

2025-2026

Clean Economy Grants

- Community grants information session



We Acknowledge the Wadawurrung People as the Traditional Owners of the Land, Waterways and Skies. We pay our respects to their Elders, past, present and emerging.

We Acknowledge all Aboriginal and Torres Strait Islander people who are part of our Greater Geelong community today.



Clean Economy Grants information session agenda

- Timeline?
- Who can apply?
- How much funding can you apply for?
- What can the grant funding be spent on?
- Why is the City looking for innovative solutions?
- Previous Clean Economy Grants recipients
- Evaluation criteria
- How to apply
- General questions

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Timeline

Grant	Applications Opened	Applications Close	Notifications to applicants
Clean Economy Grants	26 July 2025	Monday 8 September 2025 At 5.00pm AEST.	Wednesday 28 January 2026

Clean Economy Grant – Who can apply?

WHO IS ELIGIBLE TO APPLY

Being eligible means, you can receive a grant, but it does not guarantee funding. To apply for this grant, the entity must be based in the City of Greater Geelong, under Geelong ownership or intend to work with suppliers located in Geelong to deliver the project, in addition to one of the following:

- incorporated not-for-profit organisation
- registered charitable organisation
- higher education institutions
- businesses
- individuals operating as sole traders (with an active ABN).

Important please note



Clean Economy Grant – How much funding can you apply for?

- The total amount of funding available for all Clean Economy Grants is \$50,000.
- You may request up to \$25,000.
- You can only submit one application per funding round to this grant.

Please note: Generally, 2-3 grant applications will be selected to the total funding amount value.

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What can the grant funding be spent on?

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- Materials testing
- Prototyping
- Market research
- Market testing
- Research and development – product development
- Re-tooling
- Specialists/consultants – Please note: It **cannot** be spent on existing staff salaries.

Why is the City looking for innovative solutions?

- To support businesses to establish ‘proof of concept’ for clean economy solutions that benefit the Greater Geelong community.
- The clean economy encompasses initiatives, practices and products which address climate change mitigation and adaptation, encourage renewables, and compliment the transition to a circular economy.
- Supports the *Council Plan 2025-29* strategic objectives: Economic Development, Environment and Circular Economy
- Supports the *Geelong on the Rise a Clever and Creative International City – Economic Development Plan 2024-2034*



United Nations
Educational, Scientific and
Cultural Organization



GEELONG
CITY OF DESIGN

• Designated
• UNESCO Creative City
• in 2017



Evaluation criteria – What challenges are we trying to address?

OBJECTIVES

The Clean Economy Grants support organisations to establish 'proof of concept' for clean technologies and circular economy solutions that benefit the Geelong community.

The grants are designed to assist the community to:

- work towards a circular economy in relation to food waste – both household and commercial/industrial – textiles, manufacturing, e-waste, household items, packaging or soil remediation
- reduce energy use and energy costs
- improve soil ecology and land management in agriculture
- reduce greenhouse gas emissions in commercial and industrial applications
- achieve net zero carbon emissions in commercial and industrial applications
- reduce water consumption, improve water efficiency and/or reuse water in commercial and industrial applications
- reduce waste to landfill, increase recycling, work towards zero waste and/or waste to energy
- develop sustainable building materials with low embodied energy, and/or made from renewable waste/recycled resources
- reduce packaging in consumer, commercial and industrial applications.

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Previous Clean Economy Grant recipients

2022-23 Cleantech & Circular Economy - Allocations

Name of Applicant	Project Title	Total Amount \$
Australian Engineering Solutions Pty. Ltd.	Development of sustainable geopolymers using waste glass and industrial by-products	24,900
BOOMPower Pty Ltd	Electrifying homes and small-medium enterprises	16,300
Fulton Hogan Industries Pty Ltd	Material testing of biochar for use in cold asphalt products	8,800

2023-24 Clean Economy Grant Recipients

Applicant	Project Title	Total Amount \$
FormFlow Pty Ltd	A new finance model to promote a circular economy in housing.	25,000
Sequence Digital Pty Ltd	New life for discarded lithium-ion batteries.	25,000

2024-25 Clean Economy Grants - Grant Recipients

Applicant	Project Title	Project Description	Total Recommended \$
Boomaroo Nurseries & Wholesale Supplies Pty Ltd	EcoSmart Boiler Optimization	AI-driven system optimizing boiler operations at Boomaroo Nurseries, reducing energy consumption and fuel costs by intelligently managing temperature based on real-time data and environmental conditions.	25,000
Deakin University	Pilot implementation of a heating-cooling energy use optimisation prototype in Geelong Households	A pilot-scale prototype will be developed to reduce energy consumption of heating/cooling devices in Geelong households by maximizing self-consumption of solar energy to precool/preheat households.	23,400

Link: [Clean Economy Grants - List of grant recipients - City of Greater Geelong](#)

Evaluation criteria 1 - Community Benefit 70%

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We assess this based on:

- description of how your project will benefit the clean economy.
- evidence of innovation – the project is new to your business, new to the region, new to the world
- the social impact of your project on the community
- economic contribution of your project including:
 - expected number of jobs created
 - expected number of jobs maintained
 - expected number of skills developed
 - expected \$ increase in sales

The above economic contribution targets should be for the life of the project plus the following three years. Approximations are acceptable, please explain your calculations.

- description of the activities to be undertaken

Evaluation criteria 2 - Well-planned project 30%

Criteria 2: Well-planned project - 30%

We assess this based on:

- applicant's previous experience and history of similar projects over the last 3 years
- demonstrated skills and knowledge within your team to successfully deliver the project.
- quality, environmental and risk management systems in place
- a balanced budget where total income equals total expenditure, detailing all project costs and any other funding sources
- project cost evidence: to show how much your project will cost, you must provide any of the following:
 - supplier quotes – must include the supplier's business name, ABN/ACN, and contact details.
 - screenshots from online stores – must show the item description, price, and supplier name.
 - contractor costs – quotes from contractor based on industry rates or standards

Note: applications submitted without quotes or estimate may not be funded.

How to apply

- Read the grant guidelines.
- Check you are an eligible applicant.
- Check your activity is eligible.
- Get in touch with us - please discuss your activity with us before applying.
Email Matthew Stojanovic at mstojanovic@geelongcity.vic.gov.au
- Collate your supporting documents.
- Answer the questions in the application form.
- Don't forget to hit the submit button.

APPLY ONLINE

<https://www.geelongaustralia.com.au/grants/article/item/8da4236930bcee7.aspx>

Questions for other Council grants:

Grants Team: Phone 03 5272 5560 or communitygrants@geelongcity.vic.gov.au

Website: <https://www.geelongaustralia.com.au/grants>

Visit our Funding Centre (SmartySearch)
<https://www.geelongaustralia.com.au/grants/funding>



