

SECTOR SNAPSHOT

PROFESSIONAL BUSINESS SERVICES



WORKSAFE VICTORIA HQ, MALOP STREET

Head-office, full service offices and shared-services functions – advisory, consulting, finance, insurance, ICT, HR and customer operations – complemented by the establishment of dedicated, full-service professional offices serving state, national and global clients from Geelong.

'Relocating the Transport Accident Commission to Geelong from Melbourne was a bold decision that proved its value. Our headquarters has benefited from local skills and helped establish Geelong as a centre of excellence for social insurance schemes.'

—
Tracey Slatter, CEO, Transport Accident Commission

VALUE ADD

**\$2.0
BILLION**

(2023–24)

JOBS

18,251

(TOTAL, 2023–24)

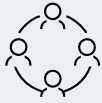
EXPORTS

**\$1.14
BILLION**

(2023–24)

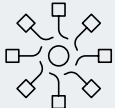
Encompasses professional, scientific and technical services; financial and insurance services; and public administration. Includes domestic and international exports. Source: NIEIR via economy.id/geelong

OPPORTUNITY HIGHLIGHTS



Central Geelong hub for HQ and shared services

A critical mass of government and corporate roles has moved into central Geelong since 2008, creating deep capability in advisory, consulting, finance, claims, HR and ICT.



Space to scale, built-in connectivity

A-grade offices and flexible workplaces across central Geelong with fibre-to-the-basement and 5G for always-on service delivery.



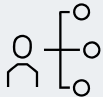
Skilled talent pipeline

Steady flow of commerce, IT and professional graduates from Deakin Business School and The Gordon TAFE, with quick access to Melbourne's broader labour market.



Same-day client reach

Avalon and Melbourne airports plus fast road/rail put Sydney, Brisbane, Canberra and Adelaide within a <3 hour flight window for face-to-face work when it counts.



Plug into a collaborative ecosystem

Ready made networks including the Geelong Chamber of Commerce, Committee for Geelong, Geelong Manufacturing Council and more provide opportunity for business development, talent and advocacy.

Join existing businesses and organisations thriving in Geelong, including:



Ready to locate your service centre in Geelong?



Contact us:
invest@geelongcity.vic.gov.au
+61 3 5272 5272

