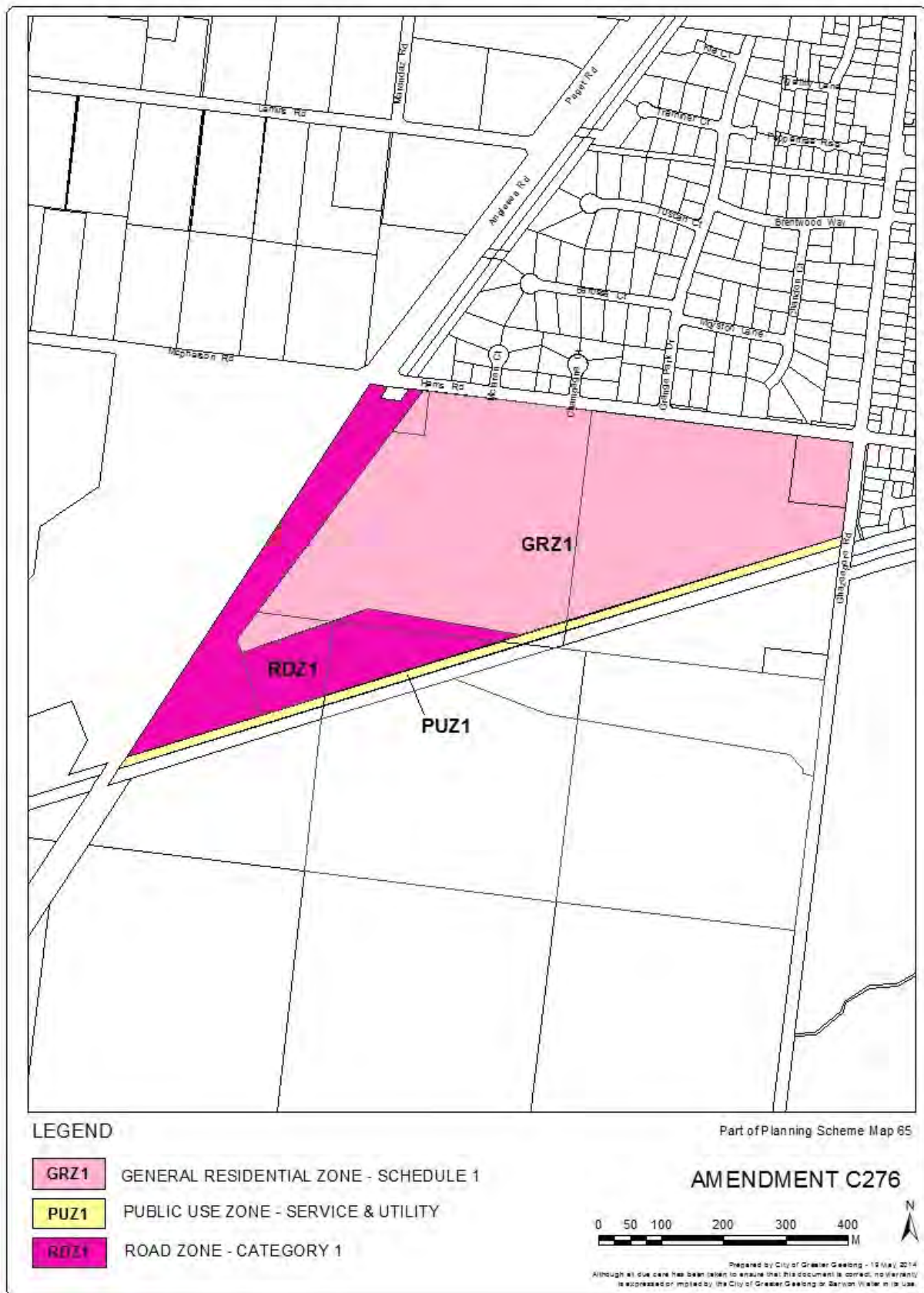
Appendix 2 Existing Zoning



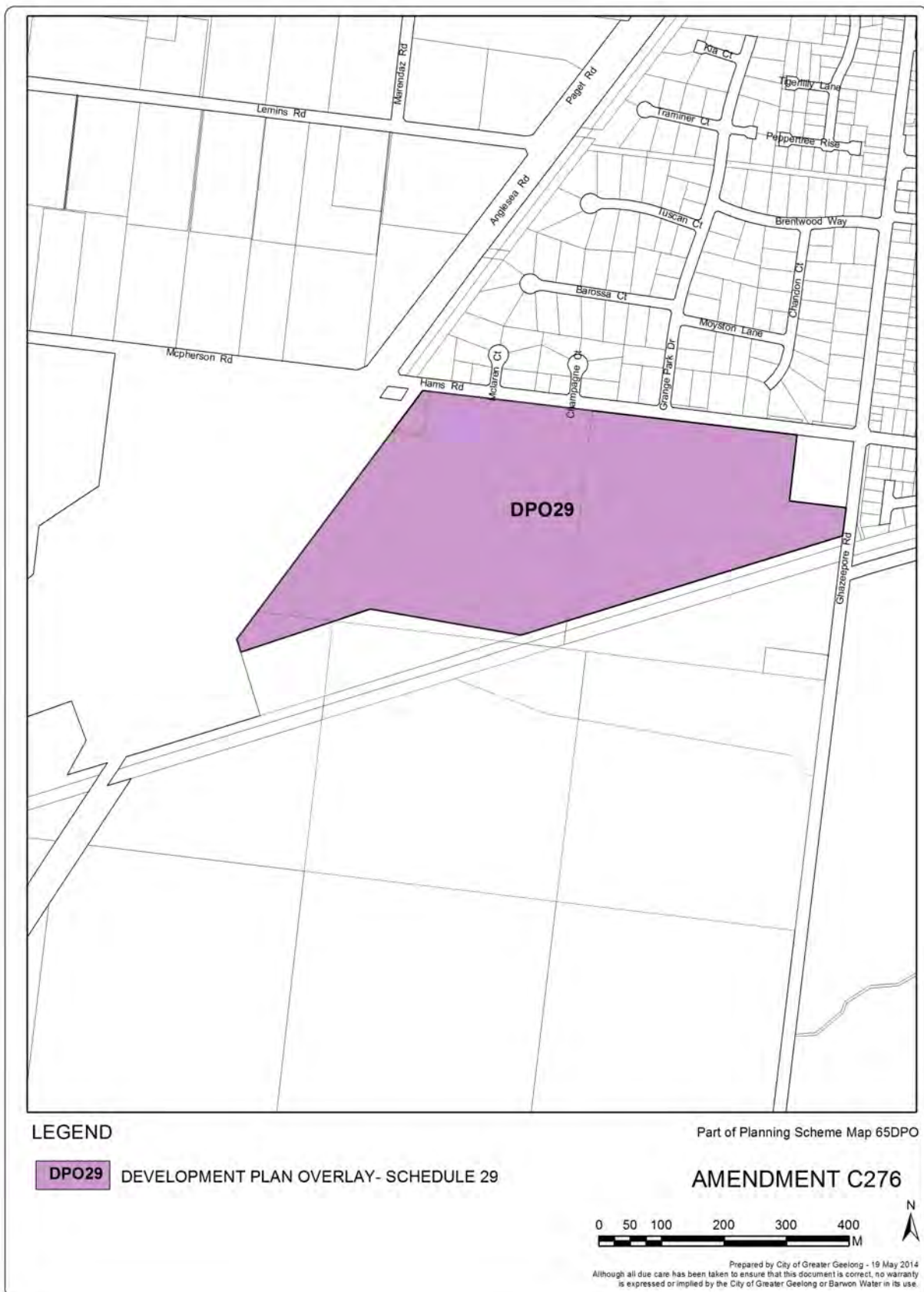
Appendix 3 Existing Overlays



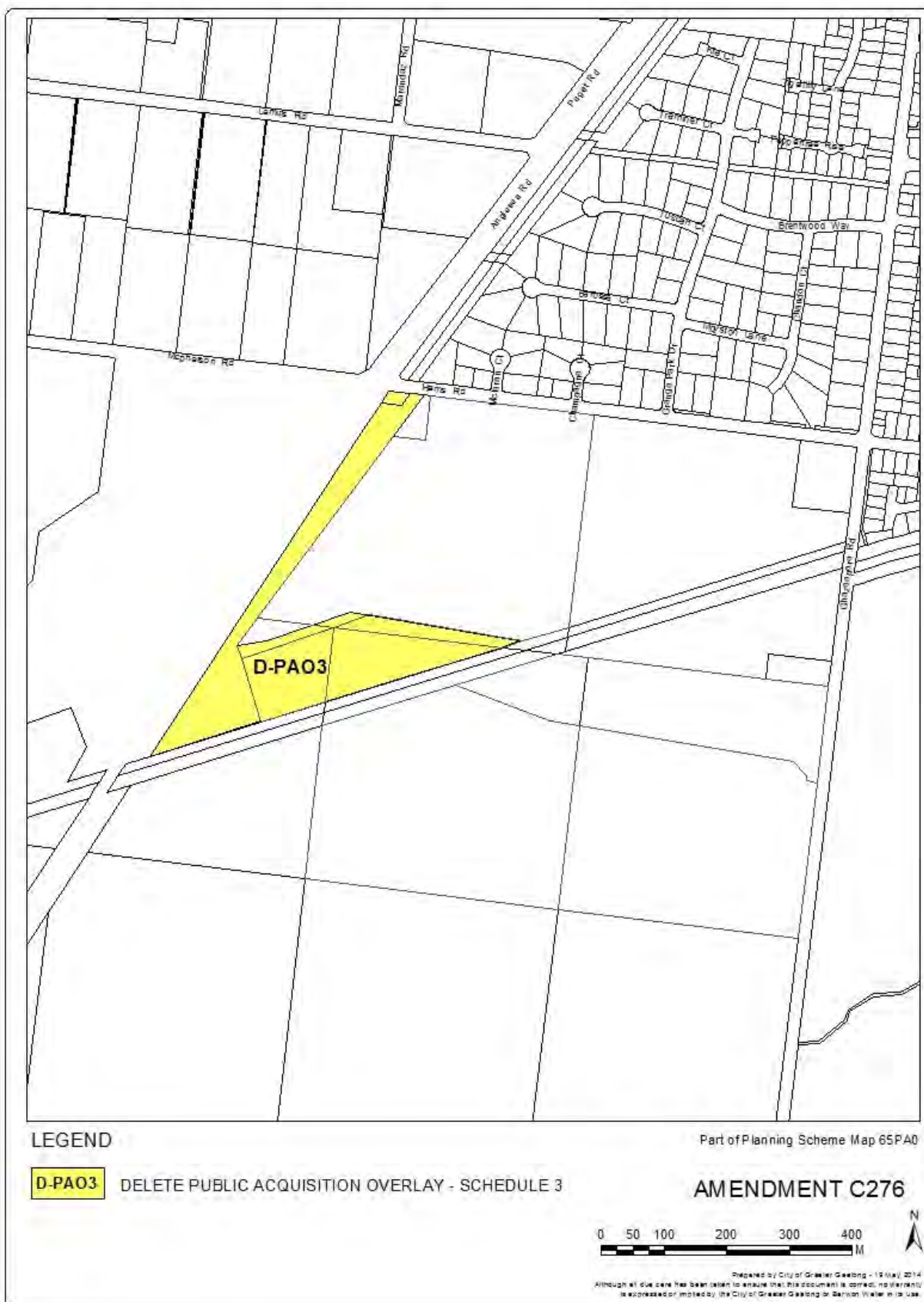
Appendix 4 Proposed Rezoning



Appendix 5 Proposed Development Plan Overlay



Appendix 6 Proposed deletion of Public Acquisition Overlay 3 (PAO3)



Appendix 7 Draft Concept Layout Plan for land at 35 Hams Road & 151-229 Anglesea Road, Waurin Ponds



Appendix 8 SP AusNet Gas Pipeline



Appendix 9 Boral Works Authority



3. AMENDMENT C280 - REZONING APPLICATION FOR ASH ROAD WEST, LEOPOLD

Portfolio:	Planning - Cr Heagney
Source	Planning and Tourism - City Development
General Manager:	Peter Bettess
Index Reference	Application: C280

Purpose

The purpose of this report is to seek Council approval to proceed with the preparation and exhibition of Planning Scheme Amendment C280, subject to authorisation being obtained from the Minister for Planning.

Summary

- An application has been made by St Quentin Consulting on behalf of Paisley Manor Pty Ltd, owners of the land at 90-108 Ash Road, Leopold, to rezone the land from Farming Zone to Residential 1 Zone.
- The purpose of the rezoning is to facilitate residential subdivision.
- At the request of officers, the rezoning application has been made to rezone all of the land between 90-172 Ash Road (even numbers) and 21-30 Walkers Road, Leopold (odd and even numbers). This affects ten different landowners covering approximately 25 hectares.
- The proposal is supported by the State and Local Planning Policy Framework and the Leopold Structure Plan. The area is designated for urban growth and is within the town's settlement boundary.
- An Outline Development Plan has been prepared for the whole area. Features of this include the provision of a minimum 10% public open space, two drainage reserves, a pocket park protecting a remnant River Red Gum, connections to the Estuary Estate to the west and continuation of a shared pathway reserve to the south.
- Subdivision of the area will yield in excess of 280 lots.
- A model template Section 173 Agreement, which will form the basis for Agreements to be entered into with all land owners to formalise developer contribution arrangements, is being prepared.
- A Shared Infrastructure Funding Plan (SIFP) is also being prepared to guide the delivery of shared infrastructure in the area by apportioning the costs of the required shared infrastructure to each land parcel and describing the mechanisms by which the contributions levies will be collected and infrastructure delivered, including opportunity for works in-kind.
- As part of the rezoning, an accompanying new Development Plan Overlay schedule will ensure that the development proceeds in a logical manner in accordance with the agreed Outline Development Plan.

Cr Heagney moved, Cr Macdonald seconded -

That consideration of the report be deferred.

Carried.

4. OCEAN GROVE TOWN CENTRE URBAN DESIGN FRAMEWORK

Portfolio:	Planning - Cr Heagney
Source	Planning and Tourism
General Manager:	Peter Bettess
Index Reference	Project: Ocean Grove Urban Design Framework

Purpose

The purpose of this report is to seek Council's adoption of the Ocean Grove Town Centre Urban Design Framework (UDF) and commence preparation of a planning scheme amendment to implement the recommendations into the Greater Geelong Planning Scheme.

Summary

- The Ocean Grove Structure Plan identified the need to undertake further work to unlock the development potential of the Ocean Grove Town Centre as the town is expected to grow from 12,555 to 15,000 – 21,000 by 2020.
- The development of the UDF has been underpinned by the input Council received from residents, businesses, community associations, sporting clubs, schools and government agencies through an Enquiry by Design (EbD) workshop. The two day workshop was held in May 2013 and the preferred future outcomes identified at the workshop have underpinned development of the UDF.
- The UDF seeks to guide future growth and development, built form outcomes, streetscapes, traffic and pedestrian movements, car parking and land use as well as providing a framework for Council investment in the centre over the next 10 years. The UDF provides a vision for how the Town Centre should develop, provides design principles and recommends improvements to existing infrastructure and functionality of the town. The UDF will also assist in the assessment of future development proposals.
- The UDF was placed on informal consultation for an eight week period from 5 February until 31 March 2014. A community information session was attended by 70 people. A total of 104 submissions were received.
- The key concerns raised in the submissions were the need for pedestrian and cycle infrastructure improvements, the impact of building heights on coastal character, the need for a civic hall, development within and around the Ocean Grove Park, the preferred arterial road route and provision of future car parking areas.
- The submissions have been considered and the necessary changes have been made to the final UDF. To give statutory effect to the UDF a planning scheme amendment will be prepared to introduce the design and development controls into the Greater Geelong Planning Scheme.

Cr Farrell moved, Cr Heagney seconded -

That Council:

- 1) adopt the Ocean Grove Town Centre Urban Design Framework;**
- 2) develop an implementation plan for the 'squaring up' of the Hodgson Street/The Parade intersection including the potential sale of Council land in Precinct 3;**
- 3) request authorisation from the Minister for Planning to prepare an amendment to the Greater Geelong Planning Scheme; and**
- 4) resolve, subject to the grant of authorisation, to exhibit an amendment to introduce the recommendations of the UDF into the Planning Scheme as detailed in this report and shown on the map at Appendix 3.**

Cr Nelson left the meeting room at 8.47p.m

Cr Nelson re-entered the meeting room at 8.48pm

Carried.

Background

Ocean Grove is a designated growth location on the Bellarine and it is vital that the Town Centre continues to thrive and remains the primary retail centre for Ocean Grove.

An urban design framework (UDF) is a plan that describes and illustrates how planning and design policies and principles should be implemented in an area where there is a need to manage, guide and promote change.

The development of the UDF has been underpinned by the input Council received from residents, businesses, community associations, sporting clubs, schools and government agencies through an Enquiry by Design (EbD) workshop. The two day workshop was held in May 2013 and attended by 90 delegates to uncover the community aspirations for the Town Centre. Through the EbD a series of preferred community outcomes and a concept master plan was developed that provided the basis for the development of the UDF.

The guiding design principles of the Urban Design Framework are:

- Enhance the quality of the experience for locals and visitors in the Town Centre by improving the public realm;
- Activate the perimeter block of the Town Centre with shops;
- Create vibrant outdoor shopping and eating areas;
- Promote economic diversity in the Town Centre;
- Reinforce Ocean Grove Town Centre as the primary retail centre for Ocean Grove in the face of new competition at Shell Road and Grubb Road;
- Create new meeting places and public spaces;
- Prioritise pedestrian and cyclist safety and amenity in new development and streetscape upgrades;
- Improve safety for drivers, cyclists and pedestrians;
- Create connections from the Town Centre to the beach and Ocean Grove Park; and
- New development meets its car parking demand or provides additional spaces within the Town Centre.

The UDF considers the Town Centre as three unique precincts: The Terrace, The Avenue and Hodgson Street. For each of the precincts the UDF seeks to provide guidance on future growth and development, built form outcomes, streetscapes, traffic and pedestrian movements, car parking and land use. The UDF provides a vision for how the centre might develop, provides design principles and recommends improvements to existing infrastructure and functionality of the town. The UDF will also assist in the assessment of future development proposals.

The UDF plan is included as Appendix 1.

The key recommendations and projects identified in the UDF are:

- Consolidate commercial land use within the existing zoned land to promote a compact Town Centre;
- Create a town square in The Terrace;
- Signalise the intersection of Orton Street and Presidents Avenue;
- Promote high quality mixed-use development of three and four storeys that respects the coastal setting of Ocean Grove;
- Upgrade streetscapes in Presidents Avenue, Hodgson Street and The Avenue;
- 'Square up' the intersection of Hodgson Street and The Parade;
- Preserve The Terrace, east of Hodgson Street as the long term arterial road through the Town Centre; and
- Improve footpath and cycling connections to the Town Centre.

Discussion

The draft UDF was placed on informal consultation for an eight week period from 5 February until 31 March 2014. A community information session was attended by 70 people. A total of 104 submissions were received.

The key issues raised during the information session and within the submissions relate to the need for pedestrian and cycle infrastructure improvements, the impact of building heights on coastal character, the need for a civic hall, development within and around the Ocean Grove Park, the preferred arterial road route and provision of future car parking areas.

A response to the submissions is found at Appendix 2. The key issues raised within the submissions are outlined below:

Walking and cycling

Submission: Prioritisation of pedestrian safety and additional footpath installations are supported however many more footpaths are required in Ocean Grove

Officer comment:

Through the EbD and submissions received it is evident that there is strong community support for development of a more coordinated and comprehensive network of footpaths to access key locations such as the Town Centre. As a starting point, the UDF recommends that infill footpaths be provided for the gaps in the footpath network within the Town Centre, such as The Avenue and Presidents Avenue.

However, as many submissions identify, there is a need to have a broader footpath network that allows both walkers and other users, such as motorised scooters to access the Town Centre without a car. It is recommended that a Principle Pedestrian Network (PPN) strategy and implementation plan be developed for the whole of Ocean Grove that includes concept design, costings and an implementation strategy for the delivery of a footpath network for Ocean Grove in an equitable and timely manner.

Built form

Submission: Three and four storey mixed-use development does not respect the existing character of Ocean Grove

Officer comment:

The low rise scale of the Town Centre is a characteristic valued by the community and the design of new buildings rather than the height will be the key to determining how the development fits into this existing character. To limit building heights to two and three storey is a simplistic approach to controlling new developments that may stymie the opportunity to promote economic development and a diversity of businesses and housing types in the Town Centre.

The UDF includes design guidelines for new development in the each of the precincts and specific prominent sites to ensure that new developments compliment the coastal character of Ocean Grove.

In developing the building height guidelines the key considerations have been:

- Precedence of three storey development already within the Town Centre;
- The need to reinforce The Terrace as prominent shopping strip;
- The 'stepping up' of development in the Town Centre from the surrounding residential area where three storey development is permitted;
- The recessing of third and fourth storey elements to minimise the prominence of upper floors and overshadowing the public realm;
- Limiting four storey elements in The Terrace to the south side of the street to protect the footpath on the south side from overshadowing; and
- Minimising the visual impact and bulk of new buildings from key viewing locations to the south by recessing buildings from the southern boundary of The Terrace and limiting building heights to three storeys on corner sites.

Civic uses

Submission: An arts centre/civic hall/community facility is required in Ocean Grove

Officer comment:

The community raised the need for a 'town hall' or community centre as part of the EbD and again through many of the submissions. Many of the submissions request that such a site be identified as part of UDF.

Council does not have any plans to change the existing community services and facilities that are provided within the Town Centre. The determination of whether a hall is or isn't needed within Ocean Grove is outside the scope of the UDF to resolve. The UDF does not preclude the opportunity to develop additional community uses in the Town Centre and provides built form guidelines that will be applied to any building proposal.

Ocean Grove Park

Submission: Do not support performance space in Ocean Grove Park

Officer comment:

Whether or not there is a need for a performance space in the Town Centre is not within the scope of this project to resolve.

The Performance Space is shown on the Ocean Grove Park Masterplan 2000 and has a valid planning permit (997/2010). The decision to proceed with construction is a matter for the park owner and committee of management. Council supports the construction of the performance space and has provided financial and in-kind support to the project.

Submission: Does not support angle parking: The Avenue / Presidents Avenue

Officer comment:

The need for additional car parking was identified as an important issue for the community through the consultation. One of the opportunities to provide additional parking was through creating angle parking at the southern and western perimeter of the Ocean Grove Park. There were many submissions both in support and opposing additional parking in The Avenue and Presidents Avenue.

The proposal for angle parking around the park has been removed from the final UDF in response to concerns raised in submissions about the visual impact on the park.

To balance the impact of parking on the park and the desire by the community to achieve additional parking, indented parallel parking is recommended in The Avenue and Presidents Avenue. This is consistent with the existing treatment on The Avenue near the Ocean Grove Plaza. This will allow the parking restrictions on the south side of The Avenue to be lifted and result in approximately 10 additional spaces. Intended parking on Presidents Avenue will allow for improved cyclist safety.

Parking

Submission: Town Centre needs additional parking

Officer comment:

Based on detailed surveys undertaken as part of the UDF, during peak and non-peak periods, there is sufficient car parking in the Town Centre. What is critical is that supply continues to grow with new developments. A key principle of the UDF is that new developments provide adequate parking as there is limited additional capacity within existing supply to absorb new parking demand.

Submission: Do not support the sale of public car parks

Officer comment:

The all day car park at 89-91 The Terrace and the north east corner of the Parade main off-street car park (74 – 92 The Parade) are identified as potential sites for development. These sites have been identified due to the urban design benefits these sites offer for creating active frontages and a development outcome with consolidated car parking.

There is no question that any public parking sold would be required to be replaced as part of the sale, either underground on site or within close proximity to the Town Centre, to result in no net loss of car parking. Individual sites for this purpose have not been identified as this would be up to the market to determine if development is feasible.

Submission: Council should purchase additional land to use as parking or a basement or decked parking should be provided within the existing Council car parks

Officer comment:

Through this project Council has investigated the possibility of buying additional land for car parking or building a decked or basement car park on The Parade main car park.

Council has the option under a 'parking overlay' to collect money (typically \$12,000 per space) from business owners or developers in lieu of the provision of car parking spaces on their sites. Based on the number of spaces waived in recent years (approx. 40 between 2008 - 2013) this would equate to \$450,000 collected over 5 years. Based on current valuations, the land required to build a 100 space public car park would cost \$4.5 - \$6.0 million dollars excluding construction costs. This demonstrates the considerable shortfall in funds between funds raised by a cash-in-lieu scheme and the actual cost of providing the car parking. This shortfall would have to be made up with other funding sources such as a special rates and charges scheme on existing businesses and property owners and as mentioned previously, this will significantly affect local economic development. A levy may also deter investment in the Town Centre should a levy be placed on all future development.

Additionally, a multi-deck or basement car park will not provide sufficient spaces to justify the considerable cost to businesses and Council due to the space taken up for ramps and the high construction costs (i.e. multiple millions of dollars for a basement car park). A previous parking study identified that a decked car park would require the relocation of the existing supermarket which is highly unlikely. A large parking structure would also have a detrimental impact on the character of Ocean Grove and significantly impact on the amenity of the businesses in Park Lane that currently benefit from a northerly aspect and direct access to the car park.

After consideration of the likely demand for additional parking it is recommended that car parking demand be met in the future as part of new developments in line with the design objectives and guidelines for parking in the UDF. This additional provision will include negotiated outcomes with developers and new businesses to undertake works to improve on-street parking facilities identified in the UDF. The waiving of parking spaces will only be considered in exceptional circumstances such as the reuse of an existing shop or upper floor office.

Traffic

Submission: Conversion of The Terrace to the arterial road

Officer comment:

Whilst desirable in the long term to improve the amenity and safety of the Town Centre, the diversion of the arterial road to The Terrace is not achievable due to the high cost of constructing the connection at Tuckfield Street, upgrading The Terrace to arterial road standard and altering the signals at The Terrace. Council supports the use of The Terrace as the arterial road however will not provide limited Council funds to upgrade VicRoad's asset.

Therefore the UDF proposes a phased approach to upgrading the road network that balances community priorities to improve the amenity of the Town Centre and funding resources available.

Submission: Support redesign of Hodgson Street and The Parade to improve pedestrian safety

Officer comment:

This is the most significant project within the UDF in terms of cost, complexity and potential benefits to the Town Centre.

The draft UDF provided a concept plan for how 'squaring up' through a signalisation of this intersection could be achieved. On further advice from VicRoads and in response to community concerns about delays on the arterial road network the intersection treatments proposed has been extended to include the option for a roundabout at this location. Whilst a roundabout does not achieve the same level of pedestrian amenity as signals, with careful design consideration the safety and amenity of pedestrians can be improved on the current situation whilst balancing the priorities of the arterial road network.

Whether signals or a roundabout are developed for this intersection the UDF has been expanded to include the following design principles that the intersection treatment must provide for:

- Maximise pedestrian and cyclist safety;
- Facilitate pedestrian crossing between The Parade main car park and Precinct 3 east of Hodgson Street;
- Minimise impact on the council car park on the north west corner of the intersection;
- Minimise acquisition of private property;
- Provide for bus stop on Hodgson Street;
- Maximising active frontages on Hodgson Street
- Accommodate heavy vehicle movements on the arterial road and access to The Parade; and
- Fulfil the arterial road function of Hodgson Street and The Parade.

Following adoption of the UDF Council will continue to work with VicRoads to develop an implementation plan for the 'squaring up' of the intersection including a process to fund the capital works through the realisation of a development site and sale of surplus Council land in Precinct 3. The implementation plan will include market sounding, detailed road design and consider the process for putting the development site and Council assets to the market.

It is recommended that the rezoning of the surplus road reserve from Road Zone Category 1 to Commercial 1 Zone and application of design controls to Precinct 3 (east of Hodgson Street) be excluded from this amendment until the implementation plan is prepared and the exact land parcels are determined through the detailed design process.

Environmental Implications

This project does not have direct environmental impacts. The UDF encourages the use of active transport and sustainable built form for new development in the Town Centre.

Financial Implications

The implementation of the projects identified in the UDF will require Council funding contributions including acquisition and construction of the rear lane way south of The Terrace, acquisition and construction of the Town Square, car park safety upgrades, Presidents Avenue and The Avenue streetscape works and implementation of 'squaring up' of Hodgson Street/The Parade intersection. The UDF projects will be fully costed and will result in future budget bids to Council and to external funding agencies. There are also several aspects to the plan that could be delivered through special rates and charges schemes and works provided by developers through individual site development.

This project has received funding from Council and State Government through the Putting Locals First Program. During 2014/2015 financial years the existing project funding will be used to develop the implementation plan for the 'squared up' intersection.

Policy/Legal/Statutory Implications

After its subsequent adoption by Council, the policies and outcomes of the UDF will need to be incorporated into the Greater Geelong Planning Scheme. A Planning Scheme Amendment will be prepared to revise Clause 21.14 – The Bellarine Peninsula of the Municipal Strategic Statement to reflect the outcomes of the UDF.

The UDF recommends the application of a Design and Development Overlay (DDO) to the Town Centre to achieve the design and siting objectives. In addition, the application of the DDO will remove the existing DDO16 and DDO27 to apply consistent controls across the centre. It is proposed to remove a small part of Significant Landscape Overlay 7 from the Mixed Use Zone land in the Town Centre as this land will be affected by a revised DDO and does not portray the landscape objectives of the overlay.

The proposed planning scheme overlay changes are shown in Appendix 3.

As the UDF has been subject to an extensive consultation process, it is recommended that development that meets the preferred height and setback requirements of the UDF be exempt from notice and review under the proposed DDO provisions. An exemption already exists for land in a commercial zone that is greater than 30 metres from a residential zone. As the UDF provides setback standards for commercial properties that interface with residential properties, where no controls currently exist it is appropriate that notice and review be removed provided the development that meets these standards to promote economic development and investment in the Town Centre.

Alignment to City Plan

The preparation of the UDF aligns with the Sustainable Built and Natural Environment and Growing our Economy strategic directions in City Plan. The recommendations of the UDF seek to achieve thriving Town Centre for residents and visitors to enjoy and promote sustainable development and travel behaviour.

Officer Direct or Indirect Interest

No Council officers have any direct or indirect interest, in accordance with Section 80(C) of the Local Government Act to which this UDF relates.

Risk Assessment

There are no notable risks in adopting the Ocean Grove Town Centre Urban Design Framework.

Social Considerations

The UDF includes proposals that will deliver significant long term social benefits to Ocean Grove community. These include better use of existing commercial land, increased diversity of housing types, improved streetscapes, better pedestrian connections between the town's key assets – the beach, the Town Centre and the park, slower traffic speeds and better pedestrian safety and amenity throughout the Town Centre. The UDF will create a new town square to become a focus for social interaction within The Terrace.

Human Rights Charter

The UDF will not impact on any basic rights, freedoms and responsibilities as set out in the Charter. The recommendations of the UDF have been subject to extensive community consultation processes.

Consultation and Communication

Many of the submissions were complimentary to the consultation process undertaken by Council in the development of the UDF.

The UDF has been underpinned by the input Council received from residents, businesses, community associations, sporting clubs, schools and government agencies through an Enquiry by Design (EbD) workshop at the Ocean Grove Surf Lifesaving Club. The two day workshop was held in May 2013 and attended by 90 people.

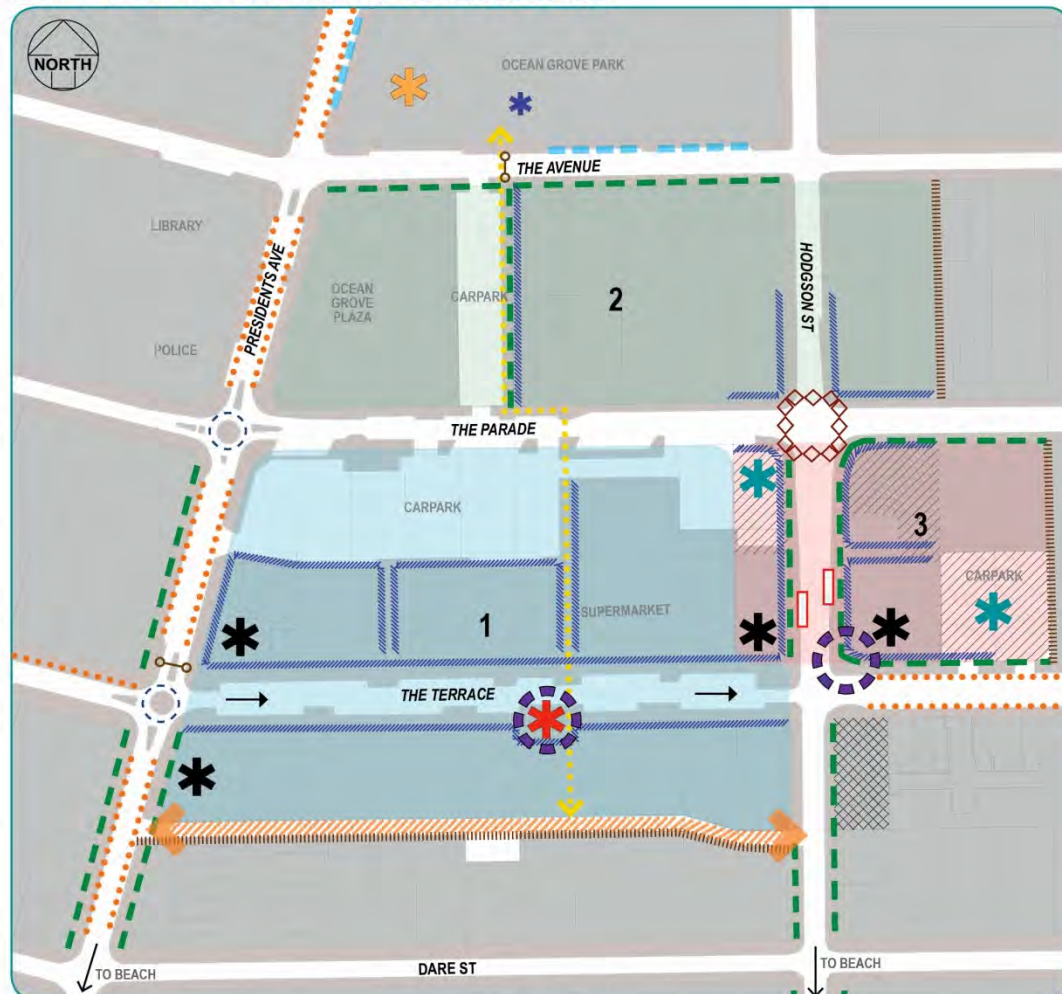
The concept masterplan and preferred future outcomes were made available to the broader public after the EbD via Council's website and The Grove Customer Service Centre.

The draft UDF was placed on informal consultation for an eight week period from 5 February until 31 March 2014.

Letters were sent to all attendees of the EbD workshop, owners and occupiers in the study area and notices in the local papers, community bulletin and City News. A community information session was held on 24 February 2014 and attended by 70 people. A total of 104 submissions were received and a summary of the submissions and responses is provided as Appendix 2.

Appendix 1 – Urban Design Framework Plan

URBAN DESIGN FRAMEWORK PLAN



LEGEND

- Active frontages - shop & office
- Signature building
- New Town Square
- High quality landscaping & public art
- New bike path
- Small roundabout
- Improved pedestrian connection
- Proposed bus stop
- 'Squared-Up' intersection
- New pedestrian crossing
- Meeting point
- Rear access and loading
- Development sites
- Indent existing car parking
- Cenotaph relocated from The Parade
- New performance space
- Retain for future road widening
- Residential interface
- Off-set car parking within proximity to Town Centre

PRECINCTS

1. The Terrace Retail and Residential Precinct

- Generally 3-4 storeys - 4 storey in The Terrace limited to south side of the street
- New development to address the street
- Zero front setbacks
- Upper level development to be set back and generally recessive
- Maintain the human scale of the street

2. The Avenue Office and Residential Precinct

- Generally 3 storeys
- Upper level development to be set back and generally recessive
- New development to address the street and nearby Ocean Grove Park
- Strong landscape character and connection to Ocean Grove Park

3. Hodgson Street East Mixed Use Precinct

- Generally 3-4 storeys
- Upper level development to be set back and generally recessive
- New development to address the street and nearby residential area
- Minimal carparking visible from the street

Appendix 2 – Summary of submissions and responses

Comments	Submission #	Response	Change recommended
BIKE INFRASTRUCTURE			
Supports proposed cycle network / infrastructure upgrades to facilitate more cycling	11, 18, 19, 21, 26, 28, 29, 37, 56, 60, 63, 65, 66, 74, 75, 82, 90, 94, 97, 101	Noted	-
Supports connection from Tuckfield Street to The Terrace for bikes and pedestrians	12, 17, 29	Noted. Council is developing a design and funding options for how this link can be implemented.	-
Supports bike lanes on Presidents Avenue but should be continued to Thacker Street	42, 65, 104, 101	Agreed. Council's cycling strategy identifies Presidents Avenue as a key north south route. There are space constraints because of the existing pedestrian crossing and car parking between The Parade and The Avenue that will need to be considered that the detailed design stage.	Update plans to show bike lane between The Avenue and The Parade
Support shared path in Presidents Avenue north of The Avenue	81	A shared path or on-road bike path can be provided with the road reserve with the removal of the angle parking on Presidents Avenue from the draft.	-
Does not support bike path on Presidents Avenue as this will cause a hazard for pedestrians	5	Noted. Bicycle safety is imperative and the planned changes will not negatively impact pedestrian safety	-
Additional bike parking within the Town Centre is required	17, 18, 42, 52, 104	Agreed. Options to achieve additional bike parking include more small hoops, the temporary removal of car parking spaces for use as bike parking during peak periods – i.e. early Saturday morning or a permanent substantial	Identify need for additional bike parking in the streetscape upgrades to The Terrace.

