

SECTOR SNAPSHOT

# ADVANCED MANUFACTURING



LOOMTEX, BREAKWATER

Design, engineering and production of high-value products – from composites and precision components to mobility and equipment – building on Geelong’s long manufacturing heritage and supported by research and development, prototyping and scale-up facilities.

*‘Geelong is a proactive and supportive city. The region offers strong TAFE training, university partnerships for innovation, and supply-chain access via the port and Avalon Airport.’*

—  
Samantha Van Zyl, CEO, LoomTex

VALUE ADD

**\$1.42  
BILLION**

(2023–24)

JOBS

**10,042**  
(TOTAL, 2023–24)

EXPORTS

**\$2.58  
BILLION**

(2023–24)

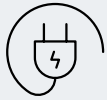
Encompasses all manufacturing. Includes domestic and international exports. Source: NIEIR via [economy.id/geelong](http://economy.id/geelong)

# OPPORTUNITY HIGHLIGHTS



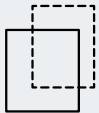
## Advanced materials innovation

World-class carbon fibre and composite expertise centred on Deakin University's Carbon Nexus and ManuFutures; turnkey labs to pilot plant pathway.



## Electrified mobility testing

At Ford Australia's You Yangs Proving Ground and Geelong Research & Development Centre, supporting electrified mobility design, engineering and vehicle testing for global markets.



## Large serviced lots

Ready for high-tech machining, lightweight component fabrication and automated assembly.



## Direct access

To the GeelongPort project cargo wharf and Avalon Airport's wide body air freight apron for global supply chains.



## Supply chain

Strong engineering supply chain to service manufacturing.



## Proactive industry

Proactive industry peak bodies promoting collaboration, capability building and knowledge sharing.

Join existing businesses and organisations thriving in Geelong, including:



Ready to build the next generation of advanced products in Geelong?



Contact us:  
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