

PEAK OVERNIGHT POPULATION

BARWON REGION 2023

	Permanent Population	Population Holiday Homes	Population Caravan Parks, Cabins & Camp Sites	Population Hotels, Motels, & Guest Houses	PEAK OVERNIGHT POPULATION
GEELONG & THE BELLARINE					
Geelong Urban	228,250	34,490	3,440	3,950	270,140
Bellarine Peninsula	60,450	46,020	19,580	990	127,000
Barwon Heads/Breamlea	4,710	3,440	2,880	170	11,190
Clifton Springs/Drysdale/Curlewis	18,410	3,180	-	150	21,740
Indented Head	1,510	3,720	1,240	-	6,460
Ocean Grove	19,370	10,330	4,890	250	34,850
Portarlington	4,810	6,500	5,760	90	17,150
St Leonards	4,080	8,050	670	20	12,820
Point Lonsdale	4,350	6,840	870	90	12,140
Queenscliff	1,600	2,580	2,610	210	7,000
Balance of Bellarine Peninsula	1,610	1,380	660	10	3,650
Geelong Rural	4,170	900	420	70	5,550
TOTAL GEELONG & THE BELLARINE	292,870	81,410	23,440	5,010	402,690
SURF COAST SHIRE					
Aireys Inlet/Fairhaven/Moggs Creek	1,630	6,030	400	130	8,180
Anglesea	3,520	8,850	4,040	170	16,580
Lorne	1,420	6,230	2,570	1,640	11,870
Torquay/Bellbrae/Bells Beach/Jan Juc	27,250	12,950	4,690	1,080	45,970
Winchelsea/Winchelsea South	2,860	580	100	70	3,610
Surf Coast Rural	5,580	1,420	1,690	160	8,860
TOTAL SURF COAST SHIRE	42,260	36,060	13,490	3,250	95,070
COLAC OTWAY SHIRE					
Apollo Bay/Skenes Creek/Marengo	1,870	5,240	3,540	1,090	11,740
Colac/Colac West/Colac East/Elliminyt	12,970	2,840	880	280	16,970
Colac Otway Rural	8,190	8,180	4,150	190	20,710
TOTAL COLAC OTWAY SHIRE	23,030	16,260	8,570	1,560	49,420
TOTAL GOLDEN PLAINS SHIRE	26,490	4,290	30	50	30,830
TOTAL BARWON REGION	384,650	138,020	45,530	9,870	578,010

Source: City of Greater Geelong, Australian Bureau of Statistics, Victorian Building Authority and regional tourism operators (August 2023).

All data in the Peak Overnight Population table are estimates only. An example of a peak weekend is New Years weekend.

Estimated Visitor Capacity (If not published or specified by operator):

Hotels, Motels & Guest Houses: Occupied on average by 2 persons per bedroom.

Caravans/Cabins/Camp Sites: Occupied on average by 5 persons.

Holiday Homes: Occupied on average by 6 persons.

Permanent Population: 2021 Census (place of usual residence) population has been projected to the current year using annual growth (2016-2021).

Holiday Homes: Estimates are based on 2021 Census private dwelling data and new dwelling approvals and demolitions 2021-2023.

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