Comments	Submission #	Response	Change recommended
		bike rack in a car parking space in The Terrace.	Identify need to include bike parking in all streetscape upgrades.
Support for bike racks at either end of The Terrace in fringe car parks	104		Include reference to need for additional bike parking in Town Centre
Hodgson Street should be the preferred North-South route rather than Presidents Avenue	17	Don't agree. Presidents Avenue is the preferred because it is a through route all the way from Thacker Street, is not an arterial road, it ties in with the planned signalised intersection at Orton Street-Presidents Avenue and the connection to other on-road and off road paths is better.	-
Bike lanes should be introduced into the design at the intersection of Hodgson Street and The Parade	42	Don't agree. Bike lanes were considered at the Hodgson Street-The Parade intersection, however due to spatial constraints they are not able to be accommodated. However, when The Terrace becomes the arterial road bike lanes can be retrofitted at the Hodgson Street-The Parade intersection.	-
A Copenhagen-style bike lane should be investigated for Presidents Avenue	61	Noted. The detailed design of Presidents Avenue will consider the options for all or part separation for cyclists.	-
Does not support removing or reducing nature strips to improve cycling safety	85	Noted. The use of shared paths on the nature strip is preferable in many instances because it provides the safest options for riders particularly children. The detailed design of any shared path will need to consider the impact on the character of the street through the use of materials and treatments.	-
Parking should be indented on Presidents Avenue adjoining the park for cyclists safety	42	Agreed.	Update plans to show indented parking on Presidents Avenue
BUILT FORM			

Comments	Submission #	Response	Change recommended
PRECINCT 1 - The Terrace			
Supports multi-storey development in The Terrace	43, 47, 51	Noted.	
PRECINCT 2 - The Avenue			
Supports setback of new buildings from The Parade	73	Noted.	
New development in Precinct 2 should be of a high quality and avoid concrete slab buildings	79	Agreed	Revise illustration on p. 40
Support for setback and building design in The Avenue	97	Noted.	
Support The Avenue Office & Residential Precinct concept	41, 102, 104	Noted.	
PRECINCT 3 - Hodgson Street			
Supports large scale redevelopment to Precinct 3 to improve entrance to the town	28	Noted.	-
Upper setbacks of Precinct 3 should be varied to create more flexibility and not include balconies	27, 29	Don't agree. The setback requirements form the overall building envelope within which the development should occur. The design guidelines require articulation on the facades to create visual interest and break up the bulk of development.	Amend design guidelines to include additional requirement to vary setback within each floor level
Ground floor setback requirements in Precinct 3 should be reduced	27	Don't agree. The ground floor setback requirement is to ensure that there is sufficient public space for circulation of pedestrians when road works occur	-
Design guidelines for Precinct 3 should be revised to remove reference to 85 The Terrace	27	Agreed.	Reword
Precinct 3 development option should be reviewed and relabelled	27	Agreed.	Figure relabelled
Concerns about amenity impacts on adjoining residential development from new commercial buildings	55	The UDF already requires that developments that interface with residential properties meet the Rescode setback standards	-

HEIGHT			
Do not support 3 - 4 storey mixed-use development as it does not respect the existing character of Ocean Grove	8, 26, 30, 41, 54, 55, 63, 66, 74, 78, 79, 80, 82, 85, 86, 89, 90, 94, 100, 103, 104	Don't agree. There is already a three storey building in The Terrace. Three storey developments are permitted in the surrounding residential areas and it is appropriate that there is a 'stepping up' of built form in the Town Centre. Recessing of the third and fourth storey will reduce the visual prominence of the development and a fourth storey on the south side of The Terrace will rarely be visible from the opposite footpath. The design of the building rather than the height will be the key to determining how the development fits in with the existing character.	-
Limit building heights to three storeys – this was not in EbD	29, 74, 101, 103, 104	Don't agree. The Enquiry by Design process identified four storey development in The Terrace.	-
Two storey developments only between The Terrace and The Avenue	104	Don't agree. The third storey will be recessed to reduce visual bulk.	-
Support medium rise buildings between The Parade and The Avenue instead of The Terrace	100	Don't agree. The Terrace is a wide street at over 20 metres and is able to accommodate additional height without causing detrimental impact on the character of the Town.	-
New development in Precinct 3 should be limited to two and three storeys	104	Don't agree. Three storey developments are permitted in the surrounding residential areas and it is appropriate that there is a 'stepping up' of built form in the Town Centre. Recessing of the third and fourth storey will reduce the visual prominence of the development and a fourth storey on the south side of The Terrace won't be visible from the opposite footpath. The design of the building rather than the height will be the key to determining how the development fits in to the existing character.	-

Concerns about wind tunnelling effect as a result of new development	55, 85	Noted. Any new development will have to respond to the urban context, including sunlight and wind impacts. Improved landscaping around the development in the public realm and awning requirements for new development over pedestrian areas will help to create a pedestrian friendly environment and protection from natural elements.	-
Concerns about overshadowing The Terrace	103	Don't agree. The Terrace is 20 metres wide that provides for good solar access. The recessing of third and fourth storeys and limiting height on the north side of the street will minimise shadows on the street. Modelling analysis undertaken by Council shows that even at the June solstice the Town Square will not be overshadowed.	-
OTHER			
Support additional housing in the Town Centre	10, 29, 33, 41	Noted	-
Further consideration should be given to how larger format uses (e.g. supermarket) are considered in design guidelines	27	Noted.	Review design guidelines
Need stricter design code to ensure coastal theme for new developments	36, 56	Noted. Coastal architecture and drawing colours from the landscape is already referenced in the UDF.	-
Too city centre-focussed and does not respect seaside character	30		-
Support active frontages and do not want to see blank façades	47	Agreed. Planning controls will be implemented to ensure active frontages are provided on pedestrian routes.	-
Stricter signage guidelines and paint controls required	56	Agreed. Signage controls will be implemented as part of the planning controls to implement the UDF.	-
Privately owned buildings should not be shown for redevelopment	77	Don't agree. A UDF does not mandate that a specific site is redeveloped. Instead the UDF identifies opportunities for where redevelopment could occur and provides a framework for how	-

		change should occur	
Do not allow development applications that conflict with UDF	97	Agreed. Planning controls will be developed to ensure that new development is consistent with the objectives of the UDF.	-
Support linking the shopping precincts together	98	Noted	-
Support maintenance of the towns character	101	Noted	-
Supports signature buildings on the corners	104	Noted.	-
Support retail developments on ground and first floors with elevated walkways between shops – similar to Mings Terrace building	104	Agreed.	Clarify that second floor retail (similar to Mings Terrace building style) are appropriate also.
Expand Target complex to include medical centre with more underground parking	104	Noted. Target and the Medical Centre are privately owned and investment in private properties is at the discretion of the property owners.	-
CIVIC USES			
Town Hall / performance space building required to replace the hall that was lost when the library was built	24, 29, 44, 60, 67, 68, 74, 79, 85, 96	Noted. There is no plan to change the level of service for community facilities in Ocean Grove at this time.	Include reference in UDF to community support for such a facility.
Potential Town Hall should be identified on redevelopment site in Hodgson Street	27		
Town Hall should be built on Tuckfield Street reserve	29		
Upgrade to existing library complex required	63	Noted. There are no plans to change the existing agreements for the delivery of community services in the Town Centre.	-
Need to communicate better the availability of public spaces and halls within the town	25	Noted.	-
Need to establish a Tourist Information Centre	63	Noted. This matter is outside the scope of the UDF and the submission has been referred to Greater Geelong and Bellarine Tourism for consideration	-
Move Tourist Information Centre to Library or some other central location	103		-
Tourist information centre should be located on redevelopment site in Hodgson Street	104		-

Do not sell Council park in The Parade and develop with trees, benches and alfresco dining	84	Don't agree. This park has already been declared surplus to Council's requirements.	-
INVESTMENT SUPPORT			
Support implementation of the UDF to facilitate permit applications	3	Agreed. Planning controls will be prepared to implement the objectives of the UDF into the Planning Scheme.	-
Need to develop the Ocean Grove brand – shark fins	36	Noted. A branding or signage strategy is outside the scope of the UDF. However the development of such a strategy could build on the work of the community at the EbD.	Include reference to developing an overall branding and signage strategy for Ocean Grove as further work.
Support for major redevelopment on Hodgson Street East to incorporate missing entertainment and hospitality features	103, 104	Noted.	
Does not support another Supermarket	94, 103	Noted. A second supermarket would require a planning permit and would need to meet the net community benefit test for large retail developments in the Greater Geelong Planning Scheme.	
UDF will support and promote investment in Ocean Grove	29	Agreed.	
A community implementation priority setting workshop is required	29	Noted. This will form part of Council's budget process	
Will never be enough investment in Ocean Grove to realise the plan – plan too ambitious	82	Don't agree. This UDF has been developed around achievable projects for the next ten years.	
LANDSCAPING			
Supports planting of additional shade trees	19, 26, 29, 47, 54, 60, 63, 79, 86, 94	Noted.	
Existing landscaping in The Parade (between The Terrace / Hodgson Street) should be removed - dangerous for cars entering/exiting the car park	5	Noted. This matter has been referred to Council's Engineering Services team for consideration.	

Supports additional planting in The Terrace	58	Noted.	
Does not support the planting of Norfolk pines	6, 9, 85, 94	Agreed. Norfolk Pines will not be used for the 'green links' due to the potential size of the trees and associated impacts on infrastructure	
Only native species such as Bellarine Yellow gum should be used	6, 84	Noted. Unfortunately many indigenous species don't make suitable street trees. Native species will be used wherever possible.	
Remove overhead powerlines and increase planting of Bellarine Yellow gums	84	Noted. Final species selection will form part of the detailed design of streetscape works. Noted.	
Supports planting of flowering gums	65		
Does not support planting of flowering gums	19		
Does not like white cedar as tree choice	44		
Support use of Lightwood, Black Sheoak or Drooping Sheoak as street trees	84		
Support planting of Banksia integrifolia and marginate	79, 84		
Support landscaping guidelines to soften impacts of new development and car parks	29, 79, 103, 104	Noted. This is a key principle of the UDF	
Supports high quality landscaping and public art through The Terrace and south of The Parade	104	Noted.	
OCEAN GROVE PARK			
Does not support performance space in Ocean Grove Park	8, 22, 24, 31, 32, 34, 35, 45, 46, 47, 48, 50, 52, 55, 60, 62, 63, 68, 69, 79, 85, 95, 96, 104, 105	Noted. The Performance Space is shown on the Ocean Grove Park Masterplan (2000) and has a valid planning permit (997/2010). The decision to proceed with construction is a matter for the park owner and committee of management.	-
Council should purchase park for parking	49	Don't agree. Council will not purchase part of the park for parking	-
Council should not purchase park for parking	78	Agreed.	-
Does not support transfer of park to Council	22, 24, 31, 32, 33, 34, 48	The City and Trust for Nature have agreed that the park will not be transferred to the City.	-

Does not support any changes to fencing around the Park	13, 22, 33, 62, 69, 71, 72, 76, 79, 82, 84, 85, 90, 95, 96, 103	Agreed.	References to the fence around the park to be removed.
Additional fencing suggested on the West boundary of the Park	81	Not agreed. Any changes to the fencing around the park are a matter for the park committee	-
Supports relocation of the cenotaph to Ocean Grove Park	30, 65	Noted.	-
Does not support any cycle connections within the Park	54, 84	Agreed. No cycle connections within the park will be provided.	No cycling infrastructure to be shown in the park
Does not support infrastructure creep (cenotaph or extension of car parking areas), maintain park for natural values and amenity needs	101	Cenotaph has already been relocated to the Park with the agreement of the park owner and committee of management	-
Support angled parking on Draper Street on north side of park and relocation of bus stop to Presidents Avenue	103	Noted.	-
PARKING			
Does not support the sale of public car parks	18, 26, 36, 41, 57, 70, 72, 78, 80, 82, 86, 90, 92, 94, 95, 98, 102, 103, 106	Noted. Any public parking sold would be required to be replaced as part of the sale, either underground on site or within close proximity to the Town Centre. Individual sites have not been identified as this would be up to the market to determine if development is feasible.	Remove development site on public car park fronting Presidents Avenue.
Too much priority is given to parking and cars	19, 29, 31, 56, 66, 83, 101	Noted.	
Supports upgrades to car parks to improve pedestrian safety even if this results in less spaces	10, 11, 104	Noted.	
PARKING - THE AVENUE / PRESIDENTS AVENUE			
Support angle parking: The Avenue / Presidents Ave	3, 4, 9, 10, 12, 16, 21, 26, 28, 36, 37, 38, 52, 55, 56, 57, 64, 74, 77, 78, 86,	Refer below.	Refer below.

	93, 94, 98, 100		
Does not support angle parking: The Avenue / Presidents Ave	5, 8, 19, 22, 23, 30, 31, 33, 34, 35, 43, 45, 46, 47, 48, 49, 51, 58, 60, 63, 67, 69, 70, 71, 72, 73, 79, 80, 82, 83, 84, 85, 87, 90, 96, 97, 99, 101, 103, 104	Agreed. Angle parking around the park is not supported by the community. To balance the impact of parking on the park and the desire by the community to achieve additional parking indented parallel parking is recommended in The Avenue and Presidents Avenue, consistent with the treatment on the The Avenue near the Ocean Grove Plaza. This will allow the parking restrictions on the south side of The Avenue to be lifted and result in approx10 additional spaces. Indented parking on Presidents Avenue will allow for improved cyclist safety.	Remove angle parking in The Avenue and Presidents Avenue.
If angle parking is provided adjacent to the Park footpaths should be provided as part of the development by moving the fence	52	Noted. The recommendation for angle parking will be removed from the final version of the UDF.	
Did the parking study take into account parking demands generated by the performance space?	105	Because the existing and future events in the park are in-frequent in timing and duration it is not useful to account for this use as a permanent generator of parking demand in the Town Centre. Due to the infrequent nature of the use and as many events will occur outside surveyed peak parking times (weekdays between 11am – 3pm) it is not reasonable to provide dedicated parking for the performance space. As is the case now, it is likely that parking from events in the park will spill over into the commercial parking area and surrounding streets however the community benefits of the park must be balanced with the potential for short term inconvenience.	
Supports angled parking on the south side of The Avenue not the north	103	Don't agree. The existing power poles limit the amount of space available for additional parking.	

DEVELOPMENT CONTROL

Supports approach to managing parking	24, 32	Noted.	-
Developers should be required to provide adequate parking in new developments – such as basement car parking and not have parking requirements waived.	23, 73, 78, 97, 98, 102, 103	Agreed. This is a key principle of the UDF	-
Introduce a cash in-lieu scheme for waiving of any car parking spaces	97	Don't agree. Because of the relatively small number of spaces waived by Council each year it is unlikely that enough money will ever be raised to cover the purchase of land and construction of car parking. A cash in-lieu scheme could also stymie economic development in the Town Centre and prevent new small businesses such as small offices and cafes occupying existing premises.	-
Support for strict enforcement of residential parking requirements	97	Agreed. The planning scheme requires one parking space for a one or two bedroom dwelling and two spaces for three or more bedrooms	-

PARKING - THE TERRACE

Support additional angle parking in The Terrace	33, 43, 98, 103	Noted.	-
Does not support additional angle parking in the Terrace	19	Don't agree. There is a strong community desire for additional parking in the Town Centre. The additional parking will not impact on the slow speed pedestrian environment.	-
Reduce parking in The Terrace to increase opportunities for alfresco dining	88	Not supported. The existing wide footpaths provide good opportunities for on-street dining.	-
Provide angle parking in The Terrace between Eggleston Street and Wedge Street	82	Don't agree. This is too far from the Town Centre to provide useful additional parking. Additional angle parking can be provided west of Eggleston Street, closer to the Town Centre.	-
Supports 45° not 60° angled parking and middle white line in The Terrace for through traffic to overtake cars waiting for parks	103	Don't agree. 60 degree spaces maximises the number of parks available and there is sufficient width in The Terrace to accommodate it. Using the north side of the street is the safest options	-

		to provide angle parking as this provides the best sightlines for driver. A white line is unnecessary as this will encourage vehicles to travel through at higher speeds rather than providing an extremely slow and safest possible pedestrian environment.	
The Terrace car park could be sold as part of a redevelopment provided replacement parking spaces are provided by the new development	27	Agreed.	-
Support angle parking: The Terrace (East side of Hodgson Street)	11, 21, 98, 103	Noted.	-
Provide proposed car parking map like Figure 39	103	Agreed.	Add additional plan
The Parade			
Support conversion of 90° parking on The Parade to angle parking	10, 55, 88, 98	Noted.	
Supports 45° not 60° angled parking in The Parade	103	Don't agree. 60 degree spaces maximises the number of spaces provided. Cars can exit a 60 degree space without encroaching into the eastbound traffic lane.	
Support for short-term main carpark to be one-way	103	Don't agree. There is sufficient space in the car park for two aisles and two way aisles will improve local circulation.	
Do not support footpaths in long-term central carpark	103	Don't agree. Pedestrian safety was a key priority identified by the community to date and the existing car park was an area of key concern.	
Supports removing and upgrading existing crossings in The Parade	16	Noted.	
ADDITIONAL PARKING SUPPLY			
Town Centre needs additional parking	3, 4, 10, 23, 43, 49, 60, 80, 82, 89, 90, 96, 77, 97, 100, 102, 103, 104, 106	Don't agree. Based on detailed surveys there is sufficient car parking in the Town Centre. It is critical that supply continues to grow with new developments.	
Purchase land in Precinct 2 for car parking – next	26, 33, 104	Don't agree. Existing parking supply is meeting	

to existing parking		parking demand. A key principle of the UDF is that new developments provide adequate parking as there is limited additional capacity to within existing supply to absorb new parking demand. In addition, the cost of constructing of purchasing land and constructing a car park would be borne by Council and businesses and this is likely to have a detrimental impact on local economic development.	
Additional land should be purchased around the Police Station and Library for parking	36		
Council to purchase properties for use as additional car parking	60, 98		
Council purchase land on the east side of Hodgson Street between The Parade and The Avenue for parking	104		
Council purchase land on the east side of Hodgson Street between The Terrace and Dare Street for parking	104		
Council purchase land in Dare Street south of The Terrace shopping strip for parking	104		
Expand the existing car park on The Terrace to Eggleston Street	94, 104	Don't agree. This would require acquisition and demolition of the Telstra phone exchange and multiple private properties.	
Council land east of Hodgson Street should be used as car parking with access from The Parade and egress onto Hodgson Street until the intersection is straightened up and The Terrace becomes the arterial	103	Don't agree. The location of the park on the existing sweeping bend does not provide a safe location for a public car park. Without a pedestrian crossing providing access to the west over Hodgson Street there would also be risks to pedestrians trying to access the main shopping area on the west side of Hodgson Street.	
Construct underground car park on main Parade car park	49, 60, 64, 88, 90	a multi-deck or basement car park will not provide sufficient spaces to justify the considerable cost to businesses and Council due to the space taken up for ramps and the high construction costs (i.e. multiple millions of dollars for a basement car park).	
Roof top parking on Coles and Target should be provided	19, 104	Noted. These properties are privately owned and if these businesses sought to expand they may consider using their roof tops for parking. The principles of the UDF do not preclude this occurring.	

Recommend multi-deck car park on existing Terrace all day car park	16, 20, 83	Don't agree.	
Recommend construction of multi-deck car park on the existing main Parade car park	4, 20, 22, 83, 86, 87	Don't agree. A multi-deck car park will not provide sufficient spaces to justify the considerable cost to businesses and Council due to the space taken up for ramps and the need to maintain loading access to Coles. A large parking structure would have a detrimental impact on the character of Ocean Grove.	
OTHER			
Did the parking surveys take into account parking overflow into nearby streets?	105	Car parking surveys of the streets immediately adjoining the Town Centre where undertaken.	
Need to provide parking for RV and motor homes	63	Don't agree. Parking for these vehicles can be accommodated in the street network.	
Basement parking not supported, is unviable from a finance point of view	3	Noted. The decision to build a basement car park will be a matter for the developers. Council will not support substantial waivers of car parking so basement may be required to ensure development feasibility.	
Recommends additional signage to direct visitors to existing car parks	12	Agreed. This recommendation is in the UDF	
PEDESTRIAN UPGRADES			
Supports prioritisation of pedestrian safety and additional footpath installations	8, 13, 17, 19, 26, 28, 29 46, 54, 56, 60, 73, 74, 75, 78, 82, 90, 94, 98, 98, 101, 104	Noted. This was a key community from the EbD	
No walkability study has been undertaken	29	Agreed. This is a recommendation of the UDF to develop a principle pedestrian network and implementation strategy to fund the required works.	
Support development of a comprehensive footpath network	56, 101		

Improve amenity of walkways between Park Lane and The Terrace – such as ‘greening’	78	Noted. Improving the connections between Park Lane and The Terrace is a key recommendation of the UDF	
ADDITIONAL FOOTPATH INSTALLATIONS			
UDF should show more footpath installations and upgrades	29	See above.	
Additional footpath connections required in Eggleston Street, Kalinga Road, Blackwell Street & Epworth Street	8	Noted. The UDF recommends development of a principle pedestrian network and implementation strategy to fund the required works.	
Additional footpath connections required in within 1-2km of Town Centre - Wallington/Ocean Grove Rd, Field St, Presidents Ave, Eggleston St, Bramwell/Wedge St, Tuckfield St, Thacker St, Madeley St, Draper St, The Avenue, The Parade, The Terrace and Orton St	104		
Footpath required on The Parade (west of Presidents Avenue)	14, 64, 74		
Supports improvements to pedestrian network that should be able to be used for gophers	10		
Footpath needed on the north side of The Avenue adjoining Ocean Grove Park	82	Agreed. This is a recommendation of the UDF	
Footpath needed on the southern side of The Avenue opposite Ocean Grove Park	83, 104		
Supports new connections from Town Centre to the beach	8, 21, 29, 36, 47, 56, 74, 79, 82, 90, 96	Noted. This is a key principle of the UDF	
Support linkage between Town Centre and OG Park	11, 15, 36, 41, 65, 74, 82, 83, 90, 97, 98, 102, 104		
Support footpath from the Town Centre to Field Street and on to beach	104	Noted.	
Support linkage between OG Park and Town Centre however car parks should be removed to enlarge pedestrian connection particularly for	52	Noted. The path width will allow for motorised scooters.	

motorised scooters.			
Dare Street is a preferred street for walkers and additional pedestrian and cycle infrastructure should be provided	28	Noted. The UDF recommends development of a principle pedestrian network and implementation strategy to fund the required works.	
Presidents Ave and Dare Street should be narrowed to discourage car use and promote pedestrian priority	28	Noted.	
CROSSING UPGRADES			
Concerns with safety of footpath in front of Coles	29, 37	Noted. This issue has been referred to the Engineering Services department for assessment.	-
Supports raised pedestrian crossing on The Terrace	90	Noted.	-
Safe pedestrian crossing required at Tuckfield Street	104	Noted. This outside of the study area of the UDF	-
Pedestrian crossing at Wedge Street/The Parade and Wedge Street/The Terrace intersections required	104		-
Support pedestrian crossing at Presidents Avenue but should be nearer to school or park	104	Don't agree. The proposed pedestrian crossing provides direct access to the shopping strip from the east and is a known pedestrian concern.	-
PROCESS FOR DEVELOPING UDF			
Supportive of public consultation and process for developing UDF	3, 18, 51, 98	Noted.	-
Consultation workshops should have been held over the weekend	103		-
Overall concept is fantastic and exciting	9	Noted	-
A proactive step forwards addressing future issues re: development of Ocean Grove	12, 101	Noted	-
Comparison between existing and proposed using photos	20	Agreed	Include in final version
Is 3D visualisation available?	25	Not available. A 3D model has been developed to inform preparation of the UDF and undertake the visual assessments and shadow analysis.	-

		This is an analysis tool rather than graphic presentation.	
Is there a schedule review period?	25	No. The UDF will be reviewed if for some reason key projects or principles cannot be achieved.	-
What does short term, medium term and long term mean?	27	The draft UDF identifies the timeframes as: Short term (0-5 years) Medium term (5 -10 years) Long term (10+ years)	-
More vision and drastic action is needed	28	Noted.	-
Plan to be 50 year plus instead of 10 years	47	The plan is intended to provide immediate and achievable actions that can input into Council's budget processes and meet with community's expectations about the level of change their centre will experience.	-
Glossary for jargon?	47, 51	Noted.	Include glossary
Contact/involve younger families	74	Noted. A cross section of the community has been involved in the process through out the different consultation phases including families.	-
Supportive of presentation of UDF	97	Noted.	-
LAND USE			
Supports the Town Centre as the principle retail centre for Ocean Grove	4, 56, 97	Noted.	-
Town Centre should not grow due to lack of space and development should occur at Grubb Road	94, 84	Don't agree. The retail hierarchy identifies the Town Centre as the primary retail centre. The UDF does not recommend additional physical expansion of the Town Centre but the better utilisation of the existing commercial zoned land.	-
Supports expansion of Centre at Grubb Road	5, 49, 84, 94	Noted.	-
Does not support expansion of Centre at Grubb Road	56	Noted. The Grubb Road centre is identified in the retail hierarchy and Structure Plan as a neighbourhood centre and is indented to provide local shopping needs to the residents of the new estates on Grubb Road. A Development Plan of	-

		the new centre is required to be approved showing the layout and size of the new centre. In accordance with Council's retail assessment policy a economic impact assessment would be required before any permits for retail development were issued.	
Believes Town Centre should expand in a horizontal direction rather than vertical	10	Don't agree. There is sufficient zoned land within the Town Centre to accommodate predicted office and retail floor space demands without creating new land for retail and commercial developments.	-
Additional development in the Town Centre should be constrained due to parking issues	51	Don't agree. The UDF recommends that new development should meet its parking demand on site.	-
Supports compact Town Centre with mixed-use development	26, 104	Agreed.	-
Office space should be encouraged on Presidents Ave (between The Terrace and Dare Street)	28	Noted. The residential growth zone that is currently being considered by Council for this area will allow for small offices in this area if there is market demand.	-
Telstra exchange should be rezoned to Commercial zoning	27, 29	Don't agree. This is a public utility that is currently excluded from the planning scheme. In the event that this infrastructure was no longer required and Telstra sought to dispose of the property then a full assessment of the underlying zoning would be undertaken and a subsequent rezoning prior to sale.	-
STREETSCAPES			
Supports overall uplift of streetscapes in public realm	11, 91, 94, 96	Noted. This a key objective of the UDF	-
Additional seating in The Terrace is required	11, 36	Noted. The Town Square will provide new opportunities for public seating and resting places.	-
Does not support use of concrete paths	48	Noted. Concrete footpaths offer benefits in terms	

		of equitable access for all ages and abilities and ongoing maintenance. The development of the principle pedestrian network and implementation plan will consider the types of materials and finishes that are suitable for Ocean Grove.	
Supports the addition of public art	63, 65	Noted.	-
Covered walkway required on the west side of Coles with chess/games for the community	83	Noted. This is a key pedestrian linkage to The Terrace and an upgrade to this area is a key recommendation of the UDF.	Show active frontages on pedestrian linkage adjoining the supermarket.
Arcades need aesthetic improvements and revitalisation	101		
Support for new bus stops to be a student design competition	104	Noted. This proposal will be considered at detailed design for the Hodgson Street East redevelopment.	Note in final version
Support for new bus stops to link to a Tourist Information Centre on Hodgson Street and The Terrace 'meeting point'	104	Noted.	
Hodgson Street between The Terrace and The Parade should be a bus and pedestrian zone	29	Until The Terrace becomes the arterial road, Hodgson Street between The Terrace and The Parade will be part of the arterial road, providing safe circulation and access for pedestrians, cyclists and vehicles. When The Terrace becomes the arterial road and if there is consensus from the community a bus and pedestrian zone on Hodgson Street between The Terrace and The Parade will be considered.	
Support for continuous shop fronts and minimising the frequency of vehicle access	97	Agreed. This is a key principle of the UDF	
REAR LANE WAY – THE TERRACE			
Supports construction of the rear lane way	43, 90, 97, 98, 103, 104	Noted.	
Completion of rear laneway should be prioritised	98	Noted.	
Existing lane way too busy to accommodate additional traffic	7	Don't agree. The rear laneway provides an important access function for businesses. The	-

		laneway will provide an extremely slow traffic environment that can accommodate additional traffic volumes.	
Lane way should be 8m wide to function properly and residential land at the rear of Dare Street should be used to construct lane way	7	Don't agree. The planning scheme requires a carriageway of 5.5m for an Access Lane. The laneway is six metres wide and is sufficient for two vehicles to pass safely.	-
Rear lane way should be pedestrian and cycle friendly	28	Agree. There will not be dedicated pedestrian or cycle facilities in the laneway but it will be a very slow speed shared environment	
TOWN SQUARE			
Supports the Town Square concept	20, 36, 37, 44, 45, 57, 60, 78, 83, 98, 101	Noted. This is a key principle of the UDF	-
A Town Square is unnecessary and problematic for pedestrians and vehicles	63	Don't agree. The proposed location is adjacent to a key pedestrian node in the heart of the Town Centre, and delivers in more pedestrian (or footpath) space to help distinguish this landmark. The proposed location requires the removal of existing car parks however does not impact on the ability for traffic to move through The Terrace	-
Town Square needs to be bigger to create more of a destination	15, 28, 51, 104	Don't agree. Whilst the Town Square will be a relatively small space it is not intended to replicate other larger areas of open space such as the park. More important than the overall size is the landmark location at the heart of The Terrace, providing a reasonable amount of hard space at a key pedestrian nodal point in the heart of the Town Centre that can include public art, seating, on-street dining etc.	-
Should capture views of the water from the Town Square	15, 28	To capture ocean views from the Town Square would require relocating the Town Square away	-

		from the key pedestrian node and heart of the Town Centre. Development is required to allow for reasonable sharing of views throughout Ocean Grove.	
Town Square should be located in the main car park	19, 38	Don't agree. The heart of Ocean Grove Town Centre is The Terrace. A Town Square is usually located in the heart of a town at an intersection of paths. The main car park is an arrival point for many visitors arriving by vehicle, however this does not change the fact that The Terrace is the primary focus. The proposal incorporates more tree planning on The Terrace to reiterate its priority and the proposed Town Square will be a landmark helping to add vitality and vibrancy to the heart of the Ocean Grove Town Centre.	-
Town Square should be a linear plaza in the main car park by extending Park Lane footpath to the north to provide tree planting and on-street dining	29		-
Create a connection through to Dare Street	28	Don't agree. This option was considered through the development of the UDF, however it was considered unreasonable spend given the connection could not be made all the way to the beach. The proposed pedestrian connections and improvements make the Town Centre more permeable throughout.	-
Town Square should be located in The Avenue	59	Don't agree. The Terrace is the heart of Ocean Grove Town Centre and the proposed Town Square will reinforce this. The Ocean Grove Park already provides opportunities for meeting and recreation.	-
Support for Town Square in a quieter street	100		-
TRAFFIC			
Supports overall approach to traffic management	10, 29, 32, 98	Noted.	-
Through traffic should be diverted away from the Town Centre	12, 26, 49	Noted. The volume of through traffic in the Town Centre is small (5-15%) compared to local traffic accessing in and around the Town Centre.	-
Existing arterial road traffic is impacting on amenity in Town Centre	26	Noted. Slowing traffic and promoting pedestrian amenity and safety is a key recommendation of	-

		the UDF	
Need to show contextual analysis for broader traffic network	19	Noted.	Include additional traffic context plan
A traffic study for the whole of Ocean Grove considering all transport modes to be completed by June 2015	29	Don't agree. Structure Plan determined key land use and transport directions for Ocean Grove. A future review of the structure plan will include determine if further broader traffic network considerations are required.	-
Include artist impression of Tuckfield Street link	25	This is outside the study area and as not been subject to a detailed design.	-
PRESIDENTS AVENUE			
Supports roundabouts on Presidents Avenue	12, 14, 37, 54, 60, 64, 74, 80, 90, 94, 103, 104	Noted.	-
Do not support roundabouts on Presidents Avenue	5, 22	Noted. The roundabouts are important as the signalisation of Orton and Presidents Avenue will result in more traffic using Presidents Avenue and the two roundabouts will improve local circulation. The roundabouts will also reduce vehicle speeds and create a safer environment for pedestrians	-
Supports one-way Presidents Avenue heading north (between Orton Street & Dare Street)	82	Don't agree. Presidents Avenue is a key entry and exit point for users of the Town Centre. If Presidents Avenue was limited to north bound traffic only vehicles heading west from the Town Centre would be forced to use local streets to access the main road or travel east on to Hodgson Street and double back	-
Redesign of Orton Street and Presidents Avenue intersection to a roundabout	104	Don't agree. This a key pedestrian route that will be further enhanced by the 'green links' and a roundabout is not the safest option for pedestrians. The ultimate intersection treatment will be determined by VicRoads.	-

THE ARTERIAL ROAD NETWORK

Construct connection between The Terrace and The Parade at Tuckfield Street	5, 12, 80	Noted. There is considerable cost required to construct a vehicle connection between The Terrace and The Parade at Tuckfield Street and is not considered necessary until such time Tuckfield Street is duplicated and The Terrace is the arterial road. It is currently possible for drivers to connect between The Terrace and The Parade at Wedge and Eggleston Street if this movement is desirable. In the interim, the UDF recommends a bike and pedestrian connection and a project is being developed for funding to build this connection.	-
Convert The Parade and The Terrace (to Tuckfield Street) to one-way system to access the Town Centre	5, 29, 74, 75, 88	Don't agree. This would create a more confusing access system to the Town Centre, particularly for visitors and result in all drivers travelling extra kilometres to access the Town Centre. There is sufficient width in both the carriage way of The Terrace and The Parade to allow for two way traffic	-
As part of one-way system traffic system install WSUD and separated bike lanes on The Terrace and The Parade	29	Noted. If desired by the community there is sufficient width in The Terrace to provide an off-road shared path without making the road one-way. This is already identified in the UDF	Include reference to WSUD for new streetscape upgrades
Widen Hodgson Street, (south of The Terrace) to Orton Street and convert The Terrace to the arterial road	12	Noted. It is not necessary to widen Hodgson Street to facilitate The Terrace as the arterial road.	-
Supports long-term conversion of The Terrace to arterial road	21, 29, 36, 42, 55, 74, 78, 79, 82, 93, 97	Noted. This is a key recommendation of the UDF	-
Do not support conversion of The Terrace to arterial road	49, 62, 86, 91	Noted.	-
Council should advocate to bring forward conversion of The Terrace to the arterial road	57, 80	Noted. Council supports the use of The Terrace as the arterial road however will not provide limited Council funds to VicRoad's asset.	-

		Council will continue to advocate for upgrades to the arterial road network with VicRoads.	
South east corner of the Terrace and Hodgson Street should be redesigned to facilitate heavy vehicles turning left from The Terrace to Hodgson Street	59	Noted. These works would be required when The Terrace becomes the arterial road and the intersection concept design provided in the UDF provides for the movement of heavy vehicles from The Terrace to Hodgson Street	-
Council needs to purchase land at 97 Dare St to facilitate long term use of The Terrace as the arterial road	29, 74	Noted. A concept plan for the upgrade of The Terrace and Hodgson Street as the future arterial road has been prepared as part of the UDF with both the acquisition of additional property and without. The design solution with the property acquisition is more desirable from a traffic engineering point of view nonetheless there is space to construct the required slip lane if acquisition is not possible. It is noted that existing properties should be retained to facilitate additional turning lanes south of Dare Street.	Include investigation of a public acquisition overlay for the properties at 97 Dare Street and 37 Hodgson Street for implementation of the UDF.
“SQUARING UP” HODGSON AND THE PARADE			
Supports signalisation at Orton Street / Presidents Avenue intersection	8, 55, 60, 80, 90, 93, 104	Noted. This is a VicRoads road and Council will advocate strongly for these works	-
Supports redesign of Hodgson Street and The Parade	8, 14, 16, 21, 27, 28, 37, 44, 45, 52, 55, 57, 60, 78, 74, 103, 104	Noted. This is a key project in the UDF and Council will work with VicRoads to develop an implementation plan over the coming year	Include design principles for intersection treatment
Do not support redesign of Hodgson Street and The Parade	59, 82, 92	Noted. The draft UDF provided concept plan for how signalisation of this intersection could be achieved. On further advice from VicRoads and in response to community concerns about delays on the arterial road network the intersection treatments proposed has been extended to include the option for a roundabout	
A roundabout should be provided at Hodgson Street / The Parade	12, 94, 103, 104		

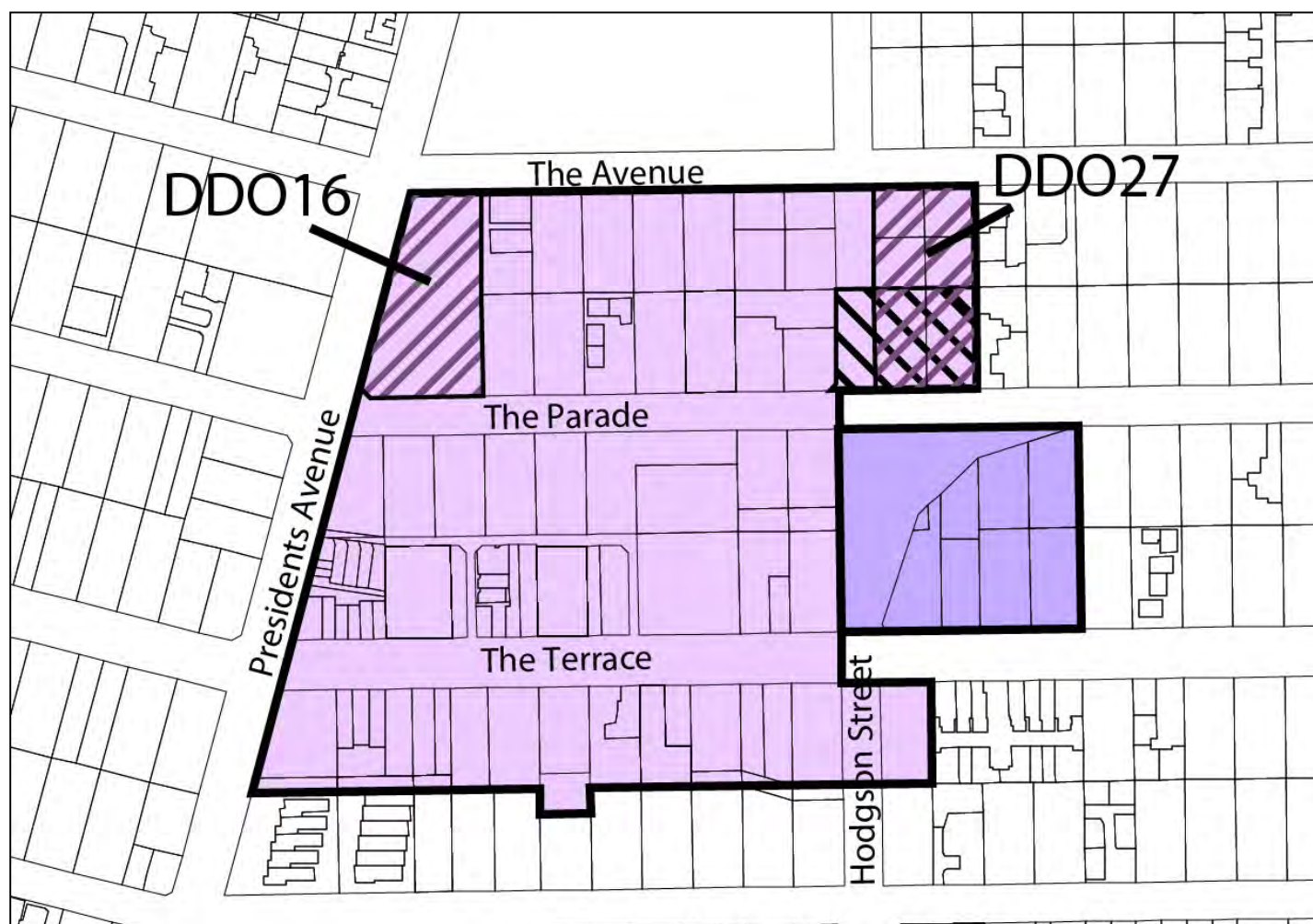
		at this location. Whilst a roundabout does not achieve the same level of pedestrian amenity as signals with careful design consideration the safety and amenity of pedestrians can be improved on the current situation whilst balancing the need to provide for the arterial road network function.	
Traffic signals at The Terrace and The Parade will need to be coordinated	65	Noted. Traffic signals would need to be coordinated to limit queuing from The Parade intersection to The Terrace	-
THE TERRACE			
The Terrace (between Presidents Avenue and Hodgson Street) should be closed to traffic. i.e. construct a mall	12, 58, 65, 104	Don't agree. The Terrace is a vibrant shopping strip due to the mix of pedestrians, vehicles and bikes. The presence of slow moving vehicles adds movement and increases access to the shopping area. The increasing of the width of the footpath in front of the town square will further increase pedestrian safety and reduce vehicle speeds.	-
One-way direction of The Terrace traffic be reversed – more investigation of benefits needed	21, 27, 29, 74, 92	Noted. There is no immediate or obvious benefit at this time to change the direction of The Terrace. When arterial road is changed to The Terrace in the longer term this should be revisited.	Include reference to needing to revisit direction of The Terrace in the future when road network situation changes
Support The Terrace remaining one-way in an eastward direction	52		
Supports one-way section in The Avenue	16, 24, 52, 74, 98 78, 81, 82, 84, 88, 94, 98	Noted. If parking is not provided in The Avenue then there is no benefit to converting this strip to one-way	Remove one-way section in The Avenue
PUBLIC TRANSPORT			
Improvements to public transport provision needed	56	Noted. Council will promote the needs of Ocean Grove residents to Public Transport Victoria	-
Supports creation of bus interchange in Hodgson	12, 104	Noted.	

