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CITY OF GREATER GEELONG



1 OUR TIME IN GEELONG

2026 | RONE

Smythe St, Nyaal Banyul

One of Geelong's newest public artworks, this striking 88-metre mural by internationally acclaimed Geelong-born artist Rone captures the people, stories and spirit of our region. Featuring the faces of 14 local community members and acknowledging the enduring connection of the Wadawurrung People to Country, it is a powerful expression of Geelong's identity, history and evolving cultural story.



2 TO THE UNKNOWN MARINER

2015 | CAM SCALE

65 Brougham St

Towering above Brougham Street, this monumental portrait that honours the city's rich maritime heritage and the generations of sailors, dock workers and seafarers who shaped Geelong's identity.

The weathered face, marked by years at sea, is a powerful reminder of the resilience, industry and enduring connection between the city and Corio Bay. A striking landmark, it's a must-see for lovers of street art, history and photography.



3 CONSTRUCTED FLOW

2026 | BRADLEY EASTMAN

104-148 Moorabool St

Designed by artist Bradley Eastman (Beastman), this vibrant installation transforms Moorabool Street into a landmark public artwork inspired by the Moorabool River and Geelong's evolving landscape and cultural identity.

Created using 1.4 tonnes of recycled glass, equivalent to 6,860 beer bottles diverted from landfill, the work brings colour, movement and texture into the heart of the city.

A bold celebration of Geelong's environment and future, the installation invites visitors to experience the city centre in a new light.



4 SHORTS PLACE PROJECTIONS

8 Shorts Pl

Tucked away in Shorts Place, this unique projection space transforms city walls into a dynamic outdoor gallery after dark, showcasing rotating digital artworks and creative storytelling. While you're exploring, don't miss the vibrant butterfly-wing mural nearby - the perfect spot to stop, strike a pose and capture a memorable selfie.



5 WILLEM BAA NIIP 'KING BILLY'

2014 | CAM SCALE

81 Little Malop St

This portrait honours a respected Wadawurrung leader of the Geelong region.

Wadawurrung names carry identity, story, place and belonging. Willem Baa Niip was named by his father after seeing a Baa Niip while hunting at Jerringot on the morning of his birth—Willem meaning "home" and Baa Nip meaning "mythical creature."

The work celebrates his story and the enduring cultural connection of Wadawurrung people to Country.

Source: Wadawurrung Traditional Owners Aboriginal Corporation



6 CHRISSY AMPHLETT

2014 | GLEN SMITH

81 Little Malop St

A powerful tribute to Geelong's own rock legacy, this artwork honours the fearless frontwoman of The Divinyls, born and raised in Geelong.

Created through the 5G-ID street art project in Little Malop Street, the portrait forms part of a collection that brings internationally recognised, home-grown talent back into the city streets they once called home.

The work stands as a bold reminder of her enduring impact on Australian music, her deep connection to place and a local voice that helped shape global sound.



7 WINGED GIRL

2025 | LAURA ALICE

4 James St

Created by Geelong-based artist and co-founder of Geelong Illustrators, Laura Alice. Known for her expressive portraiture exploring identity, imagination and human connection, Winged Girl blends realism with transformation and movement, inviting viewers to pause and interpret the figure.



8 MOI-YO MILLER

2016 | MICHAEL CASSAR

15 James St

This mural celebrates the remarkable story of a Geelong-born performer who rose to international fame as assistant to the great magician Dante.

Celebrated in the 1930s as one of Australia's most beautiful women, she toured the world as part of his acclaimed illusion performances.

Located at the corner of James Street and Minns Lane, the artwork connects visitors to one of Geelong's iconic historical figures and celebrates her legacy on the city's streets.



9 WILDLIFE

2019 | CONNOR FIRTH

1 Baylie Pl

This vibrant mural brings Australian birds and native flora to life across the car park wall and adjoining toilet block, transforming an everyday space into a celebration of creativity and nature.

Developed with five emerging artists from Whittington and supported by the City of Greater Geelong's Youth Development Unit, the project showcases the talent, confidence and creative spirit of Geelong's next generation of artists. Pause, look up and explore the details hidden among feathers, leaves and native forms.



10 KIN

2022 | LAURA ALICE

17-19 Fenwick St

This immersive street art installation celebrates the city's young leaders and diverse communities.

