

HEALTHCARE



CLINICAL RESEARCH

Public and private hospitals, primary and allied health, aged-care services and health research – creating opportunities for med-tech, clinical trials and digital-health solutions.

'Barwon Health is the only tertiary public healthcare service in regional Victoria and employs over 9,000 people, making it the largest employer in Geelong. The growing community has enabled us to expand comprehensive, highly specialised healthcare services.'

—
Frances Diver, Chief Executive,
Barwon Health

VALUE ADD

**\$2.63
BILLION**

(2023–24)

JOBS

29,812

(TOTAL, 2023–24)

EXPORTS

**\$1.02
BILLION**

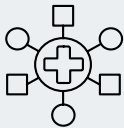
(2023–24)

OPPORTUNITY HIGHLIGHTS



Major public and private hospitals

More than 1,200 acute care beds across three major hospitals and a university hospital serving 500,000 person catchment, with further expansion in the pipeline.



Med-tech hubs

Deakin University's Institute for Mental and Physical Health and Clinical Translation has fit-for-purpose clinical research and trial spaces, alongside the Australian Centre for Disease Preparedness, Australia's national high-containment biosecurity facility.



Research and development pipeline

The Institute for Health Transformation and ManuFutures incubator translate research into commercial devices – from 3D printed implants to VR clinical simulators – particularly important in cancer treatment.



Aged-care innovation zone

Rapid growth in the 65+ cohort fuels demand for next generation home care, rehab and seniors housing solutions.



Digital-health testbed

Region wide 5G, AI imaging projects and remote monitoring pilots create a live environment for assistive tech and telehealth scale ups.



Clinical trials alliance

Barwon Health and Deakin University have established the Clinical Trials Alliance to expand access to clinical trials. This is creating new economic and workforce opportunities, building on decades of world-class discovery, clinical trials and translational research in Geelong.

Join existing businesses and organisations thriving in Geelong, including:



Ready to scale healthcare innovation in Geelong?



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