Street			
School bus pick up should be relocated out of the Town Centre	59	Noted. This is a matter for Public Transport Victoria and the school bus operators. There are number of sites of the fringe of the Town Centre that could be suitable for this purpose.	-
Town shuttle bus should be provided	19, 104	Noted. Council will continue to work with Barwon Coast on the operation of the summer shuttle bus and advocate to Public Transport Victoria about the need for additional public transport services in Ocean Grove.	
EGGLESTON STREET			
Traffic lights are required at The Parade and Eggleston Street	59	Don't agree. This is a VicRoads road. The Parade is a busy arterial road however it is not possible to include signals or roundabouts at all intersections with minor cross streets. Higher order roads that intersect with the arterial road network are the priority for upgrade.	-
Roundabout is required at The Parade and Eggleston Street intersection	104		-
OTHER			
Supports removal of speed humps on The Parade	90	Noted.	-
The Parade between Hodgson St and Presidents Avenue should be one-way, the opposite direction to The Terrace	29, 74	Don't agree. Incorporating a one-way system in The Parade would generate confusion for visitors and additional vehicle circulation. A one-way system would force traffic coming from the west and those heading to the east to use local streets and complicate operation of the car park.	-
The Parade should be signposted to the Town Centre	97	Agreed. Improved signage for the Town Centre is a recommendation of the UDF	-
Does not support widening of Grubb Road and tree removal	66	Noted. This is a VicRoads road and the duplication has been identified as a result of planned population growth in Ocean Grove. Removal of native vegetation will require a planning permit and off-sets to be provided as part of project.	-
Upgrade needed to intersection of Hodgson Street and Orton Street – but not a roundabout	74	This site is outside the study area and has not been subject to detailed consideration as part of	-

		this project.	
Clarify why Phase 2 (squared up intersection) happens before Phase 3 (The Terrace as arterial road)	103	Council supports the use of The Terrace as the arterial road however there is considerable cost to construct the connection at Tuckfield Street and alter the layout of the signals at The Terrace. The likely trigger will be the duplication of Tuckfield Street south of Shell Road. In the interim it is important that the arterial road through the Town Centre be more conducive to pedestrian safety and amenity and the 'squaring up' of the intersection will greatly improve this. In the long term when The Terrace becomes the arterial road then Hodgson Street between The Terrace and The Parade could be further enhanced with additional bike lanes and footpath widening.	-
Clarify why developing Implementation Plan for squared up intersection (p.55 dot point 9) is short not medium term	103	Development of an implementation plan will occur in the next 12 months.	-
Clarify why Implementation Items 1 & 2 are medium not short term, and Item 8 is short not medium term	103	Agreed. The roundabouts should be short term actions in line with the signalisation of Orton Street and Presidents Avenue.	Update implementation table
OTHER ISSUE			
Netball courts should not be sold as there is a need for more open space	66	The rezoning of the former netball courts is subject to amendment C299. A panel hearing has been held and the amendment will be considered again by Council later this year. It is noted that the proposal is consistent with and implements the recommendations of Council's comprehensive open space and recreation planning studies. These reports identify the prospect of the sale of this land because it is no longer required for recreational purposes.	-

Public toilets required in The Terrace	104	Disagree. There are public toilets in the Parade off street car park	-
More police patrols required in the Town Centre	104	Noted. This is a matter for Victoria Police and is outside Council's control	-
Town Centre should be a dogs on lead zone	104	The Town Centre is already a dogs on lead zone and this is implemented by Council's local laws department.	-

Appendix 3 – Proposed Planning Scheme Overlay changes



LEGEND

-  New DDO to apply
-  New DDO to apply as part of future amendment following implementation plan
-  Remove existing DDO
-  Remove existing SLO7

5. 2014 GENERAL VALUATIONS COMPLIANCE WITH VALUATION OF LAND ACT 1960

Portfolio:	Finance - Cr Lyons (Mayor), Cr S Kontelj & Cr E Kontelj
Source	Corporate Services - Financial Services
A/General Manager:	Michael Kelly
Index Reference	Financial Management / Reporting

Purpose

The purpose of this report is to ensure legislative administrative matters are completed.

Summary

- Council has contracted Westlink Consulting to undertake the 2014 general valuation.
- To comply with the Valuation of Land Act 1960 certain administrative matters require noting by Council namely:
 - For Council to resolve that a general valuation be undertaken as the valuation authority responsible for the municipal area.
 - Advise every other rating authority within its area of Council's resolution to cause a general valuation to be made.
 - Note the statutory declaration by the appointed Valuer that the valuation and return will be impartial and true.

Cr E Kontelj moved, Cr S Kontelj seconded -

That Council in accordance with the Valuations of Land Act 1960, as the valuation authority, resolves to:

- 1) undertake the 2014 General Valuation;**
- 2) give the necessary notice to other statutory authorities, and;**
- 3) note receipt of the Contract Valuer's statutory declaration.**

Cr Heagney left the meeting room at 8.54pm

Carried.

Background

Council is required under the Valuation of Land Act 1960 to conduct bi-annual valuations. The 2014 Revaluation will be the eighth since bi-annual valuations were introduced in 2000 by the Valuer-General Victoria. To date, five of the previous bi-annual valuations (2000, 2002, 2004, 2006, & 2008) for Council have been conducted by Southern Cross Property Services and Westlink Consulting have completed the 2010 & 2012 General Valuations.

Following the 2012 General Valuation, the Fire Services Property Act 2012 has been introduced with the requirement that Council, as the valuation authority for the municipality, also include all non-rateable leviable land (as defined by that Act) in its General Valuations.

The 2014 General Revaluation Contract C1300003 has been awarded to Westlink Consulting.

A tender report recommending Westlink was adopted by Council on 13 November 2012. Appointing Westlink does not fully satisfy all requirement under the Valuation of Land Act for undertaking Municipal Revaluations and this report is require to satisfy compliance requirements.

In accordance with the Valuation of Land Act 1960 certain administrative matters should be noted and recorded in the minutes of Council.

Discussion

The valuation of land Act 1960, Section 11, 13 DC and 13H outlines Council's obligations as a valuation and rating authority in regards to the conducting of general valuations of property and explains that a valuation authority, for the purposes of the Local Government Act 1989 and the Fire Services Property Levy Act 2012, must cause a valuation of all rateable land and non-rateable leviable land within its municipal district to be made as at 1 January of every even calendar year and returned to the valuation authority before 30 June in that year.

Section 6(1) of the Valuation of Land Act 1960 requires a rating authority to give to the Valuer-General Victoria, the State Revenue Office and every other rating authority within its area not less than one months' notice of its resolution to cause such a general valuation to be made.

Section 13DH (2) of the Valuation of Land Act 1960 requires the appointed Valuer "to make a statutory declaration that the valuation and return will be impartial and true and to the best of that person's judgement and will be made by that person or under that person's immediate personal supervision".

A copy of the Valuer's declaration is provided in Attachment 1.

Environmental Implications

There are no environmental implications arising from this report..

Financial Implications

The 2014 General Valuation including objections is to be conducted in accordance with Contract Number C09091 by Westlink Consulting.

Current approved budget.

Policy/Legal/Statutory Implications

Revaluation must comply with the Valuation of Land Act 1960, the Local Government Act 1989 and the Fire Services Property Levy Act 2012.

Alignment to City Plan

This report is aligned in Council's City Plan objective on How We Do Business.

Officer Direct or Indirect Interest

There is no officer direct or indirect interest involved in this report.

Risk Assessment

Compliance with statute negates any risks.

Social Considerations

There are no social implications arising from this report.

Human Rights Charter

There are no known positive or negative effects.

Consultation and Communication

The Valuer-General Victoria, the State Revenue Office and the following neighbouring councils:

- Surf Coast Shire Council
- Wyndham City Council
- Golden Plains Shire Council
- Borough of Queenscliffe
- Moorabool Shire Council

will be advised of Council's resolution.

Attachment 1



STATUTORY DECLARATION

DECLARATION UNDER THE PROVISIONS OF SECTION 13DH (2) OF THE
VALUATION OF LAND ACT 1960.

I **Jesse Blythe Cranfield**, Certified Practicing Valuer of North Melbourne in the State of
Victoria DO SOLEMNLY AND SINCERELY DECLARE THAT :

The Valuation and Return for the 2014 General Revaluation will be made by me or
under my personal supervision and will be impartial and true to the best of my judgment.

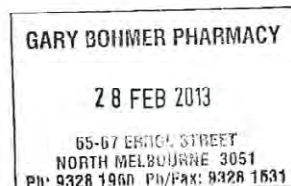
And I make this solemn declaration conscientiously believing the same to be true and
by virtue of the provisions of an Act of the Parliament of Victoria rendering persons
making a false declaration punishable for willful and corrupt perjury.

DECLARED at North Melbourne)

In the State of Victoria this 28th)

Day of February 2013))

A handwritten signature in black ink, appearing to be "Jesse Blythe Cranfield".

A handwritten signature in black ink, appearing to be "Ana Sporn".
ANA SPORN
Pharmacist

6. REVOCATION OF FLOOD-PRONE AREA DESIGNATION OF NEW LOTS AT 45-67 CARTER ROAD ARMSTRONG CREEK

Portfolio:	Infrastructure – Cr Ellis
Source	City Services – Engineering Services
General Manager:	Gary Van Driel
Index Reference	Subject: Drainage - Floods

Purpose

The purpose of this report is to present a revision to the flood mapping for existing conditions produced within the early stages of the development of the Armstrong Creek Urban Growth Plan (UGP).

Summary

- The flood mapping is subject to a revision due to the subdivision and development at 45-67 Carter Road, Armstrong Creek. Prior to subdivision the parent lot was considered to be liable to flooding. This development site, achieves flood immunity for newly created lots for flood events up to and including the 100 year Average Recurrence Interval (ARI) event due to approved internal earthworks including the reshaping of Armstrong Creek.
- The earthworks undertaken have resulted in the floodwaters from the 100 year ARI event being contained within the boundaries of the Armstrong Creek reserve.
- Council has a statutory obligation under the Building Regulations 2006 to designate land as liable to flooding where it reasonably knows it to be prone to flooding. Conversely, there is an obligation to remove the encumbrance of designation from land that is no longer considered to be flood-prone.
- It should be noted that designation is separate to the creation of flood overlays within the Planning Scheme, which generally follows designation. In the case of the Armstrong Creek UGP area, the planning scheme amendment to create post-development flood zones or overlays is proposed after the design of the proposed precincts.

The current designated flood mapping (refer to Appendix 1) was designated by Council at its meeting of 12 December 2006, under the provisions of the Building Regulations 2006. Designation of land as liable to flooding enables the control of floor levels for acceptable building permit applications, or refusal of consent to building applications where there is likely to be a danger to life, health or safety due to flooding. Designation also enables disclosure of flood status within statutory information certificates.

Cr Ellis moved, Cr Richards seconded -

That Council revoke the Council designation of 12 December 2006 of flood affected land as highlighted as 45-67 Carter Road on Armstrong Creek Urban Growth Plan Flood Map dated 29 November 2006 as liable to flooding pursuant to Regulation 802(2) of the Building Regulations 2006.

Carried.

Cr Heagney re-entered the meeting room at 8.56pm

Background

As part of the development of the Armstrong Creek Urban Growth Plan (UGP) a flood study was undertaken by specialist consulting engineers to identify the extents of the 100 year Average Recurrence Interval flood event for existing conditions. Following a public exhibition phase, the resultant flood mapping (refer to Appendix 1) was designated by Council at its meeting of 12 December 2006, under the provisions of the Building Regulations 2006.

Designation of land as liable to flooding under Regulation 802 of the Building Regulations 2006 enables the control of floor levels for acceptable building permit applications, or refusal of consent to building applications where there is likely to be a danger to life, health or safety due to flooding. Designation also enables disclosure of flood status within statutory information certificates such as the Land Information Certificate and Building Information Request Form.

The subject of this report is the residential land at Armstrong Creek fronting Carter Road. Prior to subdivision the lot was used primarily as hobby farmland.

The current designated flood extent affects multiple residential lots within the Estate.

Discussion

Overland flows that may occur within the subdivision during the 100 year ARI flood event are now contained within road and drainage reserves in accordance with accepted best practice for development within flood-prone areas. Best practice requires that any overland flows within residential areas satisfy public safety criteria with respect to velocity and depth of flow.

Council has a statutory obligation under the Building Regulations 2006 to designate land as liable to flooding where it reasonably knows it to be prone to flooding. Conversely, there is an obligation to remove the encumbrance of designation from land that is no longer considered to be flood-prone.

Appendix 1 shows the existing flood designation. Appendix 2 shows the change in flood mapping at 45-67 Carter, Armstrong Creek after construction of the subdivision.

Environmental Implications

The revocation of flood-prone areas designation and designation of revised flood data does not result in any known adverse environmental impacts.

The removal of a minimum floor level requirement for new dwellings may result in a minor reduction in energy and material usage during construction. In addition, concrete slab-on-ground construction, which is normally used for a non-elevated floor, achieves the minimum energy rating more readily than a timber floor on stumps.

Financial Implications

The costs of proceeding to revoke the existing designation and to designate the revised flood mapping at 45-67 Carter Road, Armstrong Creek, in accordance with the requirements of the Building Regulations 2006, are provided for within the annual recurrent budget.

Alignment to City Plan

In revoking the Land Liable to Flooding (LLF) designation ensures that Council provides accurate and reliable information to its community, in line with Council's City Plan of How We Do Business.

Policy/Legal/Statutory Implications

The City has various statutory responsibilities for drainage management and flood management (prevention, response and recovery) as set out in the Local Government Act 1989, Local Government Regulations 1990, Planning and Environment Act 1987, Building Regulations 2006, Water Act 1989, Subdivision Act 1988 and Emergency Management Act 1986.

Regulation 802(2) of the Building Regulations 2006 provides Council with the powers to 'designate' land liable to flooding. Regulation 802(3) provides that consent must be obtained from Council for an application to build on land liable to flooding.

Section 27 of the Interpretation of Legislation Act 1984 provides the power for Councils to 'repeal or amend a subordinate instrument made in the exercise of that power'.

Section 807 of the Building Regulations 2006 requires Council to update the municipality's designated special area maps at the Building Control Commission in the event of alterations to a designated special area. Designated special areas include areas designated as being liable to flooding.

Section 229 of the Local Government Act and Regulation 326 of the Building Regulations provide for the issue of information certificates containing prescribed information, including the flood status of properties.

The revised flood data for 45-67 Carter Road, Armstrong Creek will assist the City in meeting its statutory obligations with regard to flood data.

The revised flood data will also assist in fulfilling the recommendations of the Municipal Emergency Management Committee adopted by Council in November 1998 (i.e. mapping of 1 in 100 year flood levels).

Officer Direct or Indirect Interest

There are no officer direct or indirect interests with respect to this report.

Risk Assessment

Council has a risk exposure through its statutory obligations under the Building Regulations 2006 to:

- Designate land as liable to flooding where it reasonably knows it to be prone to flooding;
- Specify minimum floor levels in consultation with the relevant floodplain management authority (CCMA); and
- Refuse consent to building applications where there is likely to be a danger to life, health or safety due to flooding.

Council also has some risk exposure with any failure to disclose the flood-prone status of a property in a Land Information Certificate.

The designation of the flood data produced by the flood study Armstrong Creek UGP project is a key step toward minimising Council's exposure to these risks.

Conversely, there is an obligation to remove the encumbrance of designation from land that is no longer considered to be flood-prone. Designation of land as being liable to flooding can result in extra construction costs and concerns regarding saleability, in some cases.

Social Considerations

Council has a responsibility to the community to provide the best possible information on areas that are flood-prone.

Human Rights Charter

We have taken into consideration all Human Rights as part of the drafting process of this report, none of which apply.

Consultation and Communication

The current designation was undertaken following a public exhibition in October 2006 with notification of affected property owners. These owners were sent letters and fact sheets with an invitation for submissions.

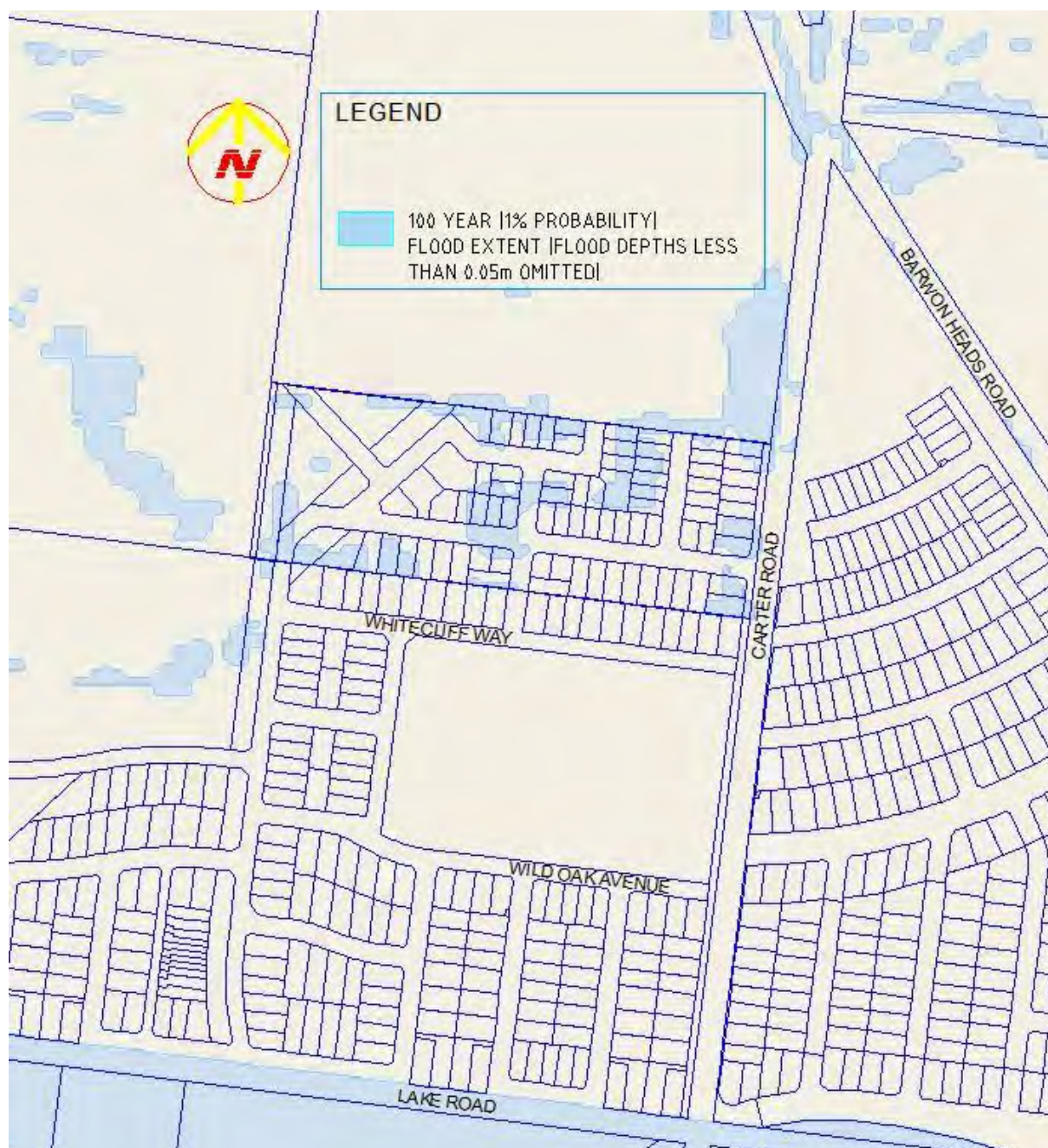
A revocation of designation does not warrant public consultation as it constitutes the removal of an encumbrance on land.

The owners of properties affected by the revocation will be notified so they are aware that disclosure of flood status on a Section 32 Vendors Statement is no longer required.

Relevant Council databases and flood maps will be revised and updates sent to the Corangamite Catchment Management Authority and Building Control Commission.

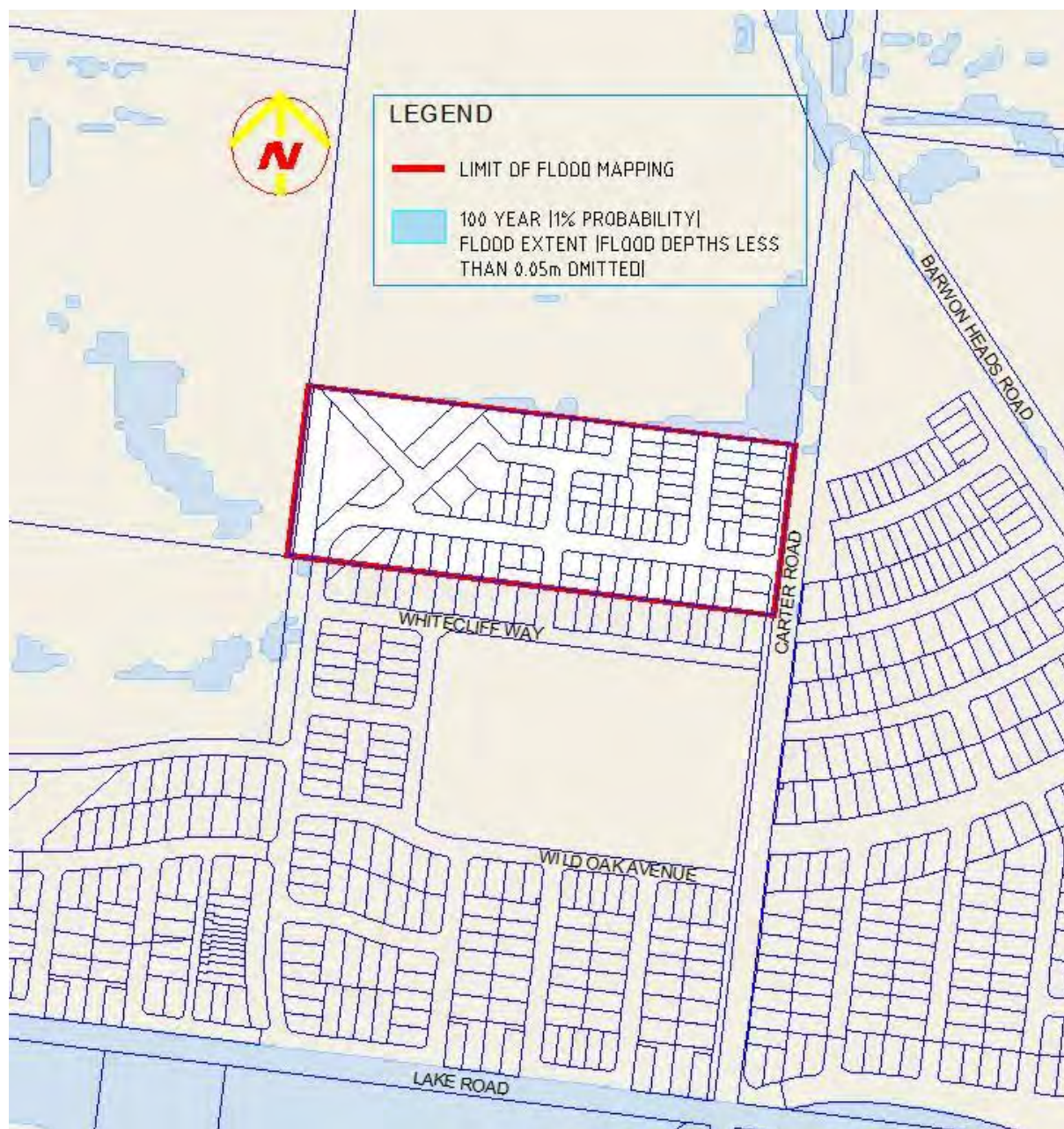
Appendix 1

CURRENT FLOOD MAP



Appendix 2

REVISED FLOOD MAP



7. LOCAL GOVERNMENT WASTE FORUM REPRESENTATIVE

Portfolio:	Environment and Sustainability - Cr Richards
Source	City Services
General Manager:	Gary Van Driel
Index Reference	Waste Management

Purpose

To seek Council's support to nominate a substitute Councillor to the Barwon South West Waste and Resource Recovery Region Local Government Waste Forum.

Summary

- Throughout 2013 the State Government, through the Minister for Environment and Climate Change, has been preparing for reforms to the governance of waste management with the preparation of the Getting Full Value - Victorian Waste and Resource Recovery Policy (VWRR Policy) and its associated documents, the Ministerial Advisory Committee Report (MAC Report) and the State Waste and Resource Recovery Infrastructure Plan (SWRRI Plan).
- The MAC Report recommended the reduction of the number of regional waste management groups from thirteen to seven, including the retention of the Metropolitan Waste Management Group. This Council has been included in the Barwon South West Group.
- These groups will be referred to as Waste and Resource Recovery Groups (WRR Groups) and each will be managed by a board of directors.
- The MAC Report also recommended the establishment of Waste and Resource Recovery Region Local Government Waste Forums (Waste Forums), comprising of a councillor representative from each Council in a group, to provide for local government input to the boards of the WRR Groups.
- At the Council meeting held on March 25th Council appointed Cr Richards as Council's representative on the Barwon South West Region Local Government Waste Forum.
- At the first meeting of the Local Government Waste Forum held on Tuesday 29th April Cr Richards was elected forum chairperson and was nominated as one of the four councillor representatives for consideration as appointments to the Barwon South West Region Waste and Resource Recovery Board.
- Following advertisement of positions and selection the Minister will also recommend four independent and appropriately skilled persons for approval of the Governor in Council to also become directors of the region's board.
- At the first Barwon South West Local Government Waste Forum it was agreed that each Council would consider nominating a substitute Councillor to the forum to ensure support for meeting quorums.

Cr Richards moved, Cr Heagney seconded -

That Council endorse the appointment of Cr E Kontelj to the Barwon South West Waste and Resource Recovery Region Local Government Waste Forum for 2014/15 as the substitute representative for the Greater Geelong City Council.

Carried.

Background

Throughout 2013 the State Government, through the Minister for Environment and Climate Change, has been preparing for reforms to the governance of waste management with the preparation of the Getting Full Value - Victorian Waste and Resource Recovery Policy (VWRR Policy) and its associated documents, the Ministerial Advisory Committee Report (MAC Report) and the State Waste and Resource Recovery Infrastructure Plan (SWRRI Plan).

The MAC Report recommended the reduction of the number of regional waste management groups from thirteen to seven, including the retention of the Metropolitan Waste Management Group. This Council is included in the Barwon South West Group.

The MAC Report also recommended the establishment of Regional Waste and Resource Recovery Region Local Government Waste Forums (Waste Forums), comprising of a councillor representative from each Council in a group, to provide for local government input to the boards of the WRR Groups.

Waste Forums would then nominate four council representatives to the Minister for recommendation of the Minister to the Governor in Council to become directors of that region's board.

Following advertisement of positions and selection the Minister will recommend four independent and appropriately skilled persons for approval of the Governor in Council to also become directors of each region's board.

Boards are to be established by 1 August 2014.

This structure is the same as that in existence since 2006 under the Melbourne Metropolitan Waste Management Group.

The functions of the WRR Groups within their region will be to:

- a. plan for the future needs of waste and resource recovery infrastructure consistently with the State Waste and Resource Recovery Infrastructure Plan
- b. facilitate the provision of waste and resource recovery infrastructure and services by councils
- c. facilitate the development of contracts for the joint procurement of waste and resource recovery facilities and services
- d. manage contracts
- e. work with Sustainability Victoria, councils, businesses and communities to ensure that state wide waste and resource recovery education programs are adapted to the needs of their region and to deliver those education programs
- f. advise Sustainability Victoria, councils and businesses on best practice and support the region's Local Government Waste Forum, and to
- g. undertake waste and resource recovery projects as funded by government, councils and other organisations.

The functions of the Waste Forums will be to:

- a. nominate to the Minister the four persons who are to be the representatives of councils for the purpose of appointment as directors of the WRR Group boards
- b. develop procedures for the nomination of these persons

- c. be a conduit for consultation between the WRR Group and local government and for advice to WRR Group boards on matters and issues affecting the role of local governments in waste management and recovery.

The establishment of the Waste Forums is recognition of the ongoing role of local government in providing waste and resource recovery services.

Discussion

With the release of the drafts of each of the VWRR Policy and its associated documents, the MAC Report and the SWRRI Plan documents, this Council has provided input that generally supported the directions proposed.

Cr Andy Richards, Cr Lindsay Ellis and Cr Eddy Kontelj are the current directors on the Barwon Regional Waste Management Group

At the Council meeting on March 25th Cr Richards was nominated as the City of Greater Geelong's councillor representative to the forum.

The first meeting of the Barwon South West Region Local Government Forum was held in Camperdown on Tuesday 29th April 2014. At that meeting Cr Andy Richards was elected forum chairman for 2014-15 and was also nominated for consideration as a councillor representative on the Barwon South West Regional Waste and resource Recovery Group board.

The forum endorsed a set of operating guidelines and discussed the need for each Council to consider appointing a substitute Councillor to the forum to ensure smooth operation of the forum and ensure ongoing quorums for the meetings.

Environmental Implications

Regional waste management groups contribute to a better environment in Victoria by providing co ordination of the planning and development of waste and resource recovery infrastructure and services.

With the changes currently being legislated the continuing role of these groups is dependent upon the nomination of local government representatives to the Waste Forums.

Financial Implications

There are no financial implications as a result of the recommendation in this report. Council does support the existing Regional Waste Management Group with project funding support of \$96,000 per annum.

Policy/Legal/Statutory Implications

The recommendation in this report provides for Council to comply with State Government legislation.

Alignment to City Plan

Support our community to live sustainably: Leading the way in waste management practices and continue to reduce the amount of waste to landfill.

Sustainable Built and Natural Environment: Partnering with our community to protect and enhance our natural ecosystems as well as encouraging reduced resource consumption.

Officer Direct or Indirect Interest

No Council officers involved in the preparation of this report has a direct or indirect interest in the matter to which the report relates.

Risk Assessment

There are no assessed risks resulting from the recommendation in this report.

Social Considerations

There are no social considerations resulting from the recommendation in this report.

Human Rights Charter

There are no human rights charter issues resulting from the recommendation in this report.

Consultation and Communication

There are no consultation and communication outcomes resulting from the recommendation in this report.

8. GEELONG MAJOR EVENTS – JANUARY TO MARCH 2014 QUARTERLY REPORT

Portfolio:	Tourism and Major Events – Cr R Nelson
Source	Projects, Recreation and Central Geelong - Events, Central Geelong & Waterfront
Act/General Manager:	Paul Jane
Index Reference	Subject: Events / Geelong Major Events

Purpose

As per Clause 4.7 of the Geelong Major Events (GME) Terms of Reference, update reports from the GME Committee will be presented to Council each quarter or half-year during the financial year.

Summary

- Council established the Geelong Major Events (GME) committee in August 1998 pursuant to Section 86 of the Local Government Act.
- GME strives to stimulate and encourage major events that offer the best opportunity to provide measurable economic benefits, potential to market Geelong outside the municipality and enhance local community life through participation of resident;
- GME support the development and improvement of hallmark, major and developing events whilst focusing its activities on a clearly defined strategic program;
- GME has established and maintains strong links with the private sector, government and our communities to achieve high levels of stakeholder investment and activity required to realise the events potential of Geelong;
- Major Events have a diverse and varied environmental legacy and the events staged within this period implemented a range of programs to minimise impacts where required and provide positive outcomes where possible. Council works closely with event organisers to ensure best practices in this regard are achieved at major events staged within our region.
- This report provides an overview of GME activities for the period January 1 to March 31 2014 which included:
 - 17 major events successfully hosted in the Geelong Region including the Festival of Sails, Melges 24 Sailing World Championships, Victorian Open Golf Championships, Asian Cup Soccer Qualifier, Head of the Schoolgirls Regatta and Motor City Music Festival.
 - Those events stimulated economic activity and provided social benefits to our community. Approximately \$35.5million of event expenditure was generated in our region from local and non local sources which is the equivalent of 284 full time jobs in the region.
 - Those events provided additional social benefits for the local community through participation and spectator opportunities with a number of our major events offering free public access and entertainment for all ages. More than 290,000 spectators attended the 17 events staged in the three months ending 31 March 2014.

Cr Nelson moved, Cr E Kontelj seconded -

That Council notes the report detailing the activities of Geelong Major Events for the January 1 – 31 March 2014 period.

Cr Macdonald left the meeting room at 8.59pm

Cr Macdonald re-entered the meeting room at 9.01pm

Cr Farrell left the meeting room at 9.02pm

Cr Farrell re-entered the meeting room at 9.04pm

Carried.

Background

Council, in August 1998, established a Section 86 Committee under the provisions of the Local Government Act known as Geelong Major Events (GME) as a means of stimulating and encouraging events within the municipality.

In line with the Geelong Major Events Terms of Reference, an annual report will be presented to Council at the conclusion of the financial year. This report provides an update on the activities supported by GME for the period 1 January to 31 March 2014

Discussion

Meetings

GME convened three ordinary meetings in the period between 1 January 2013 and 31 March 2014.

Meetings are currently scheduled for the third Monday of each month commencing at 4.00pm, held at City Hall. GME meetings are open to the public.

Details of major events staged during the period

Event Title	Date	Funding amount	Estimated Economic Benefit
Mitchelton Bay Cycling Classic	Jan 2-4	\$35,000	\$2.3million
Festival of Sails	Jan 25-27	\$174,891	\$14.5million
Melges 24 Sailing World Championships	Jan 29 - 2 Feb	\$30,000	\$850k
Great Australian Beer Festival	Feb 1	\$10,000	\$661k
Jayco Herald Sun Tour	Feb 6	\$10,000	\$324k
Super Rugby - Melbourne Rebels @ Simonds Stadium	Feb 8	\$15,000	\$507k
Geelong Multi-Sport Festival (incorp. Ironman 70.3)	Feb 7-9	\$150,000	\$2.37million
**Asian Cup Soccer Qualifier @ Simonds Stadium	Feb 15	\$nil	\$859k
*Australian Open Water Junior Swimming Championships	Feb 14-16	\$15,000	\$1million
Victorian Open Golf Championships	Feb 17-23	\$70,000	\$1.95million

Event Title	Date	Funding amount	Estimated Economic Benefit
*Pako Festa	Feb 22	\$60,000	\$4.9million
Geelong Highland Gathering	Mar 1-2	\$15,000	\$319k
*Wooden Boat Festival	Mar 8-9	\$8,000	\$1.2million
*Motor City Music Festival	Mar 7-9	\$45,000	\$906k
Victorian Lifesaving Championships	Mar 15 - 16	\$10,000	\$446k
*Head of the Schoolgirls Regatta	Mar 15 - 16	\$20,000	\$2million
*Sanitarium Weet-Bix Kids TRYathlon	Mar 16	\$5,000	\$450k

* The Final post event evaluation has not been completed for this event, therefore the pre-event estimated economic benefits has been used for this report.

** Underwriting of \$30,000 was committed for this event. The event was profitable and therefore did not claim the underwriting.

Details of GME funding decisions for the period

Event Title	Date	Funding amount
Word 4 Word Writers Festival	2014 - 2015	\$50,000 – Year 1
Geelong Revival (Motorsport) event	2014 - 2016	\$130,000 – Year 1
Extravaganza Food & Wine Festival	2014	\$5,000
Ironman 70.3	2015 - 2017	\$150,000 – Year 1

Environmental Implications

GME has adopted a methodology for assessing event funding applications and event evaluations. This methodology measures the triple bottom line effect; Economic Impact, Social Impact and Environmental Impact.

Each GME funding application is assessed according to the methodology and a value is attributed to the perceived environmental benefit relative to the environmental impacts associated with the event.

Considerations of positive and negative impact include energy usage, and use of renewable sources, water usage, waste and or recycling generated, traffic congestion, use of non-powered transport options, pollution, destruction or damage to natural environments, event legacies of new or reinvigorated nature and resources.

The environmental impact for each event is assessed and where appropriate actions are identified to protect the environment.

Given the nature of events and the variety of events staged within the Geelong region via GME support, some are environmentally friendly while others manage the environmental impacts as well as possible.

The City plays a leading role in working with external agencies and event organisers to ensure that environmental implications are appropriately managed.

Where practicable, event organisers are encouraged or incentivised to implement a variety of environmentally positive programs such as waste-wise and carbon offsets.

The events staged in this period implemented a range of programs to minimise their environmental impacts and to proactively provide positive legacies from their events. They included shuttle bus services to minimise traffic to and from the event, the use of recycled water for filling of traffic barriers and a carbon neutral tree planting program.

Financial Implications

The funding commitments of \$335,000 for the 2014/2015 year that were approved during the period are within the allocated GME budget.

The Event Expenditure estimated to be generated by the seventeen events staged during the period January 1 2014 to March 31 2014 is estimated to be \$35.5million. This event expenditure is estimated to support the equivalent of 284* full-time jobs in Greater Geelong.

**EFT calculation is based on GOT accepted methodology and sourced from the Tourism Research & Impact Assessment for the Geelong Otway Region, Feb 2007.*

Policy/Legal/Statutory Implications

In supporting major events contractual relationships are entered into generally based on a standard contracted prepared by the City's solicitors.

Alignment to City Plan

In the City Plan 2013-2017, Council has identified Growing Our Economy as one of its four key strategic objectives. City Plan tells us that one of the important priorities in this area is to see Greater Geelong as a leading city for tourism, arts, culture and events. The GME Strategy is identified in City Plan as being a key strategy that will assist Council in delivering Growing Our Economy priorities.