Laura is known for her distinctive inky painting style, bringing together portraiture, storytelling and community voices to reveal untold stories of Geelong's young leaders. Commissioned by the Anthony Costa Foundation and the Bluebird Foundation, the work comes alive through an integrated augmented reality experience with animation, sound and the real voices of those featured.



We Acknowledge the Wadawurrung People as the Traditional Owners of the Land, Waterways and Skies. We pay our respects to their Elders, past, present and emerging. We Acknowledge all Aboriginal and Torres Strait Islander people who are part of our Greater Geelong community today.

Geelong
ARTS, CULTURE & HERITAGE TRAILS

Street Art



Geelong Street Art Trail

Discover Geelong's vibrant and ever-growing street art scene. Wander laneways and hidden corners to uncover bold murals created by local and international artists.

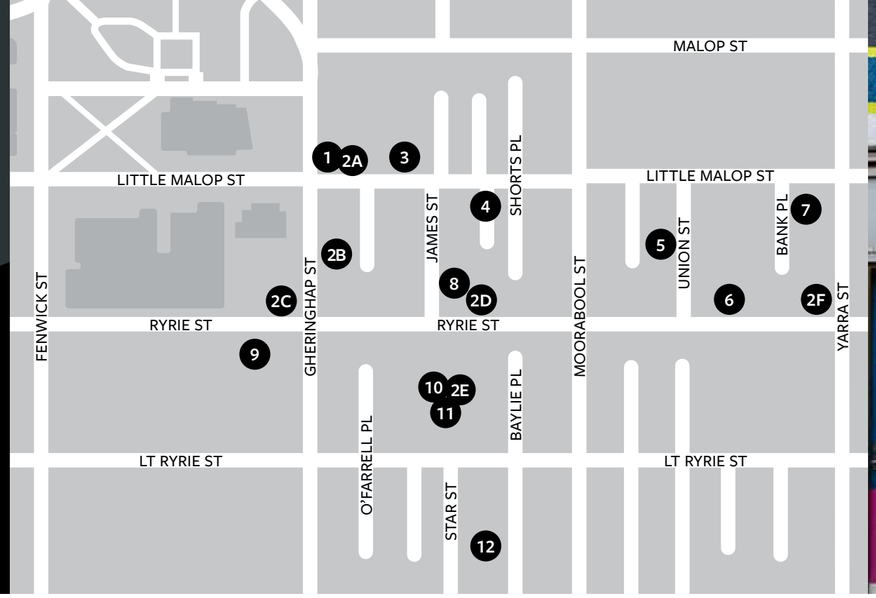
CITY OF GREATER GEELONG

Women in Street Art Trail

Discover Geelong's Women in Street Art trail, where bold murals by leading women artists transform laneways and streets into vibrant cultural landmarks. Explore powerful stories of identity, place and community, and experience the city through new perspectives.

The Women In Street Art commission project began in 2022 and expands each year.

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1 WELCOME TO THE [CONCRETE] JUNGLE

2022 | MANDA LANE

59 Little Malop St

Botanical artist Manda uses local flora to reintroduce nature to industrial environments. By contrasting natural forms with concrete, she softens the entrance to this urban carpark, creating moments of "accidental" encounters with nature to balance our tech-heavy lives. The mural features native Acacia and Eucalyptus from Geelong and the Bellarine. Produced as a labour-intensive paste-up, it is constructed from intricately hand-cut paper. This rare large-scale approach highlights both the beauty and fragility of the natural world through a meticulous, human-centred process.



2 VKM STENCIL TRAIL

2022 | VKM

Seven sites around the Geelong CBD

Drawing inspiration from everyday life, the artwork celebrates people moving through urban spaces, walking dogs, riding bikes, skating and gathering, capturing the energy, youthfulness and sense of community that animate the city streets. Check the map to discover them all.

A. Three Boys Skating
B. Man and child skating
C. Cartwheel
D. Skater girl running
E. Group of Kids
F. Women and child skating



3 THE END IS THE BEGINNING

2022 | BABY GUERRILLA

71 Little Malop St

A man stands barefoot upon barren earth, his gaze fixed hopefully toward the sky. The End is the Beginning explores how global catastrophes hold the potential for systemic change. Open to interpretation, this work examines our environmental impact and historical imprints. The artist highlights modern disconnection, climate change, and the refugee crisis. The model is a person of Ukrainian heritage who has twice fled the terrors of war. His resilience symbolises a longing for peace and better guardianship of our Earth.



4 A CESH

2022 | KERRIE POLINESS

11 Minns Pl

Spanning 45 metres, this mural takes its name from a jazz term describing the improvisation of melody over harmony.

