

SECTOR SNAPSHOT

TRANSPORT, LOGISTICS & FULFILMENT



AVALON AIRPORT

Port, airport, rail and freeway links enabling warehousing, distribution, cold-chain and e-commerce fulfilment, plus project cargo capability.

'Geelong offers a compelling combination of location, skills, and collaboration. Businesses willing to engage with the local ecosystem will find a region that supports ambition, innovation, and long-term growth.'

—
Dave Moreland, Chief Operating Officer,
Avalon Airport

VALUE ADD

**\$817
MILLION**

(2023–24)

JOBS

5,338

(TOTAL, 2023–24)

EXPORTS

**\$543
MILLION**

(2023–24)

Encompasses all transport, postal and warehousing. Includes domestic and international exports.
Source: NIEIR via economy.id/geelong

OPPORTUNITY HIGHLIGHTS



Deepwater gateway

GeelongPort shifts 12 million tonnes per annum and now hosts the Spirit of Tasmania roll-on roll-off berths.



24/7 air freight

Avalon Airport's 3 km runway and wide apron handle the world's largest cargo jets with no curfew.



Road and rail reach

The M1 dual carriageway and the North Geelong rail loop provide direct access to Melbourne's ports and the national standard gauge line. The Princes Highway serves as a key freight corridor connecting south-west Victoria's primary producers to market.



Warehouse ready land

Large serviced industrial land available.



E-commerce advantage

Fast growing regional market plus lower land costs support next day fulfilment hubs.



New Avalon Airport freight processing facility

24-hour state-of-the-art facility capable of processing 100,000 tonnes of cargo a year.

Join existing businesses and organisations thriving in Geelong, including:



Ready to move product faster
through Geelong?



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