In addition, City Plan identifies its key partnerships in this area as including events related groups such as Victorian Major Events Company, Victorian Events Industry Council, along with event owners and operators. These key relationships are maintained and enhanced through the actions of the GME

Officer Direct or Indirect Interest

Nil.

Risk Assessment

The management of risks associated with events is an important aspect to protect the community and the City's assets. Particular attention is undertaken to identify potential risks with each event and ensure that the appropriate risk management treatments are in place.

All high risk major events are required to present event plans to the Events Multi Agency Working Group, coordinated via the City's Events Services Unit. Feedback and advice is given to event organisers from the represented agencies and stakeholders on the working group.

The expertise within the City's Risk Management Business Unit is drawn upon to support events as and when required.

Social Considerations

GME make a significant contribution to the social, environmental and economic well being of the community. The major events often provide a legacy for future events and community use such as redeveloped or newly constructed infrastructure.

The events staged within this period provided social benefits for the local community through participation and spectator opportunities with 11 of these major events offering free public access and entertainment for all ages.

The Pako Festa and Festival of Sails were, in particular, celebrations of Geelong's culture and were staged strategically in open public spaces to provide free, family entertainment and activity that is accessible for all.

An estimated 290,000 spectators attended the 17 events staged in the three months ending 31 March 2014.

Human Rights Charter

Some major events include road closures to allow for the safe delivery of an activity on road or restrict community access to public areas for limited periods of time.

An individual's right to freely and securely participate in an event without the risk of injury to themselves or spectators is given the highest priority. Public events provide significant benefits to the community and major events also provide significant economic benefit.

Strategies are in place to reduce the negative impact while enhancing the positive benefits to our community.

It is considered that any short-term negative impacts encountered by the hosting of these major events are justified and that all reasonable strategies have been put in place to mitigate or minimise the negative impacts wherever.

Consultation and Communication

The achievements of Council and GME in supporting events and the associated benefits provided to Geelong are communicated via a range of mediums.

9. GEELONG MAJOR EVENTS COMMITTEE - APPOINTMENT OF EXTERNAL REPRESENTATIVES

Portfolio:	Tourism & Major Events – Cr Nelson
Source	Projects, Recreation and Central Geelong / Events, Central Geelong & Waterfront
Act/General Manager:	Paul Jane
Index Reference	Subject: Events / Geelong Major Events Subject: Council Governance / Boards / Geelong Major Events Committee

Purpose

The purpose of this report is to have Council appoint two external representatives to the Geelong Major Events (GME) Committee.

Summary

- GME Committee was established as a Council Advisory Committee in 1998, and formalised under Section 86 of the *Local Government Act 1989* in October 1999.
- GME Committee has overseen the procurement and successful hosting in Geelong of a range of national and international major events, in addition to guiding the development and ongoing support of various locally grown major events.
- The major events supported by GME each year stimulate substantial economic activity within the municipality (estimated to be over \$30 million each year which supports the equivalent of more than 280 full-time jobs) and provide social links within our community.
- There are a maximum of ten positions on the GME Committee. External members comprise four of those positions.
- Ms Merrigan resigned from the GME Committee in March 2014 and Mr Spangler will complete his four year term in June 2014 resulting in two vacant external member committee positions.
- Following public advertisements, twelve (12) applications were received. A selection panel (including the GME Chair, the Acting Chief Executive Officer and an incumbent external committee member) reviewed applications and make a recommendation to Council regarding the appointment of two external committee members.

Cr Nelson moved, Cr Fisher seconded -

That Council:

- 1) appoint Ms McClusky and Mr Morris as external representatives to the Geelong Major Events Committee for a four-year term concluding June 2018;**
- 2) thank Mr Spangler and Ms Merrigan for their participation on the Geelong Major Events Committee.**

Carried.

Background

GME Committee was established as a Council Advisory Committee in 1998 and formalised under Section 86 of the *Local Government Act 1989* in October 1999. The GME Committee Terms of Reference provide that the committee has been formed to coordinate the attraction, support and funding of major events on behalf of the City.

GME Committee Terms of Reference also provides for the appointment of four external representatives from the business/media/arts or events community for a term of up to four years. In addition to the external representation, the GME Committee membership includes:

- The Mayor and up to three other councillors appointed by Council
- The Chief Executive Officer
- The Executive Director of Geelong Otway Tourism (*Tourism Greater Geelong and The Bellarine*)

Ms Merrigan resigned from the GME Committee in March 2014 creating the first vacant position. Mr Spangler will complete his four year term in June 2014 resulting in the second vacant external member committee position.

Incumbent applicants are required to reapply should they seek a further term on the Committee. Ian Spangler did not reapply for a further term

The term of the vacant positions will be July 2014 to June 2018.

Discussion

Following the advertisements communicating the requirement to fill the vacant external representative positions on GME Committee, twelve (12) applications were received in total.

External representation on GME Committee is considered to be essential as it enables the committee to draw upon expertise and networks beyond Council. Specifically, experience relevant to the business, arts, events or media communities are seen as important.

All applications were reviewed by the selection panel consisting of the Chair of GME Committee, Acting Chief Executive Officer and incumbent external member Ms Stefanoff. After careful consideration, the panel determined that Ms McClusky and Mr Morris would best bring the required experience and specialist expertise to GME Committee.

Ms McClusky has significant media, business and board experience. Mr Morris has strong business and sporting sector experience at a national and international level. Both applicants demonstrated their ability to harness broad ranging strategic networks to support the objectives of GME.

Environmental Implications

There are no environmental implications arising from this report.

Financial Implications

There are no financial implications arising from this report as no remuneration is paid to external representative positions on GME Committee.

Policy/Legal/Statutory Implications

There is no policy, legal or statutory implications arising from this report. The appointment process is within the framework of the GME Terms of Reference and the Council Instrument of Delegation to GME.

Alignment to City Plan

In the City Plan 2013-2017, Council has identified Growing Our Economy as one of its four key strategic objectives. City Plan tells us that one of the important priorities in this area is to see Greater Geelong as a leading city for tourism, arts, culture and events. The GME Strategy is identified in City Plan as being a key strategy that will assist Council in delivering Growing Our Economy priorities.

In addition, City Plan identifies its key partnerships in this area as including events related groups such as Victorian Major Events Company, Victorian Events Industry Council, along with event owners and operators. These key relationships are maintained and enhanced through the actions of the GME committee.

Officer Direct or Indirect Interest

No officer involved in the preparation of this report has any direct or indirect interest.

Risk Assessment

Staggered appointment durations were established in 2008 to minimise the risk of losing extensive expertise from the Committee at one time. Two incumbent external members have terms expiring in 2016 and the two newest appointed external members will have terms expiring in 2018.

External representatives are fully briefed on their role on GME Committee thereby ensuring that they each understand their roles and responsibilities. Information is also provided to external representatives regarding their obligations regarding declarations of Direct or Indirect Interest.

Social Considerations

The inclusion of external representatives on GME Committee supports and enhances the social benefit that events bring to the community.

Human Rights Charter

There are no human rights implications arising from this report.

Consultation and Communication

The appointment of two new external representatives to the GME Committee will be communicated to key stakeholders and the media. The unsuccessful candidates are notified in writing, thanking them for their application and interest in the GME committee.

10. GEELONG GALLERY ANNUAL REPORT 2012-2013

Portfolio:	Arts & Culture - Cr Richards
Source	Community Services
General Manager:	Jenny McMahon
Index Reference	Subject: Arts & Culture
	Customer: Geelong Gallery

Purpose

The purpose of this report to provide Council with the Geelong Gallery's 2012-2013 Evaluation Report - Appendix 1 and the Gallery's 2012-2013 Annual Report - Appendix 2 (*previously provided with briefing papers*).

Summary

- The Geelong Gallery's collection of historical and contemporary art is widely acknowledged as one of the finest and most valuable held by a regional gallery in Australia. The Gallery continues to provide the region's residents and visitors with outstanding exhibition, public and educational programmes as well as curatorial services.
- In 2012-2013 Council's contribution to the Geelong Gallery was \$997,000 representing the final year of the fourth Triennial Funding agreement between the Greater Geelong City Council and Geelong Gallery.
- The Gallery's collection of works of art is held in trust for the region and is managed and developed in accordance with international standards of museum practice and includes iconic works of art such as *View of Geelong* by Eugene Von Guerard and *Bush Burial* by Frederick McCubbin.
- A total of 67,637 visits were made to the Gallery throughout 2012-2013, an increase of 4,035 from the previous 2011-2012 year.

The highlights for 2012-2013 included the outstanding exhibition *Impressions of Geelong – a portrait of the city and its region* that inspired visitors by way of a visual documentation of the story of colonial and early modern Geelong. Geelong's presence was featured in the *Australian Impressionists in France* exhibition at the National Gallery of Victoria (Federation Square) and internationally in the monumental *Australia* exhibition at the Royal Academy in London where paintings by Fred Williams and Frederick McCubbin from Geelong Gallery were on view.

Cr Richards moved, Cr Heagney seconded -

That Council note the Geelong Gallery 2012-2013 Annual Report and the 2012-2013 Evaluation Report.

Carried.

Background

The Geelong Gallery's collection of works of art is held in trust for the Region and is managed and developed in accordance with international standards of museum practice. The Gallery's holdings of historical and contemporary art are widely acknowledged as one of the finest and most valuable collections held by a regional gallery in Australia. The Gallery's collection includes iconic works of art such as *View of Geelong* by Eugene Von Guerard, *Ocean Blue*, *Lorne* by Arthur Streeton and *A Bush Burial* by Frederick McCubbin.

The Geelong Gallery is open to the public seven days a week and entry is free. The Gallery presents art exhibitions, educational and public programmes and curatorial services to the residents of and visitors to the Region.

Discussion

This evaluation report covers 2012-2013 which is the final year of the fourth Triennial Funding Agreement between the Geelong Gallery and the City of Greater Geelong.

As part of the Agreement, KPI's are set for the Gallery's annual performance. Most were met or exceeded in 2012-2013 and have been summarised below:

- 67,637 visited the Gallery – annual target 60,000
- 2,321 memberships – annual target 2,250
- 23 exhibitions were mounted in total – agreed target 20
- 19 exhibitions were self initiated – agreed target 10
- 7 exhibitions were held in the Community Access Gallery – agreed target 7
- 8 exhibitions embraced subjects relating to local/regional history and featured work by artists active in the Geelong region – agreed target 8
- 37 lectures, seminars, and workshops were presented – agreed target 30
- 20 public programmes were presented – agreed target 16
- 4 access space exhibitions involving schools and community groups were presented – agreed target 4
- 25,000 Quarterly Newsletters were distributed – agreed target 27,000

Exhibition highlights for 2012-2013 include:

- *Impressions of Geelong – a portrait of the city and its region* in which famous and less well known paintings, watercolours, prints and photographs inspired visitors by way of a visual documentation of colonial and early modern Geelong.
- *A curious nature – the landscape as theatre in contemporary photography and new media* as well as the major monographic exhibition – *the fabric of work* by internationally renowned Adelaide based glass artist, Nicholas Mount.
- Geelong Gallery works of art were exhibited in the *Australian Impressionists in France* exhibition at the National Gallery of Victoria - Federation Square, and in the monumental *Australia* exhibition at the Royal Academy in London from September 2012, where paintings by Fred Williams and Frederick McCubbin were on view.

In June 2013, the Hon. Heidi Victoria MP, Minister for the Arts officially launched the major publication *Geelong Gallery – Collections* which features some 200 reproductions of Australian and international paintings, works on paper, sculpture and decorative arts along with examples of new media and imagery of Geelong. This publication produced by Adams Print has been awarded the Gold Medal for a major publication by the print industry.

The Gallery was able to secure Theodore Hine's 1878 painting *Landscape with figures by a lake* through the Australian Governments Cultural gifts program. The Gallery also secured a rare and fine watercolour (dated 1847) of *Station Peak and the You Yangs* by the famous surveyor and amateur artist Robert Hoddle, which featured in the *Impressions of Geelong* exhibition,

The Gallery collaborated with various local and Victorian bodies throughout the 2012/2013 year to present exhibitions, education workshops, share knowledge and cross-promote programs including work with Courthouse Youth Arts Centre, Deakin University Waterfront and Burwood Campuses, Geelong Heritage Centre, Geelong regional Library Corporation, Geelong Performing Arts Centre, National Wool Museum, National Gallery of Victoria, State Library of Victoria and University of Melbourne.

During the 2012/2013 year the Gallery was visited by 131 educational establishments with the highest proportion of these being Secondary schools at 66% of total visits. 16 Primary schools and pre-schools visited the Gallery as well as 6 Tertiary and other intuitions. Gallery staff also presented four professional development seminars for teachers covering feature Gallery exhibitions during the year.

Environmental Implications

The Geelong Gallery is a purpose built gallery designed to make the most of natural light, while keeping within international environment standards for museums. The Triennial funding agreement between Council and the Gallery includes clauses relating to maintenance of the building which enables the Gallery to benefit from contractors already engaged by Council who are encouraged to meet environmentally responsible principles where possible.

The Gallery is investigating a range of more sustainable options for ongoing operation including replacement of current display lighting as funding permits.

Financial Implications

The City of Greater Geelong is the Gallery's largest funding partner. Council makes an annual contribution to the Gallery in accordance with the Triennial Funding Agreement. In 2012/2013 Council's contribution in the final year of the fourth Triennial Funding Agreement was \$997,000.

Maintenance of the Geelong Gallery Building forms part of the Triennial Funding Agreement with request referred to and managed by the Property Department. Additional funding for replacement of major plant and ongoing maintenance are considered separately and form part of Council's annual budgetary considerations. As a Council asset, the Gallery facility is depreciated through Council's accounting system.

LBW Chartered Accountants have completed their audit of the Gallery's financial position for 2012/2013 and have given the Gallery a positive assessment.

Policy/Legal/Statutory Implications

The Geelong Art Gallery is located on Crown Land with a lease period of 999 years due to expire on the 16th June 2854. The Building is a Council asset, operated by the Geelong Art Gallery Incorporated, as a body associated for artistic and cultural purposes. The Board is composed of 12 persons, elected each year at the Annual General Meeting.

The Board operates under a Charter. Councillor Barbara Abley was Council's representative on the Geelong Gallery Board from July to October 2012. Councillor Michelle Heagney, Portfolio Holder for Arts & Culture was Council's representative on the Geelong Gallery Board from October 2012 for the remainder of the 2012/2013 year.

Although not a document intended to create legal relations between the partners, there is a Memorandum of Understanding under the State Government's Local Partnerships

programme between Arts Victoria, City of Greater Geelong and Geelong Art Gallery Incorporated, to support the annual programmes and operations of the Gallery.

The Geelong Gallery is an important cultural facility, which assists the City of Greater Geelong to deliver the actions outlined in Council's Culture Strategy Creativity +, as well as the Strategy's Vision: *to develop the City of Greater Geelong as a regional centre of innovation and excellence*. The Gallery is one of the key Cultural Precinct facilities identified in the Geelong Future Cities Master plan.

Alignment to City Plan

The annual operation of the Geelong Gallery supports City Plan Strategic Directions and Priorities:

- Community Wellbeing
 - Connected, creative and string communities
- Growing our Economy
 - A successful and vibrant City Centre;
 - A leading city for tourism, arts, culture and events.

Officer Direct or Indirect Interest

There is no direct or indirect interest by Council Officers involved in the preparation of this report.

Risk Assessment

The 2012/2013 Financial Statements of the Geelong Gallery have been subject to an independent Financial Audit by LBW Chartered Accountants.

The Triennial Agreement and six month reporting and evaluation measures against KPI's ensure the Gallery's performance is regularly reviewed and assessed.

On order to safeguard to Collection on behalf of the Geelong community, the Gallery needs to implement proper security measures and acquire an appropriate level of insurance.

The Gallery has an outstanding reputation as a leading regional gallery to maintain. To do so it must be able to continue develop its educational/public programmes and activities.

Social Considerations

The Gallery's collection of works of art is held in trust for the region's community at large and is managed and developed in accordance with international standards of museum practice.

Galleries play a significant role in the cultural, social, educational and economic development of the community. The Geelong Gallery plays an important role in the collection, conservation and exhibition of the Region's material heritage as expressed in works of art. The reputation of the Gallery, as one of the finest regional galleries in Australia, is a source of civic pride. The Galleries exhibitions, educational and public programmes as well as curatorial services, are highly valued cultural resources.

The opportunities that the Gallery provides for our emerging and established artists are crucial to the Region's cultural development. The Gallery contributes to the amenity

and attraction of Central Geelong and, as one of the City's major cultural attractions in the Cultural Precinct, contributes significantly to cultural tourism.

The Geelong Gallery is an important cultural facility, which assists the City of Greater Geelong to deliver the actions outlined in Council's current Culture Strategy Creativity +, as well as the Strategy's Vision: *to develop the City of Greater Geelong as a regional centre of innovation and excellence.*

Human Rights Charter

The Geelong Gallery respects and provides access for all visitors. It presents artists from a diversity of cultural, linguistic, ethnic and religious diversity respecting the right to express all aspects of the human experience.

Consultation and Communication

The Arts & Culture Department in consultation with Communication and Marketing Unit will be responsible for communicating this report.

Geelong Gallery 2012-2013 Evaluation Report



December 2013

Geelong Gallery 2012-2013 Evaluation Report

Front cover image

*Gallery Educator Gail Frost and students
admire Paul Ryan's Wild Colonial Boys –
winning work in the 2012 Geelong Contemporary Art Prize*

Geelong Gallery 2012-2013 Evaluation Report

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1 Evaluation of performance and achievements against Key Performance Indicators (2012-13)

As demonstrated, performance statistics, see table below, broadly meet or exceed the agreed measures for the period under review.

		Agreed target	Achievement	Variation
	Performance indicator			
Programming	Total number of exhibitions	20	23	+3
	Number of self-initiated exhibitions	10	19	+9
	Number of exhibition days	900	1492	+ 592 ¹
	Number of publications	7	7	-
	Number of lectures, seminars, conferences, workshops	30	37	+7 ²
Marketing	Total attendances	60000	67,637	+11.3% ³
	Total memberships	2250	2321	+71 ⁴
	Percentage of expenditure on marketing / promotions	14	12.7	-1.3% ⁵
Financial	Percentage of Arts Victoria grant of Total Income	8	7.6	-0.4% ⁶
	Percentage Local Government subsidy of total Income	67	60	-7.0% ⁷
	Percentage of earned income of Total Income	17	16.8	-0.2% ⁸
	Percentage of sponsorship / fundraising of Total Income	8	8.5	+0.5%
Community Access and Participation				
	Number of public education programs presented	16	20	+4 ⁹
	Number of Community Access Gallery exhibitions	7	7	-
	Number of exhibitions embracing subjects relating to local / regional history and featuring work by artists who are active in the Geelong region	8	8	-
	Number of <i>access space</i> programmes involving schools and community groups	4	4	-
	Distribution numbers for Quarterly Newsletter	27000	25000	-2000 ¹⁰

1: Captures viewing days for all exhibition spaces on site during period

2: Reflects increased offer as a result of recently established Marketing and Public Programs Coordinator

3: Agreed target growth is 3% - exceeded target by 8.3%

4: Figures now reflect expanded categories – Life / Gallery / Foundation / Education / Corporate

5: Downward reduction reflects budget review of total marketing spend in second half of reporting period

6: Arts Victoria recurrent funding reduced to all regional partners across the board. GG from \$140K to \$135K per annum

7: Reflects overall budget

8: Gallery shop profit down by 19% reflecting downturn in wider retail market

9: Reflects increased offer as a result of recently established Marketing and Public Programs Coordinator

10: Decrease reflects strategic review of distribution list to hospitality and tourism venues and introduction of regular e-bulletins resulting in savings across post and print costs.

Geelong Gallery 2012-2013 Evaluation Report

2 Principal achievements of the year

During the year, the Gallery worked to ensure an appropriate balance in its exhibition programs between historical and contemporary subjects and between traditional and new media practices.

Prominent among the contemporary exhibitions were ***A curious nature – the landscape as theatre in contemporary photography and new media*** as well as a major monographic exhibition dealing with internationally renowned Adelaide-based glass artist, **Nicholas Mount**. The ***Sentinels and Showboats*** exhibition celebrated 50 years of the Gallery's collecting of contemporary prints and some 30 years of valuable backing by the Gallery support group known as the **Geelong Gallery Grasshoppers**.

In terms of historical exhibitions, the outstanding presentation was ***Impressions of Geelong – a portrait of the city and its region*** in which famous and less well known paintings, watercolours, prints and photographs inspired visitors by way of a visual documentation of the story of colonial and early modern Geelong.

This exhibition coincided with the launch of the major full-colour publication ***Geelong Gallery – Collections*** that documents the development of Geelong's nationally acclaimed collections across all media.

The permanent collections had been expanded during the past year by purchase, paintings (by Paul Ryan and Sally Ross from the **2012 Geelong Contemporary Art Prize**), gift (Jon Campbell's 2011 new-media/neon work ***Pure Bewdy***) and through the Australian Government's Cultural Gifts program (e.g. **Theodore Hine's 1878 painting *Landscape with figures by a lake***).

There were also a number of acquisitions in sculpture and decorative arts including **18th century British painted porcelain** acquired under the terms of the Dorothy McAllister Bequest; a gift by the Geelong branch of the Australian Fine and Decorative Arts Society (to mark the Society's 20th anniversary) of **Lucy McEachern's** bronze sculpture titled ***Scopes owl*** (2012); and ***British Summer***, a major example of virtuoso wood carving (dated 1889) by **Lewis Godfrey**.

Also acquired in time for inclusion in the *Impressions of Geelong* exhibition was a rare and fine watercolour (dated 1847) of ***Station Peak and the You Yangs*** by the famous surveyor and amateur artist **Robert Hoddle**.

Gallery staff managed a number of important loans from the collection to exhibitions at other venues here and abroad thereby promoting Geelong and the Gallery. In particular, Geelong's presence in the ***Australian Impressionists in France*** exhibition at the National Gallery of Victoria (Federation Square) and in

Geelong Gallery 2012-2013 Evaluation Report

2 Principal achievements of the year cont ...

the monumental ***Australia*** exhibition, opened in September at the **Royal Academy in London** where paintings by Fred Williams and Frederick McCubbin from Geelong's collections are on view.

Promotion of the Gallery was expanded during the year through **consistent local, state and national media coverage of exhibitions**. The addition of a media section to the Gallery's website has greatly assisted access to press releases and other related material by journalists and writers. The visual presence of exhibitions was increased through the introduction of new exhibition-specific signage for the foyer windows and elsewhere in the Gallery.

The year under review was fittingly rounded off by the official book launch by the Hon Heidi Victoria MP, Minister for the Arts, Victorian Government on Friday 21 June. This major publication *Geelong Gallery—Collections* features some 200 reproductions of Australian and international paintings, works on paper, sculpture and decorative arts along with examples of new media and imagery of Geelong.

Designed by the award-winning studio Design By Pidgeon and produced by leading art printers Adams Print. This publication has already attracted attention well beyond the walls of the Gallery with Adams Print being awarded the Gold Medal for a major publication by the print industry.

Production of this beautifully illustrated handbook featuring some 200 reproductions was made possible by generous finding and support from the Gordon Darling Foundation with additional funding from the Gallery's own Foundation as well as support of Friends of the Geelong Gallery.

Geelong Gallery 2012-2013 Evaluation Report

3 Outline of how the Gallery's exhibitions programs and events relate to the Council's Culture Strategy – Creativity +

3.1 To work in partnership with major cultural entities to ensure innovation, sustainability and accessibility

The Gallery facilitated the extended loan of paintings to the Australian National Maritime Museum, Carrick Hill, and the National Gallery of Australia, National Gallery of Victoria

Other loans were made to exhibitions organised by the Art Gallery of Ballarat, Heide Museum of Modern Art, McClelland Gallery & Sculpture Park, Museum of Contemporary Art and Tweed River Art Gallery.

Ongoing furnishing loans have continued with a range of local and regional organisations including; Australian Centre for the Moving Image, Bundoora Homestead, City of Greater Geelong, Geelong Botanic Gardens, Geelong City Motors, Geelong Performing Arts Centre, National Trust of Australia (Geelong), The Geelong College and Wathaurong Aboriginal Co-operative.

3.2 To partner with others to ensure the scope of cultural infrastructure satisfies the requirement of our community

As in previous years, the Gallery was an active participant in meetings and discussions focusing on planning for the Geelong Library and Heritage Centre as the next phase of Precinct redevelopment. The Gallery also collaborated with CoGG in maintaining the Gallery building for the purpose for which it was constructed and to best present exhibitions and the collections for the benefit of Geelong's community and visitors to the region.

3.3 To preserve and conserve the Council's natural, built and cultural heritage

The Gallery's permanent collection of works of art in many media – many of which are acknowledged as being of the highest heritage significance – were professionally and effectively preserved, displayed, secured, promoted and elucidated by the Gallery consistent with international museum standards and protocols. The Gallery staff provided professional advice to CoGG on a range of collecting issues in respect of public art strategy.

Geelong Gallery 2012-2013 Evaluation Report

3.4 Co-operate with other relevant local bodies in the development of exhibitions reflecting the Region's social and cultural history

The Gallery worked closely with various local and Victorian bodies to present exhibitions, education workshops, to share knowledge and cross-promote programs, and these bodies included the following:

- Courthouse Youth Arts Centre
- Deakin University – Burwood Campus
- Deakin University – Waterfront Campus
- Geelong Heritage Centre
- Geelong Library Corporation
- Geelong Performing Arts Centre
- National Wool Museum
- National Gallery of Victoria
- State Library of Victoria
- University of Melbourne

The quarterly *Newsletters* that accompany this Report give details of certain of these collaborative exercises.

3.5 Provide opportunities for regional artists, both 2D and 3D, to exhibit in the Gallery space

The *Geelong region artists program* provided round-the-year opportunities for artists, craftspeople, designers and makers working in different media to exhibit their work at the Gallery and these exhibitions are listed in the accompanying quarterly *Newsletters* as are the names of the participating artists.

The Gallery's national prize exhibitions are open to all to enter, and whilst an expert panel (including external representation) undertakes the short-listing process, it is happily the case that local artists are almost always featured in these high-profile events, as was the case, most significantly, with the 2012 Geelong Contemporary Art Prize.

3.6 Generate ideas, projects, exhibitions and events to gain critical attention (other than advertising) in local, state and national media

3.6.1 *The following is the exhibition program for the year in review.*

Copies of selected media commentaries concerning the 2012-2013 program can be found in *Appendix One*

House and home – Malcom Bywaters

Geelong region artists program
until 29 July

Geelong Gallery 2012-2013 Evaluation Report

3.6.1 Exhibition program for the year in review cont ...

Sentinels and showboats – milestones in print collecting at Geelong Gallery
until 9 September

Skater – portraits by Nikki Toole
until 9 September
(National Portrait Gallery and Geelong Gallery touring exhibition)

Melrose art pottery
7 July to 7 October
(A Bundoora Homestead Art Centre touring exhibition)

Five decades of abstraction
4 August to 2 September

Marie Antoinette through the Notebook – Marion Manifold
Geelong region artists program
8 September to 21 October

2012 Geelong contemporary art prize
15 September to 18 November

A question of scale – maquettes and small sculpture from the permanent collection
13 October to 24 February 2013

The Max Bell Gallery (Gallery X series) – Bishop and Reis
Geelong region artists program
27 October to 2 December

A curious nature – the landscape as theatre in contemporary photography and new media
24 November to 10 February 2013

Djalkiri – we are standing on their names – Blue Mud Bay
24 November to 10 February 2013
(Presented by Artback NT: Arts Development and Touring and Nomad Art Productions)

James Whitley Sayer 1847–1914
8 December to 28 January 2013

Burnt landscape: Yarra Ranges under fire – Donald Ramsay
Geelong region artists program
2 February to 11 March

Geelong Gallery 2012-2013 Evaluation Report

3.6.1 Exhibition program for the year in review cont ...

Nick Mount – the fabric of work

16 February to 12 May

Corporeal – a print exchange folio

16 February to 12 May

Venetian glass – past and present

16 February to 12 May

Selected works – Leonie Amerena, Deborah Fisher and Joanne Forrest

Geelong region artists program

16 March to 14 April

The lie of the land – contemporary landscapes from the collection

20 April to 26 May

Painted porcelain – decorated British ceramics 1750–1850

27 April to 8 December

Impressions of Geelong – a portrait of the city and its region

18 May to 25 August

Geelong's built environment

18 May to 8 December

Seascapes – Jon Frank

Geelong region artists program

18 May to 14 July

17th VIGEX international photography salon 2013

1 June to 7 July

Geelong Gallery 2012-2013 Evaluation Report

3.6.2 *Exhibition openings*

Official openings were held on the following dates (on each occasion a suite of two, three or four exhibitions were opened simultaneously):

Friday 14 September 2012

Guest speaker —

David Koch, MLC, Member for Western Victoria Region

Formal announcement of the winner of the 2012 Geelong contemporary art prize — Susan McCulloch OAM, art writer, publisher and curator

2012 Geelong contemporary art prize

15 September to 18 November 2012

- Geelong region artists program
Marie Antoinette through the Notebook — Marion Manifold
 15 September to 21 October 2012

Friday 23 November 2012

Guest speaker —

Professor Brenda Cherednichenko, Pro Vice-Chancellor, Faculty of Arts and Education, Deakin University

A curious nature — the landscape as theatre in contemporary photography and new media

24 November 2012 to 10 February 2013

Djalkiri — we are standing on their names – Blue Mud Bay

24 November 2012 to 10 February 2013

And viewing of —

- Geelong region artists program
The Max Bell Gallery (Gallery X series) — Bishop and Reis
 27 October to 2 December 2012

Friday 15 February 2013

Guest speaker —

Cr Keith Fagg, Mayor, City of Greater Geelong

Nick Mount — the fabric of work

16 February to 12 May 2013

Geelong Gallery 2012-2013 Evaluation Report

3.6.2 Exhibition openings cont ...

Corporeal – a print exchange folio

16 February to 12 May 2013

And viewing of —

- Geelong region artists program
Burnt landscape — Yarra Ranges under fire — Donald Ramsay
 2 February to 11 March 2013

Friday 21 June 2013

Guest speaker —

Hon Heidi Victoria MP, Minister for the Arts, Victorian Government

Geelong Gallery—Collections

Official book launch

Impressions of Geelong—a portrait of the city and the region

25 May to 25 August 2013

And viewing of —

- Geelong region artists program
Seascapes — Jon Frank
 18 May to 14 July 2013

Private openings were held for selected groups on the following dates:

Friday 7 December 2012

James Whitley Sayer 1847–1914

8 December 2012 to 28 January 2013

Guest speaker —

Geoffrey Edwards, Director, Geelong Gallery

Saturday 1 June 2013

17th VIGEX international photography salon 2013

1 June to 7 July 2013

Guest speaker —

Cr Keith Fagg, Mayor, City of Greater Geelong

Geelong Gallery 2012-2013 Evaluation Report

3.6.3 Publications

- *Geelong Gallery— Collections*
A new handbook showcasing the Gallery's collection of international and Australian holdings in various media.

Exhibition catalogues

- *2012 Geelong Contemporary art prize*
- *A curious nature—the landscape as theatre in contemporary photography and new media*
- *James Whitley Sayer 1847-1914*

Newsletters

- September – November 2012
- December 2012 – February 2013
- March – May 2013
- June – August 2013

Prize entry forms

- *2012 Contemporary art prize*
- *2013 Geelong acquisitive print awards*

Brochures

- Two new brochures were designed and printed for Education Membership and Gallery Membership

Calendar

- *Geelong Gallery Education Program 2013*

E- Communications

Gallery programs and exhibitions

- Through this period regular e-bulletins showcasing Gallery programs and exhibitions were sent to more than 2,000 subscribers, institutions and supporters.

Education program

- During this year regular education e-bulletins were prepared and sent to subscribers.
-

Geelong Gallery 2012-2013 Evaluation Report

3.7 Encourage and develop community access to the Gallery's exhibitions, programs and collections

As indicated in previous acquittals the Gallery promotes **free community access** to all its exhibitions and displays of works from the permanent collection. Works in storage may similarly be viewed by prior appointment. Exhibitions cover a wide range of subjects and **floor talks** and **public lectures** support the exhibition programs and encourage access by all residents and students throughout the region.

The Geelong Gallery advertises its program weekly in the metropolitan and regional newspapers and tourist publications and regularly promotes its programs on *The Pulse*, and on Channel 31.

Gallery staff and a Gallery Volunteer regularly speak to community and schools groups, service clubs and the like to promote use of the institution's services and engagement with the collections.

Loans of works of art from the permanent collection were made to other institutions including the City of Greater Geelong and Geelong Performing Arts Centre, not to mention numerous state and regional galleries around Australia.

Geelong Gallery 2012-2013 Evaluation Report

3.8 Develop cultural partnerships with other cities and regions to promote tourist visitation to the Gallery

During the past year the Gallery maintained (amongst others) partnerships with the following institutions in order to bring to Geelong important exhibitions, works on loan and speakers: Artbank Northern Territory, Object Gallery Sydney, National Gallery of Victoria, State Library of Victoria, Art Gallery of Ballarat, Heide Museum of Modern Art and regional galleries throughout Australia.

The Director, Curator and Development and Business Manager undertake public speaking engagements within Victoria and interstate to promote Gallery programs and visitation. The Gallery is an active participant in:

- Public Galleries Association of Victoria
- Geelong Library & Heritage Centre – Design Review Panel
- G21 “Arts and Culture” pillar
- Committee for Geelong
- CoGG Public Art Advisory Committee

3.9 Consolidate and extend institutional partnerships that contribute to audience development and optimum use of the Region’s cultural resources.

Schools from across the Geelong region

The Gallery’s Education program has been very effective in encouraging visitation by residents in wider Geelong but with an emphasis on encouraging schools and students from less-privileged backgrounds to use the facility. The Gallery has enjoyed the specific support for our Education Program from Alcoa Community Support Fund and Deakin University.

Courthouse Youth Arts Centre

Lisa Sullivan, Curator, advises staff on various arts programs.

Alzheimer’s Australia (Vic)

Gallery Guides prepare the *Art and Memory* program specifically for visitors living with Alzheimer’s disease and dementia.

The Gordon Gallery

The Director and Curator sit on committees associated with curriculum and exhibition initiatives at the Gordon Institute of TAFE.

Geelong Central Marketing and Cultural Precinct partners

The Gallery extends its opening hours as appropriate or possible to co-operate with markets held in Johnstone Park.

VIGEX committee (Geelong Camera Club and associated groups)

The Gallery co-operates with this regional photographic salon and makes the access gallery available for biennial Salon exhibitions.

Geelong Performing Arts Centre

Cross-promotional opportunities are pursued in regard to Poppykettle Day workshops, but more generally as thematic linkages are perceived.

Geelong Gallery 2012-2013 Evaluation Report

3.10 Exercise leadership in the arts

The Director and various members of the Gallery's senior staff undertook numerous public speaking engagements around the State to promote Gallery programs and visitation. The Director advised the City of Greater Geelong on various public art initiatives and lectures to post graduate studies students at Melbourne and Deakin Universities. The Director regularly speaks at exhibition openings in Geelong and Melbourne. He is a member of various industry-wide committees including the National Trust of Australia (Victoria) and the Churchill Fellowship program.

The Development and Business Manager established links with key philanthropic and other bodies including: Philanthropy Australia, Creative Partnerships Australia, Melbourne Business School, JBWere Philanthropic Services. He was also an advisory panel member for Arts Victoria.

3.11 Maintain a principal role in art education throughout the region

The Gallery initiates and presents an annual **program of floor talks, formal lectures, workshops and other activities**, to elucidate aspects of the exhibition program and current issues in the visual arts and the humanities generally. Details of lectures and talks are found in the copies of the *Newsletters* accompanying this Report.

Specifically for student visits, the Gallery's Educator devised regular tours and workshops and continued a loan program to classroom teachers of five popular learning boxes: the *William Buckley*; *Myths and Rituals*; *Art Industry*; *Studio Arts – Art Industry* and the *Who's Who – portraits*.

Exhibitions of student works were mounted in the Education Gallery including *Who's Who portrait prize* (September 2012) and *Let's talk recognition – a children's art exhibition* (Term 2 2013). Students attended the Gallery for tours and teachers attended professional development programs throughout the year.

During the past year 131 educational establishments visited the Gallery. The highest proportion of these was Secondary Schools at 66% of total visits and with 65% of the same group making repeat visits. Educational establishments who visited the Gallery were:

3.11.1 Primary schools and Pre-schools

Chilwell Primary School x 4 groups; Hamlyn Banks Primary; Herne Hill Primary; Highton Primary School; Inverleigh Primary School ; Kaleidoscope Program x 4 groups; Mandama Primary School; Montpellier Primary School; Moriac Primary School; Newtown Primary School; Ocean Grove Primary School; South Geelong Primary School; St Mary's Primary School Williamstown; St Therese Primary School; Surfside Kindergarten; Whittington Primary School.

Geelong Gallery 2012-2013 Evaluation Report

3.11 Maintain a principal role in art education throughout the region cont. ...

3.11.2 Secondary schools

Beacon Hill College; Bellarine Secondary College; Belmont High School; Brace Education and Training; Catholic Regional College Melton; Christian College Geelong; Clonard College; Covenant College; Galvern Park Secondary College; Geelong High School; Geelong Lutheran College; Grovedale Secondary College; Kardinia International College; Lara Secondary College; Lorne-Aireys Inlet P12 College; Lutheran College; Matthew Flinders Girls High School; Mercy Regional College Camperdown; Newcomb Secondary College; North Geelong Secondary College; Northern Bay Secondary College; Point Cook Secondary School; Sacred Heart College; St John's Lutheran College; St Joseph's College; The Gordon; Trinity College Colac; Western Heights Secondary College

3.11.3 Tertiary and other institutions

Brace Education and Training; Deakin University; Diversitat – Geelong Community Services; Karingal Disability Services; Nelson Park Special School; SWEET Program - Vocational Education Students

3.11.4 Professional development for teachers

- 2 August
Sentinels and showboats – milestones in print collecting at Geelong Gallery - Lisa Sullivan
- 18 September
2012 Geelong contemporary art prize
- 27 November
Djalkiri—we are standing on their names—Blue Mud Bay
- 28 May
Impressions of Geelong—a portrait of the city and its region

3.11.5 Public programs, events and functions

First Fridays - monthly lectures were held and raised funds for the *Friends of the Gallery*.