Commissioned as a vibrant backdrop for the laneway, it draws on the improvisational nature of jazz, exploring the balance between structure and spontaneity.

Inspired by more than 25 years of observing patterns at low tide along the Bellarine Peninsula, artist Kerrie Poliness combines mathematics, landscape and intuition through geometric rules that create movement in colour and form.



5 MIGRANT, MOTHER, SISTER

2026 | JASMINE MIU

14 Union St

Reflecting on her migrant roots, Jaz Mishap combines paint with custom neon and LED lighting to activate the laneway behind the Regent Theatre, transforming it into a luminous public installation.

Featuring English and Chinese characters, it ensures diverse women feel seen and represented. The mural celebrates the often-unseen labour, strength, and quiet resilience of women across the city, honouring both cultural identity and shared urban life.



6 EDEN

2022 | LUCY LUCY

181 Ryrie St

The enigmatic yet serene expression of the character and the composition of the design prompt the viewer to ask whether she is emerging from the natural background or sinking into it. The answer is both.

The artwork symbolically depicts our connection to Nature—the roots we emerged from and the world we remain part of, sometimes forgetfully. It reminds us that we are interwoven within a complex and fragile world.



7 YIELD

2022 | KAFF-EINE

Banks Pl

For centuries, the horse has represented freedom, nobility, power and grace. The artist painted this horse in a deep bow, realistic but unusual and unnatural, hoping it makes viewers stop, question the image, and reflect on their responses.

What is the nature of control here?

Has someone trained the horse to willingly bow like this, or forced or coerced it into this position? With no strapping in sight—no head collar or side reins—the horse's expression appears calm and its body free from strain: is this an image of love and trust, or of acquiescence, even a broken spirit?

Yield: on power, trust, grace, control, beauty, coercion and freedom.



8 WORLDS WITHIN WORLDS

2022 | JASMINE MANSBRIDGE

17 James St

This artwork creates a tiny Utopian world in the city where imagination runs free and everyday spaces become places for dreaming and reflection.

The mural features three physical sculptural pieces: a cube, pyramid, and hexagon, known as the Thought Catcher and Dream Gazebo. Representing different aspects of the self, these symbols encourage quiet contemplation and invite viewers to reflect on the connection between their inner and outer worlds.



9 THEY MADE SURE TO LOOK

2022 | JASMINE CRISP

39 Cuzens Pl

Featuring photographic artists Henry Wolff and Kieran Hookway, the work places two figures within a collaged landscape of natural and suburban imagery drawn from analogue film and holiday photographs.

Set as observers within a semi-abstracted "holiday" scene, their gestures and gazes invite viewers into the moment, encouraging a slower, more attentive way of seeing.

Created during a visit to Geelong, the mural reflects on wandering the city as an act of exploration, blending gentle reflection with bold colour and contemporary energy.



10 BALL PIT

2022 | EBONY GULLIVER

124 Ryrie St

This vibrant, optically charged mural is composed of two intersecting layers. Waving orange and red lines are cut through by bold purple stripes, creating a dynamic hard-edge composition.

Punctuated by circular forms that appear to flicker and vibrate, the work responds to pedestrian movement, with passersby activating its optical illusions as they walk through the arcade. Designed to engage the senses, it creates an immersive feeling of depth and spatial distortion.

The varied circular shapes evoke the playful sensation of being inside a ball pit, translating movement, colour and perception into a lively urban experience.



11 FLIGHT PATH

2026 | MINNA LEUNIG

1 Wright Pl

Through her paintings, Minna seeks to spark appreciation for the natural world and inspire environmental conservation. Her work uses bold silhouettes and organic lines to create balanced patterns that symbolise finely balanced ecosystems. This artwork celebrates the native birdlife of Wadawurrung country, specifically the yellow-tailed black cockatoo. Minna captures the mesmerising, ancient presence of these birds as they move through the skies and call out to one another.



12 SUPPORT LOCAL ARTISTS

2022 | GEELONG ILLUSTRATORS

11 Star St

Geelong Illustrators is a local collective that celebrates the joy of illustration while supporting artists at every stage of their creative journey. This collaborative mural celebrates the joy of creation and showcases the work of local female artists. Using a shared retro-inspired colour palette, each artist contributed whimsical imagery representing their creative magic. Together, the diverse styles form a vibrant artwork that inspires positivity, wonder and delight.

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