

AGENDA

GEELONG MAJOR EVENTS COMMITTEE - ORDINARY MEETING

Monday 19 May 2025
5:30 pm

Wurriki Nyal
137-149 Mercer Street, Geelong 3220

MEMBERS:

Cr A Aitken (Corio Ward) - Chair
Cr A Katos (Deakin Ward)
Cr E Kontelj (Hamlyn Heights Ward)
Cr T Sullivan (Leopold Ward)
T Carter (Tourism Greater Geelong and The Bellarine)
J Maxwell (External GME Committee Member)
R Birrell (External GME Committee Member)
B Caligari (External GME Committee Member)
S Gove (External GME Committee Member)
K Boorman (External GME Committee Member)
T Bradley (City of Greater Geelong)*

*As proxy for CEO A Wastie

1. PROCEDURAL MATTERS

1.1. Acknowledgement of Country

Council acknowledges the Wadawurrung People as the Traditional Owners of the Land, Waterways and Skies. We pay our respects to their Elders, past, present and emerging. We acknowledge all Aboriginal and Torres Strait Islander people who are part of our Greater Geelong community today.

1.2. Apologies

1.3. Declarations of Conflicts of Interest

1.4. Confirmation of Minutes of April 2025 Ordinary Meeting

Attachment: Geelong Major Events Committee Ordinary Meeting Minutes, 14 April 2025

1.5. Correspondence for noting

1.6. Question Time

3. COMMITTEE DISCUSSION

4. CONFIDENTIAL REPORTS

4.1. 2025 Vic Open Golf Championships – Post Event Evaluation

4.2. 2027 World Badminton Championships – Sponsorship Request

4.3. Business Events Attraction Options Paper

4.4. Geelong Major Events Governance Review

5. NEXT MEETING

The next GME meeting will be held on Monday 16 June 2025

**MINUTES OF THE ORDINARY MEETING
OF GEELONG MAJOR EVENTS COMMITTEE
MONDAY 14 APRIL 2025 COMMENCING AT 5.30PM**

Held at Wurriki Nyal – 137-149 Mercer Street, Geelong (Hybrid Meeting)

PRESENT: Cr Anthony Aitken (Chair), Cr Andrew Katos, Tennille Bradley (Executive Director Placemaking), Tracy Carter (Executive Director Tourism Greater Geelong & The Bellarine), Robyn Birrell, Brenden Caligari, Kent Boorman

Also present: Hannah Sidebottom (GME Executive Officer), Brendan Sanders (Manager, Economic & Cultural Development), Sue Arnold (A/Events Coordinator), Teresa Seg (Minutes), Jacquilyn Douglas (Manager, Council & Corporate Governance), Emily Ryan (Senior Governance Advisor - Council Business)

OPENING: The Chairperson welcomed the Committee and declared the meeting open at 5.32pm.

1. PROCEDURAL MATTERS:

1.2 APOLOGIES: Cr Trent Sullivan, Cr E Kontelj, Julie Maxwell, Shannan Gove

1.3 DECLARATIONS OF INTERESTS: T Bradley and B Sanders declared an interest in the ROAM Geelong application given they are Project Sponsors of the event.

1.4 CONFIRMATION OF MINUTES OF FEBRUARY 2025 ORDINARY MEETING

A Katos moved, B Caligari seconded –

That the Minutes of the Ordinary Meeting held on 24 February 2025 be accepted as a true and accurate record of the meeting and be confirmed and signed.

Carried

1.5 CORRESPONDENCE FOR NOTING: Nil.

1.6 QUESTION TIME: Nil.

1.7 GEELONG MAJOR EVENTS BUDGET 2024 – 2025 – as read.

2. REPORTS

Noted.

Funding Evaluations:

2.1 2024 Junior Victorian Gymnastics Championships

2.2 2024 Melbourne Renegades

2.3 2025 Festival of Sails

R Birrell moved, K Boorman seconded -

That Geelong Major Events consider these evaluations in the confidential section of the meeting.