The guest speakers were:

Nikki Toole - Exhibiting artist: *Skater—portraits by Nikki Toole*, 6 July

Kenneth W Park - Lecturer: *Portraits of the Queen*, 3 August

Dr Ross McMullin - Author: *Lost generation of World War I*, 7 September

Dr Robert Nelson - Art critic and academic: *A critic's view*, 5 October

Geelong Gallery 2012-2013 Evaluation Report

3.11.5 Public programs, events and functions cont ...

Kenneth W Park - Lecturer: *Exploring the world of contemporary art*, 2 November

Geoffrey Edwards - Director, Geelong Gallery: - *Preview of 2013, Friends Christmas Function*, 7 December

Lisa Sullivan - Curator, Geelong Gallery: *A curious nature—the landscape as theatre in contemporary photography and new media*, 1 February

Dr Tony Hanning - Glass artist and author: *Nick Mount—the fabric of work*, 1 March

Kenneth W Park - Lecturer: *Modern Paris*, 5 April

Sarah Tutton - Curator, Australian Centre for the Moving Image (ACMI): *Hollywood Costume*, 3 May

Sophie Matthiesson - Curator, International Art at the National Gallery of Victoria (NGV): *Monet's Garden*, 7 June

3.11.6 Floor talks - were held for the following exhibitions:

Nikki Toole - Exhibiting artist: *Skater—portraits by Nikki Toole*, (6 July

Greg Hill - Exhibition curator: *Melrose art pottery*, 15 August

Marion Manifold - Exhibiting artist: *Marie Antoinette through the Notebook—Marion Manifold*, 12 September

Amanda Johnson, Peter Webb and Stephen Wickham - Shortlisted artists: *2013 Geelong contemporary art prize*, 24 October

Dr Cameron Bishop - Exhibiting artist: *The Max Bell Gallery (Gallery X series)—Bishop and Reis*, 31 October

Lisa Sullivan - Curator, Geelong Gallery: *A curious nature—the landscape as theatre in contemporary photography and new media*, 5 December, 24 January

John Wolseley - Exhibiting artist: *Djalkiri—we are standing on their names—Blue Mud Bay*, 19 January

Jacqui Stockdale and Siri Hayes - Exhibiting artists: *A curious nature—the landscape as theatre in contemporary photography and new media*, 3 February

Nick Mount and Dr Tony Hanning - Exhibiting artist in conversation with glass artist and author, Dr Tony Hanning: *Nick Mount—the fabric of work*, 16 February

Geelong Gallery 2012-2013 Evaluation Report

3.11.6 Floor talks Cont ...

Rona Green - Exhibition curator and exhibiting artist:
Corporeal—a print exchange folio, 23 March

Geoffrey Edwards - Director, Geelong Gallery:
Nick Mount—the fabric of work, 10 April

Lisa Edwards - Curator, Geelong Gallery:
Impressions of Geelong—a portrait of the city and its region, 26 June

3.11.7 School Holiday Programs

School Holiday Program – For the first time this year school children were invited to come to the gallery to join in the Creative Kids – Canvas Club workshops. Nine workshops were held on topics themed to complement the exhibition program. These fully booked workshops complemented the well proven Eye Spy tours presented on nine occasions by the Gallery's Volunteer guides.

Creative kids—Canvas club workshop: Explore and draw
2013 Geelong contemporary art prize
Presented by Sally Mattner
(27 September, 14 October)

Creative kids—Canvas club workshop: A walk in the landscape
2013 Geelong contemporary art prize
Presented by Sally Mattner
(2 October, 21 October)

Creative kids—Canvas club workshop: Paper cuts
2013 Geelong contemporary art prize
Presented by Sally Mattner
(14 October)

Creative kids workshop: Where the wild things are
A curious nature—the landscape as theatre in contemporary photography and new media
Presented by Sally Mattner
(10 January, 18 January)

Creative kids workshop: Treasured country
Djalkiri—we are standing on their names—Blue Mud Bay
Presented by Annette Sax, Yarn Strong Sista
(11 January)

Creative kids workshop: Animal portraits
Corporeal—a print exchange folio
Presented by artist, Rona Green
(11 April)

Geelong Gallery 2012-2013 Evaluation Report

3.11.8 Guided tours

Guided tour groups – During the period under review the Gallery hosted 35 pre-booked tour groups. This is close to double the number in the last reporting period. Booked tours varied in size and focus from general interest visits with participants keen to learn more of the Gallery and its collection to exhibition-specific tours and special interest groups. In addition to those groups who booked with the Gallery, we welcomed a number of groups who had not booked including Camera Clubs from Melbourne during the popular VIGEX Photographic Exhibition.

A number of these groups were first time visitors to the Gallery and we also welcomed back a healthy proportion of groups who have established the Gallery as a destination of choice for their annual visits program. We saw visitors from Community Service Groups (Probus, Rotary and Special Interest Groups), Art Appreciation Societies, the Museums and Galleries Sector as well as the Industry Development and Training sector (Tourism and Hospitality and Retirement Homes and Healthcare).

In view of the redevelopment of the Geelong Library and Heritage Centre, there was an increase in the number of visits by groups keen to access and understand the technical aspects of the building, its future connection with the adjacent Library facilities and placement within the Cultural Precinct.

Tours were supported with varying levels of involvement by Gallery staff and volunteers as deemed appropriate to meet the needs of each group.

Guided tours were provided for the following organisations:

Barwon Health Care and Respite, Barwon Valley Probus, Bellarine Community Health Men's Group, Belmont Probus Group, BRACE Education and Training , Brentwood Aged Care, Buninyong Probus Group, Church of Christ - Geelong, Corio Bay Rotary Club, Diversitat (ESL Group), Forest Hill Probus Club, Geelong - Church of Christ , International Women's Day, Kalkee Aged Services, Kalkee Community Services, Kardinia Waters Retirement Village, Leopold Gateways Probus Club, Melbourne Sunrise Probus Club, Museums Australia (Victoria) Conference Delegates, Norlane Community Health, Norlane Future Group, Portarlington Neighbourhood House, Reunion Island Student Exchange Program, Rowille Day Tours, South Barwon - Belmont Probus Club, St Catherine's Girls School Reunion Tour, St Leonards Art Appreciation Group, Sunbury Care, The Friends of the Johnston Collection, Torquay Rotary Club, Tourism Guiding - Gordon TAFE, University of Melbourne - Post Graduate Fine Art students, University of the Third Age - History Group, Vision Australia, Winchelsea PAG Group.

Geelong Gallery 2012-2013 Evaluation Report

3.11.9 Special events and Functions

Acabellas singing group weekly performances

Eye spy discovery tours

Presented by Gallery Guides for children every Wednesday during school holidays and for special events as requested.

Strike a pose - Skater photo shoot

Exhibiting artist, Nicki Toole, continued to develop her *Skater* project of photographic portraits in collaboration with members of the local skater community
Skater—Portraits by Nikki Toole
(18 August)

Creative conversation - Mix it up!

Helen Razer, opinion and arts writer, in conversation with shortlisted artists Fergus Binns, Tony Lloyd and Dane Lovett
2013 Geelong contemporary art prize
(11 November)

Twilight program - Twilight Christmas shopping and curiosities

In conjunction with *A curious nature—the landscape as theatre in contemporary photography and new media*
(5 December)

Leaders for Geelong - Management Development Course

26 June

Gallery Tour – by Director, Geoffrey Edwards
Presentation by Development and Business Manager, Richard Ferguson
An insight to Cultural Heritage Management: Challenges and Opportunities in the 21st Century

Poppy Kettle Festival

Kinder day 24 October 2012
Primary school day 25 October 2013

Grasshoppers Bus Trip to Mornington Peninsula

Viewing of Archibald Prize touring exhibition – Mornington Regional Gallery
31 October 2012

Functions

22 August

Volunteer's morning tea including Geoffrey Edwards presentation

7 December

Friends Christmas function Geoffrey Edwards presentation

19 December

Volunteers and guides 'thank you' morning tea

Geelong Gallery 2012-2013 Evaluation Report

4 Government partners



Geelong Gallery 2012-2013 Evaluation Report

5 Annual program sponsors



**Dimmick
Charitable
Trust**



**DESIGN
BY
PIDGEON**



Geelong City Motors



Tuckers
Funeral & Bereavement Service

Geelong Gallery 2012-2013 Evaluation Report

6 Education sponsors



Department of Education and
Early Childhood Development



Geelong **Advertiser**

australia's aluminium

**Geelong Gallery
2012-2013 Evaluation Report**

7 Audited Financial Statement 2012-13

GEELONG ART GALLERY INC.

FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30TH JUNE 2013

Geelong Gallery 2012-2013 Evaluation Report

7.0 Audited financial statement 2012-2013 Cont. ...

GEELONG ART GALLERY INC.

COMMITTEE'S REPORT

Your committee members submit the financial report of the Geelong Art Gallery Inc. for the financial year ended 30 June 2013.

Committee Members

The names of committee members throughout the year and at the date of this report are:

Robyn Everist	Judge Gerard Mullaly
Matt Fisher	Allison Murphy
Alan Currie	Denis Peacock
Peter McMullin	Rachel Schutze
Cr Michelle Heagney	

Principal Activities

The principal activities of the association during the financial year involved the operation of a public art gallery encompassing exhibitions, permanent collections and related public programs.

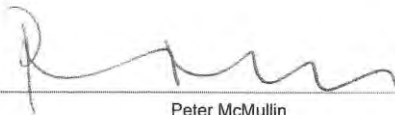
Significant Changes

No significant change in the nature of these activities occurred during the year.

Operating Result

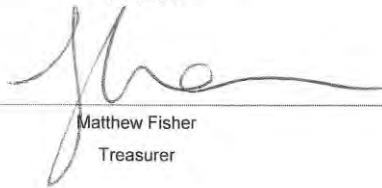
The surplus from operating and non-operating activities amounted to \$29,151

Signed in accordance with a resolution of the Members of the Committee.



Peter McMullin

Chairman



Matthew Fisher

Treasurer

Dated this 16 day of September 2013

Geelong Gallery 2012-2013 Evaluation Report

7.0 Audited financial statement 2012-2013 Cont. ...

GEELONG ART GALLERY INC.

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME FOR THE YEAR ENDED 30 JUNE 2013

	Note	2013 \$	2012 \$
Revenue	2	1,578,863	1,583,334
Shop Revenue		170,665	209,363
Shop cost of sales		(84,702)	(114,757)
Shop gross profit		85,963	94,606
Marketing expenses		(487,699)	(423,340)
Administration expenses		(1,050,902)	(845,248)
Finance costs		(7,530)	(8,787)
Other expenses		(113,950)	(105,464)
Profit before income tax		4,745	295,101
Income tax expense	1(a)	-	-
Profit for the year		4,745	295,101
Other comprehensive income			
Items that will not be reclassified to profit or loss:			
Transfers to general reserves	9	14,095	21,479
Items that will be reclassified subsequently to profit or loss when specific conditions are met:			
Net gain on re-measurement of investments in listed shares available for sale		10,311	(2,684)
Total other comprehensive income for the year		24,406	18,795
Total comprehensive income for the year		29,151	313,896

The accompanying notes form part of this financial report.

Geelong Gallery 2012-2013 Evaluation Report

7.0 Audited financial statement 2012-2013 Cont. ...

GEELONG ART GALLERY INC.

STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2013

	Note	2013 \$	2012 \$
CURRENT ASSETS			
Cash and Cash Equivalents	3	1,725,318	1,664,263
Receivables		26,680	32,217
Inventories		70,609	56,323
Investments	4	60,846	50,535
Other Assets		60,520	8,286
TOTAL CURRENT ASSETS		<u>1,943,973</u>	<u>1,811,624</u>
NON-CURRENT ASSETS			
Property Plant and Equipment	5	8,003,888	8,016,670
TOTAL NON-CURRENT ASSETS		<u>8,003,888</u>	<u>8,016,670</u>
TOTAL ASSETS		<u>9,947,861</u>	<u>9,828,294</u>
CURRENT LIABILITIES			
Creditors	6	89,218	47,810
GST Payable		48,422	40,505
PAYG Withholding		11,782	25,371
Provisions	7	181,955	159,354
Other Current Liabilities	8	32,079	-
TOTAL CURRENT LIABILITIES		<u>363,456</u>	<u>273,040</u>
NON-CURRENT LIABILITIES			
TOTAL NON-CURRENT LIABILITIES		<u>-</u>	<u>-</u>
TOTAL LIABILITIES		<u>363,456</u>	<u>273,040</u>
NET ASSETS		<u>9,584,405</u>	<u>9,555,254</u>
MEMBERS' FUNDS			
Accumulated Reserves	9	4,469,742	4,455,647
Retained profits		5,114,663	5,099,607
TOTAL MEMBERS' FUNDS		<u>9,584,405</u>	<u>9,555,254</u>

The accompanying notes form part of this financial report.

Geelong Gallery 2012-2013 Evaluation Report

7.0 Audited financial statement 2012-2013 Cont. ...

GEELONG ART GALLERY INC.

STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 30 JUNE 2013

	Retained Earnings \$	Financial Assets Reserve \$	General Reserves \$	Total \$
Balance at 1 July 2011	4,807,190	-	4,434,168	9,241,358
Surplus for the period	295,101	-	-	295,101
Transfer to general reserves	-	-	21,479	21,479
Total other comprehensive income for the year	(2,684)	-	-	(2,684)
Balance at 30 June 2012	5,099,607	-	4,455,647	9,555,254
Surplus for the period	4,745	-	-	4,745
Transfer to general reserves	-	-	14,095	14,095
Total other comprehensive income for the year	10,311	-	-	10,311
Balance at 30 June 2013	5,114,663	-	4,469,742	9,584,405

The accompanying notes form part of these financial statements.

Geelong Gallery 2012-2013 Evaluation Report

7.0 Audited financial statement 2012-2013 Cont. ...

GEELONG ART GALLERY INC.

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 30 JUNE 2013

	Note	2013 \$	2012 \$
CASH FLOWS FROM OPERATING ACTIVITIES			
Receipts from revenue		1,738,088	1,784,149
Payments to suppliers and employees		(1,621,226)	(1,388,821)
Net cash provided from operating activities	11	116,862	395,328
CASH FLOWS FROM INVESTING ACTIVITIES			
Proceeds from Sale of Assets		-	-
Purchase of Assets		(55,807)	(405,879)
Net cash from investing activities		(55,807)	(405,879)
CASH FLOWS FROM FINANCING ACTIVITIES			
Proceeds of loans from trust account		-	-
Repayment of loans		-	-
Net cash from financing activities		-	-
Net Increase/(Decrease) in cash held		61,055	(10,551)
Cash at the beginning of the financial year		1,664,263	1,674,814
Cash at the end of the financial year	3	1,725,318	1,664,263

The accompanying notes form part of these financial statements.

Geelong Gallery 2012-2013 Evaluation Report

7.0 Audited financial statement 2012-2013 Cont. ...

GEELONG ART GALLERY INC.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2013

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Act Victoria. The committee has determined that the association is not a reporting entity.

The financial report has been prepared on an accruals basis and is based on historic costs and does not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following significant accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

- a. **Income Tax**
Association is exempted from income tax under the provisions of Income Tax Assessment Act – 1997 Subdivision 50-5.
- b. **Inventories**
Inventories are measured at the lower of cost and net realisable value.
- c. **Property, Plant and Equipment (PPE)**
The depreciable amount of all PPE is depreciated over the useful lives of the assets to the association commencing from the time the asset is held ready for use.
Leasehold improvements are amortised over the shorter of either the unexpired period of the lease or the estimated useful lives of the improvements.
- d. **Investments**
Investments held are initially recognised at cost, which includes transaction costs. They are subsequently measured at fair value which is equivalent to their market bid price at the end of the reporting period.
- e. **Employee Benefits**
Provision is made for the association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits have been measured at the amounts expected to be paid when the liability is settled.
- f. **Cash and Cash Equivalents**
Cash and cash equivalents includes cash on hand, deposits held at call with banks, and other short-term highly liquid investments with original maturities of three months or less.
- g. **Revenue and Other Income**
Government contributions are recognised as revenue when the company gains control over the contribution, or the right to receive the contribution.
Revenue from the sale of assets is recognised upon delivery of the assets to the customer.
Interest revenue is recognised on a proportional basis taking into account the interest rates applicable to the financial assets.
All revenue is stated net of the amount of goods and services tax (GST).
- h. **Goods and Services Tax (GST)**
Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Tax Office. In these circumstances, the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the assets and liabilities statement are shown inclusive of GST.
- i. **Comparative Figures**
Where necessary, comparative figures have been adjusted to conform to changes in presentation for the current financial year.

Geelong Gallery 2012-2013 Evaluation Report

7.0 Audited financial statement 2012-2013 Cont. ...

GEELONG ART GALLERY INC.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2013

j. **Trade and Other Payables**

Trade and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the association during the reporting period, which remain unpaid.

	2013	2012
	\$	\$
NOTE 2: REVENUE		
General Income	334,641	230,704
Grant Income	1,157,126	1,133,505
Sponsorship and Prize Income	43,591	94,204
Interest and Dividend Income	43,505	60,145
Donations	-	64,776
	1,578,863	1,583,334

NOTE 3: CASH AND CASH EQUIVALENTS

Cash at Bank – Operating	265,170	238,011
Cash at Bank – Non operating	16,032	12,672
Cash at Bank – Investment Account	405,642	396,201
	686,844	646,884
Term Deposits		
Bequest Funds –Sybil Craig	105,374	101,325
Bequest Funds	803,427	777,626
General Deposits	129,673	138,428
	1,038,474	1,017,379
	1,725,318	1,664,263

NOTE 4: INVESTMENTS

ANZ Shares	43,556	33,574
NAB Securities	17,290	16,961
	60,846	50,535

Geelong Gallery 2012-2013 Evaluation Report

7.0 Audited financial statement 2012-2013 Cont. ...

GEELONG ART GALLERY INC.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2013

NOTE 5: PROPERTY PLANT AND EQUIPMENT	2013	2012
	\$	\$
Federation Building	2,069,635	2,069,635
Improvements at Cost	1,117,180	1,117,180
	<u>3,186,815</u>	<u>3,186,815</u>
Equipment at Cost	735,501	719,188
Less accumulated depreciation	(502,050)	(440,265)
	<u>233,451</u>	<u>278,923</u>
Office Equipment at Cost	148,760	146,010
Less accumulated depreciation	(122,371)	(115,603)
	<u>26,389</u>	<u>30,407</u>
Furniture, Fittings & Equipment	27,214	27,214
Less accumulated depreciation	(27,214)	(27,214)
	<u>-</u>	<u>-</u>
Leasehold Improvements at Cost	1,084	-
Less accumulated depreciation	(36)	-
	<u>1,048</u>	<u>-</u>
Collection Purchases	4,556,185	4,520,525
	<u>8,003,888</u>	<u>8,016,670</u>
NOTE 6: CREDITORS		
Trade Creditors	89,218	47,810
	<u>89,218</u>	<u>47,810</u>
NOTE 7: PROVISIONS		
Provision for Holiday Pay	67,387	54,624
Provision for Long Service Leave	114,568	104,730
	<u>181,955</u>	<u>159,354</u>
NOTE 8: OTHER CURRENT LIABILITIES		
Accounts Payable – Shop	(272)	-
Sundry Creditors	32,151	-
Grasshopper Funds Trust	200	-
	<u>32,079</u>	<u>-</u>

Geelong Gallery 2012-2013 Evaluation Report

7.0 Audited financial statement 2012-2013 Cont. ...

GEELONG ART GALLERY INC.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2013

	2013	2012
	\$	\$
NOTE 9: RESERVES		
Bequest Fund	804,381	790,286
Building Fund	1,518,288	1,518,288
Federation Grant	2,078,205	2,078,205
Other Funds	68,868	68,868
	<u>4,469,742</u>	<u>4,455,647</u>

NOTE 10: EVENTS AFTER THE BALANCE SHEET DATE

Since 30 June 2013, there are no matters or circumstances that have arisen which requires adjustments to or disclosure in the financial statements

NOTE11: CASH FLOW INFORMATION

Reconciliation of cash flow from operations with profit after income tax

Profit after income tax	4,745	295,101
Cash flows excluded from profit attributable to operating activities		
Non-cash flows in profit:		
— depreciation	68,589	40,297
— net gain on disposal of property, plant and equipment	-	(1,317)
Changes in assets and liabilities, net of the effects of purchase and disposal of subsidiaries:		
— (Increase)/decrease in trade and other debtors	5,537	(30,027)
— (Increase)/decrease in inventories	(14,286)	(19,165)
— (Increase)/decrease in other assets	(52,234)	39,348
— increase/(decrease) in trade and other payables	67,815	24,278
— Increase/(decrease) in employee benefits	22,601	25,334
— (Increase)/decrease in reserves	14,095	21,479
	<u>116,862</u>	<u>395,328</u>

Geelong Gallery 2012-2013 Evaluation Report

7.0 Audited financial statement 2012-2013 Cont. ...

GEELONG ART GALLERY INC.

STATEMENT BY MEMBERS OF THE COMMITTEE

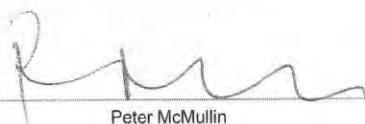
The committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the committee the financial report as set out on pages 2 to 9:

1. Presents a true and fair view of the financial position of Geelong Art Gallery Inc. as at 30 June 2013 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that Geelong Art Gallery Inc. will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:

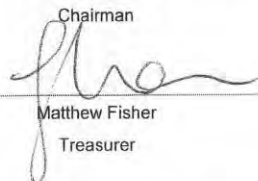
Committee Member



Peter McMullin

Chairman

Committee Member



Matthew Fisher

Treasurer

Dated this 16

day of September 2013

Geelong Gallery 2012-2013 Evaluation Report

7.0 Audited financial statement 2012-2013 Cont. ...

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF GEELONG ART GALLERY INC

We have audited the accompanying financial report, being a special purpose financial report, of Geelong Art Gallery Inc, which comprises the committee's report, the statement of financials position as at 30 June 2013, the statement of profit or loss and other comprehensive income for the year then ended, statement of cash flows for the year ended 30 June 2013, notes comprising a summary of significant accounting policies and other explanatory information, and the statement by members of the committee.

Committee's Responsibility for the Financial Report

The committee of Geelong Art Gallery Inc is responsible for the preparation of the financial report, and has determined that the basis of preparation described in Note 1 is appropriate to meet the requirements of the Associations Incorporation Act Victoria and is appropriate to meet the needs of the members. The committee's responsibility also includes such internal control as the committee determines is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association's preparation of the financial report that gives a true and fair view, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

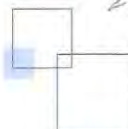
Opinion

In our opinion, the financial report presents fairly, in all material respects, the financial position of Geelong Art Gallery Inc as at 30 June 2013 and its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements, and the Associations Incorporation Act Victoria

Basis of Accounting and Restriction on Distribution

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist Geelong Art Gallery Inc to meet the requirements of the Associations Incorporation Act Victoria. As a result, the financial report may not be suitable for another purpose.


LBW Chartered Accountants



Sripathy Sarma

Principal

Dated this 16th day of SEPTEMBER 2013



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Geelong Gallery 2012-2013 Evaluation Report

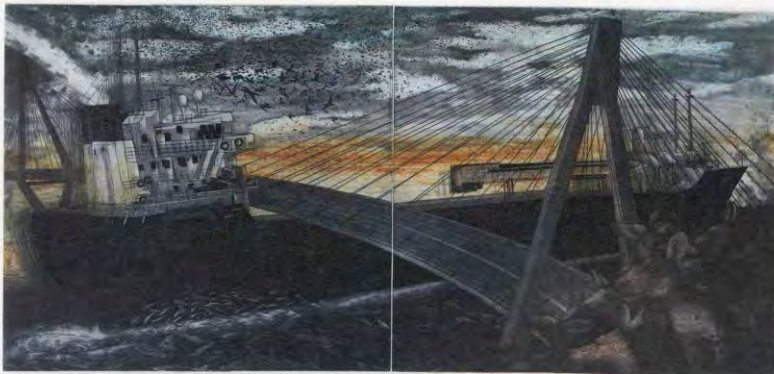
8 Appendix 1: Media coverage – selected articles 2012-2013

- “Sentinels and Showboats – Milestones in print collecting”, *Antiques and Art*, August-December 2012, p 82
 - “Curious exhibit seen after hours”, *Geelong Advertiser – People*, Tuesday 11 December 2013, p.19
 - “Keep me posted”, *Geelong Advertiser- Geelong Times*, Saturday 18 May 2013, p.4
 - “See the sea through Frank’s eyes”, *Surf Coast Times*, Tuesday 21 May 2013, p.59
 - “Exhibitions capture Geelong spirit”, *Geelong Independent*, Friday 24 May 2013, p.10
-

Geelong Gallery 2012-2013 Evaluation Report

Appendix 1: Media coverage – selected articles 2012-2013

Antiques and Art
August – December 2012, pp.82



Bruce Latimer, *Showboat*, 2005, colour etching. Geelong Gallery. Geelong acquisitive print awards, 2005. Reproduced courtesy of the artist



Stephen Spurrier, *Sentinel*, 1967, colour etching and silkscreen. Geelong Gallery. Geelong print prize, 1967. Reproduced courtesy of the artist. Photographer: Robert Colvin

Geelong Gallery presents *SENTINELS AND SHOWBOATS –* MILESTONES IN PRINT COLLECTING

Showing until 9 September

Sentinels and showboats — milestones in print collecting is a striking exhibition that jointly celebrates the 50th anniversary of the Gallery's first acquisitive print prize and the 30th anniversary of the establishment of its key support group, the Geelong Gallery Grasshoppers.

This special exhibition showcases around 50 works by some of Australia's leading artists including Tate Adams, Raymond Arnold, George Baldessin, Pat Brassington, eX de Medici, Rew Hanks, Tim Jones, Roger Kemp, Bruce Latimer, Bea Maddock, Heather Shimmen and Imants Tillers.

Bold, evocative, captivating, and exquisite, *Sentinels and showboats* highlights the richness and diversity of the print medium as well as the strength of contemporary practice. The works on display feature a wide range of print techniques and formats such as etchings, linocuts, wood engravings, mezzotints, digital prints and artist's books.

In 1962 Geelong Gallery was the first public gallery in Australia to initiate a prize dedicated to contemporary printmaking. Throughout its 116 year history the Geelong Gallery has been committed to developing and exhibiting a significant print collection – from its first print acquisition in the early 1900s to the construction of a dedicated gallery for works on paper in the 1950s and the initiation of a series of acquisitive print prizes.

Geoffrey Edwards, Director of Geelong Gallery said, '*Sentinels and showboats* offers an exciting and rare opportunity for visitors to view the award-winning works as a complete ensemble including some of the real highlights of Geelong Gallery's outstanding print collection.'

'This special exhibition also pays tribute to the Geelong Gallery Grasshoppers whose assistance has been critical to the Gallery's biennial acquisitive print award along with the growth of the collection as a whole,' Mr Edwards explained.

The first of the Gallery's acquisitive print prizes were mounted from 1962 to 1974 while

the Geelong Gallery Grasshoppers were established in 1982 to raise funds and to act as ambassadors for the institution. In 1997 the Grasshoppers' fundraising efforts were channelled towards the re-instatement of the acquisitive print awards – the format of which continues to the present day. The Grasshoppers' support (together with that of a separate anonymous donor) also enables the Geelong Gallery to acquire a selection of shortlisted works for its nationally significant collection.

Sentinels and showboats – milestones in print collecting is on display at Geelong Gallery until 9 September 2012. Geelong Gallery is open daily from 10 am–5 pm. Admission is free.

For more information
GEELONG GALLERY
03 5229 3645
www.geelonggallery.org.au



Heather Shimmen, *She can skip*, 2002, hand-coloured linocut and organza. Geelong Gallery. Geelong print prize, 2003. Reproduced courtesy of the artist



Daryl Carnahan, *Landscape with plough*, 1962, colour linocut. Geelong Gallery. Mayor of Geelong prize, 1962. Reproduced courtesy of the artist. Photographer: Robert Colvin



Imants Tillers, *1 2 3 4*, 1997, etching. Geelong Gallery. Geelong print prize, 1997. Reproduced courtesy of the artist and Roslyn Oxley9 Gallery, Sydney. Photographer: Robert Colvin

Geelong Gallery 2012-2013 Evaluation Report

Appendix 1: Media coverage – selected articles 2012-2013

Geelong Advertiser
Tuesday 11 December 2012, pp.19
People

www.geelongadvertiser.com.au

GEELONG ADVERTISER, TUESDAY 11 DECEMBER 2012 ■ 19

PEOPLE

geelongadvertiser.com.au



ABOVE: Paula Cartwright, Lesley McKinnis, Rosemary Donnelly and Chris Russell.



ABOVE: Sarah and Alastair Thomson.



ABOVE: Sally Mattner and Lisa Sullivan.



ABOVE: Trish Payne and Danielle Dawson.

Curious exhibit seen after hours

GEELONG Gallery was host to more than 50 eager shoppers and art lovers at its Twilight Christmas shopping and curiosities event. The evening allowed guests to take advantage of after-hours shopping while also viewing the gallery's current exhibitions. Last week's event focused on A Curious Nature—the landscape as theatre in contemporary photography and new media, one of the gallery's latest exhibitions. The exhibition contains still and moving images from seven contemporary Australian artists. Gallery curator Lisa Sullivan gave guests a tour of the exhibition. Words: JESS PERKINS Photos: PETER RISTEVSKI



ABOVE: Romney and Susanne Smeeton.



BELOW: Bjarne and Jude Hansen.



ABOVE: Denis and Denise Peacock.





Geelong Gallery 2012-2013 Evaluation Report

Appendix 1: Media coverage – selected articles 2012-2013

Geelong Advertiser
Saturday 18 May 2013, p.4
GT—About Town

GT ABOUT TOWN

KEEP ME POSTED with Tianna Nadalín



CRAFTY CORNER
For those talented people who can weave magic with a knitting needle, yarn, sewing machine and pattern, there are lots of crafty spots to visit in Geelong, such as A Little Different, Just a Patch, Kinnear's, Belmont Diapers, and Geelong Sewing Centre.



MODEL'S LUCKY CHARMS
Geelong model Sarah Czarnuch was strutting her stuff in Thomas Jewellers diamonds this week, in preparation for her appearance at July's 2013 Miss Universe Australia contest. The blonde bombshell wore Thomas jewels for the state heat last week that helped her through to the national finals. "It was so amazing to put on these exquisite diamonds when everyone else was wearing costume jewellery," Sarah says.



SISTER ACT
The Kransky Sisters will bring their unique brand of comedy to Geelong's Performing Arts Centre for one show only tomorrow night. For more information visit gpac.org.au or to book call 5225 1200.



Winter is all about dinner parties and afternoon teas. Infuse a little colour with brightly coloured tea cups or a beautifully decorated pot. We love this ceramic milk jug by Jenson + Co. \$29.95 from Geelong Gallery Shop.



DESIGN FLAIR
The second of three design markets is coming up at art@wintergarden in June and now is your chance to get involved. Since its inception the market has flourished in Geelong. Past markets have included jewellers, sculptors, textile design, and beautiful crafts by professional artisans. To register your interest as a stall holder, email chantellehcampbell@gmail.com.



A CLASS OF THEIR OWN
Deakin University and Rotary will host a trivia night fundraiser on May 24, with all proceeds going towards building a school for the impoverished Fijian community of South Taveuni. Tickets: Andrew, 0438 856 228.

DON'T MISS
Ballet & Fashion, an exhibition, featuring designs by Australian and international fashion legends, ends tomorrow. National Gallery of Victoria. Entry is free.

SWEET TWEET
French DJ and music producer David Guetta admitted to having a serious crush on home-grown Aussie music talent, Sia Furler, tweeting: "In the studio with @Sia. Omg, it's happening again. I just love her!!!"

share... If you've stumbled upon something worth sharing, please let us know. gt@geelongadvertiser.com.au

Geelong Gallery 2012-2013 Evaluation Report

Appendix 1: Media coverage – selected articles 2012-2013

Surf Coast Times
Tuesday 21 May 2013, p.59

**BANDS + EATS
+ THE ARTS**

See the sea through Frank's eyes

BY ALI DEANE

MANY amazing people call the Surf Coast home, drawn to its uniqueness, ruggedness and space for creativity.

Well-known surf photographer Jon Frank hasn't fallen out of love with the surf since getting swept up in the magic of Sydney in the early 80s as a boy, having just emigrated with his family from England.

He spent a lot of time in the water surfing before picking up a camera at the age of 19 with the idea to photograph surfing.

But he soon found himself encountering the ocean with no surfers out, so naturally began capturing the sea in its different moods.

"I wanted to communicate this world I was intimate with. It's hard to understand it, if you're not out there, once you step through that portal, you are in a different world," Frank said.

Frank has gone on to delight audiences with his amazing imagery of surfers across the pages of surfing magazines, won awards, and shared his photography and cinematography internationally, recently as photographic director on *The Reef*.

He has put together a series of moody, meaningful images all shot locally for his latest exhibition *Seascapes*, which opened on the weekend at Geelong Gallery.

His moments in time balance the raw majesty of being alone in the ocean, with the social dynamics of a busy beach on a hot summer's day.

Frank said that as each of us have different experiences of the water, he feels the contrasting images work together well.

"I think it's good for people to think, and see how images affect them. That's a unique reflection of their life and life's experiences. You can't help wanting to communicate something, but I'm reluctant to push an agenda."

The evening ocean shots were captured at water level while the candid portraits of bathers capture fleeting moments.

"The portraits expose in tremendous clarity our secret vulnerabilities. They reflect on how lonely our journey through this solitary world can feel when surrounded by crowds of people. When compared to the grand indifference of nature, our lives seem so fleeting and fragile."

"This is where I live, and where I paddle out, so it's a bit personal."

"I still love the feeling of paddling into a wave, there's something exciting about it."

"Photographing water and waves is continually exciting to me, it's an ongoing thing."

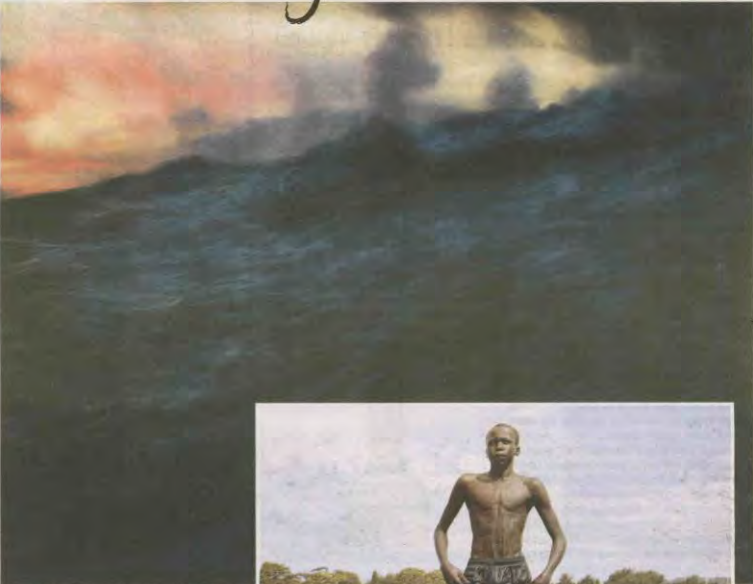
"You sacrifice riding waves to pick up the camera, but the joy you get, that's the payback."

"This exhibition I am excited about, it's a stunning gallery, in a beautiful old building, it's second to none."

Seascapes by Jon Frank at the Geelong Gallery, open daily on Little Malop Street, Geelong 10am-5pm – entry is free.

Exhibition runs until July 14.

TOP: *Untitled (Seascape #1 2010)* was captured on dusk from the water by Surf Coast artist Jon Frank.
INSET: *Untitled (Eastern Beach, Geelong 2012)* features in *Seascapes* by Jon Frank at Geelong Gallery.




Geelong Gallery 2012-2013 Evaluation Report

Appendix 1: Media coverage – selected articles 2012-2013

Geelong Independent
Friday 24 May 2013, p.10



CITY IN FOCUS: Geelong Gallery director Geoffrey Edwards and curator Lisa Sullivan inspect part of the Impressions of Geelong exhibition.
Picture: REG RYAN 99443

Exhibitions capture Geelong spirit

By NOEL MURPHY

YOUTHS lounging at Eastern Beach, Buckley as interpreter in Batman's talks with the Wathaurong, a brooding Corio Bay, the You Yangs by surveyor Robert Hoddle ... capturing the quintessential Geelong is a task that's captured the imagination of artists and photographers for more than 150 years.

Now two exhibitions at Geelong Gallery offer a rare insight into old 'Jillong', with artistic, historic and interpretative accounts ranging from colonial artists Von Guerard and ST Gill through contemporary colleagues

such as Marion Manifold to surf photographer Jon Frank.

The exhibitions, *Seascapes* and *Impressions of Geelong*, are, respectively, a pictorial study of Corio Bay by Frank and 70 images of Geelong down the past century and a half.

They're a mix of wild and whimsical, moody and evocative, curious and documentary.

Frank's youths lounging about at Eastern Beach's promenade are reminiscent of Max Dupain, even Norman Rockwell. His bay shots are dark, threatening, enormous.

"They reflect on how lonely our journey through this solitary

world can feel when surrounded by crowds of people," Frank says.

"When compared to the grand indifference of nature, our lives seem so fleeting and fragile."

Curator Lisa Sullivan said the paintings, drawings and prints of Impressions reflected an ongoing imperative of the gallery to illustrate the story of Geelong.

"*Impressions of Geelong* will take visitors on a journey that embraces Geelong's waterfront, rivers, parks and streetscapes, the popular coastal destinations of Queenscliff and the Surf Coast, as well as the unmistakable land mark of the You Yangs," she said.

**Geelong Gallery
2012-2013 Evaluation Report**

Appendix 2

A vertical oil painting of a figure, possibly a woman, rendered in a highly expressive, abstract style. The figure is composed of thick, textured brushstrokes in dark, light, and vibrant colors. The background is a solid, bright yellow. The figure's head is at the top, with dark, swirling hair and a face made of layered, colorful strokes. The torso is in the middle, with a prominent white, wavy shape on the left side. The lower part of the figure is dark and textured, with some lighter, wavy strokes. The overall style is very expressive and abstract, with a focus on color and texture.

Geelong Gallery

Little Malop Street
Geelong 3220
T 03 5229 3645

Open daily 10am–5pm

Closed Christmas Day, Boxing Day,
New Year's Day and Good Friday

www.geelonggallery.org.au



COVER
Paul Ryan
Wild colonial boys (detail) 2012
oil on canvas
Collection: Geelong Gallery
Geelong contemporary art prize, 2012
Reproduced courtesy of the artist

Showcasing the best in contemporary
Australian painting practice, the *Geelong
contemporary art prize* is a \$30,000
acquisitive award and biennial exhibition,
which is generously sponsored by the
Dimmick Charitable Trust

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President's report

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Apart from the considerable research and project management associated with the publication of the Gallery's new book, *Geelong Gallery—Collections*, and the high turnover of exhibitions in the past year, the most demanding project for the Gallery team over the past year was close involvement in the City of Greater Geelong's plans to demolish the Geelong Regional Library building to our immediate west, and replace it over the course of the next 20 or so months with a multi-storey facility of distinctive and innovative design. The Gallery has membership of the Library project's Design Review Panel and several members of staff dedicated a great deal of time to take an active part in the Panel's regular meetings and to monitor the prospect of allocated spaces within the new building specifically for Gallery use on the ground and lower ground floors of the new structure.

