

WESTERN GEELONG GROWTH AREA

THE GROWTH AREA

The Western Geelong Growth Area is an iconic landscape characterised by the Barwon and Moorabool Rivers with views across the Barrabool Hills and the Batesford quarry as its centrepiece. Stakeholders valued the future prosperity of the waterways and transformation of the quarry to an iconic lake.

VISION FOR WESTERN GEELONG

Western Geelong will prosper as a district of lakeside neighbourhoods connected by healthy waterways and attractive open spaces that strengthen Geelong's identity as a city built around water.

PRINCIPLES

Create diverse and vibrant new urban communities:

Plan for neighbourhoods that encourage community interaction by maximising public access and activity in high amenity destinations throughout the growth area.

Integrate transport and land use planning:

Deliver a comprehensive active transport network utilising the substantial river corridors and acknowledge the future potential of the rail corridor.

Plan for local employment:

Optimise local employment by establishing a network of activity centres positioned to profit from the natural splendour of the area, highway connections to the Western District and proximity to central Geelong.

Create growth areas with high amenity and character:

Establish a district of lakeside and riverside neighbourhoods recognised for their healthy waterways and attractive open spaces that will enhance Geelong's local character.

Protect biodiversity, waterways & cultural heritage values:

Protect and regenerate biodiversity and cultural heritage values along the Barwon and Moorabool Rivers, Cowies Creek and the Dog Rocks Sanctuary and establish vegetated constructed waterways.

Create integrated open space networks:

Cultivate an exemplary open space network that links the Barwon and Moorabool Rivers to an iconic lake at the Batesford quarry and supports a network of recreation reserves and local parks.

Plan for environmental sustainability:

Create an integrated water management system based around the major catchments and prioritise active and public transport networks.

Stage development to ensure the efficient and orderly provision of infrastructure and services:

Ensure that staging of development creates early provision of public transport to central Geelong and preserves long term development aspirations adjoining the Batesford quarry.