Carried

Funding Applications:

2.1 2025 ROAM Geelong

**A Katos moved, T Carter seconded -
That Geelong Major Events consider these applications in the confidential section
of the meeting.**

Carried

3. COMMITTEE DISCUSSION

4. FURTHER BUSINESS

4.1 External Committee Member Recruitment

H. Sidebottom informed the Committee that the terms of two current GME External Committee Members — Brenden Caligari and Julie Maxwell — are set to expire in July this year. Additionally, a third vacancy has arisen following the resignation of Natalie Valentine in February. A recruitment process is now underway, with all three positions to be advertised shortly in City News. H. Sidebottom encouraged the current members to consider reapplying for their roles. A sub-committee will be established to assist in reviewing shortlisted candidates and participating in the interview process, and one volunteer is sought to be part of this process. K Boorman noted his availability to assist with this process.

5. NEXT MEETING

The next GME meeting will be held on Monday 19 May 2025

CLOSE OF MEETING

The meeting was closed at 5.39pm on Monday 14 April 2025.

**A Katos moved, K Boorman seconded -
That pursuant to Section 66 (2) (a) of the Local Government Act 2020, the meeting
be closed to the public.**

Carried

4. CONFIDENTIAL REPORTS

4.1 2025 Vic Open Golf Championships - Post Event Evaluation (Confidential)

Purpose: to provide an evaluation of the 2025 Victorian Open Golf Championships for review, in line with the sponsorship agreement with Golf Australia.

Background: The Vic Open Golf Championship was sponsored by Geelong Major Events and was held from 6-9 February 2025 at 13th Beach Golf Links continues to champion equality with the men and women playing at the same time and at the same venue for equal prizemoney, including alternating tee times for men and women. The event also includes the all-abilities championships. A summary of the event metrics is provided below:

| Summary of key event metrics | |
|------------------------------|-----------------------|
| Total Visitor Nights | 3,171 |
| Estimated Job Creation | 12.499008 |
| Total Economic Impact | \$1,562,376.00 |
| Total Attendance | 9,259 |

Recommendation

That the Geelong Major Events Committee consider this report at the conclusion of the meeting as it is designated confidential by the Chief Executive Officer pursuant to sections 3(1) and 66 of the Local Government Act 2020, the information contained in this report is confidential because it contains Council business information being information that would prejudice the Council's position in commercial negotiations. This section is applicable as the report includes sensitive budgetary information provided by the event organisers, the disclosure of which could adversely impact their operations. Furthermore, it contains commercially sensitive details regarding sponsorship amounts, which may compromise the committee's ability to negotiate effectively in the future.

4.2 2027 Badminton World Championships – Sponsorship request (Confidential)

Recommendation

That the Geelong Major Events Committee consider this report at the conclusion of the meeting as it is designated confidential by the Chief Executive Officer pursuant to sections 3(1) and 66 of the Local Government Act 2020, the information contained in this report is confidential because it contains Council business information being information that would prejudice the Council's position in commercial negotiations. This section is applicable as the report includes sensitive budgetary information provided by the event organisers, the disclosure of which could adversely impact their operations. Furthermore, it contains commercially sensitive details regarding sponsorship amounts, which may compromise the committee's ability to negotiate effectively in the future.

4.3 Business Events Attraction Options Paper

Recommendation

Pursuant to sections 3(1) and 66 of the Local Government Act 2020 the information contained in this report is confidential because it contains council business information being information that would prejudice the council's position in commercial negotiations. This section is applicable because the agenda item contains information and recommendations that would, if prematurely released, prejudice the council's position in commercial negotiations.

4.4 Geelong Major Events Governance Review

Recommendation

Pursuant to sections 3(1) and 66 of the Local Government Act 2020 the information contained in this report is confidential because it contains council business information being information that would prejudice the council's position in commercial negotiations. This section is applicable because the agenda item contains information and recommendations that would, if prematurely released, prejudice the council's position in commercial negotiations.