

DESIGN WEEK DIGITAL PROJECTION COMMISSION



Design Week Digital Projection Commission

The City of Greater Geelong is seeking design work from a suitably qualified/experienced artist/s or creative team for a digital video work to be projected at the Shorts Place Projection space as part of Geelong Design Week, which runs from 1-11 of October.

The artist fee the commission is \$5,000 ex gst.

Context:

Geelong is the second-largest city in Victoria, located 75 kilometres south-west of Melbourne. Our proximity and connection to metropolitan Melbourne, our unique CBD, townships and suburbs, our natural assets including rural and coastal areas, and our diverse economy makes us a destination location and one of fastest growing regions in Australia. Thriving neighbourhoods, suburbs and cities need spaces for residents to engage creatively and support a lifestyle that they want. Public art has a role to play developing cohesive communities, enhancing cultural identity and strengthening our UNESCO City of Design designation as a city prized for its lifestyle, heritage and creative economy.

The Shorts Place Projection Space, located in the bustling Little Malop dining precinct, is an admired part of the local arts ecology providing a space for brave digital works to be presented to an engaged public.

The project:

In 2017, Geelong was designated a UNESCO City of Design, recognising Geelong's historical and contemporary strength in manufacturing and design. Since 2020, Geelong has welcomed the community to celebrate design through Design Week programming. This year the city is excited to open opportunities to express cutting edge digital design in this commission for the Shorts Place Projection Space. The commission is expecting innovative works that consider the relationship of nature and technology; biophilic design, eco-futurism, and deep sustainability

Open to media Artists based in the region (Geelong, Bellarine, Surf Coast, Melbourne)

Scope and responsibilities:

- Deliver a large scale 6-8 minute digital video work at required specifications
- High contrast and bright colours work best for projection.
- New and adapted work
- Shorts Place does not have sound facilities
- Windows break up projection surface and need to be considered for display of content.

Site Location:

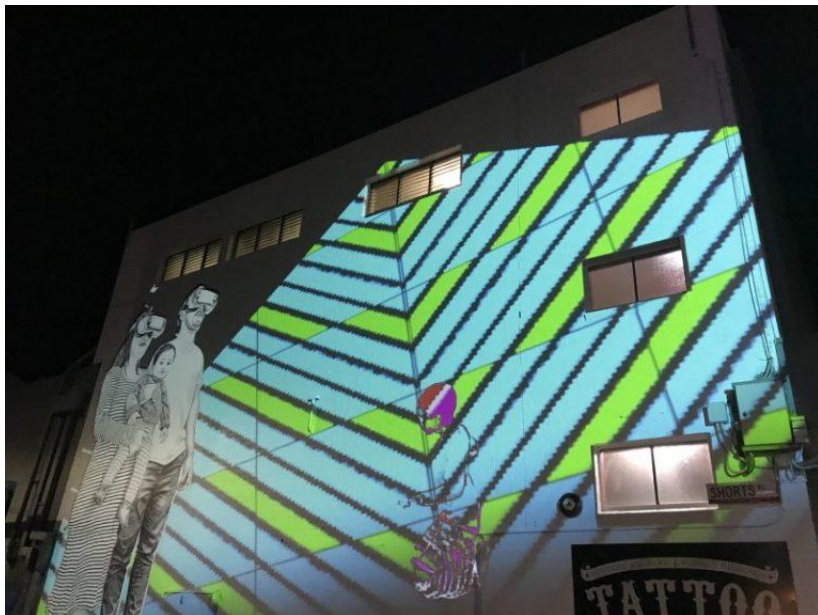


Figure: Shorts Place Projection Space

Curatorial Rational: 3rd Nature at the intersection of Nature and Technology

Most often viewed as opposing poles, this commission is interested in exploring the interdependence of nature and technology. The term 3rd nature has emerged to describe this relation. The 'first nature' of the natural world has been so interspersed by technology 'second nature' that only their hybridisation remains possible. Organic Vegetables growing under LED lights in a green house, critically endangered whales with GPS tracking for conservation. Environmental repair increasingly relies on technology and new technological inventions continue to be inspired by natural systems. The commission welcomes video artworks that consider the relation of nature and technology.

Required Documents

- A short bio demonstrating experience and capabilities relative to the commission, no more than 1-page A4.
- Current CV (2 page maximum)
- 5 images of your artwork/design practise or webpage for viewing examples of work.
- Confirmation of your ability to meet project timelines.
- Submission of video work at 1080p MPEG-4

Submission of applications by email to publicart@geelongcity.vic.gov.au

Stage 2

An artist will then be selected and contracted. The artist will work with the project team to develop the artwork and test projections.

Timeline:

- EOI released: 17 Aug
- EOI Closes: Midnight 31 August
- Artist awarded: 8 September
- Installation w/c: Testing 21-25 September
- Season: 1 October to 16 December

[UNESCO Design Week Geelong 1Oct – 11Oct, 2026](#)

[Geelong Design Week](#) (new site coming)

Criteria:

- Compliant application submitted prior to the EOI deadline
- Artwork examples submitted must represent the artist's own original work and reflect artistic excellence, innovation and originality, as evidenced by:
 - Professional quality of output and mastery of digital projection skills
 - Professional methodology and techniques
 - Communicates a unique vision or perspective
- Artwork examples are judged to be appropriate to the goals of the project
- Demonstrated professional experience is adequate to meet the demands of the project
- Demonstrated ability to work productively with your client and project stakeholders

Contact: Damien Laing – Public Art Project Officer. Email: publicart@geelongcity.vic.gov.au