While a nearby capital project of this scale will involve wholesale disruption to Gallery programs and visitor amenity for the rest of this year, throughout 2014 and well into 2015, the positive long term outcomes will be a new Library building, the further development of Geelong's arts precinct and additional space for Gallery programs in the interval before we can embark on a re-development of our own.

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In the past year, the Gallery presented 23 exhibitions covering both contemporary and historical themes. These included familiar program fixtures like the *2012 Geelong contemporary art prize* and new initiatives such as a partnership with the National Portrait Gallery of Australia (NPGA). The latter was a youth culture exhibition titled *Skater* which featured a sequence of startling monochrome photographic portraits by Scottish-born artist Nikki Toole. The Gallery facilitated the *Skater* exhibition touring to the Horsham Regional Gallery, expanding an already fruitful partnership with the NPGA into a three way collaboration. Public programs supporting *Skater* included a photo shoot outside the Gallery with Nikki Toole photographing a long line up of keen local skateboarders, each of whom was later given a copy of their assiduously deadpan image.

Containing some contemporary but mostly historical images, the *Impressions of Geelong* exhibition attracted some 14,000 visitors to the Gallery. This number included many first-time visitors keen to see a grand visual record of early Geelong and its pastoral hinterland.

The overall Gallery attendance of some 67,000 was a 7% increase on the previous year. There was a 45% increase in attendance at the *First Fridays* lecture series. With Melissa Hart, Marketing and Public Programs Co-ordinator, now on board, the Gallery has been able to increase the number of public programs offered over a mixture of days and times. The 27 events presented throughout the year included a panel conversation with three young artists (from the *Geelong contemporary art prize*) chaired by well-known journalist, Helen Razer.

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Of the regular floortalks held during the year, that given by celebrated artist John Wolseley was one of the most keenly awaited and warmly received. In terms of promotion of these programs, the Gallery increased by 50% its distribution of e-Bulletins related to exhibitions, schools workshops and retail campaigns. The Gallery's Education calendar of workshops and school holiday programs was promoted throughout the region and some 200 schools utilised Gallery resources.

The so titled *Reconciliation* workshops were consistently booked out, as were others tailored to meet the needs of the primary and secondary curricula. *Kaleidoscope* workshops were delivered in conjunction with education staff at the neighbouring Geelong Library and Heritage Centre, Geelong Performing Arts Centre and Courthouse Arts. The past year saw the introduction of highly successful and family-friendly *Creative kids* workshops in each school holiday period. Nine workshops were held and all were booked out. During the exhibition *A curious nature—the landscape as theatre in contemporary photography and new media* Gallery staff and volunteers conducted mask-making workshops with participants being photographed wearing their masks and standing against a studio backcloth used by exhibiting artist Jacqui Stockdale.

It is important too, to recognise that the Gallery actively engages in a range of community and sector partnerships that underwrite different aspects of our operations, across Victoria, interstate and in the local community.

All of these activities, as well as the exhibition program, are made possible only with the support of a host of different organisations and individuals. I would like to place on record our sincere appreciation of the financial support received, amongst others, from the Gallery's two principal Government Partners, the City of Greater Geelong and Arts Victoria, our Annual Program Sponsors, each of our loyal support groups—the Geelong Art Gallery Foundation, the Grasshoppers and the Friends. Thanks are also due to our members, donors of works of art, staff and volunteers. By no means least in this record of acknowledgements, I pay tribute to all my fellow members of Gallery boards and committees.

Peter McMullin
President

Director's report

During the year, the Gallery worked to ensure an appropriate balance in its exhibition programs between historical and contemporary subjects and between traditional and new media practices.

Prominent among the contemporary exhibitions were *A curious nature—the landscape as theatre in contemporary photography and new media* as well as a major monographic exhibition dealing with internationally renowned Adelaide-based glass artist, Nicholas Mount. *The sentinels and showboats* exhibition celebrated 50 years of the Gallery's collecting of contemporary prints and some 30 years of valuable backing of this enterprise by the Gallery support group known as the Geelong Gallery Grasshoppers.

In terms of historical exhibitions, the outstanding presentation was *Impressions of Geelong—a portrait of the city and its region* in which famous and less well known paintings, watercolours, prints and photographs inspired visitors on the strength of a visual documentation of the story of colonial and early modern Geelong.

This exhibition coincided with the launch of the major full-colour publication *Geelong Gallery—Collections* that documents the development of Geelong's nationally acclaimed collections across all media.

The permanent collections were expanded during the past year by purchase (paintings by Paul Ryan and Sally Ross from the 2012 *Geelong contemporary art prize*), gift (Jon Campbell's 2011 new media/neon work *Pure bewdy*) and by gift under the terms of the Australian Government's Cultural Gifts program (Theodore Hines's 1878 painting *Landscape with figures by a lake*). Particular mention should be made of the long-standing and generous support of the Dimmick Charitable Trust in connection with the biennial *Geelong contemporary art prize* and the program in general.

There were also a number of acquisitions in sculpture and decorative arts including 18th century British painted porcelain acquired under the terms of the Dorothy McAllister Bequest; a gift by the Geelong branch of the Australian Fine and Decorative Arts Society (to mark the Society's 20th anniversary) of Lucy McEachern's bronze sculpture titled *Scopes owl* (2012); and *British Summer*, a major example of virtuoso wood carving (dated 1889) by Lewis Godfrey. The last work was the gift of Helen Foote, great granddaughter of the artist.

Also acquired in time for inclusion in the *Impressions of Geelong* exhibition was a rare and fine watercolour (dated 1847) of Station Peak and the You Yangs by the famous surveyor and amateur artist Robert Hoddle.

Gallery staff managed a number of important loans from the collection to exhibitions at other venues here and abroad thereby promoting Geelong and the Gallery to a wider audience. Of particular note was Geelong's presence in the *Australian Impressionists in France* exhibition at the National Gallery of Victoria (Federation Square).

General promotion of the Gallery was expanded during the year through consistent local, state and national media coverage of exhibitions. The addition of a media section to the Gallery's website has greatly assisted access to media releases and other related material for journalists and writers. The visual promotion of exhibitions was increased through the introduction of new exhibition-specific signage for the foyer windows and elsewhere in the Gallery.

The year under review was fittingly rounded off by an official book launch by the Hon Heidi Victoria MP, Minister for the Arts, Victorian Government on Friday 21 June. This major publication *Geelong Gallery—Collections* features some 200 reproductions of Australian and international paintings, works on paper, sculpture and decorative arts along with examples of new media and images of the Geelong region.

Designed by the award-winning studio Design By Pidgeon and produced by leading art printers Adams Print, this publication has already attracted attention well beyond the walls of the Gallery with Adams Print being awarded a Gold Medal for a major publication in the Victorian print industry annual awards.

Production of this magnificently illustrated handbook was made possible by generous funding and support from the Gordon Darling Foundation with additional funding from the Gallery's own Foundation as well as from the Friends of the Geelong Gallery and an extraordinary commitment by the production team.

Integral to the Gallery's mission is the preparation and delivery of a comprehensive Education program embracing regular schools workshops, tours of the collection and professional development initiatives for teachers. In recognising the extent of programming on offer at the Gallery, I congratulate and thank every member of staff as indeed I thank the Board of the Gallery, the Foundation, the Grasshoppers, the Guides and Volunteers groups, and the Friends for their indispensable support during the year. The Gallery is well placed to embark on a fresh and lively range of programs and activities in the year ahead.

Geoffrey Edwards

Director

Honorary Secretary's report

Attendances

In the period from July 2012 to June 2013 the total attendance figure was 67,637.

Monthly attendances

July	5,687
August	5,620
September	6,198
October	5,561
November	7,634
December	5,168
January	4,899
February	5,030
March	5,476
April	5,138
May	4,983
June	6,243

Exhibition program

Number of exhibitions presented: 23

(19 of these were initiated and realised by Geelong Gallery and four were travelling exhibitions organised by other institutions)

Exhibitions

House and home—Malcom Bywaters

Geelong region artists program
until 29 July

Sentinels and showboats—milestones in print collecting at Geelong Gallery

until 9 September

Skater—portraits by Nikki Toole

until 9 September
(National Portrait Gallery and Geelong Gallery touring exhibition)

Melrose art pottery

7 July to 7 October
(A Bundoora Homestead Art Centre touring exhibition)

Five decades of abstraction

4 August to 2 September

Marie Antoinette through the Notebook—Marion Manifold

Geelong region artists program
8 September to 21 October

2012 Geelong contemporary art prize

15 September to 18 November

A question of scale—maquettes and small sculpture from the permanent collection

13 October to 24 February 2013

The Max Bell Gallery (Gallery X series)—Bishop and Reis

Geelong region artists program
27 October to 2 December

A curious nature—the landscape as theatre in contemporary photography and new media

24 November to 10 February 2013

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**Djalkiri—we are standing on their names—
Blue Mud Bay**

24 November to 10 February 2013

(Presented by Artback NT: Arts Development and Touring
and Nomad Art Productions)

James Whitley Sayer 1847–1914

8 December to 28 January 2013

**Burnt landscape: Yarra Ranges under
fire—Donald Ramsay**

Geelong region artists program

2 February to 11 March

Nick Mount—the fabric of work

16 February to 12 May

Corporeal—a print exchange folio

16 February to 12 May

Venetian glass—past and present

16 February to 12 May

**Selected works—Leonie Amerena,
Deborah Fisher and Joanne Forrest**

Geelong region artists program

16 March to 14 April

**The lie of the land—contemporary
landscapes from the collection**

20 April to 26 May

**Painted porcelain—decorated British
ceramics 1750–1850**

27 April to 8 December

**Impressions of Geelong—a portrait
of the city and its region**

18 May to 25 August

Geelong's built environment

18 May to 8 December

Seascapes—Jon Frank

Geelong region artists program

18 May to 14 July

**17th VIGEX international photography
salon 2013**

1 June to 7 July
.....

Exhibition openings

Official openings were held on the following dates (on each occasion a suite of two or three exhibitions was opened simultaneously, and unless otherwise stated, the openings were presided over by President of the Geelong Gallery Board, Peter McMullin, and Geelong Gallery Director, Geoffrey Edwards):

Friday 14 September 2012

Guest speaker—
David Koch, MLC, Member for Western Victoria Region

Formal announcement of the winner of the 2012 Geelong contemporary art prize—

Susan McCulloch OAM, art writer, publisher and curator

2012 Geelong contemporary art prize

15 September to 18 November 2012

Geelong region artists program

Marie Antoinette through the Notebook— Marion Manifold

15 September to 21 October 2012

Friday 23 November 2012

Guest speaker—
Professor Brenda Cherednichenko,
Pro Vice-Chancellor, Faculty of Arts
and Education, Deakin University

A curious nature—the landscape as theatre in contemporary photography and new media

24 November 2012 to 10 February 2013

Djalkiri—we are standing on their names— Blue Mud Bay

24 November 2012 to 10 February 2013

And viewing of—

Geelong region artists program

The Max Bell Gallery (Gallery X series)— Bishop and Reis

27 October to 2 December 2012

Friday 15 February 2013

Guest speaker—
Cr Keith Fagg, Mayor, City of Greater Geelong

Nick Mount—the fabric of work

16 February to 12 May 2013

Corporeal—a print exchange folio

16 February to 12 May 2013

And viewing of—

Geelong region artists program

Burnt landscape—Yarra Ranges under fire— Donald Ramsay

2 February to 11 March 2013

Friday 21 June 2013

Guest speaker—
Hon Heidi Victoria MP, Minister for the Arts,
Victorian Government

Geelong Gallery—Collections

Official book launch

Impressions of Geelong—a portrait of the city and the region

25 May to 25 August 2013

And viewing of—

Geelong region artists program

Seascapes—Jon Frank

18 May to 14 July 2013

Private openings

Private openings were held for selected groups on the following dates:

Friday 7 December 2012

James Whitley Sayer 1847–1914

8 December 2012 to 28 January 2013

Guest speaker—

Geoffrey Edwards, Director, Geelong Gallery

Saturday 1 June 2013

17th VIGEX international photography salon 2013

1 June to 7 July 2013

Guest speaker—

Cr Keith Fagg, Mayor, City of Greater Geelong

Publications

Book

Geelong Gallery—Collections

A striking handbook showcasing the Gallery's renowned collections of Australian and international paintings, works on paper, sculpture, decorative arts and new media.

Exhibition catalogues

2012 Geelong Contemporary art prize

A curious nature—the landscape as theatre in contemporary photography and new media

James Whitley Sayer 1847-1914

Newsletters

September–November 2012

December 2012–February 2013

March–May 2013

June–August 2013

Prize entry information and forms

2012 Contemporary art prize

2013 Geelong acquisitive print awards

Brochures

Two new brochures were designed and printed for *Education Membership* and *Gallery Membership*

Calendar

Geelong Gallery Education Program 2013

E-communications

Gallery programs and exhibitions

Through this period regular e-Bulletins showcasing Gallery programs and exhibitions were sent to more than 2,000 subscribers, institutions and supporters.

Education program

During this year regular education e-Bulletins were prepared and sent to subscribers.

Public programs, events and functions

First Fridays

Monthly lectures were held and raised funds for the Friends of the Gallery.

The guest speakers were:

Nikki Toole

Exhibiting artist: *Skater—portraits*
by Nikki Toole
(6 July)

Kenneth W Park

Lecturer: *Portraits of the Queen*
(3 August)

Dr Ross McMullin

Author: *Lost generation of World War I*
(7 September)

Dr Robert Nelson

Art critic and academic: *A critic's view*
(5 October)

Kenneth W Park

Lecturer: *Exploring the world of contemporary art*
(2 November)

Geoffrey Edwards

Director, Geelong Gallery: *Preview of 2013, Friends Christmas Function*
(7 December)

Lisa Sullivan

Curator, Geelong Gallery: *A curious nature—the landscape as theatre in contemporary photography and new media*
(1 February)

Dr Tony Hanning

Glass artist and author: *Nick Mount—the fabric of work*
(1 March)

Kenneth W Park

Lecturer: *Modern Paris*
(5 April)

Sarah Tutton

Curator, Australian Centre for the Moving Image (ACMI): *Hollywood Costume*
(3 May)

Sophie Matthiesson

Curator, International Art at the National Gallery of Victoria (NGV): *Monet's Garden*
(7 June)

Floortalks

Nikki Toole

Exhibiting artist: *Skater—portraits* by Nikki Toole
(6 July)

Greg Hill

Exhibition curator: *Melrose art pottery*
(15 August)

Marion Manifold

Exhibiting artist: *Marie Antoinette through the Notebook—Marion Manifold*
(12 September)

Amanda Johnson, Peter Webb and Stephen Wickham

Shortlisted artists: *2012 Geelong contemporary art prize*
(24 October)

Dr Cameron Bishop

Exhibiting artist: *The Max Bell Gallery (Gallery X series)—Bishop and Reis*
(31 October)

Lisa Sullivan

Curator, Geelong Gallery: *A curious nature—the landscape as theatre in contemporary photography and new media*
(5 December, 24 January)

John Wolseley

Exhibiting artist: *Djalkiri—we are standing on their names—Blue Mud Bay*
(19 January)

Jacqui Stockdale and Siri Hayes

Exhibiting artists: *A curious nature—the landscape as theatre in contemporary photography and new media*
(3 February)

Nick Mount and Dr Tony Hanning

Exhibiting artist in conversation with glass artist and author, Dr Tony Hanning: *Nick Mount—the fabric of work*
(16 February)

Rona Green

Exhibition curator and exhibiting artist: *Corporeal—a print exchange folio*
(23 March)

Geoffrey Edwards

Director, Geelong Gallery: *Nick Mount—the fabric of work*
(10 April)

Lisa Sullivan

Curator, Geelong Gallery: *Impressions of Geelong—a portrait of the city and its region*
(26 June)

School holiday program

For the first time this year school children were invited to come to the gallery to join in the *Creative kids* workshops. Nine workshops were held on topics themed to complement the exhibition program. These fully booked workshops complemented the well proven *Eye Spy* children's tours presented on nine occasions by the Gallery's Volunteer Guides.

Creative kids—Canvas club workshop: Explore and draw

2013 Geelong contemporary art prize
Presented by Sally Mattner
(27 September, 14 October)

Creative kids—Canvas club workshop: A walk in the landscape

2013 Geelong contemporary art prize
Presented by Sally Mattner
(2 October, 21 October)

Creative kids—Canvas club workshop: Paper cuts

2013 Geelong contemporary art prize
Presented by Sally Mattner
(14 October)

Creative kids workshop: Where the wild things are

A curious nature—the landscape as theatre in contemporary photography and new media
Presented by Sally Mattner
(10 January, 18 January)

Creative kids workshop: Treasured country

Djalkiri—we are standing on their names—Blue Mud Bay
Presented by Annette Sax, Yarn Strong Sista
(11 January)

Creative kids workshop: Animal portraits

Corporeal—a print exchange folio
Presented by artist, Rona Green
(11 April)

Guided tours

The Gallery hosted 35 pre-booked tour groups, which is close to double the number of tours in 2011–2012. Booked tours varied in size and focus from general interest visits with participants keen to learn more of the Gallery and its collection to exhibition-specific tours and special interest groups. In addition to those groups who booked with the Gallery, we also welcomed a number of groups who had not booked including camera clubs from Melbourne during the popular *VIGEX* photographic exhibition.

A number of these groups were first time visitors to the Gallery and we also welcomed back a healthy proportion of groups who have established the Gallery as a destination of choice for their annual visits program. We saw visitors from community service groups (Probus, Rotary and special interest groups), art appreciation societies, the museums and galleries sector as well as the industry development and training sector (tourism and hospitality and retirement homes and healthcare).

In view of the redevelopment of the Geelong Library and Heritage Centre, there was an increase in the number of visits by groups keen to access and understand the technical aspects of the building, its future connection with the adjacent Library facilities and placement within the Cultural Precinct.

Tours were supported with varying levels of involvement by Gallery staff and volunteers as deemed appropriate to meet the needs of each group.

Guided tours were provided for the following organisations:

Barwon Health Care and Respite, Barwon Valley Probus, Bellarine Community Health Men's Group, Belmont Probus Group, BRACE Education and Training, Brentwood Aged Care, Buninyong Probus Group, Church of Christ—Geelong, Corio Bay Rotary Club, Diversitat (ESL Group), Forest Hill Probus Club, Geelong—Church of Christ, International Women's Day, Kalkee Aged Services, Kalkee Community Services, Kardinia Waters Retirement Village, Leopold Gateways Probus Club, Melbourne Sunrise Probus Club, Museums Australia (Victoria) Conference Delegates, Norlane Community Health, Norlane Future Group, Portarlington Neighbourhood House, Reunion Island Student Exchange Program, Rowville Day Tours, South Barwon—Belmont Probus Club, St Catherine's Girls School Reunion Tour, St Leonards Art Appreciation Group, Sunbury Care, The Friends of the Johnston Collection, Torquay Rotary Club, Tourism Guiding - Gordon TAFE, University of Melbourne—Post Graduate Fine Art students, University of the Third Age—History Group, Vision Australia, Winchelsea PAG Group.

Education services

The Gallery initiates and presents an annual program of floortalks, formal lectures, workshops and other activities, to elucidate aspects of the exhibition program and current issues in the visual arts and the humanities generally.

Specifically for student visits, the Gallery's Educator devised regular tours and workshops and continued a loan program to classroom teachers of five popular learning boxes: the *William Buckley*; *Myths and Rituals*; *Art Industry*; *Studio Arts—Art Industry* and the *Who's Who—portraits*.

Exhibitions of student works were mounted in the Education Gallery including *Who's Who portrait prize* (September 2012) and *Let's talk recognition—a children's art exhibition* (Term 2 2013). Students attended the Gallery for tours and teachers attended professional development programs throughout the year.

During the past year 131 educational establishments visited the Gallery. The highest proportion of these was secondary schools at 66% of total visits and with 65% of the same group making repeat visits. Educational establishments who visited the Gallery were:

Primary schools and Pre-schools

Chilwell Primary School; Hamlyn Banks Primary; Herne Hill Primary; Highton Primary School; Inverleigh Primary School; Kaleidoscope Program; Mandama Primary School; Montpellier Primary School; Moriac Primary School; Newtown Primary School; Ocean Grove Primary School; South Geelong Primary School; St Mary's Primary School; Williamstown; St Therese Primary School; Surfside Kindergarten; and Whittington Primary School.

Secondary schools

Beacon Hill College; Bellarine Secondary College; Belmont High School; Brace Education and Training; Catholic Regional College Melton; Christian College Geelong; Clonard College; Covenant College; Galvern Park Secondary College; Geelong High School; Geelong Lutheran College; Grovedale Secondary College; Kardinia International College; Lara Secondary College; Lorne-Aireys Inlet P12 College; Lutheran College; Matthew Flinders Girls High School; Mercy Regional College Camperdown; Newcomb Secondary College; North Geelong Secondary College; Northern Bay Secondary College; Point Cook Secondary School; Sacred Heart College; St John's Lutheran College; St Joseph's College; The Gordon; Trinity College Colac; and Western Heights Secondary College

Tertiary and other institutions

BRACE Education and Training; Deakin University; Diversitat—Geelong Community Services; Karingal Disability Services; Nelson Park Special School; SWEET Program—Vocational Education Students

Professional development for teachers

2 August

Sentinels and showboats—milestones in print collecting at Geelong Gallery

18 September

2012 Geelong contemporary art prize

27 November

Djalkiri—we are standing on their names—Blue Mud Bay

28 May

Impressions of Geelong—a portrait of the city and its region

Gallery Board

The Gallery Board met 10 times between July 2012 and June 2013.

The attendance of Board members was as follows:

Peter McMullin	10
Alan Currie	7
Robyn Everist	8
Matt Fisher (From October 2012)	8
Gail Rooney (Until October 2012)	3
John Nagle (Until October 2012)	2
Judge Gerard Mullaly	8
Allison Murphy	3
Denis Peacock	9
Rachel Schutze	7
Cr Barbara Abley (Until October 2012)	2
Cr Michelle Heagney (From October 2012)	4

NB: Meetings not held in January or April

Conclusion

I extend my thanks to the Director and other Gallery staff for continued support and to the Gallery Board Members for their respective contributions.

Robyn Everist

Honorary Secretary

The Geelong Art Gallery Foundation

The role of the Geelong Art Gallery Foundation is more closely focused than the Gallery's wider remit. First and foremost, I would like to acknowledge the contribution through the past year by members of the Foundation Board, both in terms of overseeing and maximising the return on Foundation investments and seeking to increase those investments. Another key role they undertake is advocating generally for the Gallery as a major community resource, central to the City of Greater Geelong's own stated intention of fostering a creative regional community.

In light of these responsibilities, it is worth re-stating the fact that Foundation board members, as with members of all Gallery boards and committees, are volunteers whose time and expertise is donated freely to the institution. I pay tribute to all concerned for their generous support and expertise deployed on the Foundation's and the Gallery's behalf.

Next year marks the centenary of the laying of the foundation stone for the present Gallery building. The Gallery commenced operations the following year, 1915. Since its establishment in 1984 financial support from the Foundation, in conjunction with other Trusts, individual donors and occasionally, government assistance, has enabled the Gallery to enrich its collections, embark upon scholarly publications, carry out functions and events, oversee improvements to the building and develop and elucidate its nationally acclaimed collections. Foundation largesse underlies the Gallery's acquisition of certain important colonial and early 20th century paintings, as well as outstanding contemporary works of art—the most obvious of the former being Eugene Von Guerard's *View of Geelong* (1856)—and more recently Streeton's, *Ocean blue, Lorne* (1921).

The Foundation's role in the acquisition at auction of *Ocean blue, Lorne* last year was a significant stretch of Foundation resources. Thus, there were no other acquisitions of comparable calibre during the year in review, although the Foundation had sufficiently recovered enough financial composure late in the year to be able to generously support the publication of the excellent new book, *Geelong Gallery—Collections* that documents the formation of the Gallery and the growth of its collections.

The other main Foundation activity of the past year was the establishment of an Annual Giving Appeal. The Appeal invited donors to identify, if they so wished to do, specific areas for support and 80% of donors took up this option, citing collection development, conservation, specific programs or general support as their preferred areas for support.

I pay tribute to Board member, Maria Hamilton, for driving the initiative, in conjunction with the Gallery's new Development & Business Manager, Richard Ferguson, who, with other members of the Gallery team and essential volunteer support, conducted an Appeal that raised, in its first iteration, \$33,610. This is in addition to returns on Foundation investments.

Peter McMullin
Chairman

Foundation Board

The Foundation Board met 3 times between July 2012 and June 2013.

The attendance of Board members was as follows:

Dr Jim Cousins AO President	2
Ashley Brimacombe Chairman Resigned 30 September 2012	1
Peter McMullin Chairman From 1 October 2012	1
Philip Marshman Treasurer	3
Maria Hamilton From August 2012	3
Sheryl Townsend	3
Geoffrey Edwards Director Geelong Gallery	3
Ex officio—Richard Ferguson Development & Business Manager Geelong Gallery From 3 September 2012	2

The Geelong Gallery Grasshoppers

It is with particular pleasure that I present the 31st annual report for the Geelong Gallery Grasshopper Committee. This fundraising group commenced on 8 September 1982. We aim to hold two fundraising functions annually, usually a bus trip and a luncheon in the Gallery.

This financial year has again been successful, with all our hard working committee members organising fundraising activities, along with the terrific support of staff at the gallery. Our committee consists of 20 women, including three new members, and another two who may be joining us shortly. Members work extremely well together in organising and creating fundraising events to assist with the biennial Geelong acquisitive print awards. This award will be held from August 2013 and our contribution helps fund the acquisition of prints and the awarding of prizes.

Our first function following last year's AGM, was the *Art and food on the Bellarine Peninsula* tour on 31 October. The bus took 45 guests to Salt Gallery in Queenscliff where we viewed two exhibitions, had a delightful morning tea in the newly opened first floor space and were given a fascinating talk by two of the exhibiting artists. The bus then journeyed to Terindah Estate where chief Andy Pye created a gourmet lunch featuring local produce and wine. The views across the green grape vines to Melbourne were outstanding and guests thoroughly enjoyed themselves, judging by the level of chatter. This event raised \$1,096.

Our second fundraising event was held on 19 June was a bus trip to view the *2013 Archibald Prize* held at the Mornington Peninsula Regional Gallery (MPRG). Our 58 guests had an early start, travelling through Melbourne and stopping for a homemade morning tea in the Shrine of Remembrance Gardens, Melbourne. The Mornington Peninsula Golf Club was our next stop. Guests enjoyed a delicious two course lunch, prior to viewing the *Archibald Prize*. This was such a great opportunity to see this fabulous exhibition. On the journey home we drew the raffle and three happy guests won prizes. Our profit for the day was \$1,415. Our income for the 2012–2013 financial year including \$372 interest, totalled \$2,735.94. The MPRG kindly donated a copy of the *2013 Archibald Prize* catalogue to our raffle.

Our mixed Christmas function was again held at Barb Hanna's home in December. All Grasshoppers contributed delicious tastings for this Christmas social event, which were all washed down with quality wine. The fun annual award was presented to a new partner, Rob Kitson in recognition of his support. It also provided an important opportunity to thank all the Grasshoppers and Gallery staff for their hard work and dedication and to socialise together with friends and partners and enjoy the festive time.

Special thanks must go to all Grasshoppers for making these fundraising events so successful. Each have contributed tremendously through selling tickets, organising functions, providing food, running raffles and a host of other important activities that makes a committee successful. As always, we actively seek more members and this year we have introduced several new members. It was with sadness that we said goodbye to Andree Fitzgerald who has been such a productive member over the past years.

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I would particularly like to thank Ann Smith as Secretary and Joyce Williamson as Treasurer both of whom have been fabulous in their roles for many years. Our thanks must also extend to supportive partners.

We would also like to thank the dedicated team at the Geelong Gallery who support our functions behind the scenes and go out of their way to ensure these functions run smoothly. Our particular thanks must go to Mary-Ellen Belleville for her ongoing friendly and professional assistance and to all the other Gallery staff for their friendly and enthusiastic support. We are delighted that Melissa Hart is assisting us in further developing our ideas and promotions. Melissa organised some media coverage with the *Geelong Advertiser* newspaper and a television interview of myself for Channel 31. Many thanks must also go to Geoffrey Edwards for supporting and encouraging our activities and promoting our group. Lastly, thank you to those who have helped make another great year.

Dr Barbara Kitson
President

Friends of the Geelong Gallery

It is with pleasure that I present the 32nd annual report of the Friends of the Geelong Gallery. Our Committee is only a small group which works well together in our aim to promote the Geelong Gallery. We have had one change in office bearers this year—Kath Baulch has resigned from the office of Treasurer and the position has been accepted by Irene Cannon. Our thanks to Kath for her many years of looking after our finances.

Our main fundraising activities are our *First Fridays* morning tea and lecture series, Christmas function and raffle. Thanks to all who donated gifts for the raffle and to those who purchased tickets as nearly \$900 was raised. It was pleasing to note the number of new faces as well as our regulars attending our *First Fridays* lecture series necessitating the use of the City of Greater Geelong Conference Centre for some of our lecture in order to cater for our increased numbers.

The Friends are proud to be publication sponsors of the *Geelong Gallery—Collections*, a handsome publication featuring significant highlights from the Gallery's permanent collection. The Friends Committee supported the Gallery with a donation of \$6,000 for this milestone publication.

Among our speakers for the year were Barry Hill, poet and historian, who read from his new book *Naked Clay: Drawings from Lucian Freud* accompanied by images of Freud's candid works that inspired the author. Nikki O'Toole, a Scottish-born, Melbourne-based photographer who discussed her practice and her exhibition *Skater*—a series of images depicting members of the skateboarding community around the world. Kenneth W Park celebrated the Queen's Diamond Jubilee with images of the life of Her Royal Highness Queen Elizabeth II through each year of her reign.

Award-winning biographer and historian, Ross McMullin, discussed his latest book *Farewell Dear People: Biographies of Australia's Lost Generation*. This remarkable book chronicles 10 young Australians who were destined for greatness until their lives were cut short by World War I. Dr Robert Nelson, art critic from *The Age*, also provided insights into the complex nature of art criticism.

In November we welcomed back Kenneth W Park who provided a whirlwind survey of the history of contemporary art as well as showing us some of the great art museums of the world, including the Metropolitan Museum of Art, New York; Tate Modern, London; Centre Pompidou, Paris and The Guggenheim in Bilbao and others.

At our Christmas function Director, Geoffrey Edwards, gave his preview of exhibitions planned for 2013. He thanked the Friends for their work during the year and also the people who had attended the *First Fridays* lectures. Kath Baulch then presented Geoffrey Edwards with a cheque for \$7,650 from the Friends towards the acquisition of *Landscape* (2012), the shortlisted painting by Sally Ross in the 2012 *Geelong contemporary art prize*.

The Gallery's Curator, Lisa Sullivan was our first speaker for 2013, she spoke of the special exhibition, *A curious nature—the landscape as theatre in contemporary photography and new media*. Dr Tony Hanning, artist, author and lecturer, discussed his new book, *Nick Mount—the fabric of work*.

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Sarah Tutton, Curator at the Australian Centre for the Moving Image discussed the stunning exhibition *Hollywood Costume* direct from the Victoria and Albert Museum in London as part of the Melbourne Winter Masterpieces suite of exhibitions. Costumes featured were from very well known and loved Hollywood films.

Sophie Matthiesson, Curator of International Art at the National Gallery of Victoria finished off the year speaking about the Winter Masterpieces exhibition *Monet's Garden* with depictions of his lily and flower gardens at Giverny in Northern France.

As you can see we have had top class speakers with a great variety of subjects and expertise. Thanks to Lisa Sullivan and Melissa Hart for their participation in securing these speakers for us.

In conclusion I would like to thank Director Geoffrey Edwards and his staff for their help and assistance to all the members of the Friends Committee for a job well done and for their friendship and support during the year. Thank you to all who have attended our functions during the year. I hope you will enjoy being with us again next year.

Rosemary May-McSween

President

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Collections report

Acquisitions

Ceramics

Coalport
'Etruscan' chocolate pot with cover and stand c. 1810
 handpainted and gilded porcelain
 Dorothy McAllister Bequest Fund

Coalport
'Etruscan' dish c. 1810
 handpainted and gilded porcelain
 Dorothy McAllister Bequest Fund

Coalport
'Etruscan' vase c. 1810
 hand-painted and gilded porcelain
 Dorothy McAllister Bequest Fund

Dresden (attributed)
Centrepiece 1860–80
 handpainted and applied porcelain
 Bequest of PJ and PA McPhillimy

Miles Mason
Urn c. 1810
 hand-painted and gilded porcelain
 Dorothy McAllister Bequest Fund

Miles Mason
Urn c. 1810
 hand-painted and gilded porcelain
 Dorothy McAllister Bequest Fund

Metalwork

NV Gerofabriek
Cake server c. 1970
 silverplate
 Bequest of PJ and PA McPhillimy

Paintings

Jon Campbell
Pure bewdy 2011
 neon, synthetic polymer paint, and enamel
 paint on composition board
 Gift of an anonymous donor through the
 Australian Government's Cultural Gifts
 Program

Theodore Hines
Untitled (Ladies by lake and birch trees) 1878
 oil on canvas
 Gift of an anonymous donor through the
 Australian Government's Cultural Gifts
 Program

Sally Ross
Landscape 2012
 oil on canvas
 Purchased with funds generously provided
 by the Friends of the Gallery

Paul Ryan
Wild colonial boys 2012
 oil on canvas, dyptich
 Geelong Contemporary Art Prize

Prints

Robert Austin
Bell II 1927
 etching and engraving
 Gift of Rachel Austin and Clare Calder
 (the artist's daughters)

Robert Austin
Comare Giulia 1925
 etching and engraving
 Gift of Rachel Austin and Clare Calder
 (the artist's daughters)

Robert Austin
Highbridge 1927
 etching and engraving
 Gift of Rachel Austin and Clare Calder
 (the artist's daughters)

Robert Austin
The Italian bride 1938
 etching and engraving
 Gift of Rachel Austin and Clare Calder
 (the artist's daughters)

Robert Austin
Ling of Lingard 1936–37
 etching and engraving
 Gift of Rachel Austin and Clare Calder
 (the artist's daughters)

Robert Austin
Mason of Canterbury 1948
 etching and engraving
 Gift of Rachel Austin and Clare Calder
 (the artist's daughters)

Robert Austin
Zoutelande 1928
 etching and engraving
 Gift of Rachel Austin and Clare Calder
 (the artist's daughters)

Robert Austin
Women in church 1924
 etching and engraving
 Gift of Rachel Austin and Clare Calder
 (the artist's daughters)

Jorg Schmeisser
Diary and Port Campbell 1988
 etching; edition 43/80
 Purchased through donations

Eugene von Guérard
Forest Cape, Otway Ranges 1867–68
 chromolithograph from Australian landscapes,
 Thomas McLean, London
 Purchased through donations

Sculpture

Lucy McEachern
Scopes owl 2010
 bronze; artist's proof 1
 Gift of the Australian Decorative and Fine Arts
 Society (Geelong) on the occasion of its 20th
 anniversary

Lenton Parr
Form in bronze I 1958
 bronze with verdigris patina
 Gift of the Estate of the artist

Lenton Parr
Form in bronze II 1958
 bronze with verdigris patina
 Gift of the Estate of the artist

Lenton Parr
Form in bronze III 1958
 bronze with verdigris patina
 Gift of the Estate of the artist

Lenton Parr
Form in bronze IV 1958
 bronze with verdigris patina
 Gift of the Estate of the artist

Lenton Parr
Form in bronze V 1958
 bronze with verdigris patina
 Gift of the Estate of the artist

Lenton Parr
Foyer sculpture, maquette 1969
 painted steel and wood
 Gift of the Estate of the artist

Lenton Parr
Untitled c. 1965
 painted steel
 Purchased through donations

Watercolours

Robert Hoddle
Near Melbourne—Station Peak and Anakie Youang in the distance 1847
 watercolour
 Purchased through donations

Henricus van den Houten
Point Henry looking towards the You Yangs 1871
 watercolour
 Purchased through donations

Woodwork

Lewis John Godfrey
British summer 1889
 kauri pine
 Gift of Helen Foote, great granddaughter of the artist

Outward loans

Exhibition loans

Art Gallery of Ballarat, Ballarat

Michael Shannon, *High noon*
 On loan to the *Michael Shannon: Australian romantic realist* exhibition (touring):
 10 February 2011–12 August 2012

Art Gallery of New South Wales, Sydney

C Douglas Richardson, *A hillside, Bacchus Marsh*
 On loan to the *Australian symbolism—the art of dreams* exhibition:
 11 May–29 July 2012

Australian National Maritime Museum, Sydney

Eugenie Durran, *Home from market*
 On loan to the *Fish in Australian art* exhibition:
 5 April–1 October 2012

Carrick Hill, Springfield, SA

Russell Drysdale, *Study for Hill End*
 On loan to the *Russell Drysdale centenary drawing* exhibition (touring):
 23 February–24 August 2012

Heide Museum of Modern Art, Bulleen

John Davis, *Sixteen*
 Paul Partos, *Black screen*
 On loan to the *Less is more—minimal and post minimal art in Australia* exhibition:
 2 August–4 November 2012

McClelland Gallery & Sculpture Park, Langwarrin

Clive Stephen, *Pelican*
 Eric Thake, *Ex libris—Clive Stephen*
 On loan to the *Clive Stephen—sculptor* exhibition:
 29 July–28 October 2012

Museum of Contemporary Art, Sydney

Ken Whisson, *Voters in landscape*
 On loan to the *Ken Whisson—
 As if* exhibition (curated and toured
 by Heide Museum of Modern Art):
 28 September–25 November 2012)

National Gallery of Australia, Canberra

Fred William, *Yellow landscape*
 On loan to the *Fred Williams:
 retrospective* exhibition (touring):
 12 August 2011–4 November 2012

National Gallery of Victoria, Melbourne

Eugene von Guérard, *Aborigines met
 on the road to the diggings*
 On loan to the *Eugene von Guérard: nature
 revealed* exhibition (touring):
 16 April 2011–15 July 2012

E Phillips Fox, *The stile*
 On loan to the *Australian Impressionists
 in France* exhibition:
 15 June–6 October 2013

Australian National Maritime Museum, Sydney

Eugenie Durran, *Home from market*
 On loan to the *Fish in Australian art* exhibition:
 5 April–26 Aug 2012

The Australia Club, Melbourne

Lina Bryans, *You Yangs*
 Louis Buvelot, *Landscape, Terrinallum*
 JW Curtis, *Station Peak*
 Peter Daverington, *Welcome to the pleasure
 dome—a homage to Bierstadt and the death
 of a frontier*
 Juan Davila, *A bush burial*
 William Duke, *Geelong from Mr Hiatt's,
 Barrabool Hills*
 Johannes Duntze, *A fjord in Norway*
 Terry Eichler, *Passing Storm,
 Cape Otway Road*
 John Gollings, *Waterpool near
 Coleraine, sunset*
 Marion Manifold, *View of Geelong toward
 great, great grandmother Stinton's garden*
 Scott Miles, *Hoodhead no. 8*
 Eugene von Guérard, *Mr Levien's hut
 on the Barwon*
 Eugene von Guérard, *North east
 view from the top of Mount Kosciusko,
 New South Wales*
 On loan to the *Geelong Gallery
 at The Australia Club* exhibition:
 10 April–9 July 2012

Tweed River Art Gallery, Murwillumbah, NSW

Margaret Olley, *Still life—agapanthus
 and plumbago*
 On loan to the *It's all about the light:
 works by Margaret Olley from public
 collections* exhibition:
 18 January–3 March 2013

Furnishing loans

Australian Centre for the Moving Image, Melbourne

Suzanne Forsyth, *'Dame Edna Everage' teapot*
On loan from July 2012

Bundoora Homestead, Bundoora

Percy B Brinkworth, *Daimio and Martin Burke*
James Quinn, *The Squire's daughter*
On loan from July 2003

Walter Withers, *The farm*
On loan from September 2003

Walter Withers, *The valley of the Lower Plenty*
On loan from September 2003–February 2011

Helen A Peters, *Landscape*
On loan from October 2007

E Phillips Fox, *Portrait of Lady Barrett*
On loan from February 2011

City of Greater Geelong

Clewin Harcourt, *As the sun dispels the mist*
AE Newbury, *Windmill farm*
On loan from April 2004

Richard Larter, *Scatter shift*
Paul Partos, *Untitled*
Susan Sutton, *Winter. Waiting for the 8.27, Geelong Railway Station*
Douglas Wright, *Swamp gums near Yankee Flat*
On loan from October 2011

Geelong Botanic Gardens, Geelong

Raphael Romanelli, *Ruth*
On loan from 1963

Geelong City Motors

Geoff La Gerche, *Tower Street pond, evening*
On loan from December 2010

Geelong Performing Arts Centre

Marc Clark, *First and second*
David Evison, *Journal*
Ernest Fries, *Shoot*
Margel Hinder, *Planar II*
David Wilson, *The rise*
On loan from July 1985

Peter Schipperheyn, *Metamorphosis*
On loan from November 1991

Margaret Dredge, *Untitled*
On loan from March 2009

National Trust of Australia (Geelong)

JG Croft, *Portrait bust of AE Vidler*
Unknown maker, *Two firescreens*
Unknown maker, *Venus*
On loan from March 1986

The Geelong College

Pamela Ashcroft, *Northern aspect lot 34*
Louis Kahan, *Oil refinery*
Keith Looby, *Still life and comfy*
Mahgo Smith, *Rock well, Yantra I*
On loan from November 1996–February 2013

Wathaurong Aboriginal Co-operative

Unknown maker,
Unknown maker, *Didgeridoo*
Unknown maker, *Fish*
Unknown maker, *Lawstick*
Unknown maker, *Woomera*
Wandjuk Marika, *Good hunter for sugar bag*
On loan from June 1985

Inward loans

National Trust of Australia (Victoria)

T Krauss, *Trowel*

On loan from August 2009

Annabel and Rupert Myer Collection

Michael Landy, *Semi-detached: Lisa, John, Ethel, Maureen and Michael Landy*

Darren Siwes, *Beacon*

On loan from December 2000–August 2012

Cbus Investment Art Collection

Janet Cumbrae Stewart, *Portrait of Jean Shaw*

Murray Griffin, *The backyard opalescent shed*

Paul Haefliger, *(Three figures)*

JJ Hilder, *Nocturne*

Enos Namatjira, *The blue MacDonnell Ranges*

Albert Tucker, *(Parrots in flight)*

On loan from August 1990

Robert Clinch, *Silent protest*

Elioth Gruner, *Rolling hills, Yass*

George Lambert, *The dead tree*

On loan from October 1990

Bernard Hall, *Government House*

On loan from February 1991

Cressida Campbell, *Reflection of mosquito coils*

Peggy Crombie, *Still life with fish*

On loan from April 1991

Sali Herman, *Woman standing in the doorway of no. 171*

Christian Waller, *Cover proof for 'The Great Breath'*

On loan from April 1991

ST Gill, *View of Adelaide from Bellaire Road*

Frederick McCubbin, *The hillside, Macedon*

WC Piguenit, *Lane Cove from above the bridge*

On loan from June 1998

Arthur Streeton, *Balmain and Leichardt*

On loan from December 1998

Margaret Olley, *Still life with marigolds and oranges*

John Olsen, *Hanging on to an edge*

Margaret Preston, *Australian gum blossom*

On loan from December 2000

Yosl Bergner, *From Alice Springs to Kimberley*

Leonard Hessing, *Venus on landscape*

Adrian Feint, *Summer at Pittwater*

On loan from June 2002

Geelong Botanic Gardens

Robert Balding, *Eastern Park Fernery—ground plan*

Robert Balding, *Fernery, Eastern Park*

Robert Balding, *Front elevation Fernery section*

Robert Balding, *Rotunda, Eastern Park*

Percy Everett, *Central feature, Johnstone*

Park Improvement Scheme

Percy Everett, *Geelong City Improvement Scheme: Bandstand*

On loan from March 2000

Geelong Heritage Centre

Edward Fischer, *Presentation cradle*

On loan from October 1979

Unknown maker, *'King Dan-Dan-Nook (Jerry) Best Runner, Geelong' medal*

On loan from May 2013

Private collections

Edward Fischer, *Barrabool Hills Ploughing*

Match trophy

On loan from June 1991

Edward Fischer, *Pair of egg spoons*

On loan from February 1987

Edward Fischer, *Walking stick*

On loan from July 1981

Edward Fischer, *GF Belcher*

presentation cradle

On loan from February 2001

John Hammerton, *Thistle Club medal*

On loan from March 1988

John Hammerton, *Old Collegians cup 1892*

On loan from January 1977

Klytie Pate, *Lidded pot*

On loan from June 2010–June 2013

Ernest D Stocks, *An Australian bent tree*

On loan from September 1990

Unknown maker, *Australian Post stamp*

On loan from May 2013

Eugene von Guérard, *Breakneck Gorge,*

Hepburn Springs

On loan from September 1995

Conservation

The following works received
conservation treatment:

E Phillips Fox, *The stile*

Dora Meeson, *On the Thames*

Financial statements for the year ended 30 June 2013

Board's report

Our Board members submit the financial report of the Geelong Art Gallery Inc. for the financial year ended 30 June 2013.

Board members

The names of Board members throughout the year and at the date of this report are:

Peter McMullin	Judge Gerard Mullaly
Alan Currie	Allison Murphy
Robyn Everist	Denis Peacock
Matt Fisher	Rachel Schutze
Gail Rooney	Cr Barbara Abley
John Nagle	Cr Michelle Heagney

Principal activities

The principal activities of the association during the financial year involved the operation of a public art gallery encompassing exhibitions, permanent collections and related public programs.

Significant changes

No significant change in the nature of these activities occurred during the year.

Operating result

The surplus from operating and non-operating activities amounted to \$29,151

Signed in accordance with a resolution of the Members of the Committee.



Alan Currie
Board Member



Geoffrey Edwards
Director

Dated this 25th day of September 2013

Statement of comprehensive income for the year ended 30 June 2013

	Note	2013 \$	2012 \$
Revenue	2	1,578,863	1,583,334
Shop Revenue		170,665	209,363
Shop cost of sales		(84,702)	(114,757)
Shop gross profit		85,963	94,606
Marketing expenses		(487,699)	(423,340)
Administration expenses		(1,050,902)	(845,248)
Finance costs		(7,530)	(8,787)
Other expenses		(113,950)	(105,464)
Profit before income tax		4,745	295,101
Income tax expense	1(a)	-	-
Profit for the year		4,745	295,101
Other comprehensive income			
Items that will not be reclassified to profit or loss:			
Transfers to general reserves	9	14,095	21,479
Items that will be reclassified subsequently to profit or loss when specific conditions are met:		-	-
Net gain on re-measurement of investments in listed shares available for sale		10,311	(2,684)
Total other comprehensive income for the year		24,406	18,795
Total comprehensive income for the year		29,151	313,896

Statement of financial position as at 30 June 2013

	Note	2013 \$	2012 \$
Current assets			
Cash and cash equivalents	3	1,725,318	1,664,263
Receivables		26,680	32,217
Inventories		70,609	56,323
Investments	4	60,846	50,535
Other assets		60,520	8,286
Total current assets		1,943,973	1,811,624
Non-current assets			
Property plant and equipment	5	8,003,888	8,016,670
Total non-current assets		8,003,888	8,016,670
Total assets		9,947,861	9,828,294
Current liabilities			
Creditors	6	89,218	47,810
GST payable		48,422	40,505
PAYG withholding		11,782	25,371
Provisions	7	181,955	159,354
Other current liabilities	8	32,079	-
Total current liabilities		363,456	273,040
Non-current liabilities			
Total non-current liabilities		-	-
Total liabilities		363,456	273,040
Net assets		9,584,405	9,555,254
Members' funds			
Accumulated reserves	9	4,469,742	4,455,647
Retained profits		5,114,663	5,099,607
Total Members' funds		9,584,405	9,555,254

The accompanying notes form part of this financial report.

Statement of changes in equity for the year ended 30 June 2013

	Retained earnings	Financial assets reserve	General reserve	Total
	\$	\$	\$	\$
Balance at 1 July 2011	4,807,190	-	4,434,168	9,241,358
Surplus for the period	295,101	-	-	295,101
Transfer to general reserves	-	-	21,479	21,479
Total other comprehensive income for the year	(2,684)	-	-	(2,684)
Balance at 30 June 2012	5,099,607	-	4,455,647	9,555,254
Surplus for the period	4,745	-	-	4,745
Transfer to general reserves	-	-	14,095	14,095
Total other comprehensive income for the year	10,311	-	-	10,311
Balance at 30 June 2013	5,114,663	-	4,469,742	9,584,405

Statement of cash flows for the year ended 30 June 2013

	Note	2013 \$	2012 \$
Cash flows from operating activities			
Receipts from revenue		1,738,088	1,784,149
Payments to suppliers and employees		(1,621,226)	(1,388,821)
Net cash provided from operating activities	11	116,862	395,328
Cash flows from investing activities			
Proceeds from sale of assets		-	-
Purchase of assets		(55,807)	(405,879)
Net cash from investing activities		(55,807)	(405,879)
Cash flows from financing activities			
Proceeds of loans from trust account		-	-
Repayment of loans		-	-
Net cash from financing activities		-	-
Net increase/(decrease) in cash held		61,055	(10,551)
Cash at the beginning of the financial year		1,664,263	1,674,814
Cash at the end of the financial year	3	1,725,318	1,664,263

Notes to the financial statements for the year ended 30 June 2013

Note 1—summary of significant accounting policies

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Act Victoria. The committee has determined that the association is not a reporting entity.

The financial report has been prepared on an accruals basis and is based on historic costs and does not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following significant accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

a. Income tax

Association is exempted from income tax under the provisions of Income Tax Assessment Act—1997 Subdivision 50-5.

b. Inventories

Inventories are measured at the lower of cost and net realisable value.

c. Property, plant and equipment (PPE)

The depreciable amount of all PPE is depreciated over the useful lives of the assets to the association commencing from the time the asset is held ready for use.

Leasehold improvements are amortised over the shorter of either the unexpired period of the lease or the estimated useful lives of the improvements.

d. Investments

Investments held are initially recognised at cost, which includes transaction costs. They are subsequently measured at fair value which is equivalent to their market bid price at the end of the reporting period.

e. Employee benefits

Provision is made for the association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits have been measured at the amounts expected to be paid when the liability is settled.

f. Cash and cash equivalents

Cash and cash equivalents includes cash on hand, deposits held at call with banks, and other short-term highly liquid investments with original maturities of three months or less.

Note 1—summary of significant accounting policies (continued)

g. Revenue and other income

Government contributions are recognised as revenue when the company gains control over the contribution, or the right to receive the contribution.

Revenue from the sale of assets is recognised upon delivery of the assets to the customer.

Interest revenue is recognised on a proportional basis taking into account the interest rates applicable to the financial assets.

All revenue is stated net of the amount of goods and services tax (GST).

h. Goods and services tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Tax Office. In these circumstances, the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the assets and liabilities statement are shown inclusive of GST.

i. Comparative figures

Where necessary, comparative figures have been adjusted to conform to changes in presentation for the current financial year.

j. Trade and other payables

Trade and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the association during the reporting period, which remain unpaid.

Note 2—revenue

	2013	2012
	\$	\$
General income	334,641	230,704
Grant income	1,157,126	1,133,505
Sponsorship and prize income	43,591	94,204
Interest and dividend income	43,505	60,145
Donations	-	64,776
	1,578,863	1,583,334

Note 3—cash and cash equivalents

	2013	2012
	\$	\$
Cash at bank—operating	265,170	238,011
Cash at bank—non-operating	16,032	12,672
Cash at bank—investment account	405,642	396,201
	686,844	646,884

Term deposits

Bequest funds—Sybil Craig	105,374	101,325
Bequest funds	803,427	777,626
General deposits	129,673	138,428
	1,038,474	1,017,379
	1,725,318	1,664,263

Note 4—investments

	2013	2012
	\$	\$
ANZ shares	43,556	33,574
NAB securities	17,290	16,961
	60,846	50,535

Note 5—property plant and equipment

	2013	2012
	\$	\$
Federation Building	2,069,635	2,069,635
Improvements at Cost	1,117,180	1,117,180
	3,186,815	3,186,815
Equipment at Cost	735,501	719,188
Less accumulated depreciation	(502,050)	(440,265)
	233,451	278,923
Office Equipment at Cost	148,760	146,010
Less accumulated depreciation	(122,371)	(115,603)
	26,389	30,407
Furniture, Fittings & Equipment	27,214	27,214
Less accumulated depreciation	(27,214)	(27,214)
	-	-
Leasehold Improvements at Cost	1,084	-
Less accumulated depreciation	(36)	-
	1,048	-
Collection Purchases	4,556,185	4,520,525
	8,003,888	8,016,670

Note 6—creditors

	2013	2012
	\$	\$
Trade creditors	89,218	47,810
	89,218	47,810

Note 7—provisions

	2013	2012
	\$	\$
Provision for holiday pay	67,387	54,624
Provision for long service leave	114,568	104,730
	181,955	159,354

Note 8—other current liabilities

	2013	2012
	\$	\$
Accounts Payable – Shop	(272)	-
Sundry Creditors	32,151	-
Grasshopper Funds Trust	200	-
	32,079	-

Note 9—reserves

	2013	2012
	\$	\$
Bequest fund	804,381	790,286
Building fund	1,518,288	1,518,288
Federation grant	2,078,205	2,078,205
Other funds	68,868	68,868
	4,469,742	4,455,647

Note 10—events after the balance sheet date

Since 30 June 2013, there are no matters or circumstances that have arisen which requires adjustments to or disclosure in the financial statements

Note 11—cash flow information

	2013	2012
	\$	\$
Reconciliation of cash flow from operations with profit after income tax		
Profit after income tax	4,745	295,101
Cash flows excluded from profit attributable to operating activities		
Non-cash flows in profit:		
– Depreciation	68,589	40,297
– Net gain on disposal of property, plant and equipment	-	(1,317)
Changes in assets and liabilities, net of the effects of purchase and disposal of subsidiaries:		
– (Increase)/decrease in trade and other debtors	5,537	(30,027)
– (Increase)/decrease in inventories	(14,286)	(19,165)
– (Increase)/decrease in other assets	(52,234)	39,348
– Increase/(decrease) in trade and other payables	67,815	24,278
– Increase/(decrease) in employee benefits	22,601	25,334
– (Increase)/decrease in reserves	14,095	21,479
	116,862	395,328

Statement by members of the board

The Board has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the committee the financial report as set out on pages 29 to 40:

1. Presents a true and fair view of the financial position of Geelong Art Gallery Inc. as at 30 June 2013 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that Geelong Art Gallery Inc. will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Board and is signed for and on behalf of the Board by:



Alan Currie
Board Member



Geoffrey Edwards
Director

Dated this 25th day of September 2013

Independent auditor's report to the members of Geelong Art Gallery Inc.

We have audited the accompanying financial report, being a special purpose financial report, of Geelong Art Gallery Inc. which comprises the Board's report, the statement of financial position as at 30 June 2013, the statement of comprehensive income for the year then ended, statement of cash flows for the year ended 30 June 2013, notes comprising a summary of significant accounting policies and other explanatory information, and the statement by members of the Board.

Board's responsibility for the financial report

The Board of Geelong Art Gallery Inc. is responsible for the preparation of the financial report, and has determined that the basis of preparation described in Note 1 is appropriate to meet the requirements of the Associations Incorporation Act Victoria and is appropriate to meet the needs of the members. The Committee's responsibility also includes such internal control as the Committee determines is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association's preparation of the financial report that gives a true and fair view, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Committee, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial report presents fairly, in all material respects, the financial position of Geelong Art Gallery Inc. as at 30 June 2013 and its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements, and the Associations Incorporation Act Victoria

Basis of accounting and restriction on distribution

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist Geelong Art Gallery Inc. to meet the requirements of the Associations Incorporation Act Victoria. As a result, the financial report may not be suitable for another purpose.



LBW Chartered Accountants



Sripathy Sarma

Partner

Dated this 25th day of September 2013



Government partners and sponsors

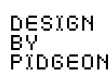
Principal Government partner



Government partner



Annual program sponsors



Geelong City Motors



Education sponsors



PREVIOUS
Audience anticipating
the official announcement
of the 2012 Geelong
contemporary art prize
Photography: Ferne Millen

OPPOSITE
Arthur Streeton
Ocean blue, Lorne 1921
oil on canvas
Collection: Geelong Gallery
Purchased with funds generously
provided by the Geelong Art Gallery
Foundation, Robert Salzer Foundation
Art Program, Geelong Community
Foundation, Will & Dorothy Bailey
Charitable Gift, and numerous
individual donors, 2011
Photography: Reg Ryan



Anna STRINDBERG
Landscape with a View of the Sea
1887-1890
Oil on canvas, 100 x 150 cm
The Nationalmuseum, Stockholm

Anna STRINDBERG
Landscape with a View of the Sea
1887-1890
Oil on canvas, 100 x 150 cm
The Nationalmuseum, Stockholm
The painting is a landscape with a view of the sea, showing a body of water, trees, and a building in the distance. The style is impressionistic, with visible brushstrokes and a focus on light and color.





**ARTS
VICTORIA**



Geelong Gallery

Little Malop Street
Geelong 3220
T 03 5229 3645

Open daily 10am–5pm

Closed Christmas Day, Boxing Day,
New Year's Day and Good Friday

www.geelonggallery.org.au

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11. POTATO SHED ANNUAL REPORT 2012-2013

Portfolio:	Arts & Culture - Cr Richards
Source	Community Services
General Manager:	Jenny McMahon
Index Reference	Subject: Arts & Culture/Bellarine Multi Arts - Potato Shed

Purpose

The purpose of this report is to provide Council with information relating to the Potato Shed's activities over the 2012/2013 period.

Summary

- The Potato Shed is a multi-arts venue: it presents performing arts, art exhibitions, educational and public programmes to residents and visitors to the Bellarine. Council, Bellarine Secondary College and St Ignatius College Geelong all make annual contributions to the operation of the Potato Shed based on a Joint Use Agreement.
- The Potato Shed continued to experience a high level of community demand in 2012/2013. It operated close to capacity and was not able to accommodate all bookings. Over the last twelve years of operation it has experienced a steady increase in visitation rates.
- A total of 118,601 visits were made to the Potato Shed in 2012/2013. This represents an overall increase of 5,800 visitors through the doors.
- Diverse community engagement activities in 2012/2013 included 78 theatre, dance and music performances, five all-age music events and two youth art festivals. A number of original works were presented, along with multiple forums, seminars and workshops, and weekly classes in dance, drama and music. (Appendix 1, Potato Shed Highlights).
- School visitor numbers again increased by over 5,000 in the 2012/2013 year recorded at 57,116, representing an increase in use by both partner schools, with a diverse curriculum of classes and activities in all parts of the venue, as well as special productions, events and exams.
- Achievements for 2012/2013 included the culmination of the "Elements" Subscription Season in 2012, and first half of the "Class of 2013" Season. The latter featured a diverse array of performances, dance works and original productions. This included high profile touring product from Hit Productions, Regional Arts Victoria, 6PAC and prominent independent presenters.
- Other highlights included a sell-out Morning Showtime series, attendances of 4,000 at the 2012 Family Fun Day, up 500 on previous years, and Children's Week Prep Workshops, which attracted participation of most primary schools on the Bellarine.
- The key challenge facing the venue continued to be managing the needs and expectations of the schools, hirers and community groups increasing demand.

Cr Farrell moved, Cr Richards seconded -

That Council note the report.

Carried.

Background

The Potato Shed was built as a joint venture by the City of Greater Geelong, Bellarine Secondary College and St Ignatius College Geelong (formally Catholic Regional College) with the State Government providing additional funding from the Community Support Fund. Council established a Committee of Management under Section 86 of the Local Government Act, and a Development and Joint Use Agreement was signed. The venue opened on March 15th 2001.

Discussion

A total of 118,601 visits were made to the Potato Shed in 2012/13. General Public attendance totalled 61,485, and school attendances 57,116.

Throughout the 2012/13 period the Potato Shed once again experienced a high level of community demand. The Potato Shed operated to near capacity, seven days a week, 14 hours a day, and was not able to accommodate all bookings. The key challenge facing the venue was managing the needs and expectations of the schools, hirers and community groups increasing demand.

Programme highlights over 2012/13 included several sell out performances including international sensation Moira Finucane with Caravan Burlesque, the smash hit "Diving for Pearls" and the award winning "Its My Party" (and I'll Die if I Want To). Audiences were delighted at seeing Australian entertainment legend John Wood in The Club along with a host of established actors live on stage locally. Australian Musical icon Deborah Conway returned with her regional album launch for "Ghosts". The popular Morning Showtime Season featured regular local performers from Drop of A Hat productions along with Christine Middleton and renowned Shift Theatre with the beautiful work, "Girls in Grey".

A number of new original works were presented over this period, including a self-devised new work "MUSE" by innovative dance group Collision. Potato Shed also hosted "12x12", highlighting twelve new short plays presented to sell out crowds. Local company Theatre 3triple2 presented new productions by local emerging writers, as well as a weekend of one-act plays at the Winter Solstice Festival.

Other highlights included the ongoing successes of Crash Course Productions (CCP) with all-age events. CCP is an award-winning youth-operated production group which comprise members aged between 14 and 24 years. They stage fully supervised and strictly smoke, drug and alcohol-free events for youth of Geelong and the Bellarine Peninsula. CCP have become a positive model for other youth groups.

Aside from one-off events, a snapshot of regular weekly bookings reveals an impressive array of community usage which included: multiple ballet classes; martial arts classes; a range of contemporary dance classes; regular rehearsals for amateur theatre companies; significant community engagement workshops; youth focused activities and band practices. These activities were all conducted within the facility outside school hours and were in addition to school use during Monday to Friday class times. (See Appendix 1 – Potato Shed Highlights).

The Shed has also played host to a number of key events and non-theatre related activities, hosting four conferences and events over this period. People of all abilities are welcomed and encouraged to participate in all the activities at the venue and view performances and events.

User satisfaction was still high in spite of capacity usage. However as the venue operates at near capacity there was very little scope for the inclusion of new groups and activities. As the community grows, along with the interest in the venue, some groups may need to find larger spaces to accommodate their needs. The Schools also are growing in numbers and the size of the facility will not be able to cope with any extra classes or workshops.

Environmental Implications

An accredited Waste Wise process was implemented in 2008 and continues successfully. The Potato Shed encouraged all users and hirers to be waste wise and banned the use of all polystyrene products in the venue. LED lighting has been installed in the Foyer, Hallways and Toilets which reducing the heat generated and is a substantial reduction in electricity use.

Financial Implications

There are no financial implications to this report. The Potato Shed has operated with budget allocation.

The Potato Shed is subject to the terms and conditions of a Joint Use Agreement between the City of Greater Geelong, Bellarine Secondary College School Council and The Roman Catholic Trusts Corporation for the Diocese of Melbourne. Under this agreement a formula dictates all parties' contribution to the daily operation of the facility.

Council's contribution to the operation of the Potato Shed in 2012/2013 was \$168,914 with an additional \$28,630 allocated to capital and building maintenance. In addition to Council's contribution, Bellarine Secondary College and St Ignatius College Geelong contributed \$57,443 to the operating costs and an additional \$17,577 towards capital and building maintenance.

The above operational costs do not include building maintenance or depreciation.

Policy/Legal/Statutory Implications

Through a series of resolutions dating back to 1997, Council agreed to participate as a joint venture partner with Bellarine Secondary College and the Roman Catholic Trusts Corporation for the Diocese of Melbourne (representing St Ignatius College Geelong) in the development of the multi-arts facility at the Bellarine Sub-Regional Centre, Drysdale, known as the Potato Shed. The Potato Shed is an important community cultural facility, particularly to the Bellarine Peninsula community.

Alignment to City Plan

The Potato Shed aligns well with many of the ideals of the City Plan, promoting Community Wellbeing with participation in the Arts, Sustainability and Environmental initiatives through waste wise and energy saving measures.

Officer Direct or Indirect Interest

Cr. Jan Farrell (Chair) was the nominated Council representative on the Potato Shed Committee of Management in the 2012/2013 financial year.

There is no direct or indirect interest by Council Officers involved in the preparation of this report.

Risk Assessment

The Potato Shed has obligations under OH&S legislation to provide appropriate equipment and training for manual handling and to ensure that work stations meet Worksafe requirements.

The Potato Shed consistently operated close to capacity. The steady increase in visitation rates presented some risk challenges managing the needs and expectations of the schools, hirers and community groups high level of usage raising the issue of sustainability of the venue.

Social Considerations

In 2012/2013 the Potato Shed again provided a valuable resource for the Bellarine. The multi-purpose nature of the venue means the Potato Shed played a significant role in the cultural, social and educational development of the community. The venue has a reputation as an affordable and accessible community resource.

The Potato Shed embraced diversity and encouraged participation from all sectors of the community and was a vital hub of arts, social and educational activity for people of all ages and abilities on the Bellarine. The venue's resident groups often collaborate to create positive outcomes within the community.

Collision Dance, Crash Course Productions, Bellarine Jongleurs and Theatre 3triple2 are all excellent examples of how the Potato Shed functioned as a model for social inclusion, providing independent ways for school students (outside of school hours) and other young people to benefit from the venue.

Family Fun Day and Children's Week Prep Workshops formed an important part of the cultural life on the Bellarine Peninsula.

The partnership model between Council and two Secondary schools is widely admired, with other local governments and schools periodically visiting to learn from this successful experience.

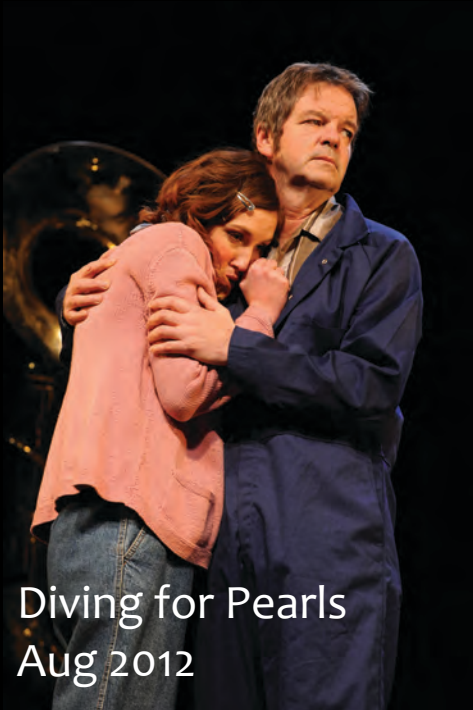
Human Rights Charter

The Potato Shed promotes cultural diversity and cultural acceptance and is a vital hub of arts, social and educational activity for people of all ages and abilities on the Bellarine.

Consultation and Communication

The Potato Shed plays a significant role in the cultural, social and educational development of the community. The venue has a reputation as being a valuable, affordable and accessible community resource. Community members gain a sense of belonging when they engage with the Potato Shed. Most users and participants are involved in planning and development of the venue with meetings and questionnaires. The Venue frequently surveys audiences and the broader community to understand the changing needs. Communication is abundant via CoGG Marketing, Facebook, Web presence and via local media organisations.

Highlights 2012 - 2013



Diving for Pearls
Aug 2012



Caravan Burlesque
Oct 2012



Blues Boot Camp
Jan 2013

It's My Party
and I'll Die If I
Want To
Feb 2013





Highlights 2012 - 2013

STORIES OF GHOSTS

Stories of Ghosts
March 2013

Deborah Conway Willy Zygyier



Girls in Grey
April 2013



Muse
April 2013

collision
dance

The Club
May 2013





FREE FAMILY FUN DAY

at **THE POTATO SHED**
11.00AM-3.00PM
SUNDAY 21 OCTOBER 2012



The Potato Shed, Bellarine Multi Arts Centre
is located at 41 Peninsula Drive, Drysdale.
Ph: 5251 1998

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12. CUSTOMER SERVICE REVIEW FACE-TO-FACE FACILITIES

Portfolio	Governance – Cr Lyons (Mayor)
Source	Corporate Services - Customer Service
A/General Manager	Michael Kelly
Index Reference	EMT Issues/Council Reports

Purpose

This report focuses on opportunities for change in the way services are delivered at face-to-face customer service centres in response to the recent Financial Sustainability Review.

Summary

- The face-to-face customer service function is currently provided from eight customer service centres
- The current model of face-to-face customer service provision is the highest compared to the provision adopted by benchmarked councils.
- The Financial Sustainability Review and the 2009 ASR Research review of face-to-face customer service that there are opportunities for efficiencies and more effective modes of service delivery

Cr Farrell moved, Cr Ellis seconded –

That consideration of the report be deferred.

Lost.

Cr E Kontelj moved, Cr S Kontelj seconded -

That Council endorse the development of a more effective and efficient model for the delivery of face-to-face customer service by:

- 1) promoting Brougham Street as the preferred central customer services location;**
- 2) approving the commencement of a full service review process including consultation with key stakeholders to establish the most favourable number and locations for customer service centres in the City of Greater Geelong.**

Carried.

Background

Council has articulated its vision for customer focused services in the City of Greater Geelong through its 2013-2017 City Plan document.

The 2011-2014 Customer Service Strategy was presented to Council briefing on May 17, 2011 detailing a number of strategic objectives and actions that support a customer focused organisation delivering efficient and cost effective services. In particular the strategy aims to deliver the following action within the context of “Resource Allocation and Access”

Strategic Improvement Action 3.1: Determine objectives and model of service provision for face-to-face customer service centres, including operating times and availability of services.

In November 2011, a number of guiding principles were agreed to underpin the provision of face-to-face customer service. Ensuring value for money and seeking opportunities for efficiency are central to these guiding principles.

The Financial Sustainability Review presented to Council on 3 September 2013 ("FSR") provides Council with an independent assessment of its current operations, identification of challenges and opportunities and financial sustainability options.

It is generally evident from the FSR and the 2009 ASR Research review of face-to-face customer service that there are opportunities for service level adjustments and alternate modes of service delivery to ensure value for money and operational service efficiency in service delivery.

Discussion

Existing Customer Service Centres

The face-to-face customer service function is currently provided from the following eight customer service centres:

- Belmont; co-located with the Belmont Library at 163 High Street
- City Hall; 30 Gheringhap Street Geelong
- Corio; Corio Village, corner Bacchus Marsh and Purnell Roads
- Drysdale; co-located with the Drysdale Library located at 18-20 Hancock Street
- Geelong West; co-located with the newly constructed Geelong West Library at 153A Pakington Street
- Brougham Street; 100 Brougham Street, Geelong
- Ocean Grove; co-located with the Ocean Grove Library and Grove Health Centre located at the corner of Presidents Avenue and The Avenue.
- Waurin Ponds- co-located with the Waurin Ponds Library located at 320 Pioneer Road

The following map shows the location of these centres across the municipality.

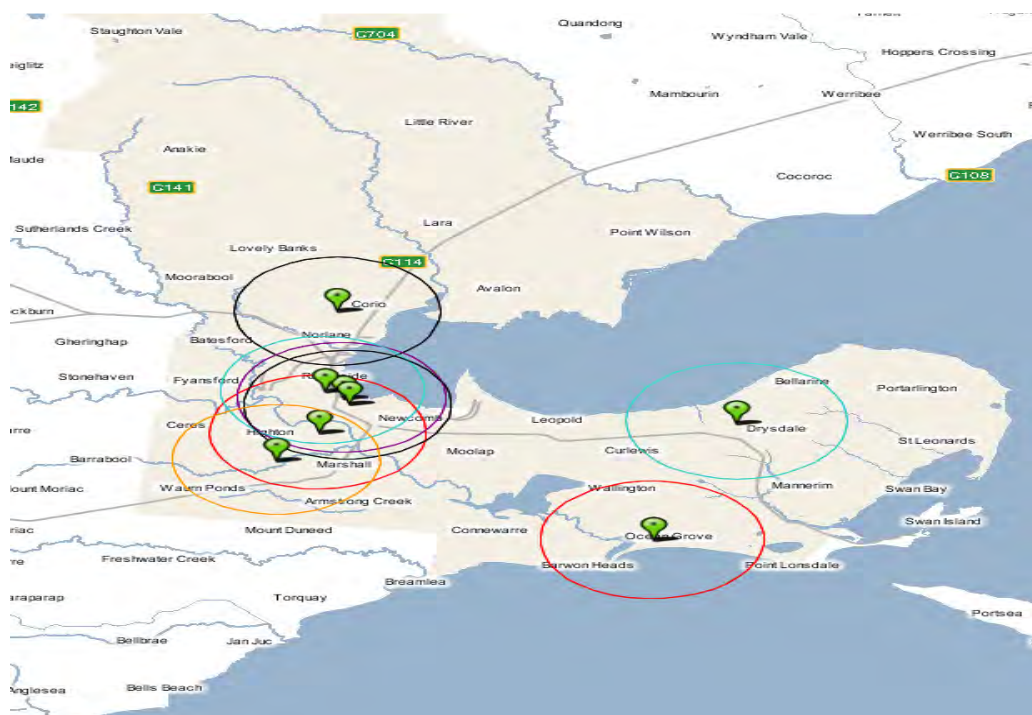


Table: Comparison between councils/number of sites/population

Council	No. of Customer Service Centres	Population	Ratio (Rounded to '000)
Geelong	8	217,574	1 : 27
Yarra Ranges	5	148,822	1 : 30
Onkaparinga	5	164,977	1 : 33
Dandenong	4	135,605	1 : 34
Redlands	2	145,336	1 : 73
Gold Coast	7	524,583	1 : 75
Knox	2	154,000	1 : 77
Casey	3	266,891	1 : 89
Ballarat	1	96,752	1 : 97
Newcastle	1	156,533	1 : 157
Wollongong	1	202,062	1 : 202
Brisbane	5	1,109,664	1 : 222

The operating hours and staffing ratio of each of the City of Greater Geelong customer service centres varies based on location, size and scope. The following table provides an overview of each centre.

Table: Overview of operating hours, staffing provision and costs at each centre

Centre	Operating hours Monday to Friday	Operating costs per annum	EFT	Customers per annum	Cost per Customer Visit
Geelong West	10am-2pm	\$52,000	0.56	9,377	\$5.58
Ocean Grove	9am-5pm	\$128,000	1.49	11,575	\$11.06
Belmont	9am-5pm	\$154,000	1.86	20,151	\$7.67
Drysdale	9am-5pm	\$193,000	1.81	17,453	\$11.08
Corio Village	9am-5pm	\$184,000	1.82	25,628	\$7.17
Brougham Street	8am-5pm	\$258,000	3.16	27,109	\$9.51
City Hall	8am-5pm	\$179,000	2.16	22,767	\$7.87
Waurin Ponds	10am-2pm	\$50,000	0.53	3,559	\$14.04
Total		\$1,198,000	13.39	137,619	\$8.71

Table: Customer Transition Activity 2010-2011 to 2012-2013

	2010-2011	2012-2013	Variation	Trend	Comments
Web Visits	1,081,533	1,481,841	27%	↑	Indicative of customer preference to undertake business via the internet
Telephone	192,345	184,793	3.9%	↓	
On-line RFS transactions	3%	4%	1%	↑	Customers taking advantage of the increasing number of services coming 'on-line'
On-line payment transactions	3%	5%	2%	↑	Represents 18,000 payments.
Contactus email	15,820	17,952	12%	↑	Customers can contact CoGG 24/7 over the internet
Customer Service Centre Visits (excludes Waurin Ponds)	167,084	133,956	-25%	↓	Decreasing number of customers coming to customer service centres to undertake business.

Receipts (excludes Waurin Ponds)	81,588	71,980	-13%		
Receipts as a % of visits (excludes Waurin Ponds)	49%	54%	5%		Of the reason customers are coming to centres is to conduct a payment. Electronic payment options will see decreased visits.
% of receipts through Customer Service Centres (excludes Waurin Ponds)	19%	16%	-3%		External agencies such as Australia Post, B-Pay etc receipt 70% of the total CoGG transactions

The following should be noted in reviewing the above data:

- The model of face-to-face customer service provision is the highest compared to the provision adopted by benchmarked councils.
- The existing model for face-to-face service delivery is not efficient. The operation of 8 permanent sites results in high fixed costs and significant operating costs to Council in the provision of services. There are currently 4 customer service centres within a 5 kilometre radius of the Central Business District.
- The face- to- face channel is the most expensive channel for the City of Greater Geelong to operate, at a cost of \$8.71 per visit in 2012-2013.
- The online channel continues to be the City of Greater Geelong's most popular and economical customer contact channel. In 2013 there was a 27 percent increase in website visits at approximately 98 cents per contact.
- The City of Greater Geelong's published telephone continues to be a major contact channel for customers, with the Customer Contact Centre receiving 184,793 calls during 2012-2013 period. The telephone channel provides a relatively cost effective (approximately \$3.30 per contact) way of providing assistance for customers who cannot interact with our services online.
- In 2012- 2013 there were at least 17,952 customers who perhaps having not found what they required online, accessed a City of Greater Geelong service or requested information via email. This represents an increase of 12 percent from the previous year. The online target customer groups are those who have internet and require no, or minimal assistance in finding information, accessing a service or performing a transaction.
- In 2012-2013 there was a 25 percent (16,643 persons) decrease in the number of customers visiting customer service centres.
- When compared with an overlay of the existing customer service centres, it is evident that the location of existing centres is not necessarily conducive to the areas of predicted population growth or disadvantage. The nature of some services will continue to require a high proportion of customers needing face-to-face support.

- The opening of Brougham Street Customer Service Centre has seen a reduction in customer activity at City Hall. The introduction of the Brougham Street facility offers an opportunity for full relocation of Customer Service Centre activities within the CBD to provide an accessible, fit for purpose, facility in the same location as a significant portion of Council staff and other daily services such as surrounding shops and car parking facilities.
- Customer payment preferences continue trending away from Customer Service Centres.

Existing Research

During 2009, the Customer Service Department undertook an initial review of the customer service centres to assist with future planning and resource allocation. Research from the review suggests that face-to-face contact is still important to customers as a means of contacting Council.

The review identified that:

- There is recognition that there will always be a need for face-to-face customer service contact for particular citizens and businesses and where particular outcomes are required such as relationship building.
- Councillors are generally strong “in principle” supporters of customer service facilities.
- The amount of face-to-face services can be expected to decrease as other contact channels become more effective.
- The geographic positions of existing customer service centres are essentially historic.
- Customer service centres have high infrastructure and operating costs when compared to other contact methods such as by phone or via internet.
- The customer base and local economy have changed bringing about different customer needs.
- There is strong, consistent opinion that the model of provision should be flexible to adapt to the localised needs of each community / locality.
- There can be issues of staffing levels being insufficient at lunch and peak times.
- No baseline exists for triggering or altering face-to-face service provision.
- Those customer payment preferences are trending away from customer service centres towards other methods such as Australia Post and via Councils website.

Further, in 2013 the City of Greater Geelong commissioned CT Management to conduct a Financial Sustainability Review (FSR) project which provides Council with an independent assessment of its current operations, identification of challenges and opportunities and financial sustainability options.

The FSR final report has now been received and was presented to Council on 3 September 2013. It is evident from this review that there are opportunities for service activity improvements relevant to delivering long-term financial sustainability and efficiency in face to face service delivery.

Approach to the future provision of customer service centres

Based on previous reviews of face-to-face customer service and the councils strong emphasis on financial sustainability, council need to determine the most favourable number of sites and locations for effective customer service centre provision within the municipality.

A number of possible delivery options for the efficient and effective provision of face-to-face customer service can be suggested. These may include redirecting the number of physical face-to-face customer service locations across the municipality by establishing a hierarchy of Customer Service Centres. This may involve an expansive service in Central Geelong (Brougham Street) supported by other centres in Northern Geelong, Waurin Ponds, The Bellarine Peninsula and to the West of Geelong.

It is proposed that the Customer Service Department undertake a customer service centre service review process. This process will be designed in accordance with the City's preferred service review methodology to determine the future direction and definition of this service.

A key component of the service review will be to undertake a structured community consultation and engagement activity to identify perceptions, expectation and need.

Following the review process a Council report will be produced which recommends changes to face-to-face customer service delivery.

Environmental Implications

Not applicable.

Financial Implications

The face-to-face service delivery model cost is in excess of \$1.2m. Any alteration in the number of face-to-face customer service facilities could realise ongoing operational savings while improving the efficiency and effectiveness of service delivery.

Policy/Legal/Statutory Implications

Any review and or change in the level of service provision will need to be cognisant of statutory or regulatory requirements.

Alignment to City Plan

How We Do Business.

Officer Direct or Indirect Interest

No officer involved in the preparation of this report has a direct or indirect interest.

Risk Assessment

The principle risks associated with face-to-face service delivery include:

- Clarity and consistency around the service offering
- Ability to keep pace with changing customer needs and behaviour
- Unnecessarily high service delivery costs
- Impacts on human resources and Industrial relations.

Social Considerations

Council has a responsibility to ensure that services provided to the community are equitable, accessible and that resources are used efficiently to meet the needs of the community.

Any alteration to the existing model of face-to-face service will take into consideration the social implications of any proposed changes to current service delivery.

Human Rights Charter

The City of Greater Geelong provides a mix of customer contact options to allow easy access to the City for all through web, phone, face-to-face, and written channels.

Any proposed changes to the existing model of face-to face service provision will consider the main principles of equity, fairness, dignity and respect.

Consultation and Communication

The development and implementation of a communications plan which incorporates communication with key stakeholders, existing and potential customers would be developed if a new model of service provision is required.

13. TORQUAY ROAD AND MARSHALLTOWN ROAD, GROVEDALE - FOOTPATH CONSTRUCTION - SRC 332 - FINALISATION OF SCHEME

Portfolio:	Infrastructure - Cr Ellis
Source	City Services - Engineering Services
General Manager:	Gary Van Driel
Index Reference	Torquay Road and Marshalltown Road, Grovedale, Special Rates and Charges

Purpose

The purpose of this report is to finalise the Torquay Road and Marshalltown Road footpath Special Charge Scheme, Grovedale as shown at Appendix 1.

Summary

- The Special Charge Scheme was declared by Council at its meeting of 9 October 2012;
- The scheme affects 58 properties and the cost estimate for the project was estimated at \$275,896 which included a property owner contribution of \$135,698, a Council contribution of \$135,698 and an ex-gratia contribution by the Aldi Supermarket of \$4,500. Owner's cost estimates varied between \$68 and \$13,518 and were dependant on their frontage to the new footpath;
- The works have now been completed and the scheme can be finalised by Council. The total cost of the project was \$229,396.44. The cost savings of \$46,500 represents economies of scale during the construction phase and a reduction of as declared charges to property owners;
- The scheme has been administered in accordance with the Special Rates and Charges provisions of the Local Government Act 1989, along with Council's Special Rates and Charges Policy; and
- This report seeks a resolution by Council to confirm the Special Charge Scheme for the footpath construction in Torquay Road and Marshalltown Road, Grovedale in accordance with the Special Charge Scheme process as shown in the Process Chart – Attachment 1;

Cr Ellis moved, Cr Richards seconded -

That Council having declared a special charge on 9 October 2012 for the purposes of defraying the expenses in relation to the construction of a footpath, in Torquay Road and Marshalltown Road, Grovedale (Appendix 1 – Plan) in accordance with Section 163 of the Local Government Act 1989 (the Act), resolves that:

- 1) the amended special charges be confirmed on the project as required by Section 166 of the Act as shown in Schedule A – Appendix 2;**
- 2) the reduction in actual cost of \$46,500 from the project estimate contribute to a charge reduction to property owners; and**

The General Manager of Corporate Services is authorised to levy and recover the special charges by sending notices to the persons who are liable to pay in accordance with Section 166 of the Act and the Regulations in accordance with Section 172.

The rate of interest which is payable on the special charges which have not been paid by the specified date is set at Council's overdraft rate, reviewed every three months (provided that it shall not exceed the rate fixed by the Governor in Council by Order for the purposes of Section 172 2A in which case the rate of interest shall be the maximum rate fixed by the Governor in Council by Order for the purposes of the Section). The interest is to be calculated from the date the special charge is due, with a six months interest free period, providing those persons who choose to pay by instalments adhere to their repayment plan.

Carried.

Background

This project involves the construction of 1170 lineal metres of 1.5 metre wide concrete footpaths near the intersection of Torquay Road and Marshalltown Road, Grovedale. The footpath has been provided on both sides of Marshalltown Road between Bailey Street and Torquay Road. The recently constructed Aldi Supermarket on the north east corner of Torquay and Marshalltown Road has made an ex-gratia contribution to the footpath as part of compliance with its planning permit conditions for construction.

The footpaths described have been identified as a high priority link after a risk analysis was carried out for a large number of footpath proposals within the municipality. Potential destinations for pedestrians in this area include two relatively new supermarkets, Torquay Road bus stops, a local Primary School and Railway Station.

The footpath works have been completed and provides a missing link in terms of footpath infrastructure. Costs have been accounted for and the scheme can now be finalised by Council.

Discussion

The actual cost of construction was less than the project estimate due to efficiency of construction and minimal contingencies encountered during construction. The price reduction will be partly passed on to property owners as detailed in the Financial Implications section below. The reduction of charge to property owners represents a 17% reduction from the 'as declared' charges.

Environmental Implications

There are no environmental implications in regards to energy consumption, emissions, water use, storm water quality, waste generation or natural habitats in Council's decision to finalise the scheme.

Financial Implications

The financial details of the project are as follows:

	Estimate	Actual
Scheme cost to property owners	\$135,698	\$112,448
Scheme cost to Council	\$135,698	\$112,448
Ex-Gratia contribution by Supermarket	\$4,500	\$4,500
TOTAL	\$275,896	\$229,396

The scheme cost for the project has been reduced and property owners will be advised of the final amended charges.

Policy/Legal/Statutory Implications

The Special Charge Scheme has been administered in accordance with the Special Charge Scheme provisions of the Local Government Act 1989 as well as Council's Special Rates and Charges policy.

Alignment to City Plan

This report aligns with the City Plan as follows:

Community Wellbeing:

- Healthy Lifestyles – Facilitating and promoting physical activity
- Healthy Environments – Cycling and walking paths

Sustainably Built and Natural Environment

- Support our Community to live – Encourage increased use of alternatives to car transport

Officer Direct or Indirect Interest

No Council Officer involved with this process has any direct or indirect interest in the properties.

Risk Assessment

Provision of footpaths has provided safer walking conditions for pedestrians by minimising the risk of personal injuries through trip hazards and conflict with vehicles. There are no identified risks for Council in finalising the scheme.

Social Considerations

The provision of footpaths is aligned to Council's City Plan as described above and provides improved connectivity and safety for pedestrians.

Human Rights Charter

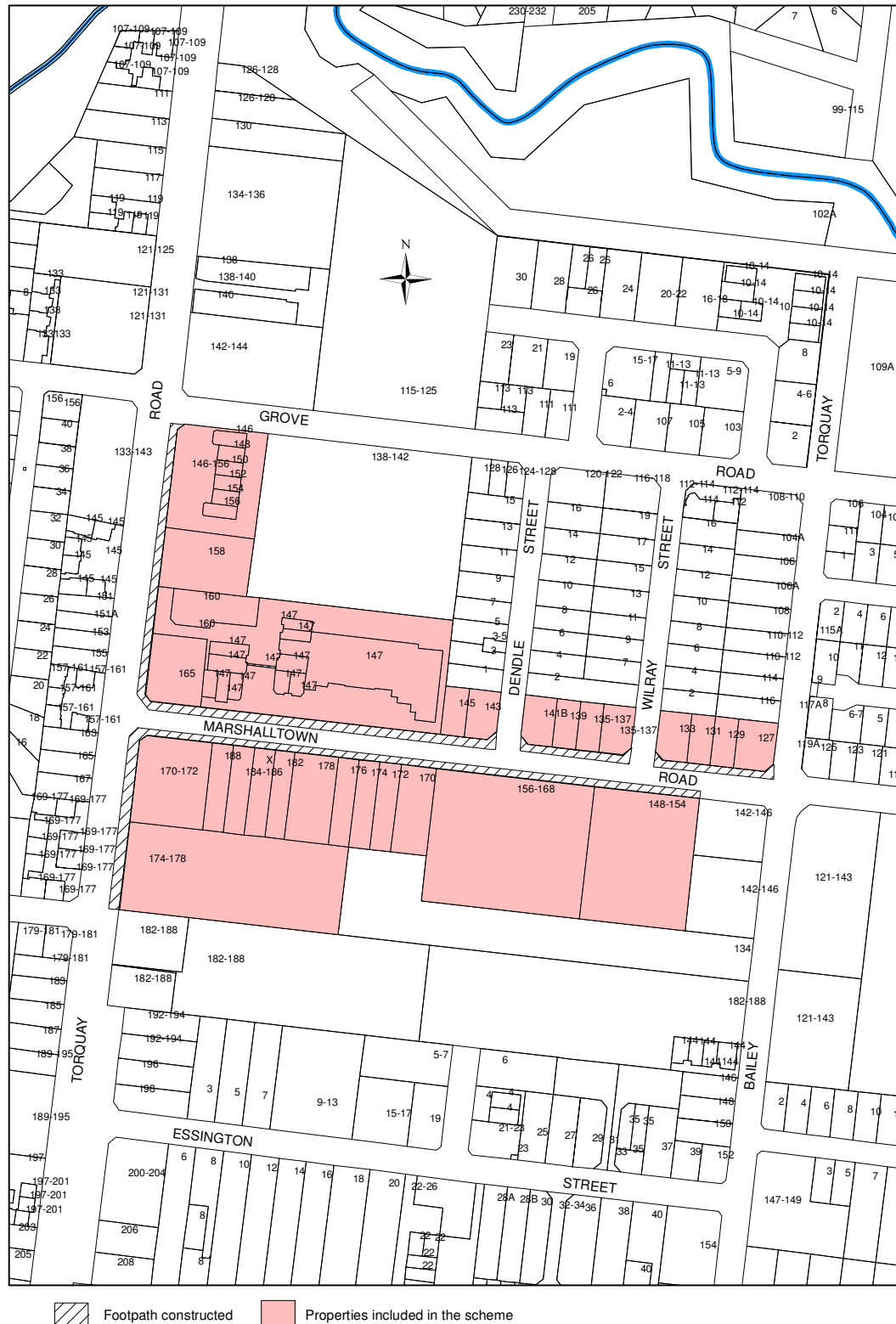
In developing this report to Council, the subject matter has been considered to determine if it raises any human rights issues. In particular, whether the scope of any human right established by the Victorian Charter of Human Rights and Responsibilities is in any way limited, restricted or interfered with by the recommendations contained in this report. It is considered that the subject matter does not raise any human rights issues.

Consultation and Communication

Communication with property owners has taken place during the course of the project and Special Charge Scheme process. Council will advise the property owners of the reduced final costs.

Appendix 1

Plan



**Appendix 2
Page 1**

SCHEDULE 'A'
SPECIAL CHARGE SCHEME FOR FOOTPATH CONSTRUCTION

COL 1	COL 2	COL 3	COL 4	COL 5
DESCRIPTION OF PROPERTY	ESTIMATED COST (\$)	ACTUAL COST (\$)	PROPERTY REFERENCE	PROPERTY DETAILS
Lot 7 SP 35955	\$554	\$450.47	240917	146 Torquay Road
LOT 6 LP 35955	\$554	\$450.47	240918	148 Torquay Road
Lot 5 SP 35955	\$554	\$450.47	240919	150 Torquay Road
Lot 4 SP 35955	\$554	\$450.47	331196	1/152 Torquay Road
Lot 3 SP 35955	\$554	\$450.47	240921	154 Torquay Road
Lot 2 SP 35955	\$554	\$450.47	240922	156 Torquay Road
Lot 1 SP 35955	\$9,971	\$8,103.27	240923	158 Torquay Road
Lot 1 SP 34174	\$656	\$533.30	240925	1/160 Torquay Road
Lot 2 SP 34174	\$128	\$103.69	240926	2-3/160 Torquay Road
Lot 3 SP 34174	\$132	\$107.43	240926	2-3/160 Torquay Road
Lot 4 SP 34174	\$82	\$66.64	240928	4/160 Torquay Road
Lot 5 SP 34174	\$87	\$70.37	240929	5/160 Torquay Road
Lot 6 SP 34174	\$82	\$66.64	240930	6/160 Torquay Road
Lot 7 SP 34174	\$78	\$63.00	240931	7/160 Torquay Road
Lot 8 SP 34174	\$78	\$63.00	240932	Shop No. 8/147 Marshalltown Road
Lot 10 SP 34174	\$114	\$92.59	240934	10/160 Torquay Road
Lot 11 SP 34174	\$87	\$70.37	240935	11/160 Torquay Road
Lot 12 SP 34174	\$87	\$70.37	240936	12/160 Torquay Road
Lot 22 SP 34174	\$1,873	\$1,522.15	232661	9/147 Marshalltown Road
Lot 1 LP 205775	\$3,452	\$2,805.58	232596	165 Marshalltown Road
Lot 1 SP 34174	\$3,510	\$2,918.59	240925	1/160 Torquay Road,
Lot 2 SP 34174	\$682	\$567.35	240926	2-3/160 Torquay Road
Lot 3 SP 34174	\$708	\$588.36	240926	2-3/160 Torquay Road
Lot 4 SP 34174	\$439	\$364.96	240928	4/160 Torquay Road
Lot 5 SP 34174	\$463	\$384.87	240929	5/160 Torquay Road
Lot 6 SP 34174	\$439	\$364.96	240930	6/160 Torquay Road
Lot 7 SP 34174	\$415	\$345.05	240931	7/160 Torquay Road
Lot 8 SP 34174	\$415	\$345.05	240932	Shop No. 8/147 Marshalltown Road
Lot 10 SP 34174	\$609	\$506.52	240934	10/160 Torquay Road
Lot 11 SP 34174	\$463	\$384.87	240935	11/160 Torquay Road
Lot 12 SP 34174	\$463	\$384.87	240936	12/160 Torquay Road
Lot 22 SP 34174	\$10,020	\$8,331.08	232661	9/147 Marshalltown Road
Lot 1 LP 205775	\$4,038	\$3,357.65	232596	165 Marshalltown Road
PC 356098	\$13,518	\$11,239.71	302351	170-172 Torquay Road
TP886018X	\$8,503	\$7,070.30	299624	182-188 Torquay Road
TP885451N	\$4,819	\$4,006.83	299624	182-188 Torquay Road
TP885416Q	\$68	\$56.40	299624	182-188 Torquay Road
TP885426M	\$3,912	\$3,252.58	330329	182-188 Torquay Road
Lot 5 LP 77342	\$1,163	\$966.60	302558	188 Marshalltown Road
Lot 6, Lot 7 LP 77342	\$4,054	\$3,370.92	232676	184-186 Marshalltown Road

Appendix 2
Page 1

SCHEDULE 'A' CON'T

SPECIAL CHARGE SCHEME FOR FOOTPATH CONSTRUCTION

COL 1	COL 2	COL 3	COL 4	COL 5
DESCRIPTION OF PROPERTY	ESTIMATED COST (\$)	ACTUAL COST (\$)	PROPERTY REFERENCE	PROPERTY DETAILS
Lot 8 LP 77342	\$2,027	\$1,685.46	232675	182 Marshalltown Road
CP 102204	\$2,259	\$1,877.89	232674	178 Marshalltown Road
Lot 11 LP 77342	\$2,027	\$1,685.46	232673	176 Marshalltown Road
Lot 12 LP 77342	\$1,761	\$1,464.27	232672	174 Marshalltown Road
Lot 13 LP 77342	\$1,163	\$966.60	232671	172 Marshalltown Road
Lot 1 PS 417819	\$3,364	\$2,796.93	232670	170 Marshalltown Road
Lot 1 LP 99977	\$13,151	\$10,934.47	232669	156-168 Marshalltown Road
Lot 2 LP 99977	\$8,542	\$7,102.37	232668	148-154 Marshalltown Road
Lot 5 LP 132804	\$3,053	\$2,538.80	232651	127 Marshalltown Road
Lot 6 LP 132804	\$1,729	\$1,437.73	232652	129 Marshalltown Road
Lot 7 LP 132804	\$1,397	\$1,161.24	232653	131-133 Marshalltown Road
Lot 8 LP 143292	\$3,059	\$2,543.67	232653	131-133 Marshalltown Road
Lot 17 LP 132804	\$3,059	\$2,543.67	232655	135-137 Marshalltown Road
Lot 18 LP 132804	\$1,397	\$1,161.24	232655	135-137 Marshalltown Road
Lot 19 LP 132804	\$2,261	\$1,880.10	232656	139 Marshalltown Road
Lot 20 LP 143292	\$2,261	\$1,880.10	232657	141A & 141B Marshalltown Road
Lot 29 LP 143292	\$2,527	\$2,101.29	232659	143 Marshalltown Road
Lot 30 LP 132804	\$1,729	\$1,437.73	232660	145 Marshalltown Road

Attachment 1

PROCESS CHART

**SPECIAL CHARGE PROJECTS –
(Section 163 – Local Government Act 1989)**

TORQUAY ROAD AND MARSHALLTOWN ROAD, GROVEDALE

Stage	Status	Description
<i>Approval to prepare scheme</i>	✓	Decision made to prepare scheme following consideration of surveys of property owners and feed back from the community. Council may then place the project in the budget system or proceed immediately to prepare a scheme. Scheme preparation involves survey, design and preparation of an apportionment of costs.
<i>Intention to Declare Scheme</i>	✓	Report to Council providing information on scheme including advice of impending advertising of scheme and declaration of charge. Seeks Council approval by resolution to proceed with process. 31 January 2012
<i>Advertisement</i>	✓	The scheme is advertised in the local newspaper and all allotted property owners are notified by mail. This advertisement indicates Council's intention and notification to 'declare' a scheme in a month's time. 14 July 2012
<i>Submissions</i>	✓	From the time of advertising property owners have 28 days (as set down by the Local Government Act) to lodge submissions, either in support or opposition to the scheme.
<i>Submissions Review Panel Hearing</i>	N/A	A Submissions Review Panel is convened (quorum of three Councillors) and meets to consider submissions. Some submissions are written only, and other submitters may wish to be heard before the Panel. The Panel makes a recommendation to Council regarding the scheme.
<i>Declaration Report</i>	N/A	Any time 28 days after advertising the scheme and after the Submissions Review Panel has met and considered submissions, Council considers a report and may proceed to "declare" the charges in accordance with its advertised intent. Subsequent to this the Finance Manager issues the levy notices and there is a formal charge placed on the property. This is the final step in the process for Council to make a decision on the scheme.
<i>Appeal</i>	N/A	Property owners may lodge an application for review with the Victorian Civil and Administrative Tribunal (VCAT) within one month of issue of the levy notice. An appeal is listed, heard and determined by the Tribunal and this process generally takes three to four months. Decisions made by VCAT are binding on all parties.
<i>Construction</i>	✓	Council may then proceed to construct the works. Invoices are issued seeking payment of the estimated cost within one month of commencement.
<i>Final Cost Report</i>	✓	At the completion of the works the scheme is "finalised" taking into account actual costs incurred and payments are adjusted accordingly.

14. ROAD RENAMING - WARREN COURT, THOMSON

Portfolio:	Governance - Cr Lyons (Mayor)
Source	Corporate Services - Financial Services
A/General Manager:	Michael Kelly
Index Reference	Subject/Financial Management - Reporting Subject/Roads, Footpaths & Streets

Purpose

To seek approval to rename Warren Court, Thomson to Barling Court, Thomson due to confusion locating properties in this court.

Summary

- Locating properties in Warren Court, Thomson is causing confusion due to the neighbouring road being called Warren Street, Thomson (refer Attachment A).
- It is proposed to rename Warren Court to Barling Court, Thomson.
- This name has been selected from a recently compiled ANZAC register of suitable road names. This register was compiled as part of the State Government Office of Geographic Names ANZAC Commemorative Naming Project.
- The proposed renaming was advertised in the Independent newspaper on 14 March 2014 and the Geelong Advertiser newspaper on 15 March 2014.
- Council received four submissions in response to this advertisement. Three submissions were not related to this renaming and one submission was seeking further information as to why the court was being renamed.

Cr Irvine moved, Cr Richards seconded -

That Council approves the renaming of “Warren Court, Thomson” to “Barling Court, Thomson”.

Carried.

Background

A resident in Warren Street, Thomson wrote to Council advising that confusion was arising regarding locating properties in the area due to the similar road names of Warren Street and Warren Court, Thomson. Warren Court is accessed from Warren Street.

The Guidelines for Geographic Place Names 2010 states that duplication of road names are to be avoided due to confusion with emergency services and visitors to the area. Warren Court and Warren Street are duplicate names and therefore require renaming.

Consequently, Council sent a letter to all affected property owners and residents in Warren Court advising its intention to rename their court.

Discussion

The letter advising the renaming of Warren Court also sought feedback on two proposed names, viz.:

- “Hermann”. This is the Christian name of Mr Warren who served in the Royal Australian Navy on HMAS Canberra. This ship was severely damaged by a surprise attack from the Japanese and sank in 1942 killing 84 members of crew, which included Mr Hermann Warren.
- “Barling”. This name was chosen from Council’s recently compiled list of ANZAC names in honour of two brothers who served in WW1. Both brothers were killed in action in France.

Council did not receive any negative responses regarding the proposal. Four responses were in favour of naming the court “Hermann” and eight responses were in favour of naming the court “Barling”. Ten residents / property owners did not reply to the proposal. Therefore, based on the responses received, the preferred name was “Barling”.

The suggested naming complies with the requirement of the Guidelines for Geographic Names 2010.

The proposed renaming was advertised in The Independent newspaper on 14 March 2014 and the Geelong Advertiser newspaper on 15 March 2014. As a result, four submissions were received. However, three of the submissions were not related to this renaming and one submission was seeking further information as to why the court needed to be renamed.

It is therefore recommended to proceed with renaming the court to “Barling Court, Thomson”.

Environmental Implications

There are no environmental issues arising from this report.

Financial Implications

The approximate cost to Council is \$1,100. This includes advertising, assistance packages, notification to authorities and street signage.

Policy/Legal/Statutory Implications

The Local Government Act 1989, Geographic Place Names Act 1998 and The Guidelines for Geographic Names 2010 have been followed and met.

Alignment to City Plan

This proposal aligns to City Plan with the encouragement of Community Wellbeing.

Officer Direct or Indirect Interest

There is no Council Officer direct or indirect interest involved in this report.

Risk Assessment

If an emergency situation occurred, Council’s proposal to rename this section of roadway could minimise the risk of failure in being able to locate the property in a timely manner.

Social Considerations

The renaming of this section of roadway will allow for easy identification to the public and utility services in case of an emergency.

Human Rights Charter

It is the right of every resident and property owner for their property to have a unique address in order to receive services and reduce confusion or delay of emergency services.

Consultation and Communication

Correspondence was sent to all adjoining property owners and residents advising them of the proposed renaming and invited submissions.

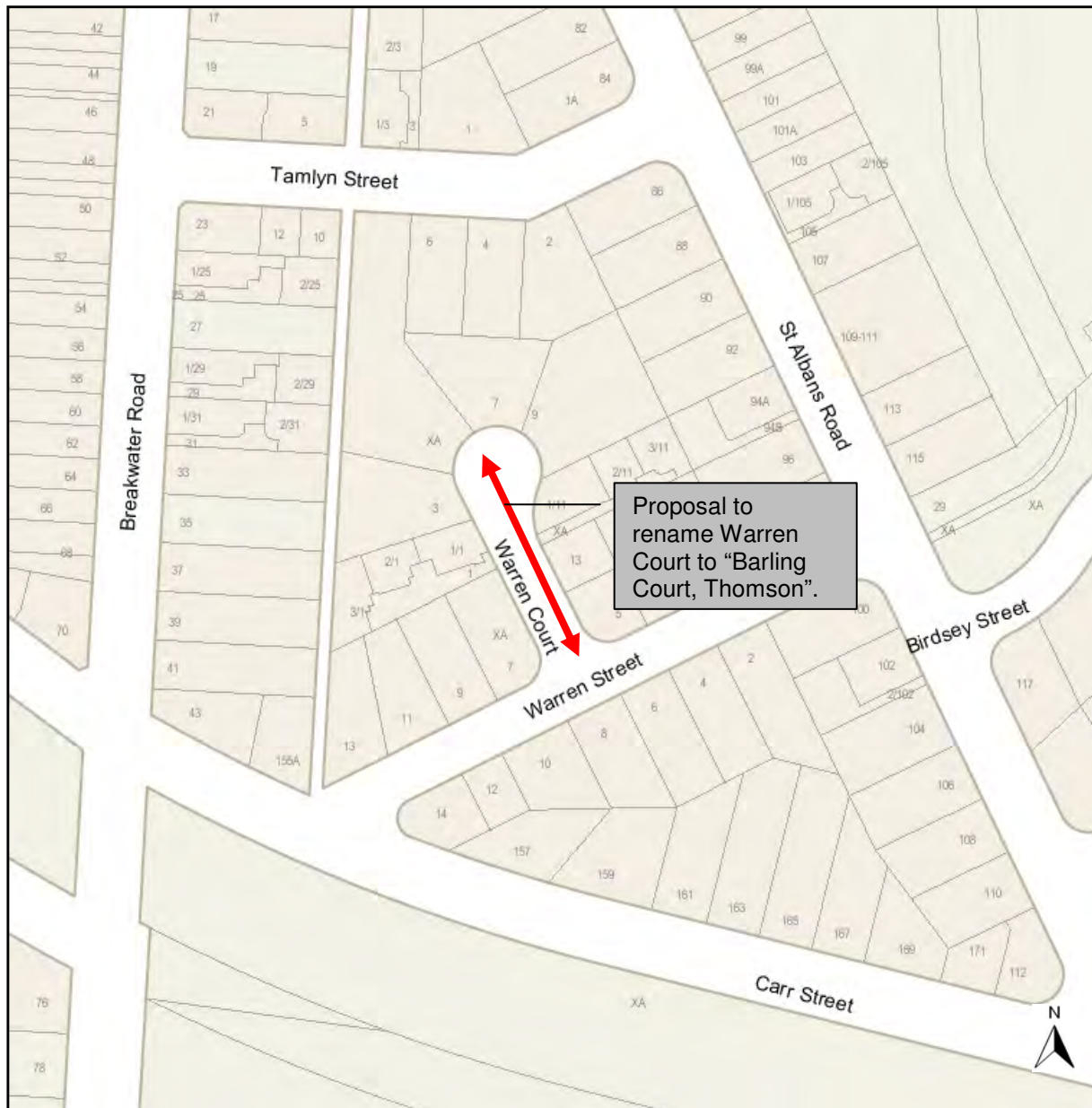
This proposal was also advertised in the Independent newspaper on 14 March 2014 and the Geelong Advertiser newspaper on 15 March 2014. The proposal was published on Council's Geelong Australia website for 30 days as per the Guidelines for Geographic Names 2010.

Four submissions were received. Three submissions did not relate to the proposed renaming and one submission was seeking further information in regards to why this roadway needed to be renamed.

Subject to Council and The Registrar of Geographic Names approval, the relevant authorities and abutting owners and residents will be notified of the official registration of this road renaming.

Proposed Renaming of Warren Court, Thomson

Attachment A



15. CONSIDERATION OF TENDER SUBMISSIONS FOR TENDER NO. T1400024 SUPPLY OF MOBILE BINS AND COMPONENTS

Portfolio: Environment and Sustainability – Cr Richards
Source: City Services – Environment & Waste Services
General Manager: Gary Van Driel
Index Reference: Project T1400024

Purpose

To provide Council with the requisite information to facilitate the approval of the tender evaluation panel's recommendation in relation to the supply of mobile bins and components tender.

Summary

- Council has sought tenders for supply of mobile bins and components for the provision of bins for new garbage, green waste and recycling collection services and for services that require replacement bins or bin repairs due to damage of existing bins in service.
- The term of the Contract for the provision of this service shall be for an initial period of two (2) years with the maximum period for which the contract may be extended beyond the initial contract period being eight (8) years. Extension options available are at the sole discretion of Council.
- A total of four companies have provided tender submissions for the supply of mobile bins and components.
- Following a detailed evaluation of each of the submissions it is considered that the tender submission of Sulo MGB Australia Pty Ltd is preferred.

Cr Richards moved, Cr E Kontelj seconded -

That Council :

- 1) accept the tender submission from Sulo MGB Australia Pty Ltd for Tender No T140024 – Supply of Mobile Bins and Components for the tendered schedule of rates; and**
- 2) sign and seal the contract documents.**

Carried.

Background

Tenders for the Supply of Mobile Bins and Components were invited via public advertisement in The Age and on Tenderlink on Saturday 15 February 2014.

At the close of tenders on Friday 21 March 2014 the following tender submissions were received:

Tenderer
Transpacific Superior Pak Pty Ltd
Mastec Australia Pty Ltd
SULO MGB Australia Pty Ltd
Otto Environmental Systems Pty Limited

All tenders have been submitted exclusive of GST.

Discussion

The tender submissions associated with this supply service were evaluated by a panel consisting of:

Rod Thomas	Manager Environment & Waste Services
David Tournier	Project Engineer – Waste Services
Craig Belshaw	Project Officer – Kerbside Tender
Adrian Rainbow	Contracts Officer (Non Voting)
Richard Russell	Team Leader Waste Contract Management (Non Voting)

Stage One – Mandatory Criteria

OHS mandatory requirements applies to this Tender.

The tender submission from Otto Environmental System Pty Ltd was deemed non conforming due to their inability to supply 140 litre mobile bins.

All other submissions responded to all mandatory requirements set down in the Tender documents and are considered to conform.

Stage Two –Comparative Criteria

Tender submissions were assessed based on the respondent's performance or tender response in the following areas:

Criteria	Weighting
Financial Assessment	50%
Technical Capability to meet specification	36%
Quality	12%
Economic Contribution to Region	2%
	100%

At the conclusion of the evaluation the tenderers were ranked in the following order in accordance with the above criteria:

Tenderer	Rank
Sulo MGB Australia Pty Ltd	1
Transpacific Superior Pak Pty Ltd	2
Mastec Australia Pty Ltd	3

At the conclusion of the evaluation process, the evaluation panel determined that SULO MGB Australia Pty Ltd, the highest ranked and lowest priced tender, represented best value to Council.

SULO MGB Australia Pty Ltd are the incumbent provider of this service to Council and have been successfully undertaken this service for over ten years.

SULO MGB Australia Pty Ltd have a quality system certified to AS/NZS ISO 9001-2008 and are also third party certified as having met the Australian Standard AS4123.1 – 2008 for Mobile Waste Containers.

SULO MGB Australia Pty Ltd have current contracts with 6 other Councils including Hume, Brimbank, Stonnington, Boorandara, Maribyrnong and Nillumbik. Reference checks were undertaken which reinforced the panels view that SULO MGB Australia Pty Ltd can continue to successfully provide the supply of mobile bins and components service to Council.

Therefore, SULO MGB Australia Pty Ltd are recommended by the evaluation panel to undertake the supply of mobile bins and components.

Environmental Implications

Any environmental implications associated with this contract will arise from the execution of this service. It is considered that these are the responsibility of the Contractor and will be managed through the contract documentation.

Financial Implications

The funding for this supply service will be drawn from a capital budget allocation of \$555,000 (C04308) for purchase of residential collection mobile bins, a recurrent budget allocation of \$68,000 (R388110) for purchase of mobile bins for the litter bin collection service and a recurrent budget allocation of \$30,000 (R388130) for purchase of mobile bins for the commercial bin collection service.

Policy/Legal/Statutory Implications

The requirements of Section 186 of the Local Government Act have been complied with for this tender. There are no other policy, legal or statutory implications associated with this tender process.

Alignment to City Plan

Councils waste services requirements are incorporated into the key City Plan objectives.

Officer Direct or Indirect Interest

No officers involved in the preparation of this report have a direct or indirect interest in matters to which this report relates.

Risk Assessment

There are not considered to be any risks associated with the acceptance of this tender that cannot be managed through the contract conditions.

Social Considerations

There are no social implications that will arise from the acceptance of this tender.

Human Rights Charter

There are not anticipated to be any Human Rights impacts associated with the acceptance of this tender.

Consultation and Communication

There is no communication issues associated with the acceptance of this tender.

16. CONTRACTUAL MATTER

Portfolio: Finance – Cr Lyons (Mayor) Cr S Kontelj & Cr E Kontelj
Source Corporate Services - Communications and Marketing
A/ General Manager: Michael Kelly

Cr Macdonald moved, Cr E Kontelj seconded -

That in accordance with Section 89 (2) (d) of the Local Government Act 1989, this contractual matter be considered at the conclusion of all other business at which time the meeting be closed to members of the public.

Carried.

URGENT BUSINESS

Note: Introduction of Urgent Business requires a two-thirds majority vote.

Cr Heagney moved, Cr Farrell seconded -

That an item of Urgent Business be considered.

Due to there not being a two thirds majority vote the item was not considered.

Division Requested:

For: Crs Ellis, Fisher, Macdonald, Richards, Heagney, Farrell, Irvine

Against: Crs Ansett, S Kontelj, Nelson, E Kontelj, Lyons

ASSEMBLY OF COUNCILLORS RECORD

Portfolio: Governance – Cr Lyons (Mayor)
Source: Corporate Services
Act/General Manager: Michael Kelly

Summary

- Section 80A (2) of the Local Government Act 1989 requires the record of an Assembly of Councillors be reported to the next practicable Ordinary Meeting of Council.
- A record of Assembly of Councillors meeting(s) is attached as an Appendix to this report.

Cr E Kontelj moved, Cr Macdonald seconded -

That the information be received.

Carried.

RECORD OF ASSEMBLIES OF COUNCILLORS
(Council Meeting 24 June 2014)

Assembly Details	Councillor Attendees	Officer Attendees	Matters Discussed	Conflict of Interest Disclosures
Iconic Christmas Tree – Project Control Group 28 May 2014	Crs Harwood and S Kontelj	D Frost (A/CEO) J McMahon (GM) M Kelly (A/GM) P Jane (A/GM) S Cavanagh (MGR) S Broadbent (MGR) D Chiller (CO ORD) K Ivens (OFF) L Stillman (OFF)	Project Update (Confidential)	
Financial Sustainability Review 30 May 2014	Crs Lyons, E Kontelj, S Kontelj	D Frost (A/CEO) M Kelly (A/GM) A Peterson (EO – MAYOR)	- Financial Sustainability Review - Project Update - Service Planning – Next steps - Potential Cost Savings	Nil.
Councillor Briefing 17 June 2014	Crs Ansett, Ellis, Fisher, Harwood, Heagney, Irvine, S Kontelj, E Kontelj, Macdonald, Nelson	D Frost (A/CEO) J McMahon (GM) P Bettess (GM) G Van Driel (GM) P Jane (A/GM) M Kelly (A/GM) S Cavanagh (MGR) S Broadbent (OFF) R Bourke (CO ORD) A Paterson (EO – MAYOR)	- Panel Consideration of Submissions made to the Proposed 2014-2015 Budget - Federal and State Budget – Potential Impact on Council's Strategic Plan - Customer Service Review Face-to-Face Facilities - Contractual Matter (Confidential) - Amendment C280 – Rezoning Application for Ash Road West, Leopold - Amendment C276 – 35 Hams Road and 151-229 Anglesea Road, Waurin Ponds – Consideration of Rezoning Application - Ocean Grove Town Centre Urban Design Framework - Torquay Road & Marshalltown Road, Grovedale – Footpath Construction SRC332 – Finalisation of Scheme - Tender T1400024 – Supply of Mobile Bins and Components - Revocation of Flood Prone Area Designation of New Lots at 45-67 Cater Road, Armstrong Creek	Nil.

			• Local Government Waste Forum Representative • Geelong Major Events Committee – Appointment of External Representatives • Geelong Major Events – January to March 2014 Quarterly Report • Road Renaming – Warren Court, Thomson • Adoption of Budget and Striking of Rates for the Financial Year 1 July 2014 to 30 June 2015 • 2014 General Valuations Compliance with Valuation of Land Act 1960 • Potato Shed Annual Report 2012-2013 • Geelong Gallery Annual Report 2012-2013	
Graffiti Reference Group 17 June 2014	Cr Fisher	H Manzl (CO ORD) M McKenzie (OFF) Z Smith (OFF) J Brown (OFF) L Armstrong-Rowe (OFF) J Wager (CO ORD)	• Audit Update • Budget • Police and Court Report • Graffiti Team Leader report • Department of Corrections Report • 2014/15 Projects • Other General Business	Nil.

Cr Macdonald moved, Cr E Kontelj seconded –

That the meeting be closed to the public.

Carried.

The Meeting was closed to the public at 9.50pm

A record of the proceedings of this section of the meeting is contained in a Confidential Minute Book.

The Meeting was opened to the public at 10.33pm

CLOSE OF MEETING

As there was no further business the meeting closed at 10.33pm. Tuesday, 24 June 2014.

Signed: _____
Chairperson

Date of Confirmation: _____